# Where do we go from here? Presented by: Dwight Jordan



### Who Is PIPS? Hardware



















## **Advanced OCR**



- Over 50 Countries Supported
- Over 30 Unique Engines for United States
- Customized for region-specific variables such as plate syntax, color schemes, etc
- Designed and updated by full time PIPS OCR Development Staff



Advanced OCR.











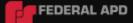




#### This Year – Texas!















### **Graphics Change**















## **Graphics Change**















#### Challenges





# Find The Unhappy Couple!









- •2007 PIPS & 3M Begin Dialog
- •2009 Development Paths Defined
- •2010 Beta Tests
- •2011 Field Trials OTA



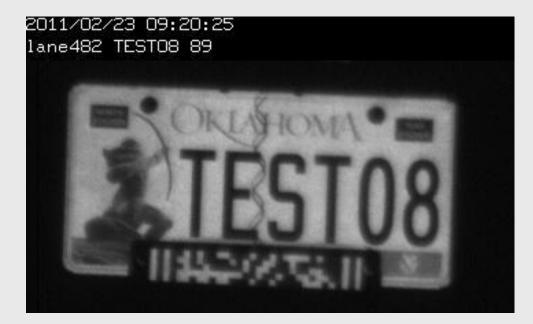
## **Presented In 2010 IBTTA Boston**



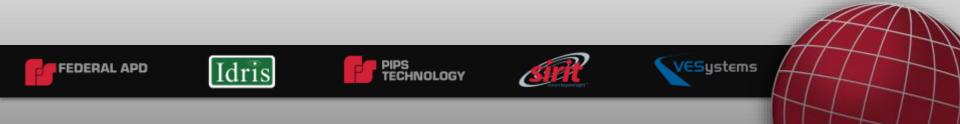


#### In 2011 – Test at OTA





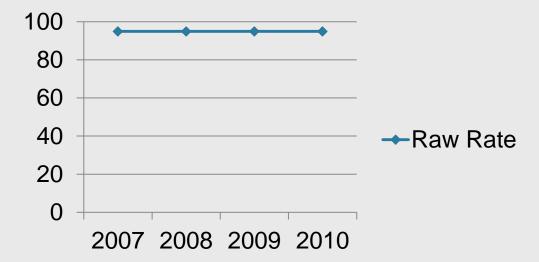




# What does it mean?



- 1. Read Rates Redefined
  - 1. Accurate Reads Near 100%
  - 2. Error Rates Near 100%
- 2. Complete OCR Coverage
- 3. Manual Processes Reduced
- 4. More Revenue







- 1. Hardware And Software Advancements Released
- 2. New Materials & Inks Released
- 3. Coming To An Agency Near You
- 4. Tests & Demonstrations
- 5. LPR & License Plates Together

