

PROGRAM

2011 | IBTTA EDUCATION SERIES
MAKING THE DIFFERENCE

IBTTA Transportation Finance and Policy Summit



July 17-19, 2011

**Baltimore Marriott Waterfront
Baltimore, Maryland**

HOSTED BY



**Maryland
Transportation
Authority**

BALTIMORE, MD

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ABOUT OUR HOST



Maryland
Transportation
Authority

The Maryland Transportation Authority (MDTA) is an independent agency responsible for constructing, managing, operating and improving the State's toll facilities, as well as financing new revenue-producing transportation projects. The Authority's eight toll facilities – two turnpikes, two

tunnels and four bridges – help keep traffic moving in Maryland. All of the Transportation Authority's projects and services are funded through tolls paid by the customers who use the agency's facilities. For more than three decades, the Maryland Transportation Authority has provided Maryland's citizens and visitors with safe and convenient transportation facilities. For more information, visit www.mdta.maryland.gov.



Welcome to IBTTA's Transportation Finance and Policy Summit

This summit will explore the full range of issues affecting transportation policy, finance and funding from the action of central banks and congressional reauthorization to regulations affecting TIFIA and other credit assistance programs.

KEYNOTE SPEAKER



Raymond Scheppach, Ph.D.

Sunday, July 17 | 2:45pm – 3:30pm

After 28 years as the Executive Director of the National Governors Association (NGA), Ray Scheppach is now serving a joint appointment at the University of Virginia. He is a Professor of Practice at the Frank Batten School of Leadership and Public Policy and Visiting Fellow for

Economic Policy at the Miller Center for Public Affairs.

Prior to the National Governors Association, Ray worked for seven years at the Congressional Budget Office, serving the last two years as Deputy Director. He has written numerous professional articles on various public policy issues and has authored or co-authored four books on economics. His specializations include federal and state budgets, health care policy, energy policy and United States federalism.

Ray has been listed as a top association lobbyist by the Hill Magazine for 2006, 2008 and 2010, and is a fellow of the National Academy of Public Administration and at the National Academy of Social Insurance. Ray received his bachelor's degree in business administration from the University of Maine, and his master's and doctorate degrees in economics from the University of Connecticut.

SPECIAL RECOGNITION



Honoring Mary Turkington, Kansas Turnpike Authority Chairman

Monday, July 18 | 8:30am – 9:00am

Mary Turkington will be honored as IBTTA's newest Honorary Member during the opening session on Monday, July 18, 2011.

A resident of Topeka, Kansas, Mary was first appointed to the Authority in May 1997 by Governor Bill Graves. She was elected Chairman of the Authority in October 2000, and was reappointed to the Authority by Governor Kathleen Sebelius in May 2005. Governor Mark Parkinson reappointed her for an additional four-year term in May 2009.

Until her retirement in 1997, Mary served as Executive Director of the Kansas Motor Carriers Association since 1968 and had worked for the Association since 1946. She represented the highway transportation industry before the Kansas Legislature throughout her 51 years with the agency. Just before her retirement, January 17, 1997 was declared Mary E. Turkington Day in Topeka and the state of Kansas by Governor Bill Graves and Topeka Mayor Butch Felker. She has been known as "The First Lady of Kansas Trucking."

Honorary Membership: The "Honorary Membership" designation is a class of IBTTA membership that recognizes individuals who have made extraordinary contributions to IBTTA and the toll industry over a sustained period of time. It is the highest honor that IBTTA can bestow on an individual.

FAST FACTS



Baltimore Marriott Waterfront

700 Aliceanna Street
 Baltimore, MD 21202
 Phone: 1-410-385-3000
 Toll-free: 1-800-228-9290

Check-in: 4:00pm
Check-out: Noon



BADGES: Badges are required to gain entry into all sessions. In consideration of other attendees, please wear your name badge to all scheduled functions.

White: Delegate (Member) Yellow: Companion/Guest
 Orange: Delegate (Non-member) Green: Exhibitor

COMPETING EVENTS: It is against IBTTA policy for other organizations to schedule events or meetings during the program.

CONSIDERATIONS: During the meeting, please silence all cellular phones and PDAs and please take side conversations outside of the room.

DRESS: Business casual is encouraged for all business sessions.

MEDIA: Members of the media are permitted to attend sessions only and can be identified by green ribbons on their badges.

LOCAL ATTRACTIONS: Please see the hotel concierge for information on local attractions.

MEMBER PUBLICATIONS AND COLLATERAL: All members of IBTTA are welcome to place their publications in the registration area.

NEW ATTENDEES: First time attendees will have an aquamarine ribbon attached to their badge. New IBTTA members will have purple ribbons. Get to know your new colleagues and help introduce them to other IBTTA members.

PRESENTATIONS: Presentations authorized for distribution will be available at www.ibtta.org/pastpresentations within two weeks following the meeting. Did you know that IBTTA offers more than 70 ondemand video presentations on the IBTTA website? Check out the video presentation archive, www.ibtta.org/ONDEMAND.

RECORDING OF SESSIONS: Personal recording of any session is strictly prohibited. IBTTA reserves the right to video and record sessions for purposes of on-demand viewing.

REGISTRATION FEES AND EVENT TICKETS: Delegate and Speaker fees include all meals, functions and sessions. If there is a ticketed event and you are not registered, check with the IBTTA registration desk for availability.

SATISFACTION SURVEY: Please help IBTTA improve future meetings by completing the evaluation survey that will be emailed to you following the Conference.

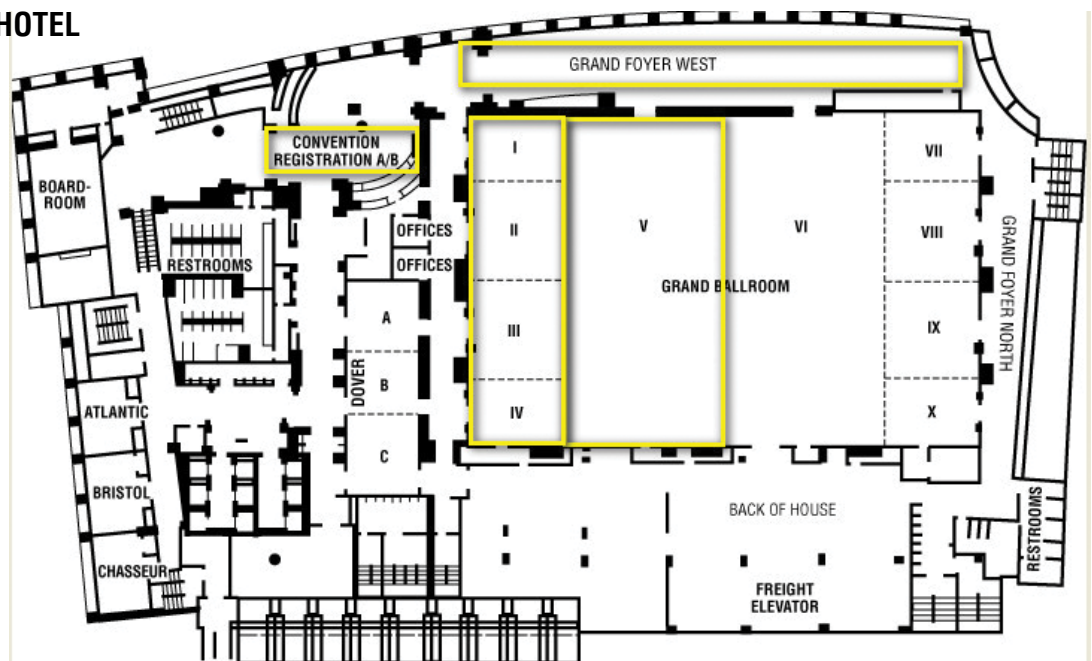
SPECIAL ACCOMMODATIONS: If you need special accommodations to fully participate in IBTTA events, please let us know at the IBTTA registration desk.

SPONSOR INFORMATION: Please review the Sponsor section of this program as well as the material provided on the designated sponsor tables.

MARRIOTT WATERFRONT HOTEL

General Session –
 Grand Ballroom V

Meals –
 Grand Ballroom I-IV



TOURS & EVENTS

All tours and events include some walking. Participants are encouraged to wear comfortable shoes and dress for the weather. The technical tour will take place rain or shine.

TECHNICAL TOUR

The Intercounty Connector Opens – Come Check it Out!

Date: Sunday, July 17, 2011
 Time: 8:30am – 12:30pm
 Fee: \$25 per person



- Tour is open to registered delegates.
- Advance registration is required.
- Bus transportation will be provided. Meet in the hotel lobby at 8:15am.

Join us for a visit to the Intercounty Connector (ICC)/MD 200, Maryland's first all-electronic toll road connecting eastern Montgomery and north-western Prince George's Counties. The ICC is a state of the art highway where tolls are collected at highway speeds using E-ZPass® as vehicles pass beneath tolling gantries. As a variably-priced facility, toll rates vary by time of day and day of the week to help maintain free-flowing traffic conditions. Currently, 5.65 miles of the nearly 18 mile roadway is complete and open to traffic. Construction on the remainder of the roadway is scheduled for completion in two phases beginning late 2011/early 2012.

The tour will begin at the Western Operations Facility (WOF) in Montgomery County and then move onto the mainline ICC at Shady Grove Road/I-370 continuing east to Georgia Avenue/MD 97, then reverse direction and head back to the WOF. For more information on this project, visit mdta.maryland.gov.



EVENING EVENT

A Night at Oriole Park at Camden Yards – Orioles vs. Red Sox

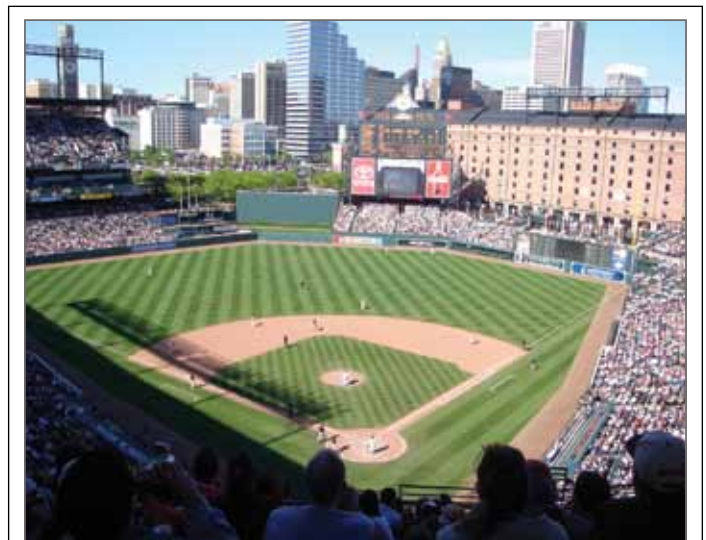
Date: Monday, July 18, 2011
 Time: 5:30pm – 10:00pm
 Fee: Included in registration fee

- Dress is casual. Prepare for warm weather (hat and sunscreen recommended).
- Advance registration is required.
- Transportation will be provided.
- Meet in the hotel lobby at 5:15pm.

Join your IBTTA friends and colleagues for an evening enjoying America's favorite pastime – baseball! The Baltimore Orioles and Boston Red Sox will battle it out in Birdland for what is sure to be an action-packed night in one of the greatest ballparks ever built. Oriole Park at Camden Yards is an historical landmark within walking distance to Baltimore's Inner Harbor, offering spectators a charming venue for cheering on their favorite team.

Dinner will be in the Designated Hitters Lounge in the stadium before heading for our seats. Opening pitch is at 7:05pm. Additional tickets for the game may be available (check with the registration desk).

Event Sponsors



SUNDAY, JULY 17

8:00am – 5:00pm **Registration & Presentation Drop-off**
Grand Foyer

8:30am – 12:30pm **TECHNICAL TOUR OF ICC**
Hosted by the Maryland Transportation Authority
(See page 4 for details)

2:00pm – 5:30pm **GENERAL SESSION**
Grand Ballroom 5

2:00pm – 2:45pm **Welcome Remarks**

Patrick Jones, Executive Director and CEO, IBTTA, Washington, DC
Frank McCartney, Executive Director, Delaware River Joint Toll Bridge Commission, New Hope, PA, IBTTA President
Randy Brown, Acting Executive Director, Maryland Transportation Authority, Baltimore, MD
Pamela Bailey-Campbell, Vice President, National Transportation Consulting Group, Jacobs Engineering Group, Denver, CO & Chief Meeting Organizer

2:45pm – 3:30pm **Keynote Speaker**



Ray Scheppach, Ph.D.
Professor of Practice of Public Policy at the Frank Batten School of Leadership and Public Policy, University of Virginia and Senior Fellow for Economic Policy at the Miller Center of Public Affairs, McLean, VA
(see bio on page 2)

3:30pm – 4:00pm **Refreshment Break**
Grand Foyer West

4:00pm – 5:30pm **We Have a Situation Here – The Credit and Rating Agency Environment for Toll Roads**

The financial market meltdown, the recession, concerns on declining VMT trends, dealing with AETC and HOT Lanes are putting tremendous pressures on toll road credit ratings. How are the rating agencies and banks viewing the situation for toll road issuers? What dangers should issuers avoid in this current environment?

Moderator: Ed Stull, Managing Director, First Southwest Company, Orlando, FL
Reuel Andrews, Director, Global Infrastructure & Projects, Fitch Ratings, New York, NY
Laura Barrientos, Vice President/Senior Credit Officer, Moody's Investors Service, New York, NY
Barbara Bych, Senior Vice President, Wells Fargo, Summit, NJ
Adam Torres, Associate Director, Standard & Poor's, New York, NY

5:30pm – 6:30pm **Light Reception**
Grand Ballroom 1-4

MONDAY, JULY 18

7:00am – 5:00pm **Registration & Presentation Drop-off**

7:00am – 8:30am **Breakfast**
Grand Ballroom 1-4

8:30am – 5:00pm **GENERAL SESSION**
Grand Ballroom 5

8:30am – 9:00am **Special Recognition**



Ceremony Honoring Mary Turkington
IBTTA Honorary Member
(see bio on page 2)

9:00am – 10:30am **The Changing Face of DOTs and Toll Agencies**

As pricing gains in popularity, we are seeing an ever increasing variety of agencies at the table including more DOTs, MPOs and multi-modal agencies. One of the most recent trends is separate toll road entities becoming integrated within the State DOTs. A spirited interactive panel will discuss the various perspectives and approaches to tolling/pricing and what "face" they see for the future.

Moderator: Denise Goren, Vice President, Public Policy, Michael Baker, Jr., Inc., Philadelphia, PA
Mike Heiligenstein, Executive Director, Central Texas Regional Mobility Authority, Austin, TX
Deb Miller, Kansas Secretary of Transportation, Topeka, KS
Randy Brown, Acting Executive Director, Maryland Transportation Authority, Baltimore, MD

10:30am – 11:00am **Refreshment Break**
Grand Foyer West

11:00am – 12:30pm **Managed Lanes are HOT But Will Policy & Financing Realities Create a Chill?**

Managed Lanes are becoming more and more popular but there are a wide range of financing and policy decisions that drive the goals for a HOT lane. No longer is the primary emphasis on conversions from HOV lanes. The emerging focus is: can HOT lanes be an effective strategy to fund new lanes? Is the availability payment model a potential key to success?

Moderator: Brad Guilmino, Chief Financial Consultant, HNTB Corporation, New York, NY
Sharon Gookin, Deputy Project Director, Fluor-Lane, LLC, Greenville, SC
Andy Fremier, Deputy Executive Director, Bay Area Toll Authority (BATA), Oakland, CA
Christopher Tomlinson, Director of Legal Services, Georgia State Road & Tollway Authority, Atlanta, GA
Debora Rivera, P.E., Director of Transportation Operations, District 6, Florida Department of Transportation, Miami, FL
Patrick DeCorla-Souza, Tolling & Pricing Program Manager, Federal Highway Administration, Washington, DC

AGENDA

12:30pm – 2:00pm **LUNCH WITH FEATURED SPEAKER**
Grand Ballroom 1-4



Beverley Swaim-Staley
Transportation Secretary
Maryland Department of Transportation
Hanover, MD

2:00pm – 3:30pm **The New Financing Alphabet Soup:
PABs, NIB, TIFIA, SIBs**

This panel will explore the questions of: What do bond investors want in terms of product-credit analysis on the buy side? What do equity investors want in the P3 space? How important is the role of the federal government? What does the toll road sponsor need to make a project work?

Moderator: David Rush, Executive Director, Morgan Stanley, New York, NY
Chris Bertram, Assistant Secretary for Budget and Programs and CFO, U.S. Department of Transportation, Washington, DC
Tom Bradshaw, Financial Advisor, Morgan Stanley Smith Barney, Raleigh, NC
Mike Craft, Analyst, Fidelity Investments, New York, NY
Janice Davis, Chief Financial Officer, North Texas Tollway Authority, Plano, TX
Jeffrey Parker, President, Jeffrey A. Parker & Associates, Chilmark, MA

3:30pm – 4:00pm **Refreshment Break**
Grand Foyer West

If you plan to attend tonight's baseball game – feel free to use this break to change into the casual clothing you will be wearing to the game. We will be gathering in the Lobby immediately following the close of the next session.

4:00pm – 5:00pm **P3s & Toll Roads: Is the Future Waxing or Waning?**

Will P3s for toll roads see an upswing or slowly fade away? What are the critical policy issues that agencies must address to have successful P3 programs? How important is the role for Pension Funds? What does it mean to protect the public interest? This panel will tackle all these topics and more!

Moderator: Pamela Bailey-Campbell, Vice President, National Transportation Consulting Group, Jacobs Engineering Group, Denver, CO
Gail Lewis, Director, Office of P3 Initiatives and International Affairs, Arizona Department of Transportation, Phoenix, AZ
Jordi Graells, Managing Director of Toll Roads, North America & International, Abertis Infraestructuras SA, Barcelona, Spain
Ken Daley, President, International Development, Transurban, Alexandria, VA
Bill Reinhardt, Owner/Editor, Public Works Financing, Westfield, NJ

5:15pm – 10:00pm **EVENING EVENT: A NIGHT AT ORIOLE PARK AT
CAMDEN YARDS**
Meet in Lobby immediately following close of session.
Bus departs promptly at 5:30pm.
(see page 4 for details)

TUESDAY, JULY 19

7:00am – 3:00pm **Registration**
Grand Foyer

7:00am – 8:30am **Breakfast**
Grand Ballroom 1-4

8:30am – 3:00pm **GENERAL SESSION**
Grand Ballroom 5

8:30am – 10:00am **Facing up to the Reality of All Electronic Toll
Collection – Learning from the Entrepreneurs**

Some toll operators have made the jump into the cashless toll abyss and survived to talk about it and even more are making plans to take the leap. Why did these agencies choose to make the switch to AETC? Are they saving money or losing revenue? What do they know that I don't know? This round-robin panel of AETC survivors and will offer thought-provoking advice and share tales of the unexpected about their real world experiences in making the business decision to plunge into AETC.

Moderator: John McCuskey, Executive Director, E-470 Public Highway Authority, Aurora, CO
Joe Donahue, Director of Finance, E-470 Public Highway Authority, Aurora, CO
Marie Schafer, Chief Financial Officer, Miami-Dade Expressway Authority, Miami, FL
Janice Davis, Chief Financial Officer, North Texas Tollway Authority, Plano, TX

10:00am – 10:30am **Refreshment Break**
Grand Foyer West

10:30am – Noon **Traffic and Revenue Studies – New Realities,
New Solutions?**

As tolling is moving from straightforward turnpikes to the complexities of AETC and Managed Lane Networks, it is important that our revenue forecasting models evolve to a more comprehensive perspective. This panel will explore issues such as how do fees impact customer behavior? What are the best enforcement strategies? How are the MPO models adapting to accommodate networks of managed lanes?

Moderator: Dave Klinges, Managing Director, Piper Jaffray, New York, NY
Todd Lang, Director of Transportation Planning, Baltimore Metropolitan Council, Baltimore, MD
Suzanne Seegmuller, Jacobs Engineering Group, National Traffic & Revenue Program Manager, New York, NY
Christopher Mwalwanda, Vice President, Toll Finance & Technology, Wilbur Smith Associates, Austin, TX
David Cuneo, Associate, Steer Davies Gleave, Boston, MA

MEETING SPONSORS

Noon – 1:30pm

LUNCH WITH FEATURED SPEAKER

Grand Ballroom 1-4



Jack Basso

Director of Program Finance and Management, AASHTO and Commissioner of the Maryland Transportation Authority, Washington, DC

1:30pm – 3:00pm

GENERAL SESSION

Transit and Tolling – Triumph over Traditional Modal Barriers

Transit and toll roads are increasingly being used in conjunction as key elements of an integrated mobility strategy. This panel will explore transit and toll roads working together towards common goals by looking at real world examples such as tolls helping to build rail transit, combining HOT and BRT, Bus Toll Lane (BTL) Networks, and other multi-modal approaches. Has the modal barrier been overcome or do we have miles to go?

Moderator: Victoria Cross Kelly, VP and NE Region Strategic Operations Manager, Parsons Brinkerhoff, Inc., New York, NY

Bill Millar, President, American Public Transit Association (APTA), Washington, DC

Joe Waggoner, Executive Director, Tampa-Hillsborough Expressway Authority, Tampa, FL

Debbie Lipman, Manager of Government Affairs, Metropolitan Washington Airports Authority, Washington, DC

Dave Schumacher, Principal Planner, San Diego Association of Governments (SANDAG), San Diego, CA

3:00pm – 3:15pm

WRAP UP AND ADJOURNMENT

3:15pm – 4:30pm

PUBLIC AND PRIVATE FINANCE COMMITTEE MEETING

Dover C



SILVER SPONSORS



C&M Associates, Inc. specializes in traffic and revenue studies for tolled facilities. C&M has supported debt issuances totaling more than \$11 billion by public toll authorities and private concessionaires in addition to equity investments. Customers include the regional mobility authorities of Cameron County, Hidalgo County and Central Texas, the Texas Turnpike Authority, the departments of transportation of Texas, Georgia, Virginia, and Washington State and private concessionaires, Citi Infrastructure Investors, ACS Infrastructure, Cintra, Globalvia, Itinere, OHL, Acciona and Macquarie. The company has local presence in Texas and Florida and recently opened a west coast office in Sacramento, California. www.candm-associates.com



U.S. Department of Transportation

Federal Highway Administration

Federal Highway Administration (FHWA) Office of Innovative Program Delivery (IPD) provides resources to the transportation community for exploring and implementing innovative strategies to deliver programs and projects. Currently, IPD focuses on revenue generation (e.g., road pricing), procurement (e.g., public-private partnerships), and innovative finance (e.g., State Infrastructure Banks). Support includes outreach and education activities; technical resources, guidebooks, and tools; and technical assistance. Through the Transportation Infrastructure Finance and Innovation Act (TIFIA) program, the office offers credit assistance to surface transportation projects of national or regional significance. Finally, the office advances best practices for stewardship of major highway investment projects that cost more than \$500 million. www.fhwa.dot.gov/ipd

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IBTTA Facilities Management and Maintenance Workshop

October 23-25, 2011 | Nashville Hilton | Nashville, TN



Community Service Project: Waterway Clean-Up

Sunday, October 23, 2011 | 8:30am-2:30pm

During IBTTA's Facilities Management and Maintenance Workshop, October 23-25 in Nashville, TN, attendees will have the opportunity make a difference in the lives of those affected from the historic 2010 Nashville Flood which left debris in their waterways. IBTTA has joined with HandsOn Nashville (HON), a local affiliate of the HandsOn Network to arrange a morning of volunteerism for the Nashville Waterways Recovery Project, which is aimed at unclogging the natural water flow by removing trash and debris from a local waterway and its neighboring banks. We will begin early Sunday morning and return early afternoon. This is a great chance to really "roll up your sleeves" and "get down and dirty" for a great cause. Put on your boots and join us for this very special event! Visit www.hon.org for more information.

Late in the afternoon, those interested will walk across the street from the hotel for a visit to the Country Music Hall of Fame.

MORE ABOUT THE WATERWAY CLEAN-UP

The historic floods in Middle Tennessee not only affected homes and small businesses it has also affected the environment. An unbelievable amount of trash and debris from flooded factories and warehouses was carried by the rising water and deposited along the banks of rivers and creeks. Some debris is large and is clogging the natural water flow which can cause erosion and even more flooding. Other debris is small and hazardous to fish and other wildlife and can be carried downstream and go as far as the Gulf of Mexico.

Register for this meeting and take part in our effort to give back to the Nashville Community. Visit www.ibtta.org/nashville for details.





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Washington, DC 20036
www.IBTTA.org