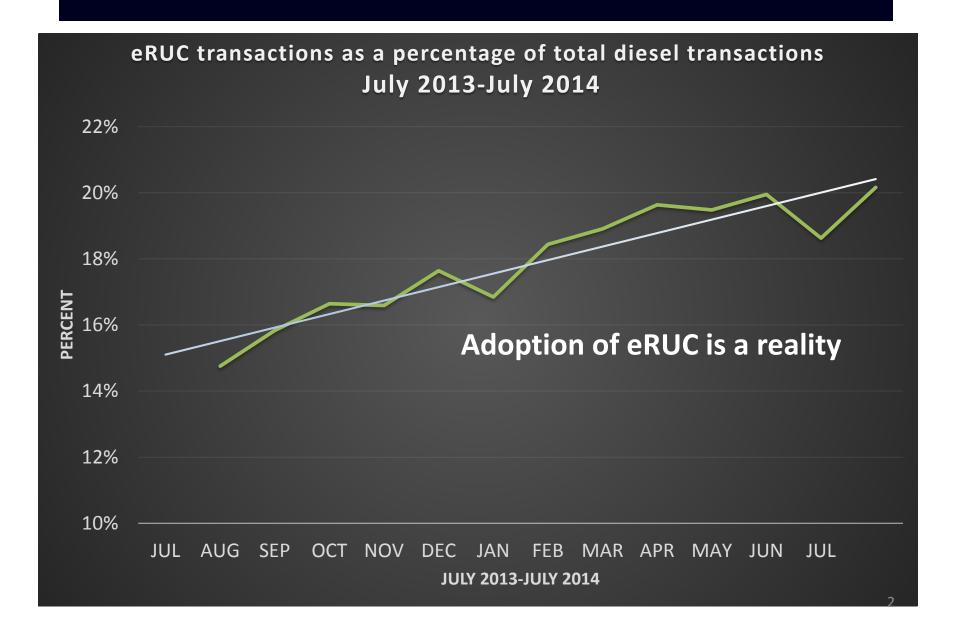






IBTTA 2015







New Zealand formed a standards committee which helped simplify the certification process *This is critical*

ince Management aim Management	Filte	Name	Registration [Distance Recorder	Reading Add to Cart Current Distance	Scan Licence Imp	Current	Refresh	Next Licence	Purchase Defaults
chase Automation Shopping Cart	0	₩ 495	HWN914	ibryght 51/1438260723	914km		CONTRACT OF THE PARTY OF THE PA	465412744		D Licence 2,000.0km
Manage Direct Debits	0	₽ 290	CPF49	ibr¥ght 51/1147210116	52,828km		CONTROL OF	464964321	3	D Licence 2,000.0km
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	0	3 43	HNJ310	ibryght 51/1434260259	9,793km		2 20	464185351	3	D Licende 2,000.0km



Back end automation and scale makes it viable from a commercial perspective

NZ TRANSPORT AGENCY Road User Charges Application for Refund for Off-Road Travel RUC OR	Jht Natio Technology										
Off-Road Customer Number Company name / Surname / Customer name 1 5 7 9 3 8 0 2 9 Allied Concrete Limited (claimed on behalf by International Telematics Limited) Please tick if this is your first Off-Road refund claim											
Registration Plate RUC Licence Number Distance Claimed Reason Code Please ensure all fields are completed. Incomplete forms will not be processed. A B D 9 0 3 4 6 1 4 6 8 6 9 5 15 A M N 1 8 5 4 5 2 1 9 9 0 1 6 3 2 15 Brief description of Off-Road Travel											
Claim Management Date Created ▲ Licence Total Off-Road Distance Estimated R	ebate Amount										
Purchase Automation 4/02/2015 1:22 a.m. 131 9,195km	\$3,193.13										
C L T 7 6 3 4 5 8 2 8 7 8 3 8 15 C L T 7 7 4 4 5 7 8 2 8 5 2 9 2 15 C M D 2 7 3 4 5 9 9 8 3 1 4 0 2 1 15 C N C 8 9 7 4 6 3 4 8 6 7 4 9 1 7 15 C Q G 8 0 5 4 6 0 0 0 0 0 7 0 3 1 8 15 Method used to record the distance claimed: X GPS (specify type) ibright® Hubodometer Odometer Odometer Surveyed distance Other (specify) Distance Other (speci											
Claims must be supported by records, which must be retained by the applicant for two years for the purpose of audit by New Zealand Transport Agency staff. All claims are subject to random and programmed audits, and claimants will be visited by New Zealand Transport Agency staff. I certify that the particulars given are correct. Date 22/Feb/15 FOR OFFICE USE ONLY											
Signature of applicant: Signature of applicant: Initials Date											



Cross Subsidization of revenue streams is key for mass consumer adoption

- Commercial fleets help subsidize the total offering...This is Key for financial success when entering the consumer market
- Accurate Mapping Data is required on all classes of roads for accurate off road- True cost of weight mileage tax
- GNSS along with Road mapping and Odometer capture would provide accurate variable pricing on the roads as well as off road distance collection for potential rebating back to the users, there has to be a benefit for the consumer
- Valuable statistics using the road mapping data and congestion times is available today and is vital for future road planning. International Telematics provide this anonymized data to the NZ Government today
- OEM's need to expose Odometer distance and instantaneous fuel through OBDII and the Government accept this distance method, with GPS as the backup
- Cost needs to be negligible to the public and simple utilization of mobile smart phones- ibright® drive
- Program needs to be adopted in conjunction with other consumer programs to make it appealing eg travel on toll roads at non peak time, insurance Telematics