

So, what's in it for the user? The Customer Experience

Mahrokh Arefi
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We are ready!



MY ACCOUNT

Operational Trial, currently not accepting sign-ups.

HOME

SIGN UP

MY ACCOUNT

FAQS

CONTACT US



Welcome to the OREGO Account Manager

Hi! And Welcome to OreGO.

Oregon is the **first state in the nation** to establish a road usage charge program that will explore funding solutions for transportation, and **you** - yes! you -are on your way to becoming one of **only about 5,000 Oregonians** who shows that OREGO works...for you, for Oregon.

Well done! And, thanks. **You're helping write the history book.**

Benefits

Enjoy the benefits of road usage charging with a simple solution that **does not use GPS and does not track your location.**

Receive a plug-and-play mileage recording device (MRD) in the mail. This MRD simply plugs into your vehicle in seconds. You will receive a quarterly invoice with **no service fee.**

Join the program today!

SIGN UP HERE !

We are ready!



Mr Edgard Gallager >

Operational Trial, currently not accepting sign-ups.

HOME SIGN UP MY ACCOUNT FAQs CONTACT US

MY ACCOUNT

Welcome to your OReGO account
You will find here all information related to your personal account.

My Personal Details

Name
Edgard Gallager

Phone Number
9876554567

Email Address
frederic.charlier@sanef-its-america.com
[Update Personal Details](#)

My Vehicles

Manufacturer - Model	License Plate	OreGo Device ID	Activation Date	State	Current Balance (USD)	Detail
Dodge Pathway 56 drive	AZERT56	JM1BK34L291235457	02/04/2015	Activated	0.0	Detail

[Replace a defective OReGO device](#) [Register a new vehicle](#)
[Replace a vehicle](#)

My Invoices

Invoice Date	Invoice Number	Total Amount	Currency	Download	Status
02/05/2013	S11301-1	24.73	Dollar	PDF	Paid.
04/22/2015	S11504-23	20.29	Dollar	PDF	Unpaid.

[Pay my invoice](#)

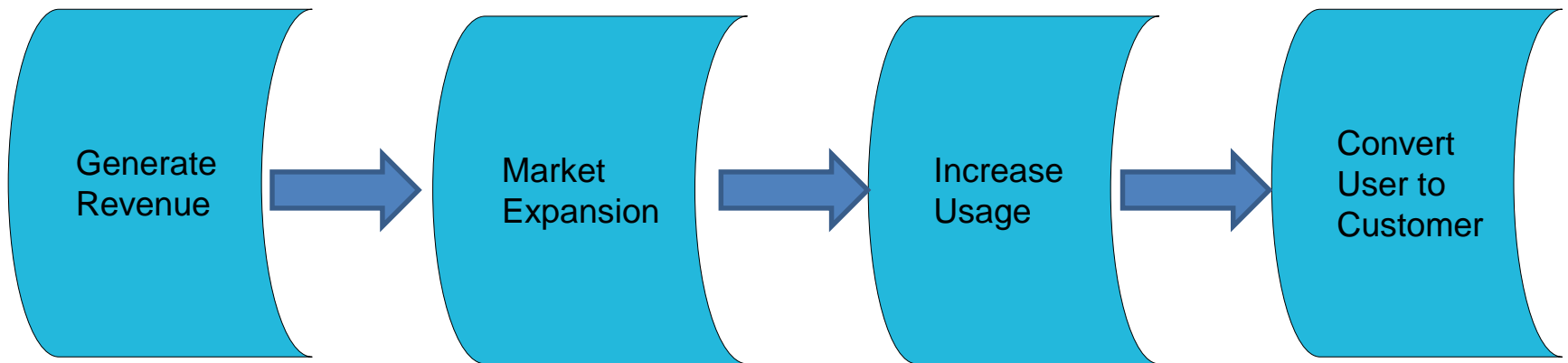
HAVE A QUESTION ?

CONTACT US
855-797-1266
contact@myoregoaccount.org

PAY MY INVOICE
VISA MasterCard



Goals



CAM Challenges: Fundamentals First

Policy

Public Acceptance

Enforcement

Key: User Acceptance

- Effective pilot and trials
- Positive user experience
 - Make it simple
 - Make it fair
 - Offer choices
 - Enforce it
 - Be flexible



Give More to Get More

Pay extra attention

Create relationship

Innovation/New Ideas

Free information

Go beyond expectations

A Path to Success

- ✓ Right Legal framework
- ✓ Public awareness and education
- ✓ Right Partner



“In order to change an existing paradigm you do not struggle to try and change the problematic model. You create a new model and make the old one obsolete.”