

**CHALLENGES & OPPORTUNITIES**  
*at the*  
**Regional/State Level**

Joe Waggoner

Executive Director

Tampa-Hillsborough Expressway Authority



# Stakeholders



# Challenges & Opportunities

Here  
There be  
Dragons



# Challenges & Opportunities



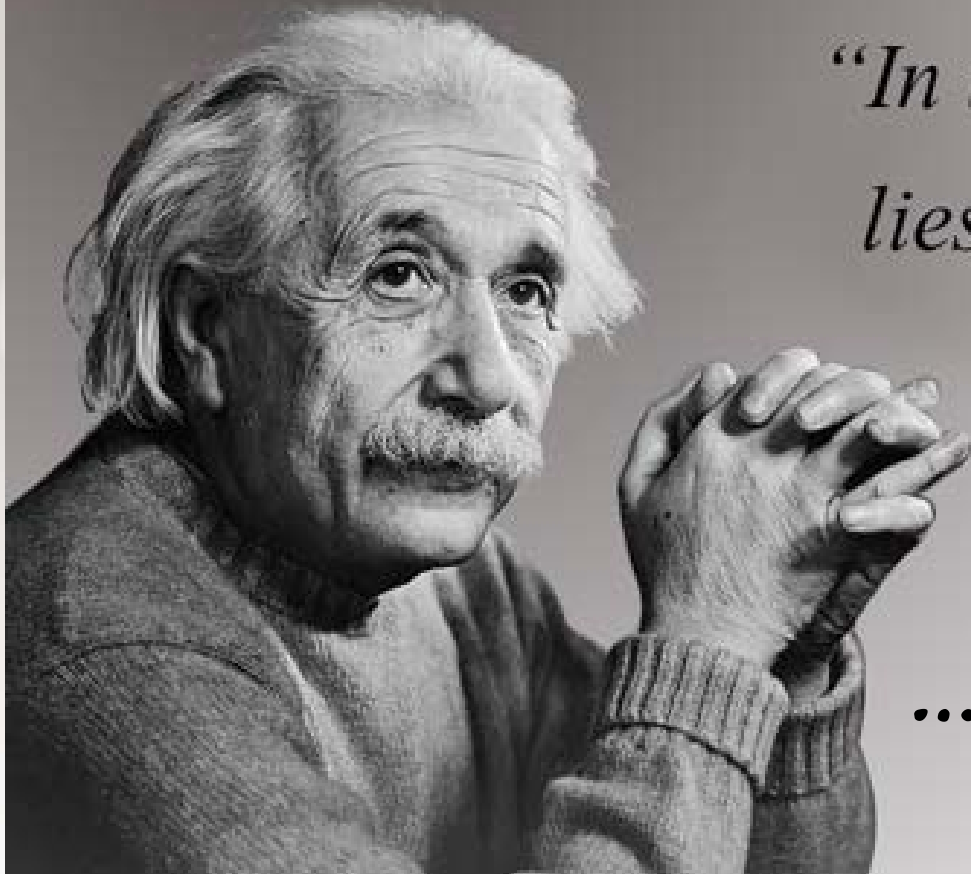
## **CITY SLICKERS** (1991)

- **Curly:** Do you know what the secret of life is?  
**Curly:** This. [holds up one finger]
- **Mitch:** Your finger?
- **Curly:** One thing. Just one thing. You stick to that and the rest don't mean shit.
- **Mitch:** But what is the "one thing?"
- **Curly:** [smiles] That's what *you* have to find out

... *The Cowboy is Wrong* ...  
"It's never just one thing"



# Challenges & Opportunities



*“In the middle of every difficulty  
lies opportunity”*

- Albert Einstein

*... The Smart Guy is Right ...*

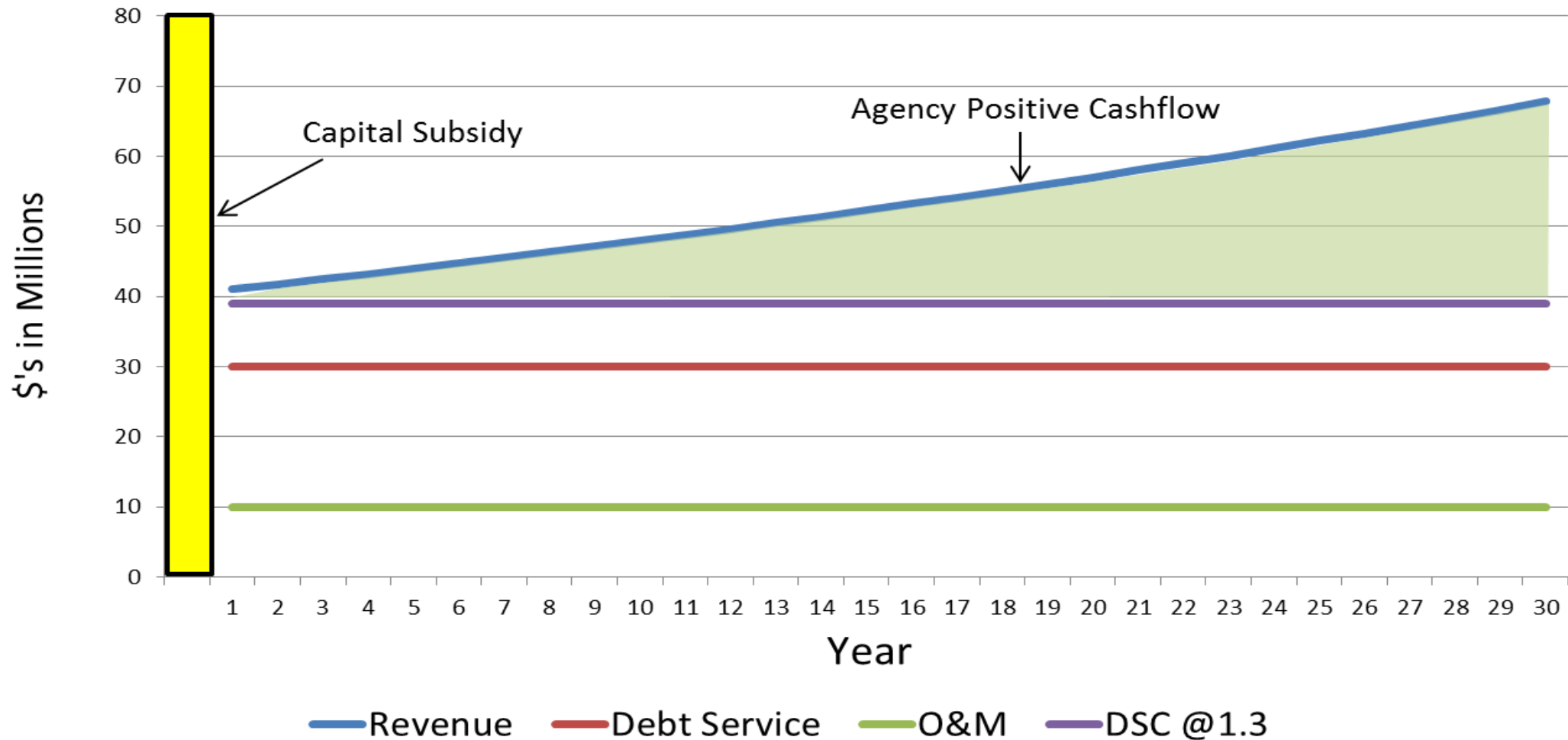
# Experiment - Test the Possibilities



Regional  
Authorities  
THEA

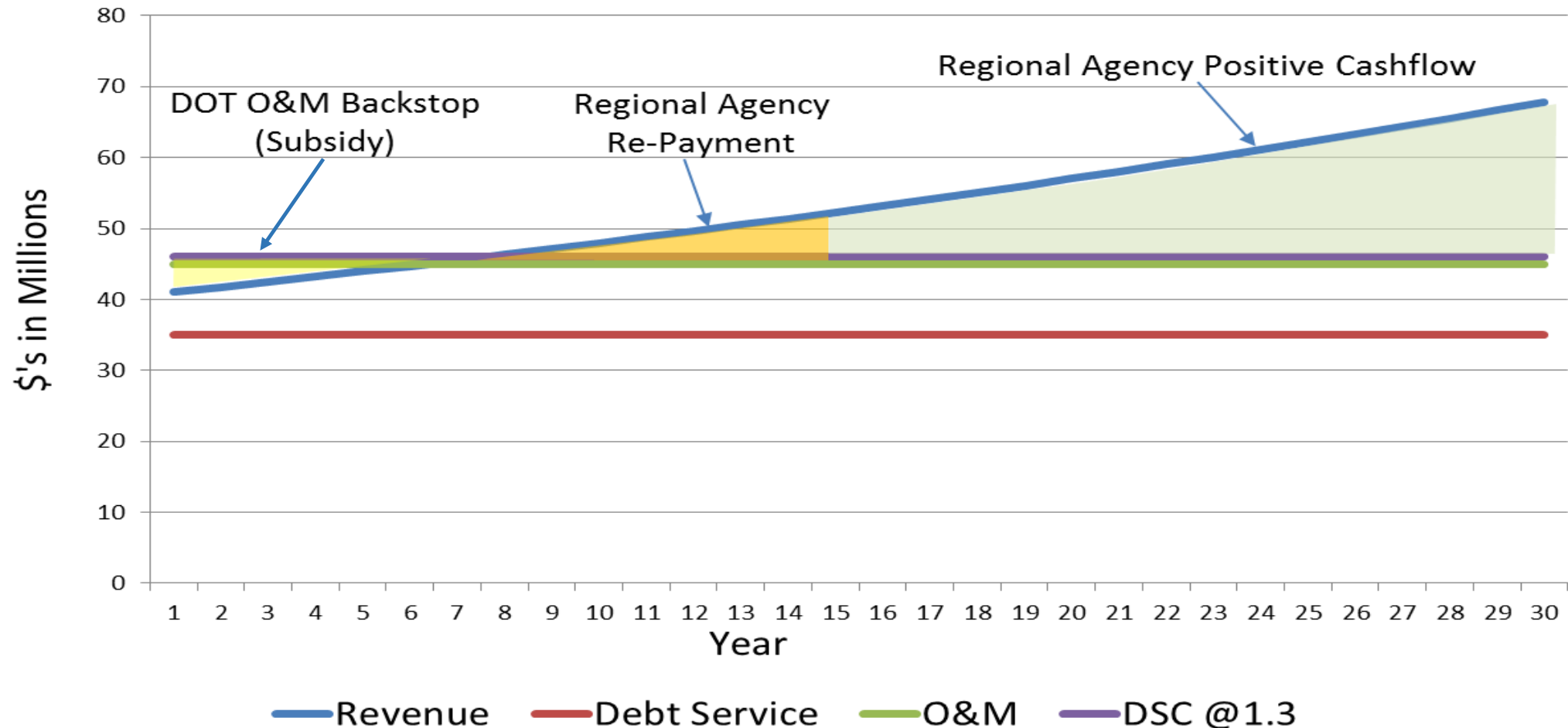
# Funding Toll Roads: *The Ideal*

## Toll Agency Challenge \$400 Million Toll Project



# Funding Toll Roads: *State/Regional Alternate*

## DOT - Lease Purchase Agreement Model \$400 Million Toll Project



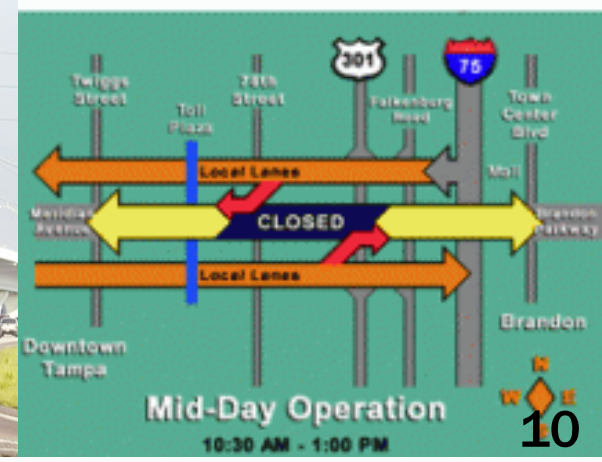
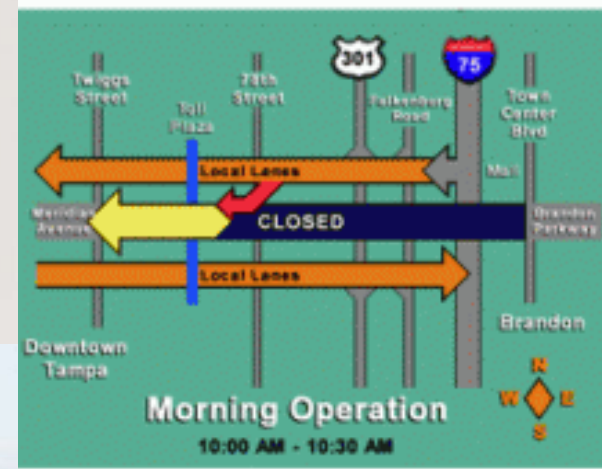
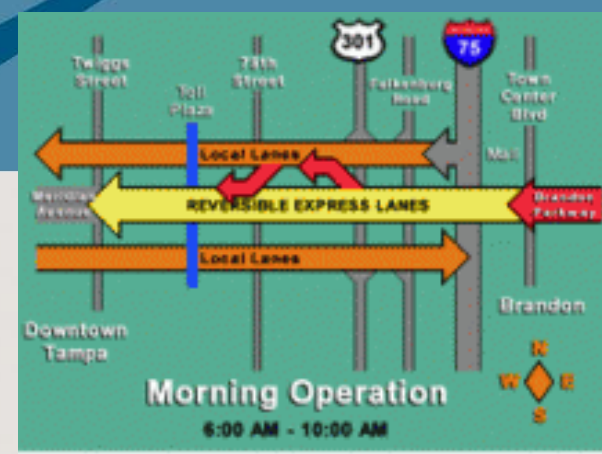


# Lee Roy Selmon Expressway





# Reversible Express Lanes





# All Electronic Tolling





# I-595 Express Toll Lanes



# Toll Payment Systems

- Statewide Use
- Pre-Paid Account (transponder and Video)
- Post Paid Accounts (video billing)
- National Interoperability
- Multiple ways to activate & fund account
- ***NEW - CENTRALIZED CUSTOMER SERVICE SYSTEM***



... *one number to call for customers,  
with cost benefits ...*



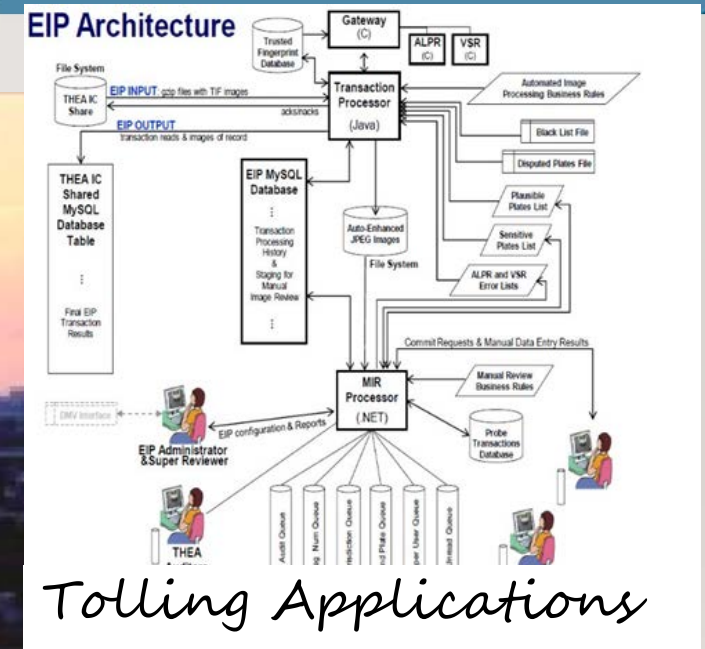
# Bus Toll Lanes a Pilot Project?





# Challenges & Opportunities

Bus Toll Lanes



Tolling Applications



"That's good."

AVT



Joint Projects