

# SPONSOR & EXHIBITOR RESERVATION FORM

## SUPPORT THE 2016 EDUCATION SERIES



People, Partnerships & Progress

### MEETING SCHEDULE

**Maintenance & Roadway Operations Workshop**  
 May 15-17, 2016  
 Hyatt Regency Newport  
 Newport, RI

- Gold Sponsor \$6,000
- Silver Sponsor \$4,000
- Evening Event Sponsor \$5,000
- Program Sponsor (one sponsor) \$2,500
- Registration List Sponsor (one sponsor) \$1,500

- Member Exhibitor \$1,800
- Non-Member Exhibitor \$2,800

**Summit on All-Electronic Tolling, Managed Lanes & Interoperability**  
 July 24-26, 2016  
 Boston Marriott Copley Place  
 Boston, MA

- Gold Sponsor \$6,000
- Silver Sponsor \$4,000
- Evening Event Sponsor \$5,000
- Program Sponsor (one sponsor) \$2,500
- Registration List Sponsor (one sponsor) \$1,500

- Member Exhibitor \$1,800
- Non-Member Exhibitor \$2,800

**Summit of the Americas in Mexico City**  
 October 16-18, 2016  
 Hilton Mexico City Reforma  
 Mexico City

- Gold Sponsor \$6,000
- Silver Sponsor \$4,000
- Evening Event Sponsor \$5,000
- Program Sponsor (one sponsor) \$2,500
- Registration List Sponsor (one sponsor) \$1,500

- Member Exhibitor \$1,800
- Non-Member Exhibitor \$2,800

### CONTACT INFORMATION

Organization (to be listed in program) \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Office Phone \_\_\_\_\_

Email \_\_\_\_\_

### PAYMENT INFORMATION

SPONSORSHIP TOTAL \$ \_\_\_\_\_

EXHIBITOR TOTAL \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

#### PAYMENT METHOD

- Check enclosed
- Wire Transfer / ACH (Contact Harry Smith at hsmith@ibtta.org for details)

**PLEASE NOTE:** Your organization will not be recognized as a sponsor or exhibitor until IBTTA receives full payment. Exhibitor fees reflect a 10' x 10' single booth and include one "exhibit floor only" registrant.

### EXHIBITORS ONLY

#### PRIMARY EXHIBITOR (main on-site contact)

Contact \_\_\_\_\_

Title \_\_\_\_\_

Mobile Phone \_\_\_\_\_

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

#### Return this form along with payment to IBTTA:

1146 19th Street, NW  
 Suite 600  
 Washington, DC 20036-3725  
 Tel: +1 (202) 659-4620  
 Fax: +1 (202) 659-0500  
 Email scanned form to hsmith@ibtta.org.

To download the Annual Meeting Exhibitor & Sponsorship Prospectus, please visit [IBTTA.org/denver](http://IBTTA.org/denver).

- This primary exhibitor is to be registered as the one complimentary exhibit floor only attendee for the company. Additional booth personnel will need to register (exhibit floor only) by filling out a separate attendee registration form.

# SPONSOR & EXHIBITOR RESERVATION FORM

## SUPPORT THE 2016 EDUCATION SERIES



### **GOLD LEVEL (\$6,000)**

Make a lasting impression with workshop sponsorship at the Gold level:

- ∴ All Silver Level benefits listed below;

**PLUS!!** One complimentary delegate registration.

### **SILVER LEVEL (\$4,000)**

Gain recognition as an industry leader with the following benefits for individual workshop sponsorship at the Silver level:

- ∴ Listing, logo and company description in final workshop program;
- ∴ Company logo on general session sponsor reel;
- ∴ Company logo on IBTTA's meeting page;
- ∴ Recognition in email blasts leading to meeting;
- ∴ Complimentary distribution of company literature in registration area;
- ∴ Acknowledgement from general session stage;
- ∴ Preliminary and final attendee registration lists;
- ∴ Company logo on signage.

### **Exhibit at an IBTTA Workshop**

Exhibit opportunities are open to members and non-members at all meetings.

Make the most out of your participation in our events with a strong presence on the exhibit hall floor. By exhibiting at IBTTA events, you can take advantage of the unique opportunity to reach key decision makers, build relationships and win new business.

Exhibitors are given dedicated hours to meet and greet with attendees during meal functions, refreshment breaks and a splendid Evening Reception with Exhibitors. Benefits include:

- ∴ Listing, logo and company description in final workshop program;
- ∴ Company listing on IBTTA's meeting page;
- ∴ Recognition in email blasts leading to meeting;
- ∴ Acknowledgement from the general session stage;
- ∴ Preliminary and final attendee registration lists;

**PLUS!!**

- ∴ One complimentary "exhibit floor only" registration.

<b>MEMBER RATE:</b>	<b>NON-MEMBER RATE:</b>
<b>\$1,800 Workshops</b>	<b>\$2,800 Workshops</b>
<b>\$3,000 Annual Meeting</b>	<b>\$4,800 Annual Meeting</b>

### **Additional Opportunities**

#### **EVENING EVENT SPONSOR (\$5,000)**

Get special attention as an Evening Event Sponsor during the camaraderie-building Monday evening activity that all delegates love to attend. Your company may be the sole sponsor of this event at many of the workshops, but larger venues may offer multiple opportunities for additional companies to sponsor items. Signage, acknowledgement in the printed program and from the general session stage, and preliminary and final registration lists are included with this sponsorship.

#### **WORKSHOP PROGRAM SPONSOR (\$2,500)**

Showcase your company with your approved full page advertisement placed on the back cover of the workshop's printed program. This sponsorship can be held by only one company per workshop so it offers high visibility for your product or service. The Program Sponsor is awarded on a first-come, first-served basis.

#### **REGISTRATION LIST SPONSOR (\$1,500)**

Raise awareness with placement of your company logo on the cover of the highly sought-after printed list of pre-registered attendees. All attendees receive this document on-site and refer to it long after the workshop concludes. This sponsorship can be held by only one company per workshop and is awarded on a first-come, first-served basis.



Sponsorship opportunities are offered to IBTTA members only. If your company does not belong to IBTTA, please contact Terri Lankford at [tlankford@ibtta.org](mailto:tlankford@ibtta.org) to discuss the benefits of joining.