

SPONSOR & EXHIBITOR RESERVATION FORM

SUPPORT THE 2014 EDUCATION SERIES

PLATINUM LEVEL (\$40,000)*

Achieve maximum exposure in the worldwide tolling industry with year-long benefits:

- :: 10 Complimentary delegate registrations (can be used at any 2014 event, including the 82nd Annual Meeting & Exhibition, September 14-17, 2014, in Austin, TX);
- :: ¼ page ad in all workshop programs;
- :: Logo on IBTTA's homepage for one year;
- :: Recognition in all IBTTA event brochures, programs and marketing materials;
- :: Discount on workshop exhibit space;
- :: Priority placement in IBTTA Industry Guide;
- :: Complimentary distribution of company literature in registration area;
- :: Acknowledgement from general session stage with corporate logo on sponsor reel;
- :: Preliminary and final attendee registration lists;
- :: Company logo on signage.

PLUS!!

- :: Gold level sponsorship item at Annual Meeting.

***Platinum Sponsorship opportunity closes in January 2014 in order to prepare for IBTTA's first meeting.**

GOLD LEVEL (\$6,000)

Make a lasting impression with the following benefits for individual workshop sponsorship at the Gold level:

- :: Listing, logo and company description in final workshop program;
- :: Company logo on general session sponsor reel;
- :: Company logo on IBTTA's meeting page;
- :: Recognition in email blasts leading to meeting;
- :: Complimentary distribution of company literature in registration area;
- :: Acknowledgement from general session stage;
- :: Preliminary and final attendee registration lists;
- :: Company logo on signage;

PLUS!!

- :: One complimentary delegate registration.

SILVER LEVEL (\$4,000)

Gain recognition as an industry leader with the following benefits for individual workshop sponsorship at the Silver level:

- :: Listing, logo and company description in final workshop programs;
- :: Company logo on general session sponsor reel;
- :: Company logo on IBTTA's meeting page;
- :: Recognition in email blasts leading to meeting;
- :: Complimentary distribution of company literature in registration area;
- :: Acknowledgement from general session stage;
- :: Preliminary and final attendee registration lists;
- :: Company logo on signage.

Exhibit at an IBTTA Workshop

Exhibit opportunities are open to members and non-members at all meetings.

Make the most out of your participation in our events with a strong presence on the exhibit hall floor. By exhibiting at IBTTA events, you can take advantage of the unique opportunity to reach key decision makers, build relationships and win new business.

Exhibitors are given dedicated hours to meet and greet with attendees during meal functions, refreshment breaks and a splendid Evening Reception with Exhibitors. Benefits include:

- :: Listing, logo and company description in final workshop programs;
- :: Company listing on IBTTA's meeting page;
- :: Recognition in email blasts leading to meeting;
- :: Acknowledgement from the general session stage;
- :: Preliminary and final registration lists;

PLUS!!

- :: One complimentary "exhibit floor only" registration.

MEMBER RATE:	NON-MEMBER RATE:
\$1,800 Workshops	\$2,800 Workshops
\$3,000 Annual Meeting	\$4,800 Annual Meeting

Additional Opportunities

SPECIAL EVENING EVENT SPONSOR (\$5,000)

Get special attention as an Evening Event Sponsor during the camaraderie-building Monday evening activity that all delegates love to attend. Your company may be the sole sponsor of this event at many of the workshops, but larger venues may offer multiple opportunities for additional companies to sponsor items. Signage, acknowledgement in the printed program and from the general session stage, and preliminary and final registration lists are included with this sponsorship.

WORKSHOP PROGRAM SPONSOR (\$2,500)

Showcase your company with your approved full page advertisement placed on the back cover of the workshop's printed program. This sponsorship can be held by only one company per workshop so it offers high visibility for your product or service. The Program Sponsor is awarded on a first-come, first-served basis.

DIRECTORY OF DELEGATES SPONSOR (\$1,500)

Raise awareness with placement of your company logo on the cover of the highly sought-after printed list of pre-registered attendees. All attendees receive this document on-site and refer to it long after the workshop concludes. This sponsorship can be held by only one company per workshop and is awarded on a first-come, first-served basis.

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MEETING SCHEDULE

Summit on Legislation, Policy & Infrastructure Finance

March 9-11, 2014 | Liaison Hotel | Washington, DC

Maintenance & Roadway Operations Workshop

April 6-8, 2014 | Hyatt Regency | Jersey City, NJ

Summit on AET, Managed Lanes & Interoperability

July 20-22, 2014 | Hilton San Diego Bayfront | San Diego, CA

Global Technology Workshop

October 19-21, 2014 | Prague, Czech Republic

SPONSOR

- ☐ Gold Sponsor \$6,000
☐ Silver Sponsor \$4,000

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EXHIBIT

- ☐ Member Exhibitor \$1,800
☐ Non-Member Exhibitor \$2,800

- ☐ Member Exhibitor \$1,800
☐ Non-Member Exhibitor \$2,800

- ☐ Member Exhibitor \$1,800
☐ Non-Member Exhibitor \$2,800

- ☐ Member Exhibitor \$1,800
☐ Non-Member Exhibitor \$2,800

CONTACT INFORMATION

Organization (to be listed in program)

Contact Name

Title

Office Phone

Email

PAYMENT INFORMATION

SPONSORSHIP TOTAL \$ _____

EXHIBITOR TOTAL \$ _____

TOTAL \$ _____

PAYMENT METHOD

- ☐ Check enclosed
☐ Wire Transfer / ACH
(Contact Harry Smith at hsmith@ibtta.org for details)

EXHIBITORS ONLY

PRIMARY EXHIBITOR (main on-site contact)

Contact

Mobile Phone

Email

Mailing Address

City

State

Postal Code

PLEASE NOTE: Your organization will not be recognized as a sponsor or exhibitor until IBTTA receives full payment. Exhibitor fees reflect a 10' x 10' single booth and include one "exhibit floor only" registrant.

Return this form along with payment to IBTTA:

1146 19th Street, NW, Suite 600

Washington, DC 20036-3725

Tel: +1 (202) 659-4620

Fax: +1 (202) 659-0500

Email scanned form to hsmith@ibtta.org.

To download the Annual Meeting Sponsorship & Exhibitor Prospectus, please visit IBTTA.org/austin.

- ☐ This primary exhibitor is to be registered as the one complimentary exhibit floor only attendee for the company. Additional booth personnel will need to register (exhibit floor only) by filling out a separate attendee registration form.