

# Sponsor



Make the most of the **IBTTA 82<sup>nd</sup> Annual Meeting & Exhibition**. Take advantage of a sponsorship package and maximize your organization's exposure to the tolling industry. When sponsoring an item or special activity at the Annual Meeting, your company is demonstrating its leadership and gaining enhanced recognition in the tolling industry. Stand out among your competition with an Annual Meeting sponsorship!

## GOLD (\$15,000)

- Two (2) complimentary delegate registrations
- Listing, logo and company description in final program
- Link on the IBTTA Annual Meeting web page
- Acknowledgement from general session stage
- Company logo on sponsor reel and IBTTA website
- Prominent signage featuring company logo
- Complimentary distribution of company literature from registration area
- Preliminary and final attendee registration lists
- Plus one (1) Gold item from the following page

## SILVER (\$12,000)

- One (1) complimentary delegate registration
- Listing, logo and company description in final program
- Link on the IBTTA Annual Meeting web page
- Acknowledgement from general session stage
- Company logo on sponsor reel and IBTTA website
- Prominent signage featuring company logo
- Complimentary distribution of company literature from registration area
- Preliminary and final attendee registration lists
- Plus one (1) Silver item from the following page

## BRONZE (\$6,000)

- Listing, logo and company description in final program
- Link on the IBTTA Annual Meeting web page
- Acknowledgement from general session stage
- Company logo on sponsor reel and IBTTA website
- Prominent signage featuring company logo
- Complimentary distribution of company literature from registration area
- Preliminary and final attendee registration lists
- Plus one (1) Bronze item from the following page

Sponsorship opportunities are exclusive to IBTTA members.

Not a member? *Make an investment in your business and join IBTTA today!*



# Sponsor Reservation Form

IBTTA 82<sup>nd</sup> Annual Meeting & Exhibition

September 14-17, 2014 • Hilton Austin

**Maximize Your Exposure to the Tolling Industry  
at the IBTTA Annual Meeting!**

## CHOOSE YOUR SPONSORSHIP LEVEL

### GOLD (\$15,000)

All gold sponsors receive two (2) complimentary delegate registrations. Choose one of the following:

- Airport Shuttle
- SOLD** Audio-Visual Production
- Bag Drop & Coat Check
- SOLD** Closing Dinner (Tuesday)
- SOLD** Coffee Café
- SOLD** Cyber Center
- SOLD** Evening Reception with Exhibits
- SOLD** Hotel Key Cards
- SOLD** Keynote Speaker
- SOLD** Lanyards
- SOLD** Luggage Tag
- SOLD** Media Lounge
- SOLD** Meeting Wifi
- Opening Evening Event (Multiple Options)
- SOLD** Portfolio
- SOLD** Printed Program Ad (back cover)
- SOLD** Registration Bags
- Seated Massage
- SOLD** Stylus
- SOLD** Thematic Report
- USB Drive
- SOLD** Water Bottles
- Other Gold Sponsorship (Contact IBTTA to discuss ideas for customized packages)

### SILVER (\$12,000)

All silver sponsors receive one (1) complimentary delegate registration. Choose one of the following:

- Closing Reception (Tuesday)
- SOLD** Directory of Delegates
- Eco-Friendly Pens
- Key Chains
- Lunch in the Exhibit Area (Monday)
- Lunch in the Exhibit Area (Tuesday)

### BRONZE (\$6,000)

Choose one (1) of the following:

- Session Refreshment Breaks
  - Monday Morning
  - SOLD** Monday Afternoon
  - SOLD** Tuesday Morning
  - Tuesday Afternoon
- Tour and Events Buses

## SPONSOR CONTACT INFORMATION

Organization (to be listed in program)

Name

Title

Office Phone

Mobile Phone

Email

## SPONSORSHIP LEVEL AND PAYMENT INFORMATION

- Gold (\$15,000)
- Silver (\$12,000)
- Bronze (\$6,000)
- Check Enclosed
- Wire Transfer / ACH (Harry Smith at hsmith@ibttta.org for details)

## QUESTIONS?

Contact Terri Lankford at [tlankford@ibttta.org](mailto:tlankford@ibttta.org) or (202) 659-4620 x11 to discuss your choices or to customize a package.

**To secure your sponsorship, return this form with payment to IBTTA.**

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