



# Building a Road User Charge Business Model

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# Why an Incremental Approach?

- Public Acceptance
- Lack of Crisis / Immediacy of Need
- Cost of Operations / Implementation
- Existing Taxing Authorities
- Laws Restricting Taxation / Fee Collection

***The greater the change, the greater the resistance***

## Registration Fees

- Address vehicle emissions
- Statewide foundation
- Does not address marginal cost or out-of-state

## Transportation Utility Fees

- Strong relationship between property and roadway
- Regional foundation of attractors / generators
- Does not address marginal cost

## Infrastructure Tolling

- Addresses non-local vehicles and marginal cost
- Direct cost/benefit relationship
- Difficult to apply to roadways with a large number of access points

## User Access Fee

- Addresses use of road by local vehicles
- Direct cost/benefit
- Does not easily address out-of-state users
- Has potential to address marginal cost

