



Operational & Technical Considerations of Implementing RUC

The Three A's

Tim McGuckin | Monday April 27th 3:30-5:00PM

Acceptability

- Choice leads to higher adoption rates.
- **Operational Challenge** – Choice means complexity which impacts manageability and in turn can hamper adoption.

Access

- Low barriers to entry and ability to scale allows multiple providers to come to market with a range of innovative and viable solutions.
- **Operational Challenge** – Low cannot mean 'no' barriers. An 'optimum' set of requirements must be defined, established and applied – yet must enable an growing, interoperable ecosystem.

Assurance

- Trust in the system – from the public, RUC service providers, program owners, regulators and watchers is a cornerstone.
- **Operational Challenge** – Defining, establishing and deploying the vehicle that enables the 'trusted transaction.'

IT'S ALL CONNECTED



Thank You!

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