

Transportation Finance & Road Usage Charging Conference

The Business of Mobility

PORTLAND, OR
APRIL 26-28, 2015



PROGRAM

International Bridge, Tunnel and Turnpike Association

Transportation Finance & Road Usage Charging Conference

The Business of Mobility

America's transportation funding system is broke and broken. This conference will explore innovative ways to fix it. As Congress struggles to restore the solvency of the federal Highway Trust Fund, states and localities are blazing new paths to generate sustainable funding for their vital transportation infrastructure. Thirty-five states now use toll financing to build and operate limited access road infrastructure. Oregon and a dozen other states are exploring road usage charging (RUC), a policy of assessing fees for the use of roadway infrastructure across an entire roadway network. Vehicle miles traveled (VMT) and mileage-based user fees (MBUF) are two other terms that refer to RUC. Join our six organization sponsors to learn about all of the aspects of tolling and road user charging from a broad spectrum of experts.

ORGANIZATION SPONSORS



CERTIFICATION/ PROFESSIONAL DEVELOPMENT HOURS

IBTTA recognizes the need for professional engineers and planning professionals to demonstrate continuing professional competency in their respective fields and earn certification maintenance (CM) credit or professional development units (PDU). IBTTA will provide interested attendees with a certificate of attendance following the workshop.

MONDAY EVENING EVENT

PUNCH BOWL SOCIAL

Monday, April 27, 2015

6:00pm – 9:00pm

Fee: included in registration

- The evening event is open to registered delegates.
- Advance registration is required.
- Meet in the hotel lobby, 8th floor, at 5:45pm to walk as a group.



After a day of sessions, spend time with your friends and colleagues in a relaxed environment that boasts good food, good drinks and good company. Take a stroll from our hotel to reach our evening networking event at Punch Bowl Social. Punch Bowl brings together 'old school' entertainment, culinary refinement, a modern beverage program and a great social experience under one roof. It's hip, funky, stylish and fun – the very essence of Portland!

ABOUT IBTTA

The International Bridge, Tunnel and Turnpike Association (IBTTA) is the worldwide association for the owners and operators of toll facilities and the businesses that serve them. Founded in 1932, IBTTA has members in more than 20 countries on six continents. Through advocacy, thought leadership and education, members are implementing state-of-the-art, innovative user-based transportation financing solutions to address the critical infrastructure challenges of the 21st century.

MEETING PLANNING GROUP

Co-Chief Meeting Organizers



Steve Morello
D'Artagnan Consulting



Susan Buse
Management Consultant

Group Members

Richard "Trey" Baker
Texas A&M Transportation
Institute

John Breedlove
Accenture LLP

Nikolaus Grieshaber
Pennsylvania Turnpike
Commission

Reema Griffith
Washington State
Transportation Commission

Robert Horr
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Authority

Michael Schneider
HDR

Deborah Sharpless
Maryland Transportation
Authority

Ali Vaezi
Dewberry

James Whitty
Oregon Department of
Transportation

FAST FACTS

LOCATION

The Nines Hotel
525 SW Morrison
Portland, OR 97204
Phone: (503) 222-9996 | Toll-Free: (877) 229-9995



IBTTA MEETINGS APP



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BADGES: Badges are required to gain entry into all sessions. In consideration of other attendees, please wear your name badge to all scheduled functions.

White: Delegate (Member) **Blue:** Companion/Guest **Yellow:** Media
Orange: Delegate (Non-member) **Green:** Exhibitor

CERTIFICATION MAINTENANCE: IBTTA will forward a certificate of attendance to all professional engineers who sign the attendance form at the IBTTA registration desk.

COMPETING EVENTS: It is against IBTTA policy for other organizations to schedule events or meetings during the program.

CONSIDERATIONS: During the meeting, please silence all cellular phones and take side conversations outside of the room.

DRESS: Business or business casual is encouraged for all sessions.

MEDIA: Members of the media are permitted to attend sessions only and can be identified by green ribbons on their badges.

MEMBER PUBLICATIONS AND COLLATERAL: All members of IBTTA are welcome to place their publications in the registration area.

NEW ATTENDEES: First-time attendees will have an aquamarine ribbon attached to their badge. New IBTTA members will have purple ribbons. Get to know your new colleagues and help introduce them to other IBTTA members.

PRESENTATIONS: Presentations authorized for distribution will be posted on IBTTA's website within two weeks following the meeting.

RECORDING OF SESSIONS: Personal recording of any session is strictly prohibited. IBTTA reserves the right to video and record sessions for future repurposing.

REGISTRATION FEES AND EVENT TICKETS: Delegate and Speaker fees include all meals, functions and sessions. Tickets may be available to evening and other events.

SATISFACTION SURVEY: Please help IBTTA improve future meetings by completing the survey that will be emailed to you following the conference.

SPECIAL ACCOMMODATIONS: If you need special accommodations to fully participate in IBTTA events, please notify the staff at the IBTTA registration desk.

SPONSOR INFORMATION: Please support our generous sponsors and exhibitors by reviewing the Sponsor and Exhibitor section of this program as well as the material tables in the registration area.

AGENDA

SUNDAY APRIL 26, 2015

Noon – 5:30pm

REGISTRATION

(Nines Ballroom Foyer)

1:30pm – 2:00pm

Congressman Earl Blumenauer (OR-3), Portland, OR
(Fashion/Culture Ballroom)

2:00pm – 3:30pm

GENERAL SESSION

TOLLING AND RUC JUST GOT MORE INTERESTING – FIND OUT WHY (PART 1)

(Fashion/Culture Ballroom)

MODERATOR: **Steve Morello**, Senior Partner, D'Artagnan Consulting, Seattle, WA

Background for Per-Mile Road Use Charging in the USA
Jim Whitty, Manager, Office of Innovative Partnerships & Alternative Funding, Oregon Department of Transportation, Portland, OR

Road Funding in the Age of Fuel Efficiency
Travis Dunn, Partner, D'Artagnan Consulting, Austin, TX

Fairness – Urban/Rural Analysis
Su Midghall, President and Principal, DHM Research, Portland, OR

Communications and Public Engagement
Michelle Godfrey, Public Information Officer, Oregon Department of Transportation, Portland, OR

3:30pm – 4:00pm

REFRESHMENT BREAK

(Nines Ballroom Foyer)

4:00pm – 5:30pm

GENERAL SESSION

TOLLING AND RUC JUST GOT MORE INTERESTING – FIND OUT WHY (PART 2)

(Fashion/Culture Ballroom)

A discussion of the development, recent accomplishments and impending challenges in the tolling industry by operators representing statewide and regional tolling entities. Topics include: technology, privacy, funding, finance, fairness and how RUC might impact future operations.

MODERATOR: **Susan Buse**, Management Consultant, Dallas, TX

Javier Rodriguez, IBTTA President and Executive Director, Miami-Dade Expressway Authority, Miami, FL

Bruce Gartner, Executive Director, Maryland Transportation Authority, Baltimore, MD

Samuel Johnson, Chief Toll Operations Officer, Transportation Corridor Agencies, Irvine, CA

Tim Stewart, Executive Director, Oklahoma Turnpike Authority, Oklahoma City, OK

5:30pm – 6:30pm

RECEPTION IN THE HOTEL

(Design Ballroom)

MONDAY APRIL 27, 2015

7:00am – 5:00pm

REGISTRATION

(Nines Ballroom Foyer)

7:00am – 8:30am

BREAKFAST

(Design Ballroom)

7:00am – 8:30am

BREAKFAST FOR CURRENT & FORMER CFOS

(Design Ballroom)

8:30am – 10:00am

GENERAL SESSION

SETTING THE STAGE AND CHARGE TO THE DELEGATES

(Fashion/Culture Ballroom)

Patrick Jones, Executive Director & CEO, IBTTA, Washington, DC

Javier Rodriguez, IBTTA President and Executive Director, Miami-Dade Expressway Authority, Miami, FL

Steve Morello, Senior Partner, D'Artagnan Consulting, Seattle, WA

Susan Buse, Management Consultant, Dallas, TX

Tammy Baney, Chairman, Oregon Transportation Commission, Salem, OR

Emanuela Stocchi, Director, International Affairs, AISCAT, Rome, Italy

Sarah Puro, Principal Analyst, U.S. Congressional Budget Office, Washington, DC

10:00am – 10:30am

REFRESHMENT BREAK

(Nines Ballroom Foyer)



10:30am – Noon

BREAKOUT SESSIONS

FINANCE TRACK

PROJECT PLANNING

(Gallery 1&2 Ballroom)

MODERATOR: Michael Schneider, Senior Vice President & Director, Strategic Consulting Practice, HDR, Inc., Los Angeles, CA

Marie Schafer, CPA, Chief Financial Officer, Miami-Dade Expressway Authority, Miami, FL

Liam Kelly, Principal Advisory, U.S. Infrastructure Asset Management, KPMG LLP, San Francisco, CA

Ed Regan, Senior Vice President, CDM Smith, Columbia, SC

ROAD USAGE CHARGING TRACK

ROUNDUP OF RUC PROGRESS AND PLANS IN THE U.S. & ABROAD

(Fashion/Culture Ballroom)

MODERATOR: Shannon Crum, Consultant, Transportation Policy & Strategy, Austin, TX

Peter Carr, Policy Manager, Funding & Infrastructure, Ministry of Transport, Wellington, New Zealand

Jim Whitty, Manager, Office of Innovative Partnerships and Alternative Funding, Oregon Department of Transportation, Salem, OR

Reema Griffith, Executive Director, Washington State Transportation Commission, Olympia, WA

James Madaffer, Owner, Madaffer Enterprises; Commissioner, California Transportation Commission, Chair, California Road Charge Technical Advisory Committee, San Diego, CA

Noon – 1:30pm

LUNCH

(Design Ballroom)

1:30pm – 3:00pm

BREAKOUT SESSIONS

FINANCE TRACK

GETTING MORE BANG FOR THE BUCK

(Gallery 1&2 Ballroom)

MODERATOR: Adrian Moore, Ph.D., Vice President, Policy, Reason Foundation, Tehachapi, CA

Refunding Decisions

Allen Garman, Director of Treasury, Maryland Transportation Authority, Baltimore, MD

Financial Planning Models

Nick Grieshaber, Chief Financial Officer, Pennsylvania Turnpike Commission, Middletown, PA

Operating Efficiencies

Horatio Porter, Assistant Executive Director & Chief Financial Officer, North Texas Tollway Authority, Plano, TX

Big Data Analysis

Pat Louthan, President, Louthan Consulting, Dallas, TX

ROAD USAGE CHARGING TRACK

POLITICAL & POLICY CONSIDERATIONS OF IMPLEMENTING RUC

(Fashion/Culture Ballroom)

MODERATOR: Lee Munnich, Senior Fellow & Director, State and Local Policy Program, Humphrey School of Public Affairs, University of Minnesota, Minneapolis, MN

Status of RUC in Europe

Keith Mortimer, Founder & Director, Wyeval Consulting, Hereford, United Kingdom

WRUCC Overview and Goals

Norma Ortega, Chief Financial Officer & Deputy Director, Finance, California Department of Transportation (Caltrans), Sacramento, CA

Acceptance of Road Usage Charge Policy

Jack Opiola, Managing Partner & President, D'Artagnan Consulting, Reston, VA

Potential Credit Benefits & Risks

Maria Matesanz, Senior Vice President, Global Project Finance and Infrastructure Group, Moody's Investors Service, New York, NY

3:00pm – 3:30pm

REFRESHMENT BREAK

(Nines Ballroom Foyer)

3:30pm – 5:00pm

BREAKOUT SESSIONS

FINANCE TRACK

BLENDING FUNDING SOURCES

(Gallery 1&2 Ballroom)

MODERATOR: Tom Boast, Principal, THB Advisory LLC, Brooklyn, NY

TIFIA

Ron Davis, Managing Director, First Southwest Company, Dallas, TX

TxDOT Tolling Support Mechanisms

Katie Nees, Deputy Director, Strategic Projects Division, Texas Department of Transportation, Austin, TX

Collaborative Partnerships in California

Amy Potter, Chief Financial Officer, Transportation Corridor Agencies, Irvine, CA

Non-Toll Revenues

Kevin Hoeflich, Toll Market Practice Leader, HNTB Corporation, Lake Mary, FL



AGENDA

ROAD USAGE CHARGING TRACK OPERATIONAL & TECHNOLOGY CONSIDERATIONS OF IMPLEMENTING RUC

(Fashion/Culture Ballroom)

MODERATOR: Larry Yermack, Strategic Advisor, Cubic Transportation Systems, San Rafael, CA

Ben Miners, Vice President, Innovation, Intelligent Mechatronic Systems (IMS), Waterloo, Ontario, Canada

Tim McGuckin, Consultant, Transport Systems Technology & Policy, Reston, VA

Dean Marris, President, North America, International Telematics Corporation, Highlands Ranch, CO

Emmanuel Grandserre, Senior Partner, 4icom, Paris, France

6:00pm – 9:00pm

EVENING EVENT FOR ALL DELEGATES

(see page 2 for details)

TUESDAY APRIL 28, 2015

7:00am – 5:00pm

REGISTRATION

(Nines Ballroom Foyer)

7:00am – 8:30am

BREAKFAST

(Design Ballroom)

8:30am – 10:00am

BREAKOUT SESSIONS

FINANCE TRACK

TOLL REVENUE DIVERSION – RISKS & REWARDS

(Gallery 1&2 Ballroom)

MODERATOR: Javier Rodriguez, IBTTA President and Executive Director, Miami-Dade Expressway Authority, Miami, FL

Andy Rountree, Vice President, Finance and CFO, Metropolitan Washington Airports Authority, Washington, DC

Saavan Gatfield, Senior Director, Transportation Infrastructure, Fitch Ratings, New York, NY

Brian Mayhew, Chief Financial Officer, Bay Area Toll Authority, Metropolitan Transportation Commission, Oakland, CA

ROAD USAGE CHARGING TRACK

APPROACHES TO PUBLIC ENGAGEMENT & ACCEPTANCE OF RUC

(Fashion/Culture Ballroom)

MODERATOR: Greg Hulsizer, Vice President, Toll Market Practice Leader, West Division, HNTB Corporation, Santa Ana, CA

Asha Weinstein Agrawal, Ph.D., Director, National Transportation Finance Center, Mineta Transportation Institute, San Jose, CA

Colleen Gants, Co-President and Public Involvement Director, PRR, Inc., Seattle, WA

Daniel Sparling, President, Wilson Sparling & Associates, San Juan Capistrano, CA

10:00am – 10:30am

REFRESHMENT BREAK

(Nines Ballroom Foyer)

10:30am – Noon

BREAKOUT SESSIONS

FINANCE TRACK

CFO ROUNDTABLE

(Gallery 1&2 Ballroom)

MODERATOR: Andy Rountree, Vice President, Finance and CFO, Metropolitan Washington Airports Authority, Washington, DC

ROAD USAGE CHARGING TRACK

RUC AND BUSINESS IMPACTS OF COMMERCIAL ACCOUNT MANAGERS

(Fashion/Culture Ballroom)

MODERATOR: J.J. Eden, Vice President, Director, U.S. Tolling Service, Transportation, Raleigh, NC

Transitioning RUC to a Wider Audience with Multi-State Services
Chris Carver, Founder and President, ATG Risk Solutions, Seattle, WA

How Value Added Services Compliment RUC

Nate Bryer, Vice President, Innovation, Azuga, Inc., Colorado Springs, CO

So What is in it for the User? The Customer Experience

Mahrokh Arefi, CEO, sanef its America, Port Washington, NY

Bob Siegel, Senior Innovator, Advanced Strategy, Verizon Telematics, Atlanta, GA

Noon – 1:30pm

LUNCH

(Design Ballroom)

1:30pm – 3:00pm

GENERAL SESSION

LESSONS LEARNED & CONCLUSIONS FROM TWO DAYS OF EXPERTISE – VISIONS OF THE FUTURE WITH AND WITHOUT RUC – WHAT HAPPENS NEXT?

(Fashion/Culture Ballroom)

3:00pm – 3:30pm

REFRESHMENT BREAK

(Nines Ballroom Foyer)

3:30pm – 5:00pm

GENERAL SESSION

SPECIAL TOPICS IN SURFACE TRANSPORTATION FUNDING – “TRANSPORTATION IDOL”

(Fashion/Culture Ballroom)

5:00pm

MEETING ADJOURNS

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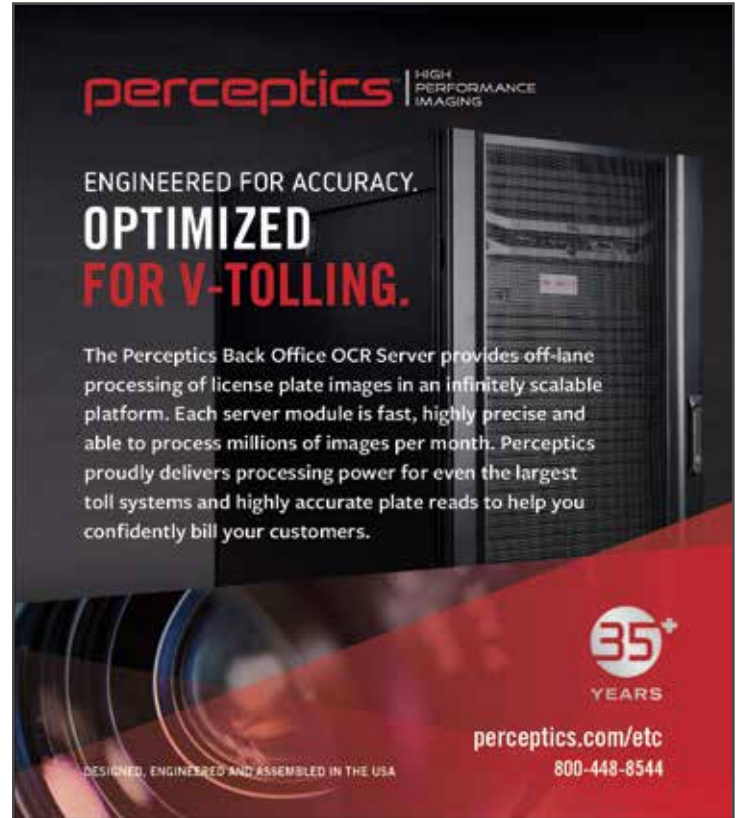
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2015 IBTTA EVENTS CALENDAR*

MAY

Maintenance & Roadway Operations Workshop
May 31-June 2, 2015 | Oklahoma City, OK
The Skirvin Hilton

JULY

**Summit on All-Electronic Tolling,
Managed Lanes & Interoperability**
July 12-14, 2015 | Miami, FL
InterContinental Miami

* All information subject to change.

AUGUST

Board & Committee Meetings
August 27-29, 2015 | Dublin, Ireland
DoubleTree Hilton

83rd Annual Meeting & Exhibition
August 30-September 2, 2015 | Dublin, Ireland
DoubleTree Hilton

OCTOBER

New Media, Communications & Human Resources Workshop
October 18-20, 2015 | Cleveland, OH
The Westin Cleveland Downtown

EXHIBITORS



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ARE YOU...

- Looking for a way to connect and collaborate with transportation leaders?
- Hoping to grow your business and attract new customers?
- Trying to access experts to gain a greater understanding of the tolling industry?
- Searching for solutions to the unique challenges tolling professionals face?

JOIN IBTTA TODAY!

Sign up for IBTTA membership today at www.IBTTA.org/about-membership or contact Terri Lankford at 202.659.4620 x11 or tlankford@ibtta.org for more information.

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