

# AGENDA

Colorado meeting room is located on the 2nd Floor. All other meeting functions take place on the Lobby Level of the hotel.

## SUNDAY, MAY 15

8:00am – 5:00pm **Registration**  
*Trinity Foyer*

9:00am – 11:00am **TECHNICAL TOUR: NORTH TEXAS TOLLWAY AUTHORITY**  
*(see page 4 for details)*  
*Meet in Trinity Ballroom at 9:00am*

11:00am – 12:30pm **Alliance for Interoperability (ATI) Membership Meeting** *(open to all attendees)*  
*Trinity Ballroom*

1:00pm – 5:30pm **GENERAL SESSION**  
*Trinity 1*

1:00pm – 1:20pm **Opening Remarks**

**Patrick Jones**, Executive Director and CEO, IBTTA, Washington, DC

**Frank McCartney**, Executive Director, Delaware River Joint Toll Bridge Commission, New Hope, PA and President, IBTTA

**Victor Vandergriff**, Chairman, NTTA, Tarrant County Appointee, Plano, TX

1:20pm – 2:00pm **Connected Vehicle Technology: Pursuing an Open Platform for Innovation**

**Peter Appel**, Administrator, Research and Innovative Technology Administration, (RITA), Washington, DC

2:00pm – 3:30pm **Progress and Development of VMT** **CM | 1.50**

**Moderator: Jack Opiola**, Senior Vice President, D'Artagnan Consulting LLC, Reston, VA

**Ginger Goodin, P.E.**, Senior Research Engineer, Texas Transportation Institute, Texas A&M University System, Austin, TX

**Ben Pierce, M.S., PMP**, Research Leader, Battelle Transportation, Columbus, OH

**Peggy Catlin, P.E.**, Deputy Executive Director, Colorado Department of Transportation, Denver, CO

**Paul Sorensen, Ph.D.**, Operations Researcher, RAND Corporation, Santa Monica, CA

**Mike Krusee**, Principal, Partnership for Livable Communities, Austin, TX

3:30pm – 4:00pm **Refreshment Break**  
*Trinity Foyer*

4:00pm – 5:30pm **Interoperability** **CM | 1.50**

**Moderator: Harold Worrall, Ph.D., P.E.**, Managing Director, Transportation Innovations, Inc., Oviedo, FL

**Martin Stone, Ph.D., AICP**, Director of Planning, Tampa-Hillsborough Expressway Authority, Tampa, FL and Chairman, IBTTA Interoperability Committee (IOP)

**Karl-Heinz Stappert**, Global Manager of Business Field Intelligent Transport Systems, TÜV Rheinland, Cologne, GERMANY

**P.J. Wilkins**, Executive Director, E-ZPass Group, Wilmington, DE

**Ana Almeida**, Strategy Manager, Accenture, and Tolling Subject Matter Expert, Lisbon, PORTUGAL

**Dr. Dario Sassi Thober**, Director Wernher von Braun Center for Advanced Research (Von Braun Labs), São Paulo, BRAZIL

**Jo Weeks**, Director of Communications, Linking Melbourne Authority, Glen Waverly, Victoria AUSTRALIA

**Ted Osinski**, Director of RFID Programs, MET Laboratories, New York, NY

5:30pm – 7:00pm **Exhibitor Reception**  
*Trinity 2-4*

## MONDAY, MAY 16

7:00am – 5:00pm **Registration**  
*Trinity Foyer*

7:00am – 8:30am **Breakfast & Exhibits**  
*Trinity 2-4*

8:30am – 10:00am **GENERAL SESSION**  
*(Central Time)*  
*Trinity 1*



**Tolling Technology: Initiatives and Impacts** **CM | 1.50**

**Moderator: Steve Morello**, Business Development Manager, Egis Projects, Egis S.A., Guyancourt Cedex FRANCE

**Dick Schnacke**, Vice President, TransCore, Trinidad, TX

**Bruce Roesner, Ph.D.**, CTO, Federal Signal Corporation, Morrisville, NC

**Richard Turnock**, CTO, Kapsch TrafficCom IVHS, Mississauga, ON CANADA

**Brent James**, AVI Business Manager, 3M, Traffic Safety Systems Division, Saint Paul, MN

**Willy Dommen**, Principal, Booz Allen Hamilton, San Francisco, CA

**Jack Opiola**, Senior Vice President, D'Artagnan Consulting, Reston, VA

10:00am – 10:30am **Refreshment Break & Exhibits**  
*Trinity 2-4*

# AGENDA

10:30am – Noon **BREAK-OUT SESSIONS (3 Simultaneous)**

## ALL-ELECTRONIC TOLL COLLECTION (AETC)

### Making the Leap to AET

Colorado (Level 2)

**Moderator: Michael Davis, P.E., DBIA**, Associate Vice President, Project Director, Atkins, Orlando, FL

### A Purposeful Approach: AET on the Golden Gate Bridge

**David Dick**, Electronic Revenue Collection Program Manager, Golden Gate Bridge, San Francisco, CA

### Costs and Performance of AET Schemes – an International Comparison

**Jochen Harding, Ph.D.**, TÜV Rheinland InterTraffic GmbH, Cologne, GERMANY

### Let's Try It, Maybe We'll Like It!

**Bob Redding**, Senior Director, New Toll Initiatives, MTA Bridges & Tunnels, New York, NY

## INTEROPERABILITY

### Transponder/Reader: How Do We Play Together? **CM | 1.50**

Trinity I

**Moderator: JJ Eden**, Vice President/National Director of Tolling, AECOM and Chairman, Alliance for Toll Interoperability (ATI), Wake Forest, NC

### Tags and Readers – The First Line of Defense

**Richard Arce**, Chief Systems Operations Officer, Kapsch TrafficCom IVHS, Sterling, VA

### Just Do It – Interoperability for Today and the Future

**Kelly Gravelle**, EVP and Chief Technical Officer, TransCore, San Diego, CA

## 6C Technology in Tolling – Performance and Interoperability

**Eric Redman**, Vice President, Sales & Marketing, Neology, Inc., Poway, CA

### Why ISO 18000-6C?

**Bruce Roesner, Ph.D.**, CTO, Federal Signal Corporation, Morrisville, NC

## TECHNOLOGY

### Who Are You?

San Jacinto

**Moderator: Dave Kristick**, Deputy Executive Director and Director of Operations, E-470 Public Highway Authority, Aurora, CO

### The ALPR Camera: What Makes it Different?

**Jim Kennedy**, President, INEX/ZAMIR, Knoxville, TN

### Advances in Image Capture

**Brian Patno**, Senior Manager Business Development, Raytheon HTMS, Fullerton, CA

### Where Do We Go From Here?

**Dwight Jordan**, Business Development Manager, Federal Signal Technologies, Knoxville, TN

### Advances in Video-based Vehicle Identification for AETC

**Jim Alves**, President, Dacolian USA, San Diego, CA

### Using Fleet Information to Reduce Transfer of Liability Costs

**Philip Underhill**, Vice President PlatePass Operations, American Traffic Solutions, Inc., Scottsdale, AZ

### Navigating the DMV Maze to Identify the Correct Customer

**Richard Carrier**, President, Law Enforcement Systems, LLC, Long Island City, NY

Noon – 1:30pm

## Lunch & Exhibits

Trinity 2-4

# MILESTONES IN OPEN ROAD TOLLING AND INTEROPERABILITY

**Alesund, Norway** The world's first electronic toll system.



1987

**The E-ZPass Interagency Group (IAG)** forms with three states (New York, New Jersey & Pennsylvania) and seven agencies.



1990

**The E-470 Public Highway Authority** opens as one of the first non-stop, high-speed ETC lanes in the United States.



1991

Multi-lane, free flow Urban Road Pricing demonstrated in **Hong Kong** (predecessor to Singapore and started concept of road user charging).



**First U.S. Installations** of ETC seen by Crescent City Connection (formerly the Greater New Orleans Bridge), Oklahoma Turnpike Authority and Dallas North Tollway.



**First Open Road Tolling** demonstrated as feasible – Newcastle University, UK by Professor Peter Hills using Saab Combitech (now Kapsch) DSRC tags.



1:30pm – 3:00pm

**BREAK-OUT SESSIONS (3 Simultaneous)**

**ALL-ELECTRONIC TOLL COLLECTION (AETC)**

**Back-Office Solutions and Challenges**

*Colorado (Level 2)*

**Moderator: Ronald Fagan**, Principal Consultant, Fagan Consulting, Austin, TX

**Back Office Best Practices**

**Jason Schmer**, Vice President, Municipal Services Bureau, Austin, TX

**License Plate Dreams and Back Office Realities**

**Priscilla Scadden**, Image Processing Supervisor, E-470 Public Highway Authority, Aurora, CO

**Creating Options for Cash Customers**

**John Bannerman**, Assistant Director, Contract Center, North Texas Tollway Authority, Plano, TX

**INTEROPERABILITY**

**License Plate and Violation Enforcement**

**CM | 1.50**

*Trinity I*

**Moderator: Dave Kristick**, Deputy Executive Director and Director of Operations, E-470 Public Highway Authority, Aurora, CO

**The Australian Experience**

**Sue Caelers, MACS Snr, GAICD**, Director, Momentum Consultancy Group, Queensland, AUSTRALIA

**Interoperability and Enforcement: Out of State Plates**

**Sara Wheeler**, Strategic Solutions Manager, Harris County Toll Road Authority, Houston, TX

**The California Experience**

**Joyce Hill**, Deputy Director, Customer Service & Compliance, Transportation Corridors Agency, Irvine, CA

**TECHNOLOGY**

**What Are You?**

*San Jacinto*

**Moderator: Rick Gobeille, P.E.**, National Toll Finance Manager, Jacobs Engineering Group, New York, NY

**Bob Lees**, Managing Director, Idris, Federal Signal Technologies, Aylesbury, UNITED KINGDOM

**John Corcoran Jr., P.E.**, Assistant Administrator, Tolls and Maintenance Operations, New Hampshire Department of Transportation, Bureau of Turnpikes, Concord, NH

3:00pm – 3:30pm

**Refreshment Break & Exhibits**

*Trinity 2-4*

3:30pm – 5:00pm

**BREAK-OUT SESSIONS (3 Simultaneous)**

**ALL-ELECTRONIC TOLL COLLECTION (AETC)**

**Challenges with the Video Bill Customer**

*Colorado (Level 2)*

**Moderator: Clayton Howe**, Assistant Executive Director of Operations, North Texas Tollway Authority, Plano, TX

**MTA Reload Card –Everywhere Cash Customers Want to Be**

**Daniel Jacobs**, Director of Planning and Analysis, MTA Bridges and Tunnels, New York, NY

**What To Do With That SPECIAL Customer...**

**Steve Corbin**, Toll Operations Manager, Tampa-Hillsborough Expressway Authority, Tampa, FL

**Video Billing: You Don't Know What You Don't Know**

**Joseph Donahue**, Director of Finance, E-470 Public Highway Authority, Aurora, CO

**Portugal** becomes first country to apply a single, universal system to all tolls in the country, the Via Verde, which can also be used in parking lots and gas stations.



**Toronto, Canada's 407 ETR**  
The world's first all-electronic, barrier-free toll highway opens.



**Singapore** opens the world's first urban-area electronic road pricing system using smart cards.



**CityLink** a 22-kilometer automated tollway in Melbourne, Australia opens.



1993

**Georgia 400 and Oklahoma Turnpike**  
Sites of the first express high-speed electronic toll collection systems in the United States.



1995

**First E-ZPass Interoperability** NYSTA and MTA Bridges & Tunnels.

**State Route 91 in Orange County, California** Opened first All-Electronic Toll Collection and High Occupancy Toll (HOT) lanes in the country in 1995.



1997

1998

**Express Lanes at Toll Plazas**  
Many agencies across the US begin converting existing toll plazas to incorporate high-speed express lanes.



2000

2001

**Switzerland**  
Nationwide LSVa/ORT truck tolling system launches operation.



# AGENDA

## INTEROPERABILITY

### Business Case

CM | 1.50

Trinity I

**Moderator: Ed Regan**, Senior Vice President, Wilbur Smith Associates, Columbia, SC (Ed will also present on Nationwide Toll Interoperability: Leading the Way to National Road Pricing)

### Unifying the Toll Industry – The Universal Financial Message – the Financial Interoperability Solution

**Nicola Liquori**, Chief Financial Officer, Florida's Turnpike Enterprise, Orlando, FL

### E-470's Business Case to Adopt the 6C DSRC Protocol: Costs, Customers, Coincidence

**Dave Kristick**, Deputy Executive Director and Director of Operations, E-470 Public Highway Authority, Aurora, CO

### Back-office Interoperability: The Theory and The Practice

**Scott Stewart**, Managing Director, IBI Group, Toronto, Ontario, CANADA

## TECHNOLOGY

### "How Do You Pay?" What Payment Technologies Do We Need to Suit All Customer Groups?

CM | 1.50

San Jacinto

**Moderator: Ted Hull-Ryde**, Director of Special Projects, ETC Corporation, Richardson, TX

### Revenue Collection Models

**Tom Heisey**, Vice President, Treasury Services, BNY Mellon Corporation, Pittsburgh, PA

### SmartCards – Transit Authority Parallels and Toll Applications

**Jeremy Siviter**, Associate, IBI Group, Alexandria, VA

### Technology Solutions for the Cash Customer

**Carlos Rodriguez**, President, Blackstone, Miami, FL

### Implementation of Open Road Tolling System with Central Clearing for South Africa

**Alexander Van Niekerk**, Manager, Toll and Traffic, The South African National Roads Agency Ltd., Pretoria, SOUTH AFRICA

6:30pm – 10:00pm

### Evening Event: Love and War in Plano Featuring Junior Brown

(See page 4 for details)

## TUESDAY, MAY 17

7:00am – 5:00pm

### Registration

Trinity Foyer

7:00am – 8:30am

### Breakfast & Exhibits

Trinity 2-4

8:30am – 10:00am

### BREAK-OUT SESSIONS (3 Simultaneous)

### ALL-ELECTRONIC TOLL COLLECTION (AETC)

### New Signs for New Times: Options in Roadway Signage

Colorado (Level 2)

**Moderator: Alfred Lurigados, P.E.**, Director of Engineering, Miami-Dade Expressway Authority, Miami, FL

### Cashless Signing on MDX

**Juan Toledo, P.E.**, Assistant Director of Engineering, Miami-Dade Expressway Authority, Miami, FL

**North Texas Tollway Authority** Nation's first system wide conversion of toll plazas to include express electronic toll collection lanes in 2002.



**New Jersey Turnpike Authority** First to offer five side-by-side express lanes for highway speed Electronic Toll Collection in 2004.



**Trans Israel Highway** opens with open road electronic toll system.

**Distance based charge for trucks on motorways in Germany.** Nation-wide open road tolling system; the world's first example of a toll system based on use of GPS satellites and GSM communications.



**Launch of NORTIS** Multi-country interoperability of toll systems in Scandinavian countries (EasyGo service).



2002

2003

2004

2005

2006

**London Congestion Charging Program** begins based on Video License Plate Reading.



**ASFINAG** - introduces national heavy vehicle electronic tolling system in Austria.

**Autopista Central** in Santiago, Chile opens the first urban all electronic open road tolling facility in Chile soon to be followed by four other all electronic and interoperable open road tolling facilities in the city.

**Westpark Tollway** opens as All-Electronic Toll Road in Houston (Harris County Toll Road Authority).



**Tampa Hillsborough Selmon Expressway** opens the first All-Electronic reversible roadway (Cross-town elevated express lanes).



### New Signs for New Times: ETC Roadway Signage

**Elizabeth Mow, P.E.**, Director of Project Delivery, North Texas Tollway Authority, Plano, TX

### Signs of the (Non-Stop) Times on E-470

**Neil Thomson, P.E.**, Construction Manager, E-470 Public Highway Authority, Aurora, CO

### INTEROPERABILITY

#### Transaction Settlement

CM | 1.50

*Trinity I*

**Moderator: Jack Opiola**, Senior Vice President, D'Artagnan Consulting LLC, Reston, VA

#### ATI Initiatives

**David Machamer, CPA**, Director of Toll Operations, Oklahoma Turnpike Authority, Oklahoma City, OK and Chairman, Alliance for Toll Interoperability (ATI)

#### Interoperability in Toll Transactions — A New Tool

**Ed Mulka**, Principal, JAFA Technologies, Inc., Mount Laurel, NJ

#### Open Flexible Systems Approach

**Mike Wilson**, Managing Director, Public Transportation, Accenture, Toronto, Ontario, CANADA

#### Clearinghouse Development and Operations

**Steve Morello**, Business Development Manager, Egis Projects, Egis S.A., Guyancourt Cedex, FRANCE

### TECHNOLOGY

#### What Are The Related Technologies to Tolling, and What Are The Opportunities They Present?

CM | 1.50

*San Jacinto*

**Moderator: Fred Philipson**, Senior Consultant, Atkins, Austin, TX

**Willy Dommen**, Principal, Booz Allen Hamilton, San Francisco, CA

#### Electronic Vehicle Registration and Its Potential Role in Tolling Applications

**Terry Griffith**, Director, Business Development, Atkins, Mendota Heights, MN

#### Can We Learn Anything From the Cell Phone Industry?

**Mike Payne**, Business Development, Idris, Federal Signal Technologies, Aylesbury Bucks, United Kingdom

#### Synergies from the Wider ITS Field

**Scott Belcher**, President & CEO, ITS America, Washington, DC

10:00am – 10:30am **Refreshment Break & Exhibits**

*Trinity 2-4*

10:30am – Noon

**BREAK-OUT SESSIONS (3 Simultaneous)**

### ALL-ELECTRONIC TOLL COLLECTION (AETC)

#### Getting the Word Out – Do Our Customers Really Care?

*Colorado (Level 2)*

**Moderator: Jo Snell**, Manager, Community & Public Relations, Incident Management, E-470 Public Highway Authority, Aurora, CO

**Kimberly Jackson**, Director of Communications, North Texas Tollway Authority, Plano, TX

Alliance for Toll Interoperability forms with initial member agencies.



E-470 Public Highway Authority ends cash toll collection on July 4, 2009. All customers use the 70 mph express lanes.



Florida's Turnpike Enterprise converts 47 miles of the Turnpike in Miami-Dade County to all-electronic tolling.



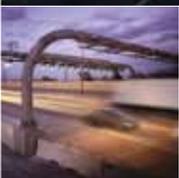
2007

2009

2010

2011

**All-Electronic Toll Conversion Projects**  
Initial Wave of converting existing toll roads to AETC starts in earnest.



**Miami-Dade Expressway Authority (MDX)** opens the Dolphin Extension in June 2007 becoming the first all-electronic stretch of roadway in South Florida.



**Miami-Dade Expressway Authority (MDX)** fully converts the Gratigny, Don Shula and Snapper Creek expressways to Open Road Tolling. The three roadways became the first toll roads in South Florida to go cashless and all-electronic.



# AGENDA

**Cindy Polo-Serantes**, Communications Manager, Miami-Dade Expressway Authority, Miami, FL

**Steve Pustelnyk**, Director of Communications, Central Texas Regional Mobility Authority, Austin, TX

## INTEROPERABILITY

**Interoperability Assurance: Means & Methods** **CM | 1.50**  
*Trinity 1*

**Moderator: Tim McGuckin**, Executive Director, OmniAir Consortium, Falls Church, VA

**Eric Christensen**, E-ZPass Program Manager, New York State Thruway Authority, Albany, NY and OmniAir Certification Services (OCS) Board Member

**Ted Mawhinney**, Senior Fellow, Engineering at Concurrent Technologies Corporation, Tampa, FL and OmniAir Certification Services (OCS) Board Member

**Randy Roebuck**, Director, DSRC Interoperability, Regulations & Connected Vehicles, Federal Signal Technologies, Carrollton, TX

**Stella Joseph**, Principal Engineer, HNTB Corporation, San Francisco, CA

## TECHNOLOGY

**Common Specifications and Test Practice: How to Simplify Implementation** **CM | 1.50**  
*San Jacinto*

**Moderator: Mike Payne**, Business Development, Idris, Federal Signal Technologies, Aylesbury Bucks, UNITED KINGDOM

**Dan Baker**, Director of Toll Systems, HNTB Corporation, Parker, CO

**Barry Weems**, Assistant Director IT, Roadway Systems, North Texas Tollway Authority, Plano, TX

**Richard Nelson**, Director, Toll Operations, Florida's Turnpike Enterprise, Ocoee, FL

**Ian Liebenberg**, Toll Technology Manager, The South African National Roads Agency, Pretoria, SOUTH AFRICA

**Dick Schnacke**, Vice President, TransCore, Trinidad, TX

Noon – 1:30pm **Lunch & Exhibits**  
*Trinity 2-4*

1:30pm – 3:00pm **BREAK-OUT SESSIONS (3 Simultaneous)**

**ALL-ELECTRONIC TOLL COLLECTION (AETC)**  
**Inquiring Minds Want to Know: Best Practices in AETC**  
*Trinity 1*

**Moderator: Jo Snell**, Manager, Community & Public Relations, E-470 Public Highway Authority, Aurora, CO

**E-470 Public Highway Authority**, Aurora, CO

**North Texas Tollway Authority**, Plano, TX

**Miami-Dade Expressway Authority**, Miami, FL

## INTEROPERABILITY

**Driving the Plan for Interoperability** **CM | 1.50**  
*San Jacinto*

**Moderator: Martin Stone, Ph.D., AICP**, Director of Planning, Tampa-Hillsborough Expressway Authority, Tampa, FL and Chair, IBTTA Interoperability Committee (IOP)

## The Basics of the Plan for Interoperability

**Randy Brown**, Executive Secretary, Maryland Transportation Authority, Baltimore, MD

## Technologies Are Swirling All Around Me – What Should I Do?

**Tim Schock**, Vice President, TransCore, Orlando, FL

## Deploying New Transponder Technology While Maintaining Regional Interoperability

**Victoria Dewey**, Senior Project Manager, Toll Systems, Parson Brinkerhoff, Seattle, WA

## Open System Architecture Model

**Jack Opiola**, Senior Vice President, D'Artagnan Consulting LLC, Reston, VA

## TECHNOLOGY

**Low-Cost Tolling Solutions – There Are People Out There Who Need Them**  
*Colorado (Level 2)*

**Moderator: Bart Cima, P.E.**, Director, IBI Group, Seattle, WA

## A Low Cost Model for Toll Road Operations – Fort Bend County's Solution

**Michael Stone**, Operations and Capital Projects Manager, Fort Bend County Toll Road Authority, Sugar Land, TX

## A Lower Cost Concept for HOT and Other Toll Lanes

**Bob Lees**, Managing Director, Idris, Federal Signal Technologies, Aylesbury, UNITED KINGDOM

## Cost Effective Tolling Solutions

**Scott Stewart**, Managing Director, IBI Group, Toronto, Ontario, CANADA

## The Tipping Point – How We Are Coming to Terms with Alternative Payment Technologies & Solutions

**Glenn Deitiker**, President & CTO, Telvent USA, Inc., Austin, TX

3:00pm – 3:30pm **Refreshment Break & Exhibits**  
*Trinity 2-4*

3:30pm – 5:30pm **GENERAL SESSION**  
*Trinity 1*

**Future Shock – Where Are We Going?** **CM | 1.50**

**Moderator: Tim McGuckin**, Executive Director, OmniAir Consortium, Falls Church, VA

**Dr. Dario Sassi Thober**, Wernher von Braun Center for Advanced Research (Von Braun Labs), São Paulo, BRAZIL

**Tom Heisey**, Vice President, Treasury Services, BNY Mellon Corporation, Pittsburgh, PA

5:30pm **Adjourn**