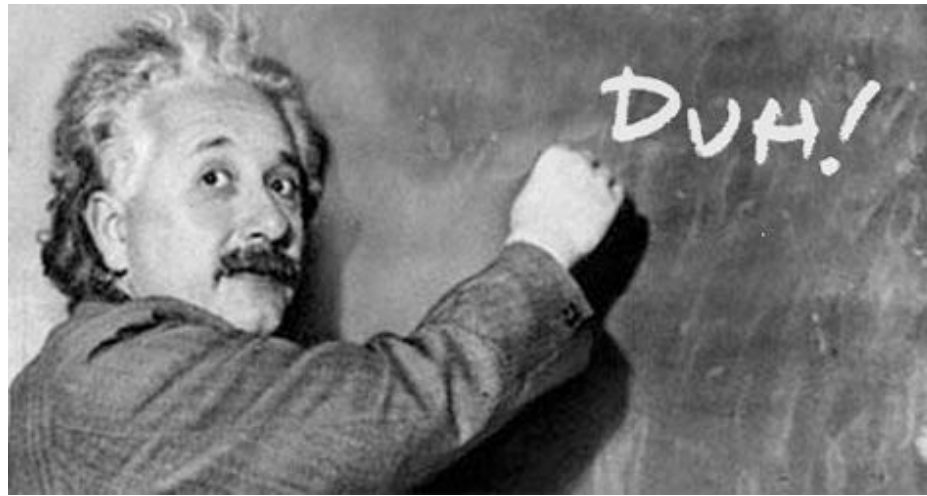


“It’s ON the internet,
it MUST BE TRUE!”



Cindy Polo-Serantes
Communications Manager

www.mdxway.com

Let's move *forward* together.



FACT or FICTION?



DOES IT MATTER?



Facebook according to Jimmy Fallon

- Congress was broadcast live on **Facebook** for the first time in history. Now you can waste time and not get work done by watching Congress waste time and not get work done.

Twitter according to Jimmy Fallon

- BP wants **Twitter** to shut down a fake BP account that is mocking the oil company. In response, **Twitter** wants BP to shut down the oil leak that's ruining the ocean.

facebook

- 750 Million ACTIVE users
- 250 Million through mobile devices
- Average user = 130 “FRIENDS”
- 70% outside of the U.S.



Jun 6th



German teen's Facebook party crashed by 1500

10:00, Mon Jun 6 2011

7 Images in this story

A German teenage girl got the surprise of her life after making her Facebook party invite public.

Birthday girl Thessa, 16, was forced to flee her house in Hamburg after more than 1500 people gatecrashed, which lead to 100 police officers turning up to keep the crowd under control.

Eleven people were detained, a police officer





- Surpassed 100 Million ACTIVE Users
- 50 Million users logging in per day
- Increased 82% since January 2011
- 230 Million Tweets Per Day



Iran Protests: Twitter, the Medium of the Movement

By LEV GROSSMAN Wednesday, June 17, 2009

Related

Photos



Behind the Scenes with Mousavi

Stories

- In Iran, Rival Regime Factions Play a High-Stakes Game of Chicken
- Latest Tweets on Fallout from Iran's Election

Newsfeed

- Gwyneth Paltrow, Justin Timberlake Receive Creative Arts Emmys
- Reading While Eating for September 12: Fun



PRINT EMAIL REPRINTS SHARE

Like Tweet 3

The U.S. State Department doesn't usually take an interest in the maintenance schedules of dotcom start-ups.

But over the weekend, officials there reached out to Twitter and asked them to delay a network upgrade that was scheduled for Monday night. The reason? To protect the interests of Iranians using the service to protest the presidential election that took place on June 12. Twitter moved the upgrade to 2 p.m. P.T. Tuesday afternoon — or 1:30 a.m. Tehran time. **(Read "The Iran Election: Twitter's Big Moment.")**

When Jack Dorsey, Evan Williams and Biz Stone founded Twitter in 2006, they were probably worried about things like making money and protecting people's privacy and drunk college kids breaking up

Can You Hear Me?



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MIAMI-DADE EXPRESSWAY AUTHORITY

CAN YOU HEAR ME NOW??





Roll Back Tolls

Organization



- Wall
- Info
- Discussions
- Events
- Mailing List
- Photos
- Poll
- Notes
- MORE ▾

About

The mission of RollBackTolls.com is to re-establish ownership, authority an...

More

248
like this

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Wall Roll Back Tolls · Everyone (Most Recent) ▾

Share: Post Photo Link Video

Write something...



Roll Back Tolls

This sign in west bound direction at Killian overpass is not accurate. You also can continue west on Killian.



Wall Photos

Like · Comment · Share · about an hour ago via mobile

Kris Ridgeway that intersection is so screwed up.
41 minutes ago · Like

Roll Back Tolls And very dangerous.
34 minutes ago · Like

Write a comment...



ss & hit the road today ... I actually
partner in crime 2 see if he's down.

ch had "c-pass" I thought my

ted everywhere in FL

first time today. This should make
buy it for me.

unpass. I'm not taking the blame

close X



@simplystatus

Rudy Ehm

Apparently sunpass isn't accepted
everywhere in FL

9 Sep via [Twitter for iPhone](#)

☆ [Favorite](#) ↻ [Retweet](#) ↶ [Reply](#)

replies ↓



gioiam18 Yovani Larreynaga

[@simplystatus](#) How? O.o

9 Sep



simplystatus Rudy Ehm

[@gioiam18](#) naw I took a toll which had "c-pass"
I thought my sunpass would work... It didn't

10 Sep

WHAT TO DO?





CONNECTED=
ENGAGED





FaruqTheKing Faruq

874's finishing in 2033. @BigJuice1990: tolls keep rising but they can never finish any road construction that they start. The Miami Life

7 Sep

in reply to ↑

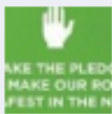


@MDXway

Miami-Dade Xpressway

@FaruqTheKing @BigJuice1990

Construction takes a while & we thank you for your patience. The dust will start clearing on 874 this fall.



Miami-Dade Expressway Authority Thank you WSVN-TV for reporting. We started calling stations about an hour ago to try and alert as many drivers as we could. To all those that are posting...PLS be patient and DRIVE SAFELY.

August 31 at 8:37pm · Like · 2 people



Ivonne Perez STILL WITHOUT CABLE HOW BORING WOULD SOMEONE LIKE TO EXPLAIN MORE ABOUT THE CRASH WHAT CARS WERE INVOLVED I WORRY FOR MY FAMILY IN THAT DIRECTION I LIVE IN AVENTURA

August 31 at 8:40pm · Like · 1 person



Miami-Dade Expressway Authority @Ivonne Crews are still cleaning up and investigating. Preliminary reports mentioned an F-150. Sorry we don't have more details yet. Please give your family a call so they can avoid the area. This closure will be for some time.

August 31 at 8:45pm · Like



Miguel Angel That's terrible, speed and rain don't mix.

August 31 at 9:29pm · Like



Gail Nelson Edel Thank you WSVN and the Miami Dade Expressway Authority fir updating as much as you could! I was stuck from US 1 to 878 to Galloway then had to head south on Galloway to 152nd....long drive. Thoughts and prayers are with the family or families....

August 31 at 9:43pm · Like



Heidi Reyes hope everyone is okay. all i have to say is that miami dade ppl are the worst drivers ever and i can see why

Cindy's Conclusive Communication Criteria



OVERWHELMING?



CRAWL = LEARN



WALK = LISTEN



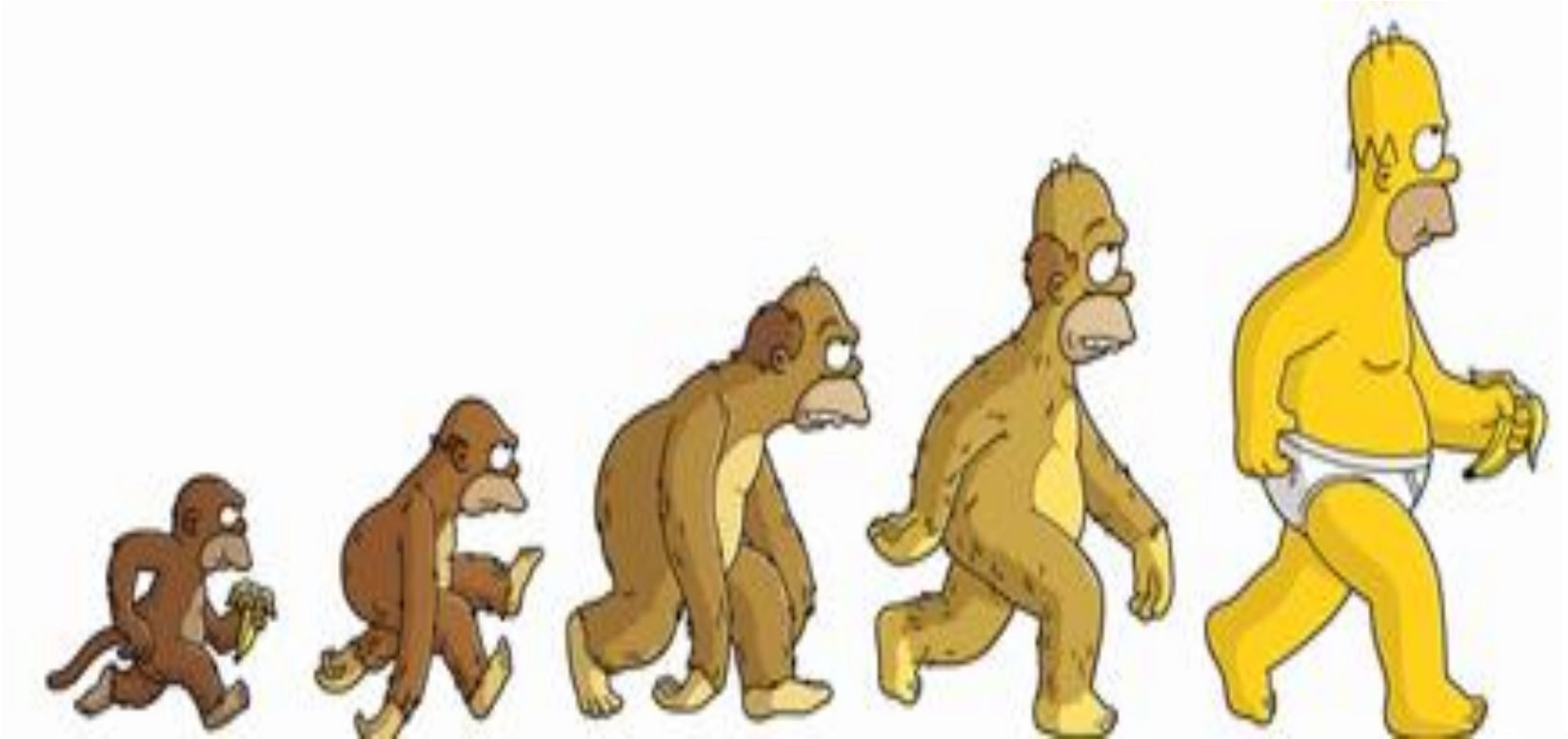
RUN = ENGAGE



NO FACEBOOK - NO TWITTER FOR ME! BUT FOR MDX... YES!



CRAWL-WALK-RUN



SO FACT OR FICTION?



DOES IT MATTER?

