Organizational Challenges of Workplace Technology/Security

Robin J. Carlin, Deputy Executive Director/Director of Administration
Ohio Turnpike Commission

- It's what EVERYONE wants, right?
- Implementation is easy and communicating with your employees is even easier, right?
- Changing your processes through policy is a no-brainer for your HR department, of course it is!
- Who doesn't love a disorganized web meeting?!

Organizational Challenges

- Who are your employees?
- Who will be affected? Do your managers have buy-in?
- What are their ages, learning styles, attitudes, current skill sets?
- What do they want vs. what are you providing?

Knowing the answer to these questions will affect how you communicate with your employees in ensuring a smooth transition of new technology.

Do Your Homework First

- Boomers
- Gen X
- Millenials
- Generation "C"
- The Mobile Only User

Are you educating and motivating these employees?

Who Are Your Employees and Why Is This Important?

- What is the technology you plan to implement?
- Will it target a specific department, multiple departments or the entire organization?
- Do you have a plan of attack – in other words, how will you communicate this change in workplace processes?

- Have you assembled a transition team?
- Are your employees adequately trained?
- What if your employees are resistant, how will this be handled?
- How will your day-to-day activities be changed?

Who Will Be Affected?

- Smart phones and iPads who determines the platform and pecking order?
- BYOD who weighs in on making this important policy decision?
- Granting access levels should EVERYONE be able to access ALL the information? Who makes this determination?

What Are Some Challenges?

• Social Media – you want employees to 'LIKE' your Facebook page, but what if they comment, too? Do you remove the comment/discipline?

• Fair Labor Standards Act (FLSA) - when employees work after hours responding to emails, texts, etc. Is this a DO or DON'T?

• Technology issues involved when terminating employees.

More Challenges

• Overcommunication – when your email doesn't get answered in less than 5 minutes, how to handle the person who can ONLY communicate through 15 email exchanges (rather than inperson).

• Conducting meetings and virtual teams – maintaining professionalism and productivity when you can't see your team.

And Some More Challenges

• Log on at least 5 minutes early prior to the call or web meeting – don't waste the others' time by your difficulty logging in.

• Announcing yourself when you enter a call or meeting.

• Placing your phone on mute, if you're working in the background or have potential of background noise (barking dogs, PA systems)

Workplace Technology Etiquette Tips

- Relying on the technology "too much" is it right for your audience or group?
- Practice your presentation on your communication format

 be able to give your presentation without the
 technology in the event of visual media problems.
- Give the call or web meeting your full attention don't take calls or constantly excuse yourself. What's more important to you?

Workplace Technology Etiquette Tips

- Don't forward messages without reading them first or fully knowing why you are forwarding it.
- What is your email persona is it different than in person and why this is important barking via email, being passive in person.
- Not proofing your text/email and not realizing autocorrect had another plan for you. We have all fallen victim to autocorrect!

Workplace Technology Etiquette Tips

This is a great platform for us to learn from each other.

• What etiquette tips do you recommend for the group?

• What have you found helpful/not helpful with new technology from an organizational perspective?

Conclusion