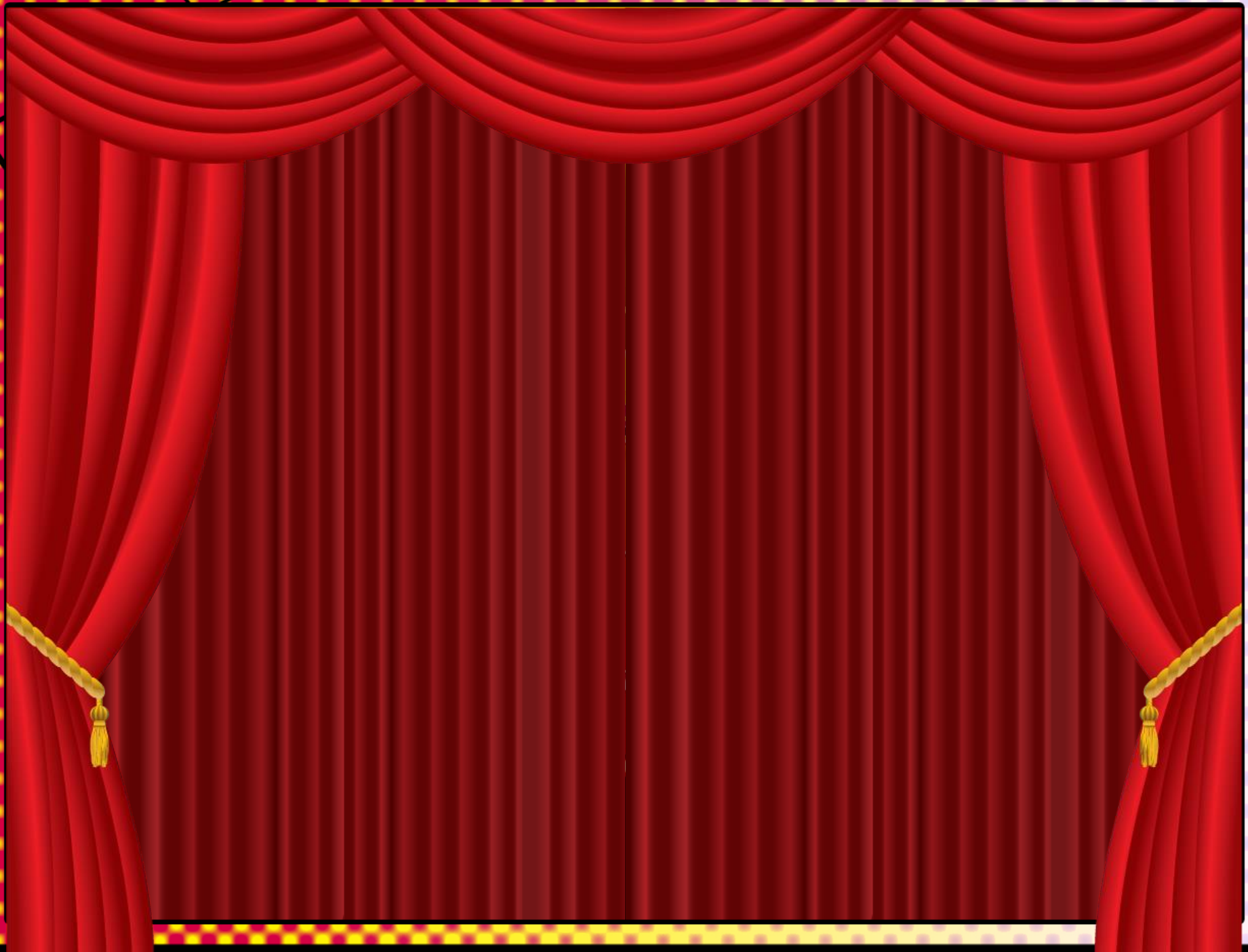


On the phone with  
Customer Service





According to the FDIC National Survey of Un/Underbanked Households (Jan 2009)

Main Reasons for  
**NOT** having a Bank  
Account !!!

Not enough Money!  
Credit problems...

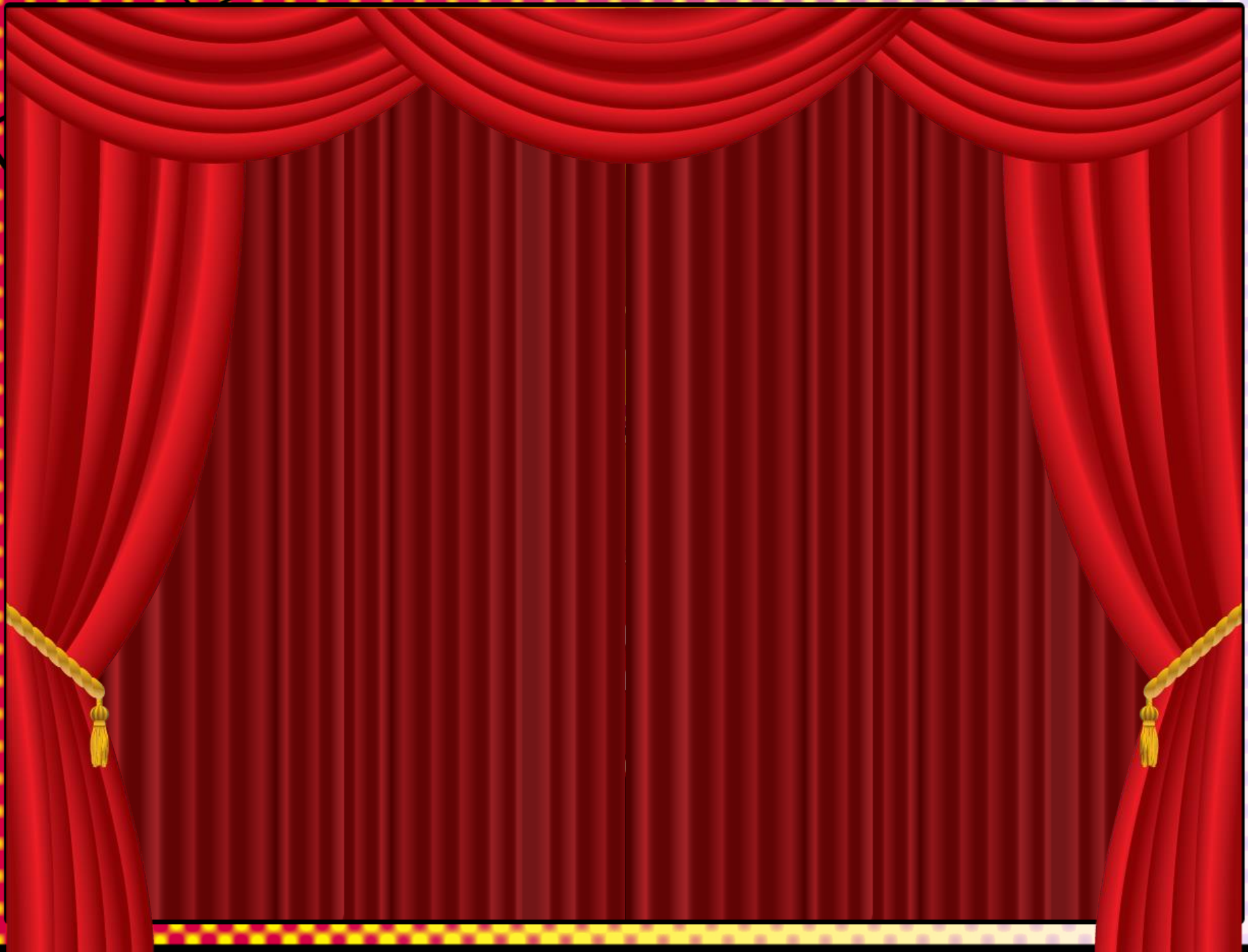
Language barrier...  
**25.6% or 30MM US Households**

No Documents to open account  
**NOT** actively using banking system  
Do not visit banks!



54  
.4%





POSTAL REVENUE

# HOW?

Can I put Cash in this



## stop

**AET  
Reload  
Here!**

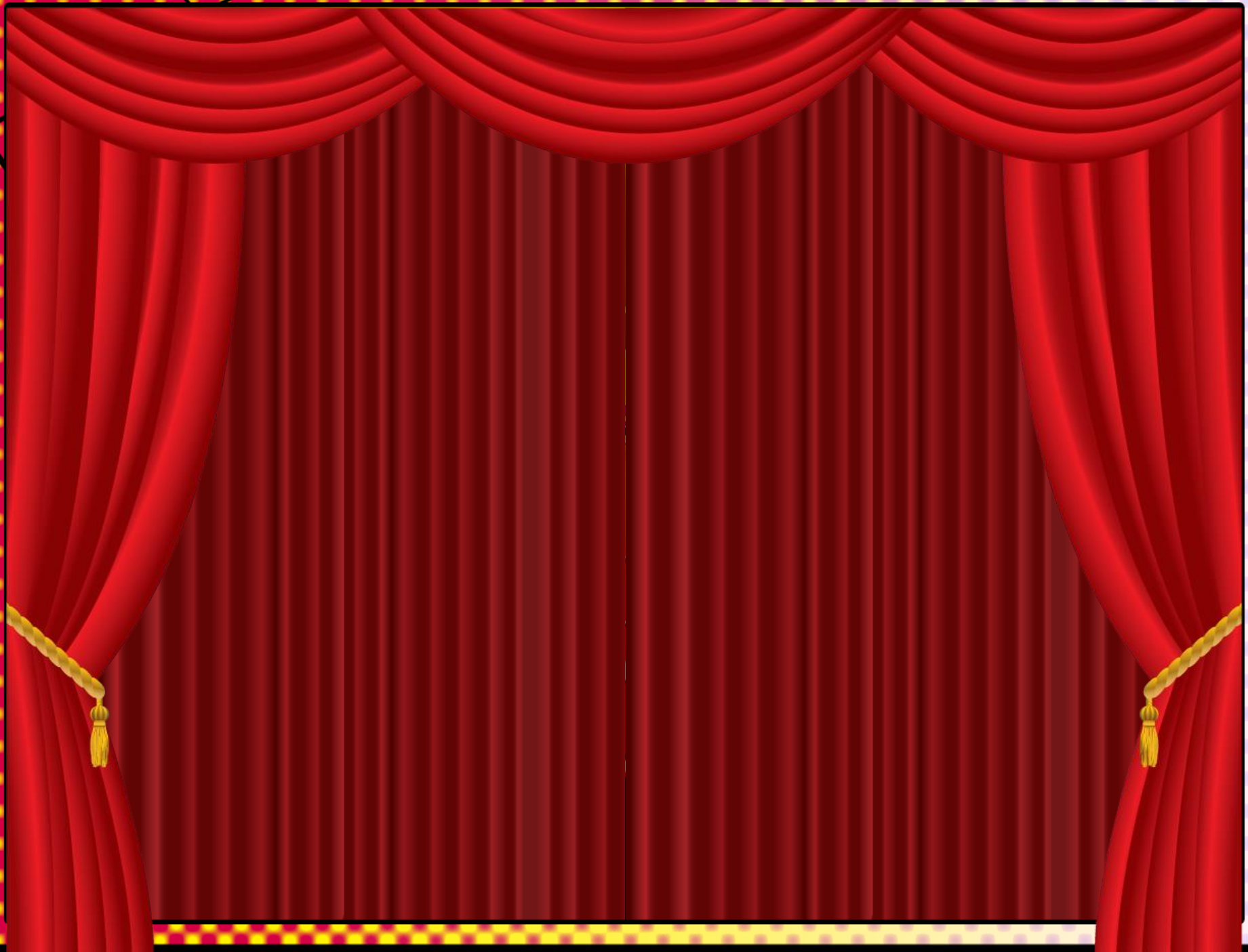
**Come  
one  
Come  
ALL!!**

A.E.T.

Transponder

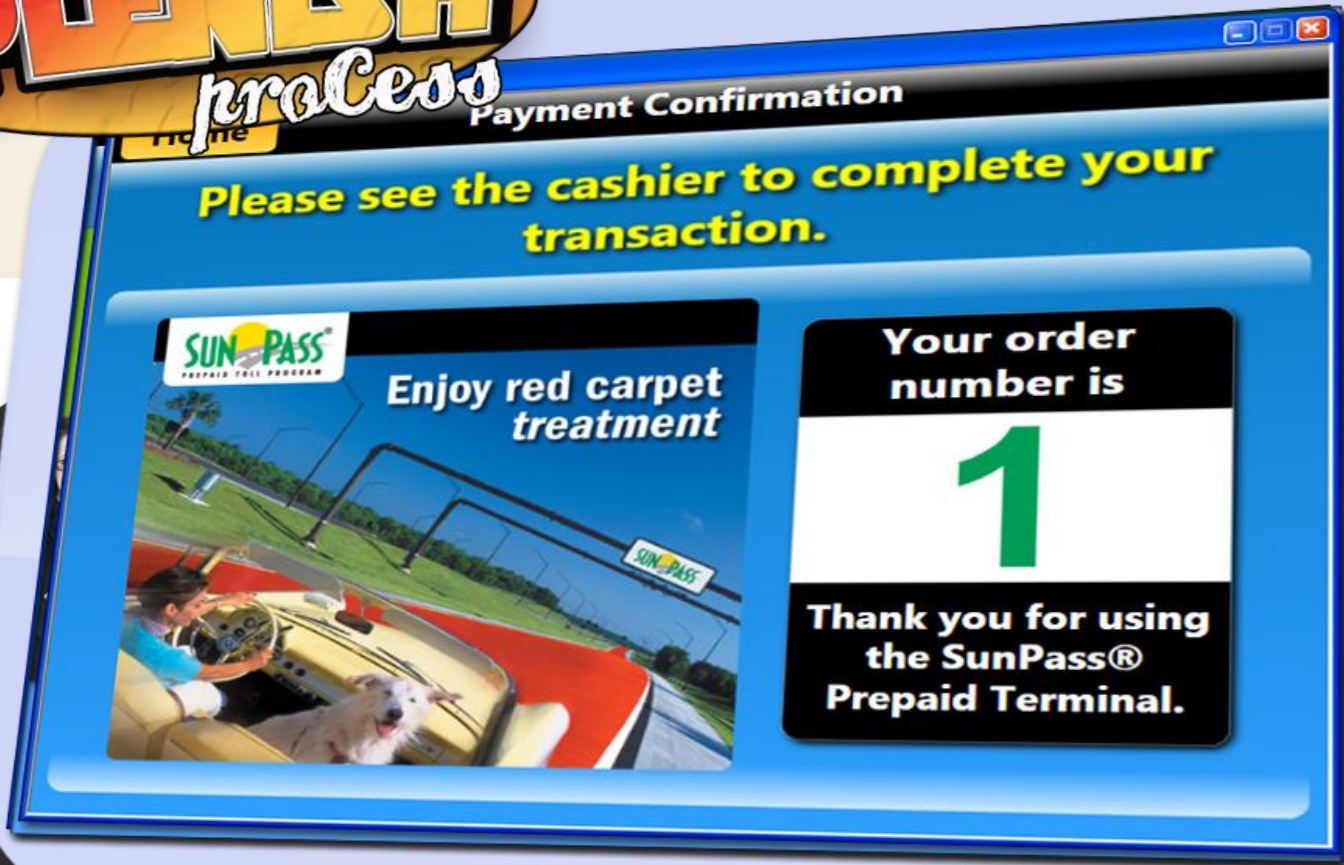
Example of a Cash Reload Station  
Membership required  
Totally up to the individual amounts  
Customer Service required for load  
Immediate replenishment - no customer  
service interaction required





# REPLENISH

process



Payment Confirmation

Please see the cashier to complete your transaction.



Enjoy red carpet treatment



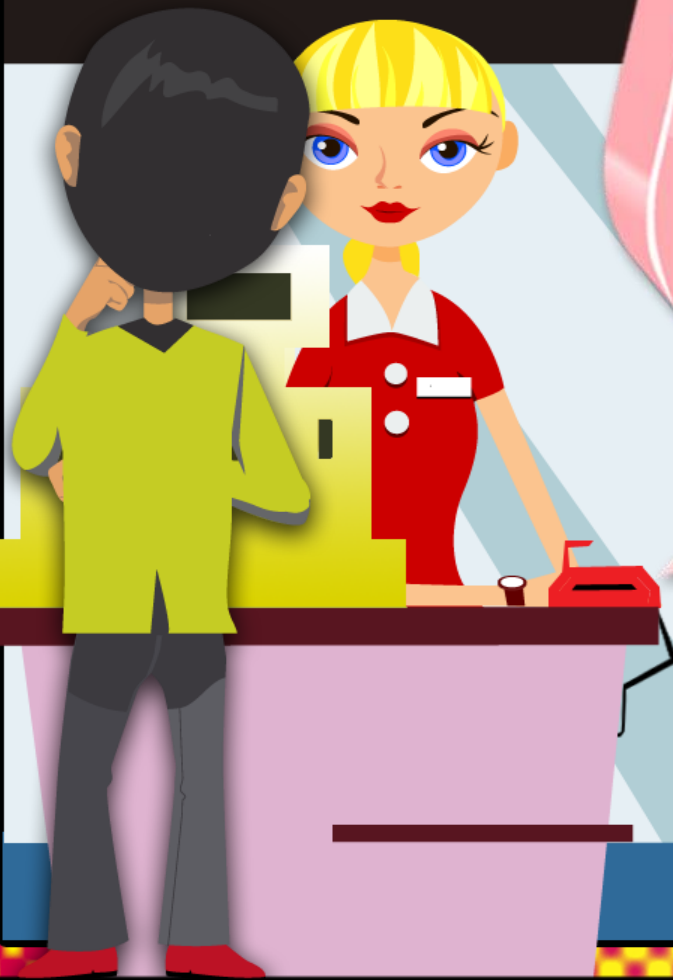
Your order number is

1

Thank you for using the SunPass® Prepaid Terminal.







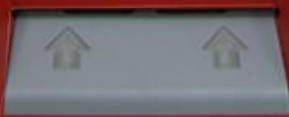
INSERT CARD WHEN ARROWS ARE FLASHING  
INSERTAR TARJETA AL ILUMINARSE LAS FLECHAS

Touch  
n-Buy

←	→	No
1	2	3
4	5	6
7	8	9
Menu	0	Delete Product

Yes

Print Enter



# DOCUMENT process

Payment Confirmation

Home

Please see the cashier to complete your transaction.



Enjoy red carpet treatment

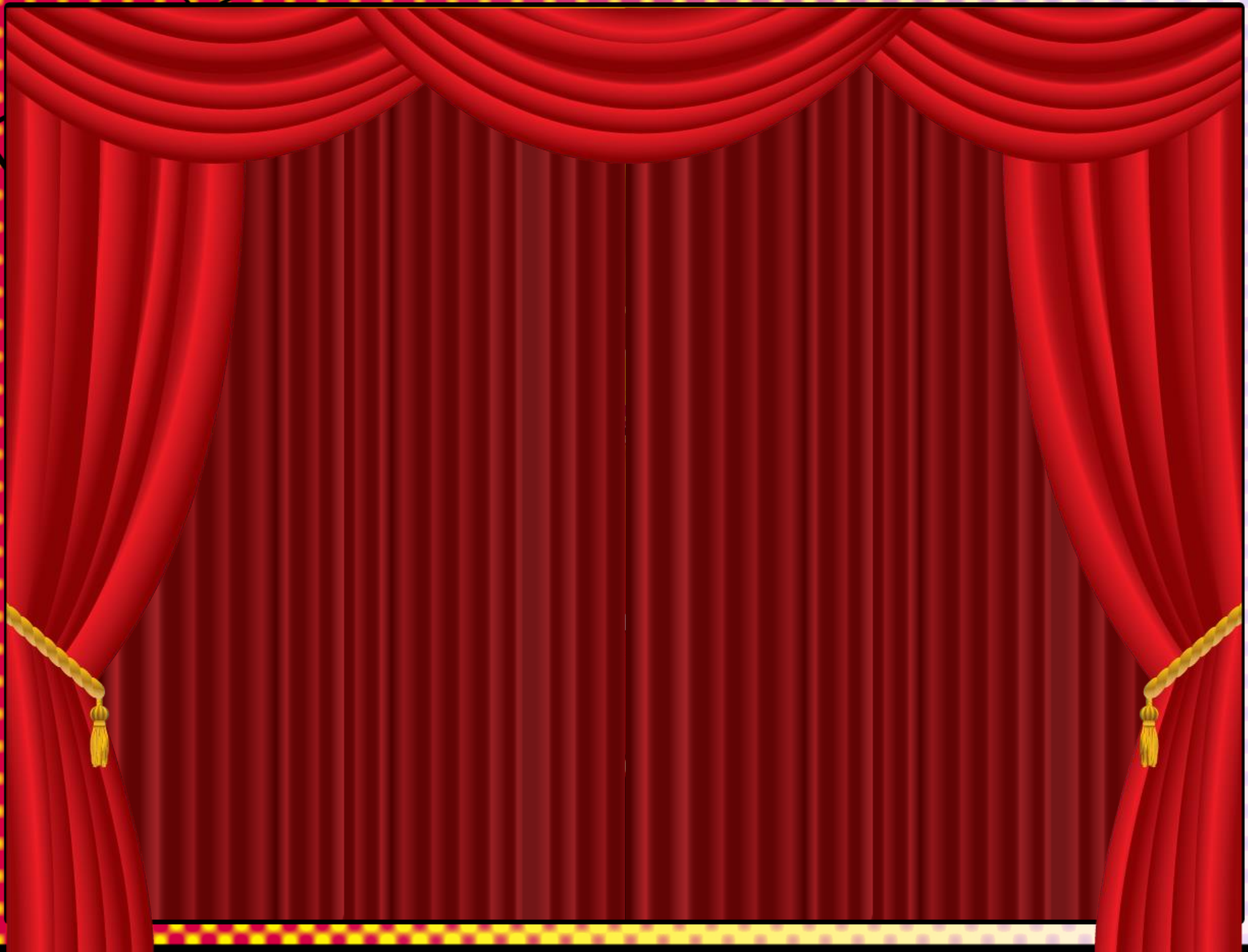


Your order number is

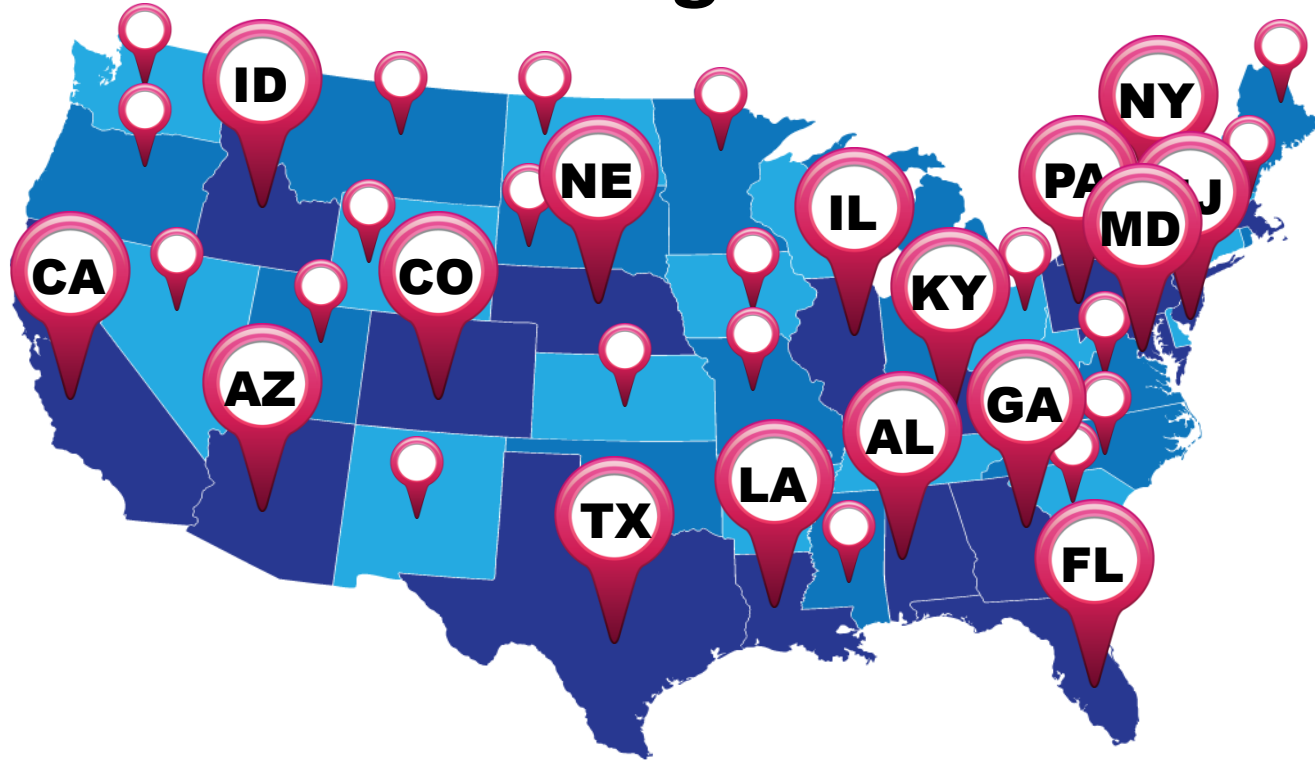
**1**

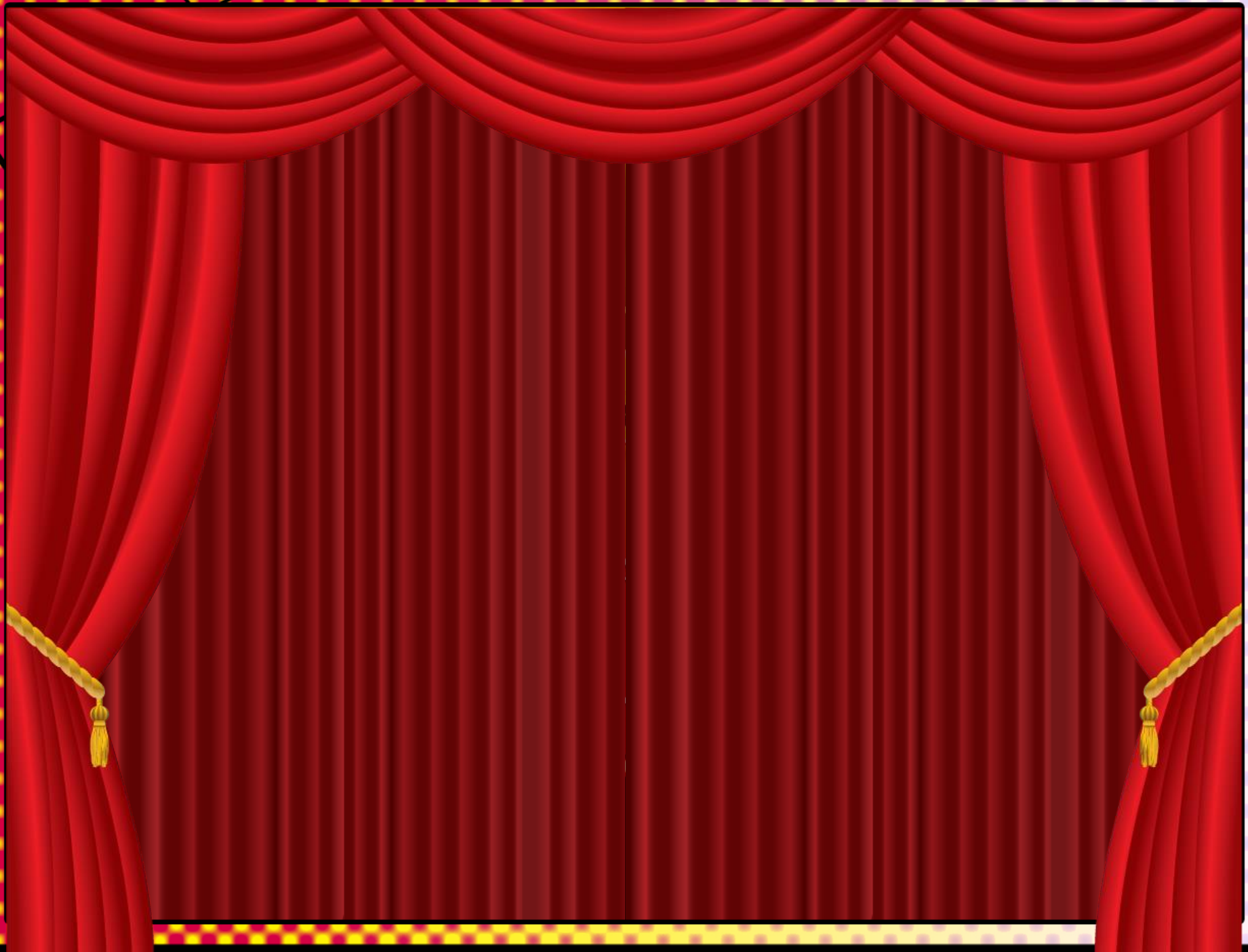
Thank you for using the SunPass® Prepaid Terminal.





# Coverage Area





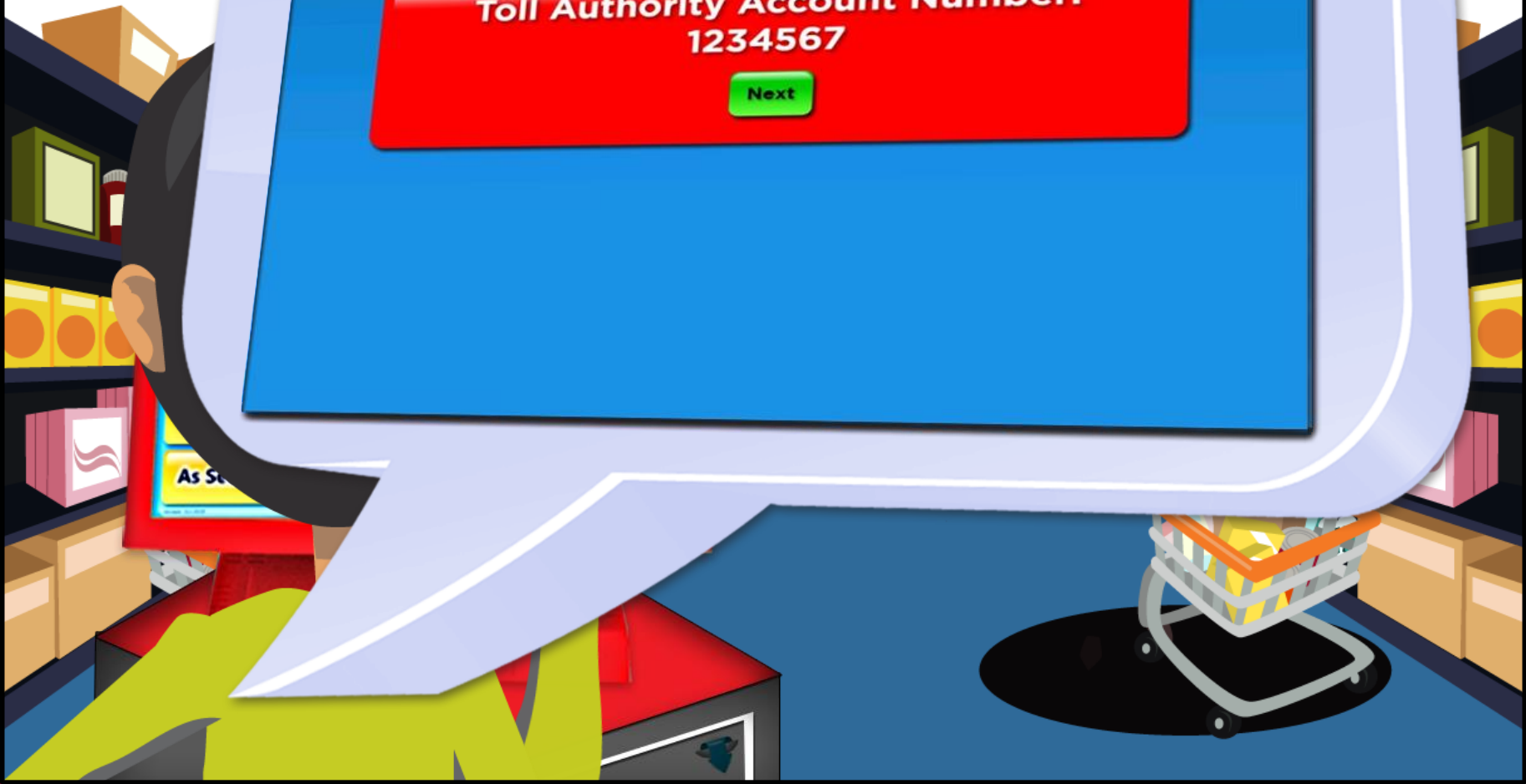
# NEW ACCOUNT process

home Manage Your Account Back Check Out 

Account created successfully

Toll Authority Account Number:  
1234567

Next



[Home](#)

[Manage Your Account](#)

[Back](#)

[Check Out](#) 

Welcome back, David.

Your current balance is:

**\$1.25**

Select Your Load Amount

**\$10**

**\$20**

**\$30**

**\$40**

**\$50**

Reload Your Transponder:

**\$10.00**

BCC/IPP Service Fee: **\$1.50**

Total: **\$11.50**

**RELOAD NOW**

You have 4 Outstanding Documents:

I wish to pay ALL Outstanding Documents.  
(All Document IDs paid will be itemized on your receipt.)

Total Document Amount Due:  
**\$43.55**

Amount to Pay:

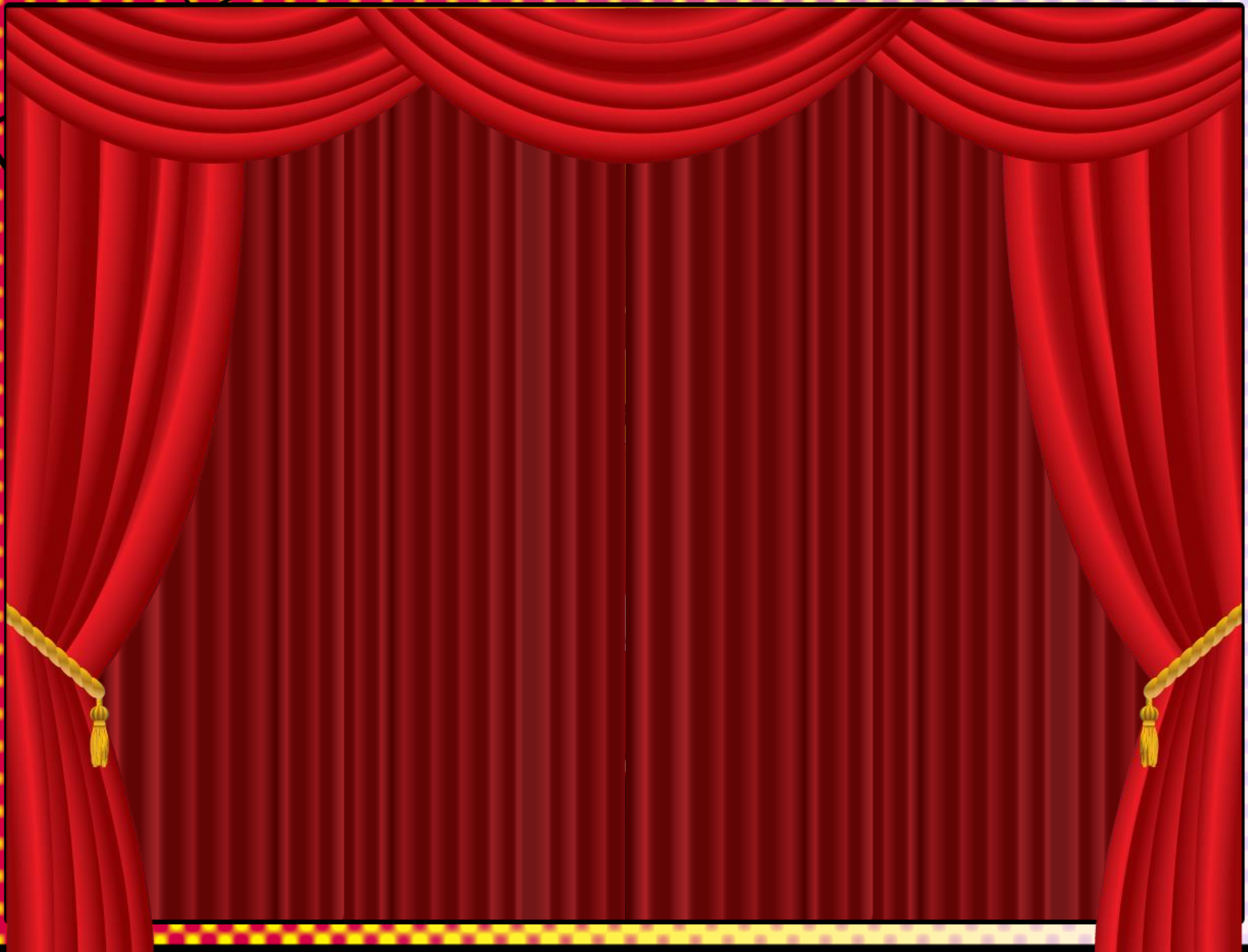
**\$43.55**

BCC/IPP Service Fee: **\$6.00**  
(\$1.50 per document)

Total: **\$49.55**

**PAY NOW**









**FINTO!**



**AET**

