



PROGRAM

Summit on All-Electronic Toll Collection

July 22-24, 2012

Loews Hotel | Atlanta, Georgia



SPECIAL EVENT

State Road & Tollway Authority (SRTA) Tolling Operations Center (TOC) Open to Attendees During Conference Hours



The State Road & Tollway Authority (SRTA) employs various cutting edge tolling technologies and a diverse array of financing vehicles

for Georgia's transportation improvement projects. On Sunday and Monday, this virtual operations center will demonstrate SRTA's innovative tolling operations for the I-85 Express Lanes including insights on dynamic pricing and incident management strategies. Appointments for private meetings with SRTA staff can be made during registration hours.

Sponsored by:

Delcan



ELSAG NORTH AMERICA

ETC / Electronic Transaction Consultants



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LOCAL MEMBERS



The **State Road & Tollway Authority (SRTA)** is the transportation infrastructure financing arm of the State of Georgia. SRTA is committed to efficiently financing, managing, and delivering land transportation choices for the State of Georgia. Under Georgia Statute, SRTA manages and collects tolls for the state including the Georgia 400 extension, which handles approximately 110,000 vehicles per day. SRTA also manages tolling operations for the I-85 Express Lanes, a 16-mile stretch of roadway that was converted from High Occupancy Vehicle (HOV) lanes to High Occupancy Toll (HOT) or Express Lanes. Learn more about SRTA at www.georgiatolls.com.



The **Georgia Department of Transportation (GDOT)** is responsible for approximately 20,000 miles of federal and state highways throughout the state of Georgia. GDOT is committed to providing a safe, seamless and sustainable transportation system that supports Georgia's economy and is sensitive to both its citizens and its environment. For general information on the Georgia DOT, please visit www.dot.ga.gov.

EVENING EVENT

Networking at The Opera with music by Atlanta's own Waller



Monday, July 23, 2012

6:00pm – 10:00pm

Included in registration fee

Our evening event will start with a short walk from the hotel to a special venue called "The Opera." Once there, we'll connect with old and new friends while we enjoy lots of homemade southern cooking (with special emphasis on Georgia Peaches) and listen to the sounds of Atlanta's own WALLER, who has been winning over audiences with their soulful and authentic style; turning each show into a grand family reunion. From the deep roots that produced the great American musical styles of Country, Blues, Rock n' Roll, and Jazz, WALLER is a band from Georgia, born of the Americana tradition, yet raised in the modern age. Enjoy your evening!

EVENING EVENT SPONSORS



Linebarger Goggan offers toll authorities the full gamut of collection services ranging from skip tracing, demand notices and phone calls, to legal representation in the administrative hearing process, litigation and bankruptcy, and when appropriate, pre- and post-judgment remedies. Whether it is delinquent tolls or toll-tag accounts, or damage claims and cost recovery, we can help. Our collection programs generate more revenue for our tollway clientele while providing them and their users with great customer care and professionalism. www.lgbs.com



Stantec, founded in 1954, provides professional consulting services in planning, engineering, architecture, interior design, landscape architecture, surveying, environmental sciences, project management, and project economics for infrastructure and facilities projects. Stantec has established technical skills in the area of traffic and revenue studies including investment grade level studies and has specific expertise in the design of open road tolling facilities. Stantec continues to strive to balance economic, environmental, and social responsibilities. We are recognized as a world-class leader and innovator in the delivery of sustainable solutions. We support public and private sector clients in a diverse range of markets at every stage, from the initial conceptualization and financial feasibility study to project completion and beyond. Our services are provided on projects around the world through approximately 12,000 employees operating out of more than 190 locations in North America and 4 locations internationally. Stantec is One Team providing Integrated Solutions." stantec.com

FAST FACTS

SUMMIT ON ALL-ELECTRONIC TOLL COLLECTION
JULY 22-24, 2012

HOTEL INFORMATION

LOEWS HOTEL – 1065 Peachtree Street NE, Atlanta, Georgia, 30309
Phone: 404-745-5000; 888-563-9736 (toll-free); 404-745-5001 (fax)

Arrival/Departure – Check-in: 4:00pm; Check-out: Noon

BADGES: Badges are required to gain entry into all sessions. In consideration of other attendees, please wear your name badge to all scheduled functions.

White: Delegate (Member) Yellow: Companion/Guest
Orange: Delegate (Non-member) Green: Exhibitor

COMPETING EVENTS: It is against IBTTA policy for other organizations to schedule events or meetings during the program.

CERTIFICATION MAINTENANCE: IBTTA will forward a certificate of attendance to all professional engineers who sign the attendance form at the IBTTA registration desk.

CONSIDERATIONS: During the meeting, please silence all cellular phones and PDA's and take side conversations outside of the room.

DRESS: Business or business casual is encouraged for all sessions.

MEDIA: Members of the media are permitted to attend sessions **only** and can be identified by green ribbons on their badges.

MEMBER PUBLICATIONS AND COLLATERAL: All members of IBTTA are welcome to place their publications in the registration area.

NEW ATTENDEES: First-time attendees will have an aquamarine ribbon attached to their badge. New IBTTA members will have purple ribbons. Get to know your new colleagues and help introduce them to other IBTTA members.

PRESENTATIONS: PowerPoint presentations authorized for distribution will be available at www.ibtta.org/pastpresentations within two weeks following the meeting.

RECORDING OF SESSIONS: Personal recording of any session is strictly prohibited. IBTTA reserves the right to video and record sessions for purposes of on-demand viewing.

REGISTRATION FEES AND EVENT TICKETS: Delegate and Speaker fees include all meals, functions and sessions.

SATISFACTION SURVEY: Please help IBTTA improve future meetings by completing the survey that will be emailed to you following the Conference.

SPECIAL ACCOMMODATIONS: If you need special accommodations to fully participate in IBTTA events, please notify the staff at the IBTTA registration desk.

SPONSOR INFORMATION: Please review the Sponsor section of this program as well as the material provided in the registration area.

Thematic Report: Written thematic reports summaries will be posted approximately two weeks after the meeting.

MEETING PLANNING GROUP

Chief Meeting Organizer



Dave Kristick
E-470 Public Highway Authority

Dave Kristick is the Deputy Executive Director and Director of Operations for the E-470 Public Highway Authority and leads E-470's customer service, public safety, public relations and marketing activities. Dave also serves on the board of trustees for the Alliance for Toll Interoperability (ATI) and the board of directors of the OmniAir Consortium.

Session Organizers

Christopher Body
Vice President, Business Development
Kapsch TrafficCom, Annapolis, MD

Bart Cima
Director
IBI Group, Seattle, WA

Clayton Howe
Assistant Executive Director of Operations
North Texas Tollway Authority, Plano, TX

Victoria Kelly
Vice President/NE Region Strategic Operations Manager
Parsons Brinckerhoff, Inc., New York, NY

Tom Knuckey
Vice President, Group Director National Tolls Technology
Atkins N.A., Orlando, FL

Many thanks to the full meeting planning group for their support and contribution to this Summit.

About IBTTA

The International Bridge, Tunnel and Turnpike Association (IBTTA) is the worldwide association for the owners and operators of toll facilities and the businesses that serve tolling. Our mission is to advance toll financed transportation. Each year the association engages thousands of transportation professionals from toll agencies, concessionaires, and allied businesses through educational meetings, knowledge-sharing, and advocacy. Founded in 1932, IBTTA has members in more than 20 countries on six continents.

AGENDA

SUNDAY JULY 22, 2012

9:00am – 5:00pm

REGISTRATION

Ellington Ballroom Foyer

9:00am – Noon

OmniAir BOARD MEETING

1:00pm – 1:30pm

OPENING REMARKS

Ellington Ballroom D-F

Patrick Jones, *Executive Director and CEO, International Bridge, Tunnel and Turnpike Association, Washington, DC*

Jordi Graells, *President, Abertis USA Corp, and President, IBTTA, Washington, DC*

Gena Evans, Ph.D., *Executive Director, State Road & Tollway Authority, Atlanta, GA*

1:30pm – 2:00pm

I-85 EXPRESS LANES

State Road & Tollway Authority, will present an overview of the Authority and how they have worked to enhance mobility for the Atlanta Metro area.

Gena Evans, *Executive Director, State Road Toll Authority, Atlanta, GA*

2:00pm – 3:30pm

GENERAL SESSION

Ellington Ballroom D-F

AET Decision Making: Should I Convert Now, Later or Never?

We have heard a lot about the first AET conversions and the lessons learned that are being applied as other organizations are considering the move. Those early converters operate urban roadways with a high percentage of commuter traffic. But what about facilities with significant commercial traffic, infrequent users or facilities with difficult traffic management challenges?

Moderator: Susan Buse, *Principal, Transportation, Finance and Technology Division, CDMSmith, Dallas, TX*

Can AET Work in Vacationland?

Peter Mills, *Executive Director, Maine Turnpike Authority, Portland, ME*

Pennsylvania Turnpike Commission – AET Feasibility Study

Tim Scanlon, P.E., *Traffic Engineer Manager, Pennsylvania Turnpike Commission, Harrisburg, PA*

AET in New York City: Challenges, Status and Plans

Robert Redding, *Senior Director for New Toll Initiatives, MTA Bridges and Tunnels, New York, NY*

3:30pm – 4:00pm

REFRESHMENT BREAK

4:00pm – 6:00pm

GENERAL SESSION

Ellington Ballroom D-F

Inquiring Minds: Getting Smarter in AET's Next Generation

After a brief presentation by participating agencies, attendees will have the opportunity to split up into four separate groups and spend time with each agency discussing specific details of their experience with All Electronic Tolling. After a designated time, attendees will be alerted that it's time to move on to a new agency or stay with the same agency if further information is desired.

Moderator: Jo Snell, *Manager of Community/Public Relations & Incident Management, E-470 Public Highway Authority, Aurora, CO*

Participating Agencies:

State Road & Tollway Authority (SRTA) and Washington State DOT

Ellington Ballroom A

North Texas Tollway Authority and Central Texas Regional Mobility Authority

Ellington Ballroom B

Miami-Dade Expressway Authority and Florida's Turnpike Enterprise Authority

Ellington Ballroom C

E-470 Public Highway Authority

Ellington Ballroom D-F

6:00pm – 7:30pm

RECEPTION WITH EXHIBITS

Overlook

MONDAY JULY 23, 2012

7:00am – 5:00pm

REGISTRATION

Ellington Ballroom Foyer

7:00am – 8:30am

BREAKFAST & EXHIBITS

Overlook

8:30am – 10:30am
GENERAL SESSION*Ellington Ballroom D-F***Migrating to Interoperability**

This interactive general session is intended to bring the industry together to discuss the path to nationwide interoperability. The Preliminary Report of the IBTTA Interoperability Committee outlined three models that represent the most plausible options to achieve nationwide toll interoperability. After a brief introductory presentation, attendees will break into 10 moderated discussion groups which are intended to generate a great deal of input to help guide us toward that plan. Attendees will be asked to take an anonymous survey based upon 3 questions defined by the committee. The number that appears on the back of your badge will determine which group you will join. Groups were assigned randomly.

Moderator: Tom Knuckey, P.E., Vice President, Group Director National Tolls Technology, Atkins N.A., Orlando, FL

Martin Stone, Ph.D., AICP, Principal, Martin Stone Consulting, LLC, Tampa, FL

Ed Regan, Senior Vice President, CDMSmith, Columbia, SC

P.J. Wilkins, Executive Director, E-ZPass Group, Wilmington, DE

10:30am – 11:00am
REFRESHMENT BREAK**11:00am – 12:30pm**
BREAKOUT SESSIONS (2)**ROADWAY SYSTEMS & TECHNOLOGY***Ellington Ballroom D-F***Managed Lane Case Studies**

The US Department of Transportation defines managed lanes as highway facilities or a set of lanes where operational strategies are proactively implemented and managed in response to changing conditions. Most managed lanes charge solo drivers to use the carpool lanes. The toll charge varies based on highway congestion. This session presents case studies of recently implemented managed lane projects by both agencies and private concessionaires. Implementation challenges, congestion relief, revenue generation and enforcement are some of the topics which will be discussed.

Moderator: Bart Cima, Director, IBI Group, Seattle, WA

Competing Priorities: Managed Lanes in a P3 Environment
Chris Swenson, Southern U.S. Managed Lanes Practice Leader, Parsons Brinckerhoff, Cape Coral, FL

Evaluation of Tolling on the U.S. DOT Urban Partnership Program Projects

Angela Fogle Jacobs, AICP, Value Pricing Pilot Program Manager, The Federal Highway Administration (FHWA), U.S. DOT, Washington, DC

SB I-680 and SR237 Express Lane Projects – Bay Area Projects
Kris Wuestefeld, Vice President, CDM Smith, New Haven, CT

BACK-OFFICE SYSTEMS & CUSTOMER MANAGEMENT*Ellington Ballroom A-C*

This session examines the back office aspects of interoperability. How can a toll agency develop interoperability between back offices outside of their current network? There are many questions that relate to planning, preparation and execution for greater interoperability of the back office systems whether it is expanded interstate regional interoperability such as E-ZPass Group with Florida or North Carolina or expanded intra-state interoperability. Factors such as addressing business rules, transponders and image transaction processing will be discussed.

Learn about the methods to connect and operate with the emerging transaction hub such as the Alliance for Toll Interoperability (ATI). Learn what standards are being developed for back-office clearinghouse services and what the status is of the Electronic Payment Services National Interoperability Specification (EPSNIS) Development and Test Initiative.

Interoperability for Back-Office Systems

Moderator: Tom Knuckey, Vice President, Group Director National Tolls Technology, Atkins N.A., Orlando, FL

EPSNIS

Tim McGuckin, Executive Director, OmniAir Consortium, Inc., Reston, VA

Common ICD Initiatives for Interoperability

Paul Leghart, Chief Technology Officer, CS America, Port Washington, NY

The E-ZPass National Affiliate Program

P.J. Wilkins, Executive Director, E-ZPass Group, Wilmington, DE

ATI

Tim Reilly, Director, Operations, Central Texas Regional Mobility Authority, Austin, TX

12:30pm – 2:00pm
LUNCH & EXHIBITS

AGENDA

2:00pm – 3:30pm BREAKOUT SESSIONS (2)

ROADWAY SYSTEMS & TECHNOLOGY

Ellington Ballroom D-F

Electronic Vehicle Registration (EVR)

Vehicle registration is a manual process in most of the world. However, technology exists today which can dramatically transform how we pay for, manage and enforce vehicle registration. What are some of the new technologies available and how are they being used in innovative ways around the world to increase compliance and combat fraud? What other value-added services can EVR systems provide to the public and will the public accept these systems? This session looks at the exciting opportunities and challenges in EVR.

Moderator: Eric Redman, *Vice President Sales, North America, Federal Signal Technologies, Irvine, CA*

Luis Maldonado, *CEO, Axiompass, LLC, San Diego, CA*

Rick Nelson, *Senior Vice President, National Tolls Practice, Computer Aid, Inc., Umatilla, FL*

Brent James, *AVI Business Manager, 3M Traffic Safety Systems Division, 3M Center, St. Paul, MN*

Dr. Dario Sassi Thober, *Director, Wernher von Braun Center for Advanced Research, São Paulo, BRAZIL*

BACK-OFFICE SYSTEMS & CUSTOMER MANAGEMENT

Ellington Ballroom A-C

Words From The Wise: How To Prepare Communication for Pre And Post AETC

The transition to all-electronic tolling requires extensive coordinated communication and outreach to include customer and stakeholder groups. Topics will cover a marketing campaign launch and internal trend monitoring to adjust messages and effectively communicate to the public.

Moderator: Steve Pustelnyk, *Director of Communications, Central Texas Regional Mobility Authority, Austin, TX*

Understanding Our Customers: The PA Turnpike's First Step Toward AET

Leanne Doran, *Associate Public Involvement Specialist, McCormick Taylor, Inc.*, and **Peter Shelly**, *President, Shelly Communications, Harrisburg, PA*

Gearing up for AETC: Using Private Sector Competition to Drive Tag Sales

Karla Bertocco Trindade, *General Director, ARTESP Transportation Regulatory Agency of São Paulo, São Paulo, BRAZIL*

A Picture's Worth a Thousand Words: Benefits of "At-a-Glance" Communications Trends

Alex Atchison, P.E., *Lead Engineer, Transportation Planning and Jennica Ottenbreit*, *Lead Engineer, Traffic Engineering, Parsons Brinckerhoff, Seattle, WA*

3:30pm – 4:00pm REFRESHMENT BREAK

4:00pm – 5:30pm BREAKOUT SESSIONS (2)

ROADWAY SYSTEMS & TECHNOLOGY

Ellington Ballroom D-F

The Latest – A Case for Transition to New Technologies

This session will look at case studies that support decision making in conversions and transitions of technologies. Topics such as replacing existing tags and readers and developments with single and multi-protocol tags and readers to support the conversion to AET and managed lanes technologies will be discussed.

Moderator: Steve Corbin, *Operations Director, State Road & Tollway Authority, Atlanta, GA*

6C Steering Committee

Tyler Patterson, *Toll Operations Engineer, Washington State Department of Transportation, Seattle, WA*

NCTA Technology Evaluation

Barry Mickle, *Director of Operations, North Carolina Turnpike Authority, Raleigh, NC*

Eight Months to ETC in Poland

Josef Czako, *Vice President, International Business Development, Kapsch TrafficCom, Vienna, AUSTRIA*

US301: Going AET with 70% Out-of-State Users

Jon Osborne, *E-ZPass/Toll Systems Administrator, Delaware DOT, Newark, DE*

BACK-OFFICE SYSTEMS & CUSTOMER MANAGEMENT

Ellington Ballroom A-C

Financial Elements of Making Cents (and Dollars) Out of AETC

AETC brings a new world of post-paid toll collection, high-volume license plate identification, customer billing and receivables to the toll industry. This session will look at the financial aspects of the AETC back office and what shapes them, from setting video toll rates and fees to reducing operational costs, and how best to determine what are "receivables". The session will look at how to automate image review, invoicing techniques that can be used to enhance revenue generation, minimize operational costs and address leakage. The session will also include a discussion of how AETC impacts back office operations and the overall cost of toll collection.

Moderator: Martin Stone, Ph.D., AICP, *Principal, Martin Stone Consulting, LLC, Tampa, FL*

Impact of Toll Bills on the General Ledger

Teresa Slack, *National Toll and Finance Program Manager, Jacobs Engineering Group, Seattle, WA* and **Bob Covington**, *Director, Accounting and Financial Services, Washington State DOT, Olympia, WA*

Optimizing Video Image Processing Systems for All-Electronic-Toll-Collection

Jim Alves, *President, Q-Free, San Diego, CA*

Mending the Net: Opening the Tackle Box to Examine Techniques that Maximize the "Catch"

Dan Papiernik, *Vice President, TransCore, Ashburn, VA*

The Cost of Toll Collection in the 21st Century

Daryl Fleming, Ph.D, P.E., *President, The eTrans Group, Inc., Johns Creek, GA*

6:00pm – 10:00pm

EVENING EVENT

(See page 2 for details)

Meeting in Hotel Lobby at 6:00pm

TUESDAY JULY 24, 2012

7:00am – 3:15pm

REGISTRATION

Ellington Ballroom Foyer

7:00am – 8:30am

BREAKFAST & EXHIBITS

Overlook

8:30am – 10:00am

BREAKOUT SESSIONS (2)

ROADWAY SYSTEMS & TECHNOLOGY

Ellington Ballroom D-F

Working with the DMVs

Correct identification of the unregistered video toll customer, for which toll operators depend on the state or provincial motor vehicle department (DMV), is a key factor to successful AET. DMV's have many technical, procedural, intergovernmental and public user challenges. Find out if these conditions or quality of data are improving. Can toll operators, DOT's and DMV's cooperate more closely to improve efficiencies? This session will review some recent developments in this critical operational space to help plan for future possibilities and requirements.

Moderator: Philip Miller, P.E., *Associate Vice President, Toll Advisory Services, AECOM, Orlando, FL*

A New Level of Flexibility: Introducing the Modern DMB Motorist Database

Stefano Esposito, *Global Technology Manager, 3M Company, Motor Vehicle Systems and Services, Tucson, AZ*

Accessing DMV Data: Challenges and Opportunities

Michael Robertson, *Commissioner, North Carolina DOT, Department of Motor Vehicles, Raleigh, NC* and **Neil Schuster**, *President & CEO, American Association of Motor Vehicle Administrators, Arlington, VA*

BACK-OFFICE SYSTEMS & CUSTOMER MANAGEMENT

Ellington Ballroom A-C

Everything You've Always Wanted to Know About Toll Violation Collection But Were Afraid to Ask

Have you ever wondered what percent of outstanding toll revenue is acceptable for your authority or what commission rate you should pay your collections vendor? Is a civil process better than a criminal process? We've got you covered with a no-holds-barred, anything goes, 360-degree view of the toll violation collection process featuring toll authority perspectives from both a toll violation policy maker and operational managers. To gain insight from outside the tolling authority, we've included an expert with experience collecting toll violations for clients in different jurisdictions. No question will go unanswered.

Moderator: Fred Philipson, *Senior Consultant, Atkins, Austin, TX*

Cops and Laptops: Innovative Solutions for HOT Lane Occupancy Enforcement

Chris Tomlinson, *Deputy Executive Director and General Counsel, State Road & Tollway Authority, Atlanta, GA*

Let's Be Civil About This: A 360° View of Toll Issue Resolutions

James Harris, *Attorney, Linebarger Goggan Blair & Sampson, LLP, Houston, TX*

Ask for a Little, Get a Lot!

Tim Reilly, *Director of Operations, Central Texas Regional Mobility Authority, Austin, TX*

How Washington State Turned Tolling Civil

Craig Stone, *Toll Division Director, Washington State DOT, Olympia, WA*

10:00am – 10:30am

REFRESHMENT BREAK



AGENDA

10:30am – Noon

BREAKOUT SESSIONS (2)

ROADWAY SYSTEMS & TECHNOLOGY

Ellington Ballroom D-F

As technology continues to advance in the tolling industry, the ultimate goal of 100% accuracy in vehicle identification is becoming more attainable. This session will evaluate several new technological developments which make vehicle identification more accurate and reliable. The focus of successful vehicle identification trends continues to be removing pieces from the process, thereby reducing components and cost. This session will benefit a wide audience, as emerging technologies offer benefits and game changers to integrators, operators, users, customers and environmentalists.

Vehicle Identification Trends

Moderator: Ed Mulka, Principal, Jafa Technologies, Inc., Mt. Laurel, NJ

The Development of an Autonomous Automated Vehicle Occupancy System for 2+ Monitoring

John Tyrer, Vehicle Occupancy Detection Co., and Professor, Wolfson School of Mechanical Engineering, San Francisco, CA

Improved Vehicle Classification Through License Plate Recognition

Tim O'Leary, Vice President, General Manager, PIPS Technology, Federal Signal Technologies, Irvine, CA

Can Vehicle Imaging be a Viable Alternative to RFID

Glenn Deitiker, President and Chief Technology Officer, BancPass, Inc., Austin, TX

BACK-OFFICE SYSTEMS & CUSTOMER MANAGEMENT

Ellington Ballroom A-C

Related Industry Models for Back Offices

The toll industry continues to search for innovative payment and collection solutions that focus on streamlining processes and increasing customer service and convenience. This session will explore successful technologies and revenue management systems used by other industries and those that are being considered and implemented by many agencies around the globe.

Moderator: Clayton Howe, Assistant Executive Director of Operations, North Texas Tollway Authority, Plano, TX

Open Payment in Transit as Leverage for Tolls

Jim Connors, Director, Technical Sales, Cubic Transportation Systems, San Diego, CA

It's All in the Cards: Helping Customers (Cheaply) Reload E-ZPass Accounts with Cash

Daniel Jacobs, PP, Director of Planning and Analysis, MTA Bridges and Tunnels, New York, NY

Using Retail Point-of-Sale for the Toll Tag Customer

Phil Graves, Executive Vice President, InComm, Atlanta, GA

Noon – 1:30pm

EXHIBITS & LUNCH

Overlook

1:30pm – 3:30pm

GENERAL SESSION

Ellington Ballroom A-C

Out-Source to In-Source and Everything in Between for Back Office Operations

Today's rapid advancements in technology and the movement to "cashless" systems around the world have a direct impact on call centers and back office solutions. Efficiencies reducing operating costs and enhancing customer service are being realized. The latest analysis is focused on the "how" – do we out-source it, in-source it, or is it a hybrid model? There are different business models and different ideas on how to best achieve this business need. This session will provide answers to many of those questions as we hear from both operators and providers from around the world.

Moderator: Walt Arnason, Manager of Operations, E-470 Public Highway Authority, Aurora, CO

Benton Greer, Business Manager, Toll Operations, Parsons Brinckerhoff, Aurora, CO

Steve Andriuk, Deputy Executive Director, Miami-Dade Expressway Authority, Miami, FL

Richard Somerville, E-ZPass Manager, Maine Turnpike Authority, Portland, ME

Liam Clarke, Operations Manager, Bakwena Platinum Corridor Concession, Sunninghill, SOUTH AFRICA

3:30pm

WRAP UP & ADJOURN

WEDNESDAY JULY 25, 2012

8:00am – 9:00am

BREAKFAST

(for ATI Meeting Attendees)



8:00am – 2:00pm

ALLIANCE FOR TOLL INTEROPERABILITY (ATI) 2012 MEMBERSHIP ROUNDTABLE SESSION

Noon – 1:00pm

LUNCH

This meeting is not included in the IBTTA registration fee. Please visit the ATI table in the Foyer for registration information.



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IBTTA 80th Annual Meeting & Exhibition

September 9-12, 2012

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HOST AGENCIES



IBTTA Events Schedule

2012

Communicating and Marketing for All-Electronic Tolling	August 1	WEBINAR
Maintenance and Roadway Operations Workshop	October 14-16	Kansas City, Missouri
Unrealistic or Not, Here They Come: Communication is the First Step in Meeting Customer Expectations	October 30	WEBINAR

2013

Board and Task Force Meetings	January 9-12	Miami, Florida
Leadership Academy	February 2-11	Washington, DC
Board and Task Force Meetings	April 12-13	Philadelphia, Pennsylvania
Finance Summit	April 14-16	Philadelphia, Pennsylvania
Operations & Maintenance	May 19-21	Portland, Maine
Conference Planning Meeting	June 21-22	Baltimore, Maryland
Organization Management Workshop	June 23-25	Baltimore, Maryland
All-Electronic Tolling	July 21-23	Denver, Colorado
Annual Meeting & Exhibition	September 19-25	Vancouver, British Columbia, CANADA
Technology Workshop - Europe	October	Normandy, FRANCE

All information subject to change. Visit www.IBTTA.org updates.

SPONSORS

GOLD



InComm is a leading provider of cutting-edge prepaid products, services and transaction technologies to retailers, brands and consumers. InComm supports more than 250,000 retail locations in building prepaid card destinations, connects brands with new markets and gives consumers a simple, secure shopping experience. InComm stays ahead of emerging trends by analyzing market needs and leveraging its global, innovative commerce platform, go-to-market expertise and extensive partner relationships. With 113 global patents, InComm is headquartered in Atlanta and has offices in North and South America, Europe and the Asia-Pacific region. www.incomm.com



Telvent recognizes that modern Electronic Toll Collection systems are revenue systems. As such, Telvent SmartMobility Tolling™ provides the most accurate, reliable system in the market, independently audited, annually. Our open-architecture approach to system design and development uses off-the-shelf hardware and non-proprietary software wherever possible, to increase system availability and throughput. We provide our customers with the system accuracy and availability they need, with the flexibility they desire. Our product and solutions suite includes Open Road Tolling (ORT) and All Electronic Tolling (AET) solutions, including our Video Image Processing (VIP) System for Video Tolling and Violations Enforcement. Our Remote Operations and Maintenance System (ROMS) is the most robust operations and maintenance monitoring tool in the market. ROMS is the pulse of your system and provides a Real-Time monitoring solution for all your system sensors and components, including database monitoring and external interfaces. visit www.telvent.com/tolling

SILVER



Cubic Transportation Systems, Inc., is a leading integrator of payment and information technology and services for intelligent travel solutions. Cubic delivers integrated solutions that help transport operators manage their operations and services and give passengers choices in the smartest and easiest ways to pay their fares. www.cts.cubic.com

EXHIBITORS



CS America is the ideal partner for Tolling and Motorway Management system projects. Our premier capacities and worldwide references allow us to design, supply, and maintain "best in class" Free Flow tolling gantries, Back Office solutions, AET systems, and manual as well as automatic tolling systems. CS ITS unit benefits from its worldwide presence, headquarters are located in France with subsidiaries in the USA, Chile, Poland, Romania, and Croatia, and with a local presence close to customers and stakeholders. CS America provides solutions for Open Road Tolling, Congestion charging, Nationwide Truck tolling, toll booths, and Motorway Management Equipment projects. <http://uk.c-s.fr/>



Federal Signal Technologies develops superior technology and services to create custom, complete, and fully integrated solutions for the transportation industry worldwide. Providing electronic tolling solutions based on open standards, Federal Signal Technologies supports interoperability initiatives through organizations such as IBTTA and the OmniAir initiative. Federal Signal Technologies' brands include Idris - Vehicle detection and classification; PIPS - Cameras, ALPR technology; Sirit - Transponders, readers, RFID applications; VESystems - Back Office software, system design, operations; Federal APD - Parking & traffic control device. www.fstech.com



InComm is a leading provider of cutting-edge prepaid products, services and transaction technologies to retailers, brands and consumers. InComm supports more than 250,000 retail locations in building prepaid card destinations, connects brands with new markets and gives consumers a simple, secure shopping experience. InComm stays ahead of emerging trends by analyzing market needs and leveraging its global, innovative commerce platform, go-to-market expertise and extensive partner relationships. With 113 global patents, InComm is headquartered in Atlanta and has offices in North and South America, Europe and the Asia-Pacific region. www.incomm.com



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See the possibilities

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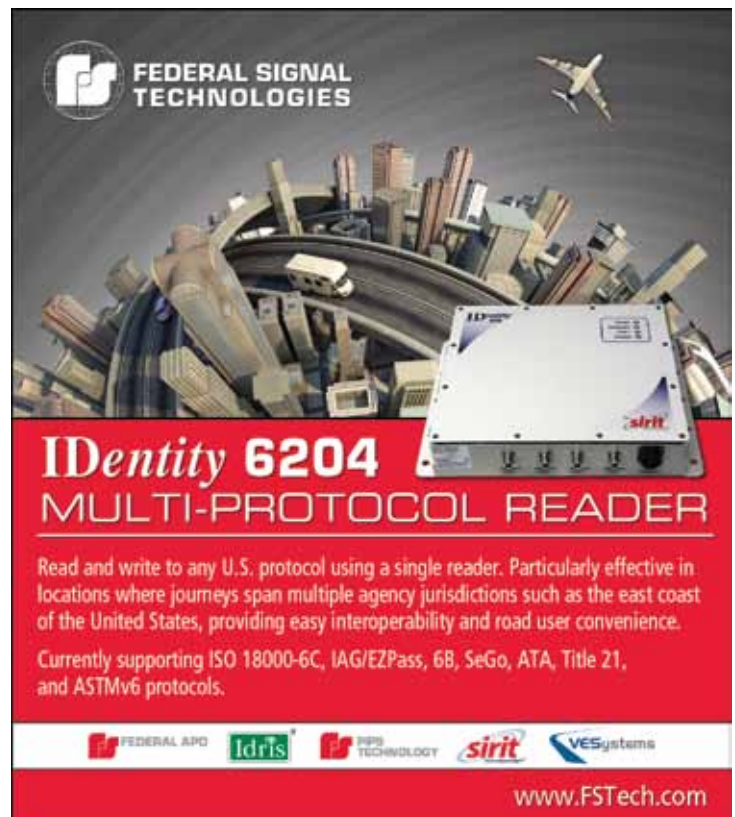


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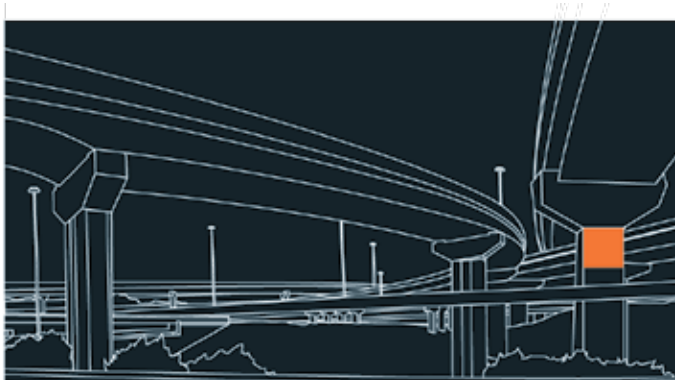
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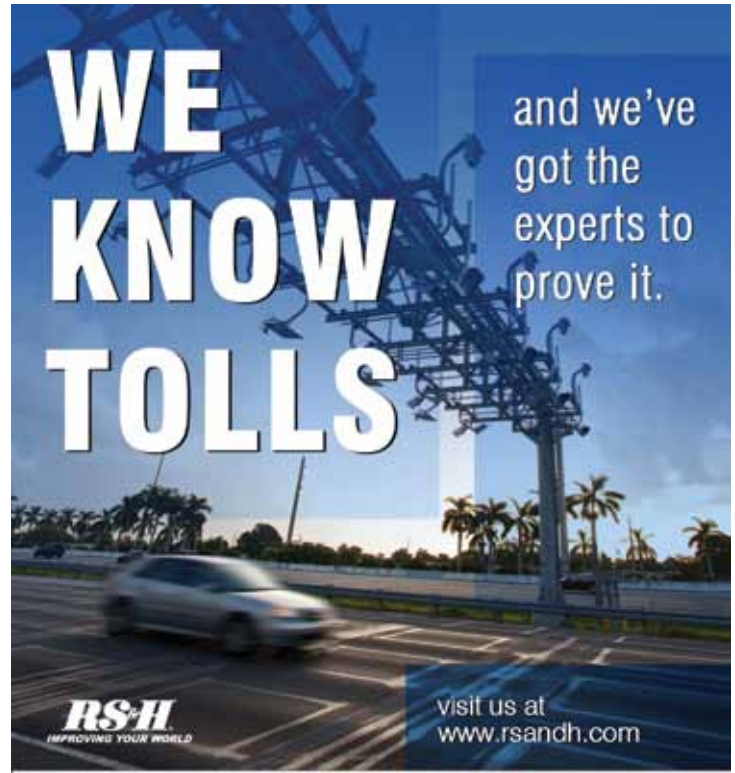
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