



Expansion of GPS Tolling

Tracy Marks

Senior Vice President, Managing Director, TransCore

March 12, 2012



Traditional Tolling



Traditional Tolling

- Significant Infrastructure Costs
 - Requires Civil Construction
 - Plazas, Booths, Gantries, etc.
 - Requires Equipment
 - Lane Equipment, Cameras, Readers, Transponders
 - Requires Ongoing Labor
 - Operations
 - Back Office
 - Maintenance



Traditional Tolling (continued)

- Ongoing Challenges
 - Maintaining Equipment
 - Labor Costs
 - Aging Equipment
 - Keeping Up with Technology
 - Advancements in ETC
 - Manual to ETC to ORT
 - Need for Interoperability



Traditional Tolling (continued)

- Ongoing Challenges
 - Expanding Tolling Locations
 - Expensive
 - Time Consuming
 - Traffic Disruptions
 - Continuous Customer Service
 - Transponder replacements
 - Interoperability



We've Come A Long Way

From Old Technology...



To Current Technology...



No road infrastructure required. No long lead times.
No kidding.

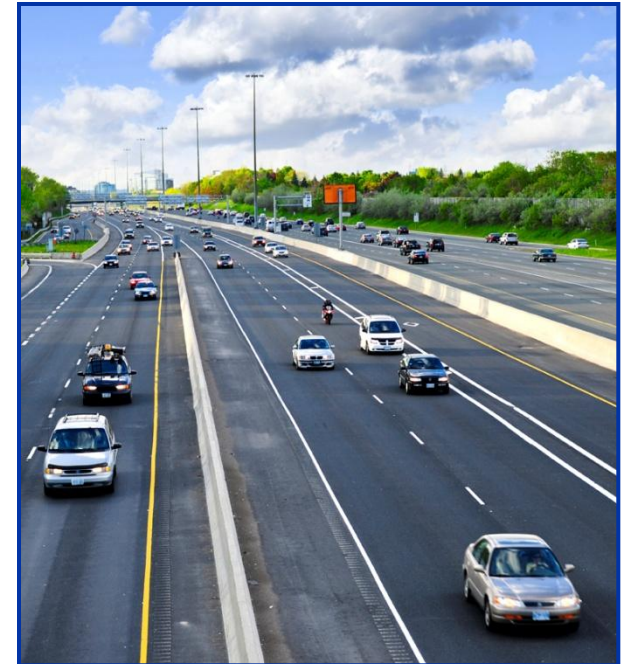
*Congestion Management Toll Systems
using GPS, GSM, and Unique ID.*

GPS Based Tolling



GPS Based Tolling

- Advantages
 - Rapid Deployment
 - Easily Implemented on New or Existing Roadways
 - Infrastructure-free Tolling Capability
 - Eliminates Need for Costly Toll Structures
 - Thousands of Toll Location Coordinates and Toll Fees



How It Works

- Combines GPS Navigation with GSM Communications
 - Device Plugs into OBD Port Under Dashboard
 - GPS Inside Device Logs Vehicle Location as It Transverses Roadways
 - Device's Built-in GSM Transmits Vehicle Position and ID Information to Cloud-based System for Processing



GPS Based Tolling for High Occupancy Tolling (HOT) Lanes

- Tracks Road Usage
- Eliminates Expensive and Ineffective Manual Lane Enforcement
 - No Need for Police Observation/Enforcement
 - Ability to Distinguish between Vehicles at Highway Speeds



Additional Benefits of GPS Tolling

- Vehicle Owner Receives Weekly Scorecard Via E-mail
 - Focuses on Improving Driver Behavior and Fuel Efficiency
 - Provides Suggestions
 - Improving Overall Driver Safety
 - Reducing Fuel Consumption
 - Lowering Greenhouse Gas Emissions



Thank You.

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