

# **Reducing Traffic Congestion and Accidents with Active Traffic Management in Japan**

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# 1. Overview of NEXCO-Central



A major P3 player in Japan with over 60-year experience at every stage of expressway construction, maintenance, inspection & repair and rest area Management

- Around **10,000** employees\*
- **1,286** miles in Operation\*
- **1.87** million vehicles per day\*\*
- US\$ **5.28** billion of toll revenues\*\*
- US\$ **1.52** billion net sales from **180** rest areas\*\*
- Headquarters: **Nagoya, Japan**

\*Data as of April, 2016

\*\*Data as of March, 2014

- We have Operation and Management (O&M) solutions for keeping expressways in a good condition.

## Toll Collection

- ETC Services (almost 100% accuracy)
- Remote Toll Facility Monitoring



ETC lane



Remote Monitoring

## Engineering

- Inspection & Diagnosis
- Engineering work



Bridge inspection



Pavement inspection

## Traffic Control

- Traffic Control Center
- Traffic Squads



Traffic Control Center



Checking overloaded truck



Traffic Squads

## Maintenance

- Repair
- Cleaning
- Landscaping



Pavement maintenance



Lane Closure for maintenance works

## **2. Our ATM Activities**

# Definition - NEXCO-Central's ATM -

- Our Active Traffic Management (ATM) includes Conventional and Active Traffic Control with On-Site Information Capabilities

## NEXCO-Central' ATM

- ✓ **Active Traffic Control with On-Site Information Capabilities**

### Conventional ATM

- ✓ Dynamic Speed Limits
- ✓ Dynamic Lane Use Control
- ✓ Dynamic Shoulder Lanes
- ✓ Dynamic Lane Reversal or Contraflow Lane Reversal
- ✓ Adaptive Ramp Metering and Others



# Dissemination - Traffic Control Signs -

## Notification to "Every" Drivers

- User-friendliness for elderly people
- Select the most appropriate route
- Alternative routing information based on quickest time to destination
- Balance traffic volume

Travel Time Sign



Graphic Travel Time Sign



Map-based Graphic Travel Time Sign



Variable Message Sign at IC Entrance



Variable Message Sign for wide-area Information



Mobile VMS



# Dissemination - Traffic Control Signs - Notification to "Every" Drivers at "Suitable" Location



Items	Locations	Objectives
<ul style="list-style-type: none"> <li>✓ Variable Message Sign (VMS)</li> <li>✓ Travel Time Sign</li> </ul>	Before exit at ALL Interchanges (ICs)	<p>To determine whether to use expressway</p> <p>To pay careful attention to incidents on the way</p>
✓ VMS	Middle between ICs (AADT 50,000+)	Ditto
✓ VMS	Before entrance at ALL ICs	Ditto
✓ VMS	At ALL toll gates	Ditto
<ul style="list-style-type: none"> <li>✓ VMS</li> <li>✓ Map-based Graphic Travel Time Sign</li> </ul>	<p>Before ALL Junctions</p> <p><small>*Map-based VMS is used before the JCT with suitable alternate route</small></p>	<p>To determine which expressway to go</p> <p>To pay careful attention to incidents on the way</p>
✓ VMS for Wide-area Info	Before exit at the ICs with good alternate route	To determine whether to use expressway
✓ Mobile VMS	Before congestion area	To pay careful attention to congestion (Secondary accident prevention)



# Dissemination - Traffic Control Media -

## Notification to "Every" Drivers at "Suitable" Location

### VICS (Vehicle Information and Communication System)



Radio Wave Beacon

Graphic Information

Map w/ road info.

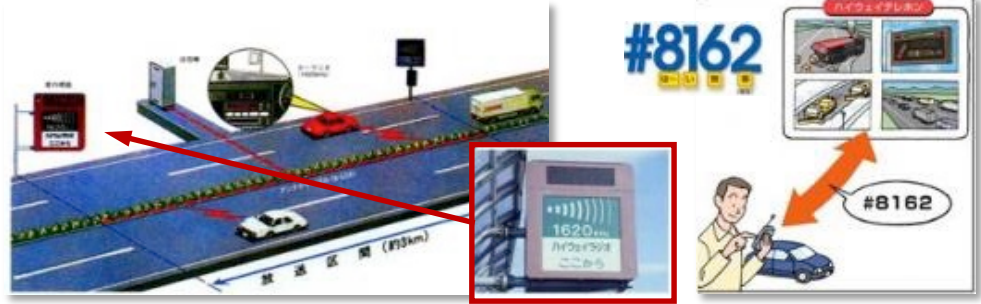
### Information Kiosk



Full Information Display

Simple Display

### Advisory Radio / Expressway Telephone



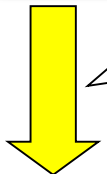
### Traffic Information Mobile Website



"i Highway" - Mobile Site

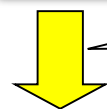
### Japan Road Traffic Information Center

#### Administrators of Major Highways



- Traffic Incidents: congestion, accident, traffic restriction, road closures
- Real-time Data Transmission

#### Japan Road Traffic Information Center



- Every 5 minutes

#### Information Provision

Radio

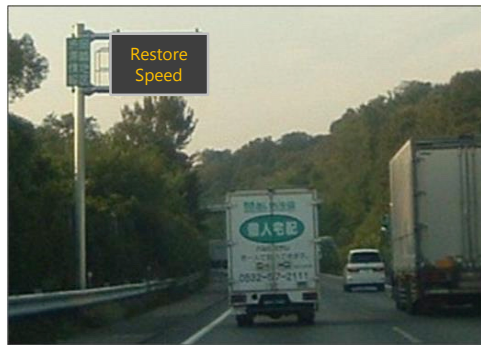
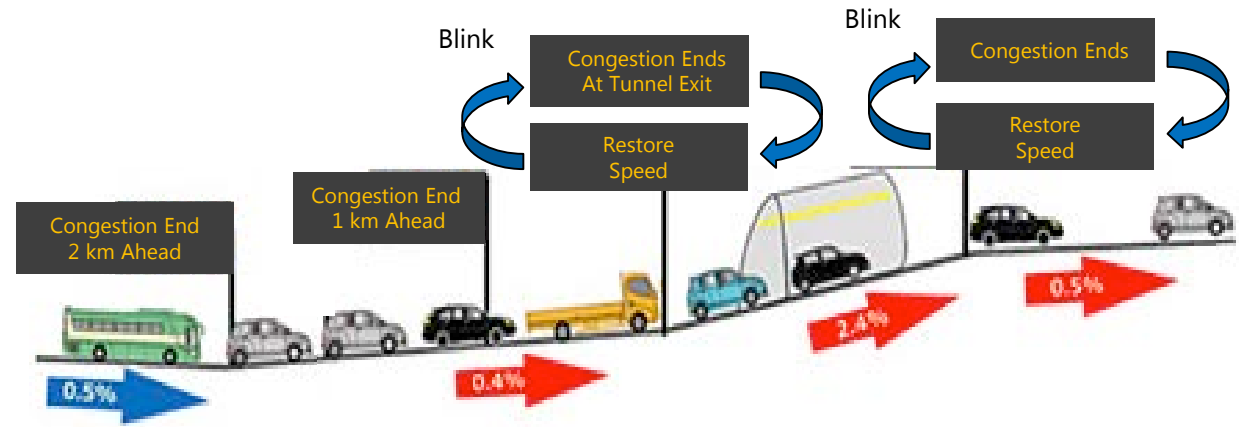
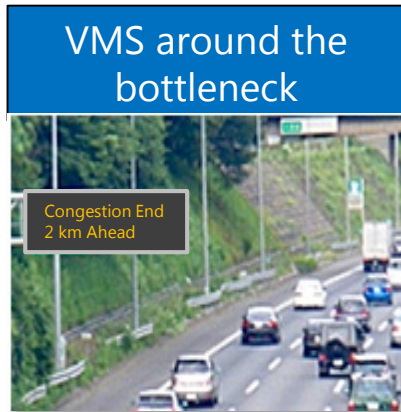
Telephone

Internet

# (e.g.) Dissemination - On-site Traffic Control

## ○ Bottleneck Notification (VMS)

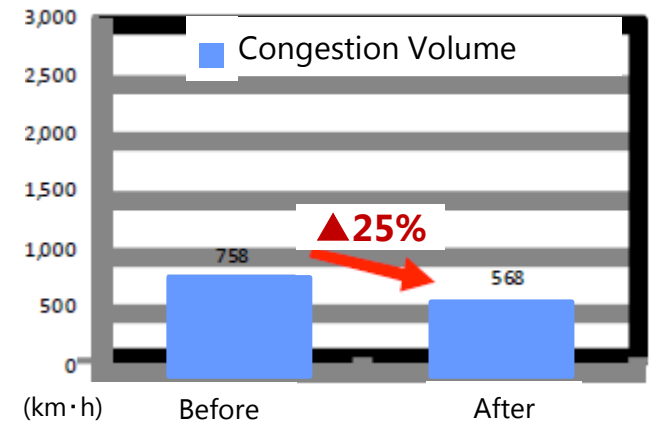
- Alerting speed reduction caused by distracted driving with VMS
- Encourage quick restoration of driving speed



Fixed VMS



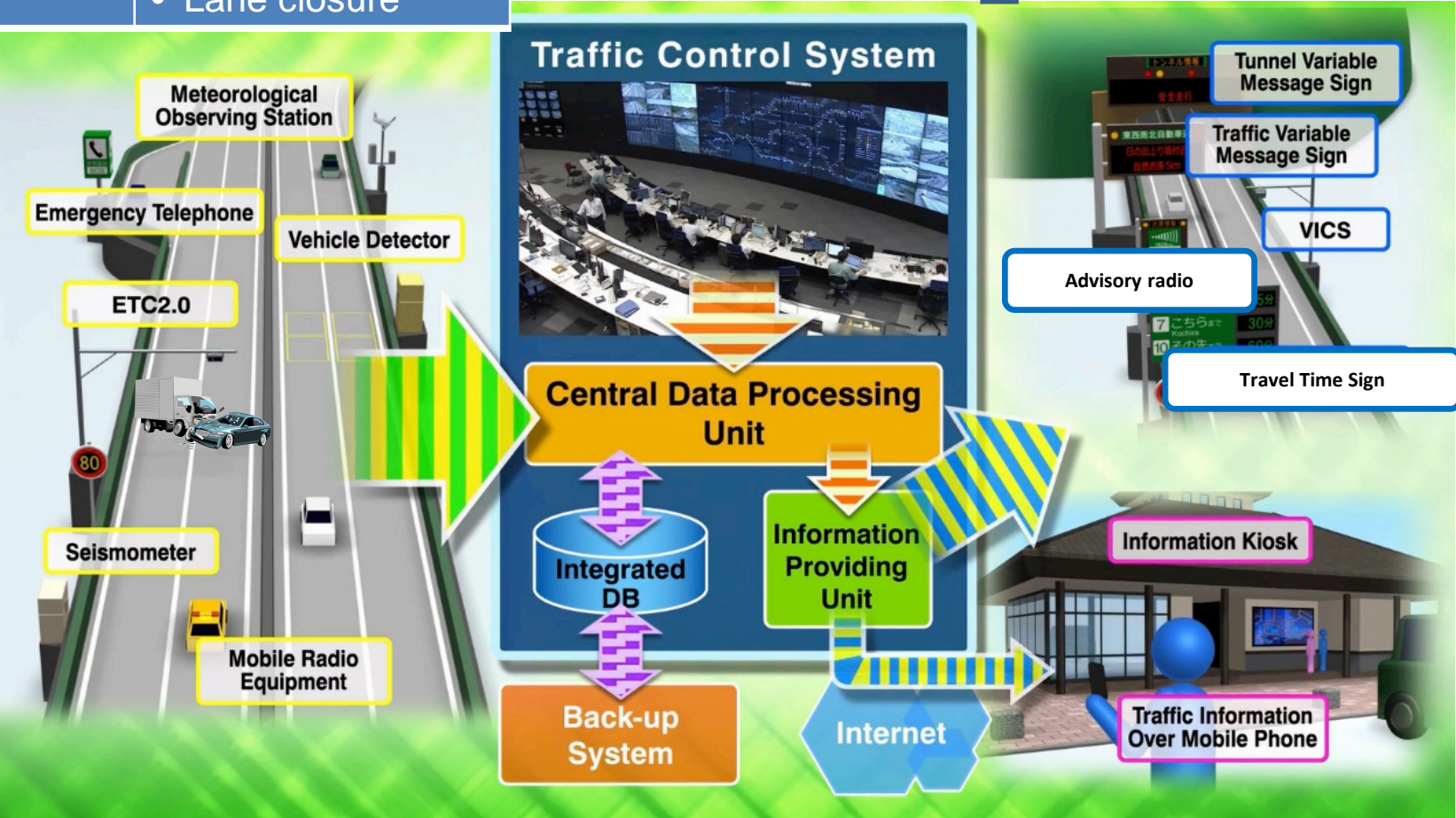
Mobile VMS



# Road Information Flow Overview

- Type of Information
- Accident
  - Congestion
  - Weather
  - Road defect
  - Fallen object
  - Lane closure

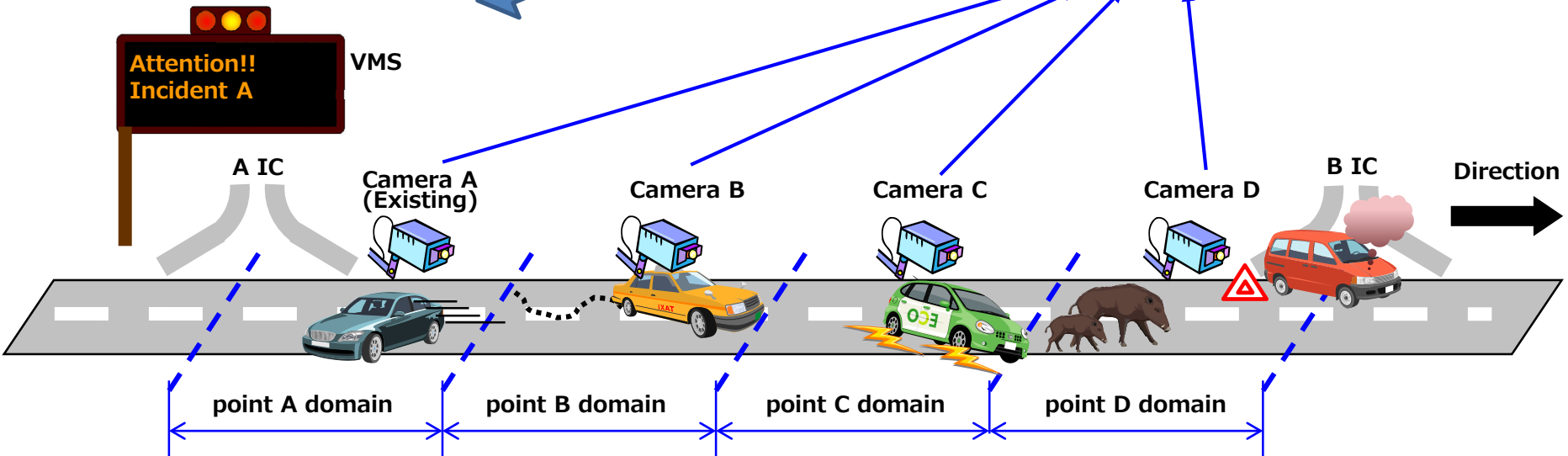
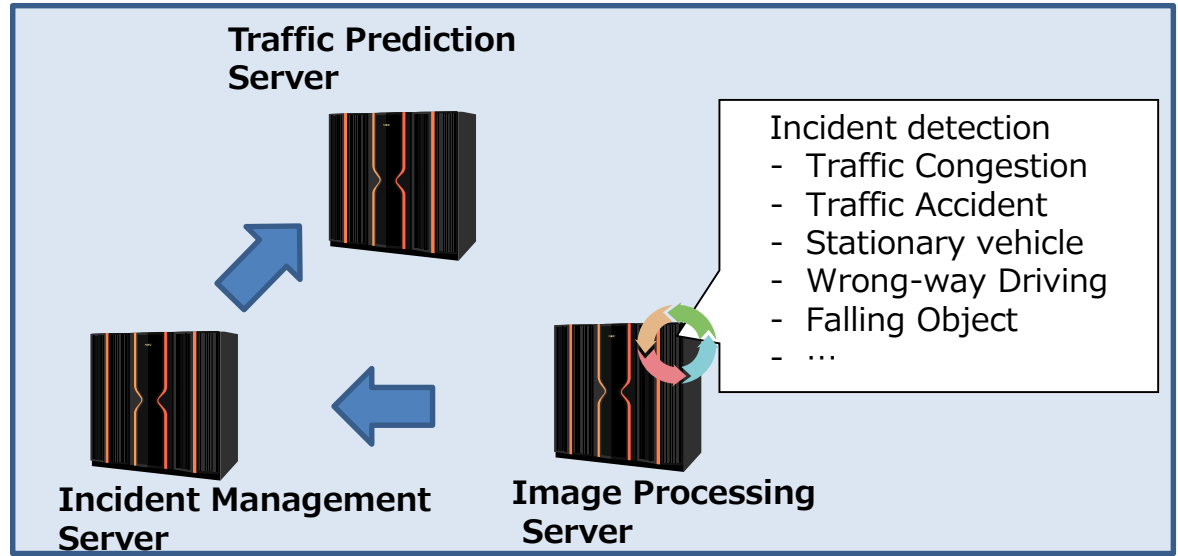
Towing and Recovery      Road Service      Police/Fire/Ambulance



# Processing System Overview

## Feature

## Traffic Control Center



# Road Information Collection



CCTV Camera



Meteorological Observatory



Image Processing  
Traffic Counter



Traffic Squads



## The Main Roles

- ✓ Road Info Collection
- ✓ Dealing with Traffic Accidents, Broken Cars, Fallen Obstacles
- ✓ Advising Caution
- ✓ Checking Pavement/Equipment

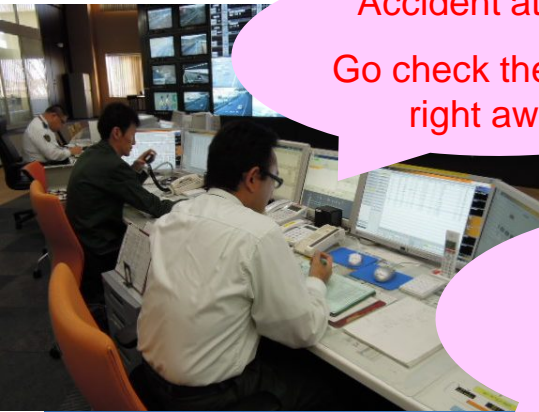


Toyota Land Cruiser w/LED Display



Equipped Items (examples)

# Well-Trained Traffic Squads



Accident at OO!  
Go check the scene  
right away.

Copy!  
I'll be right there.



Rushing to the  
scene!



Warn the following cars  
of the accident



Ensure the customer  
safety by controlling  
traffic

Are you all right?  
Please wait outside the  
guardrail.



Contact and arrange for police,  
EMS, and tow trucks  
to assist customers

# Well-Trained Traffic Squads

## ✓ Fallen Obstacles Pick-Up



Wait until the line of vehicles breaks...



One waves a flag while the other picks it up



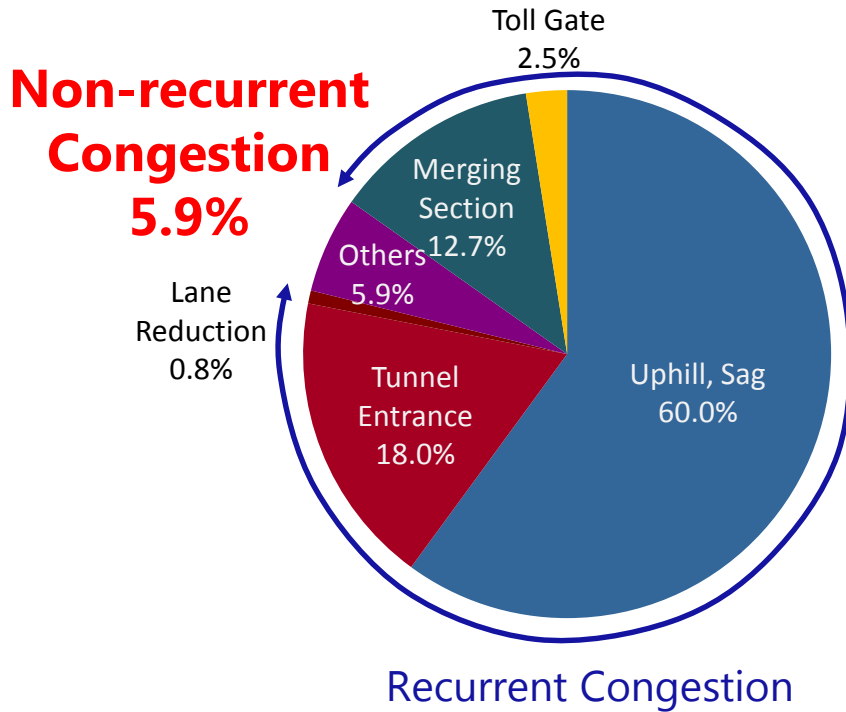
Look how big it is..!



This operation prevents serious accidents.  
24,000+ Obstacles per year were cleared.

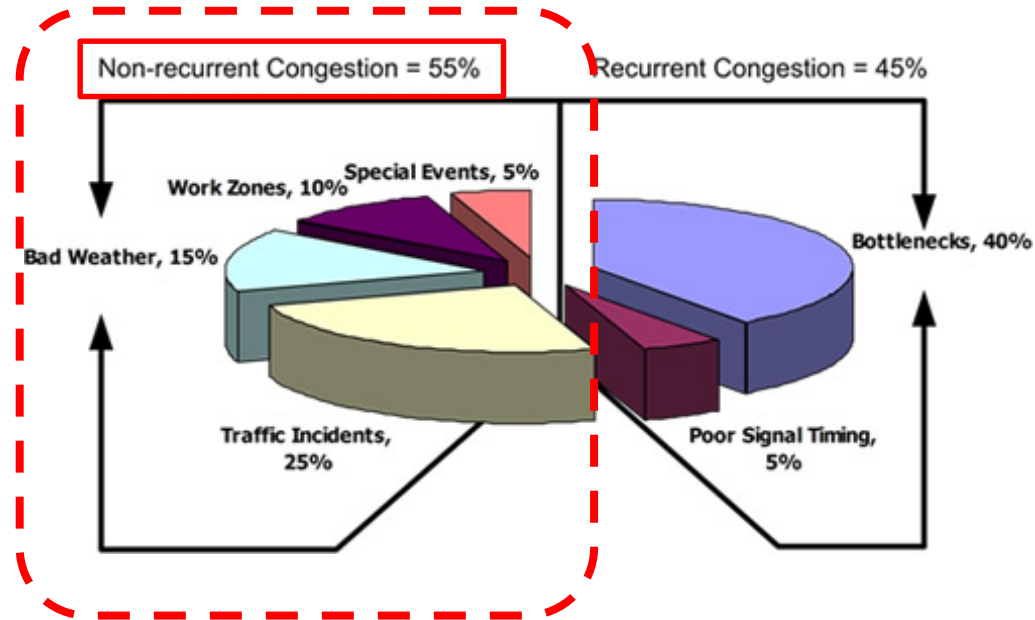


## Congestion Causes in NEXCO-Central



Source: NEXCO-Central

## (Cf.) Congestion Causes in the U.S.



Source: U.S. Department of Transportation

## ○ Dynamic Route Guidance/Incentive Pricing



Traffic Control Center

Traffic Prediction

Incident Management

To Dallas  
North- 70min → : \$20 → \$15  
South- 80min ↗ : \$20 → \$25

Mobile VMS

North Route

South Route

Traffic Accident!

Direction

15km Congestion

point A domain

point B domain

point C domain

point D domain

**Arigato & Thank you!**

**Questions and Comments**

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**NEXCO-Central Booth**

# (e.g.) Recurrent Congestion Countermeasures

- Increase in Traffic Capacity -

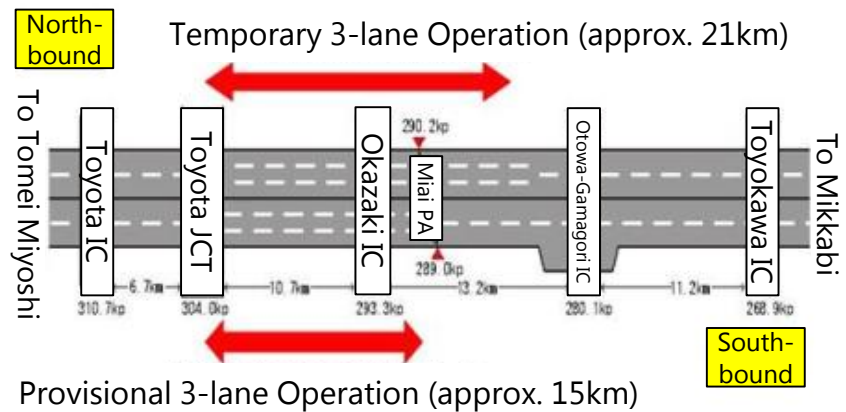
## ○ Temporarily Road Shoulder Operation



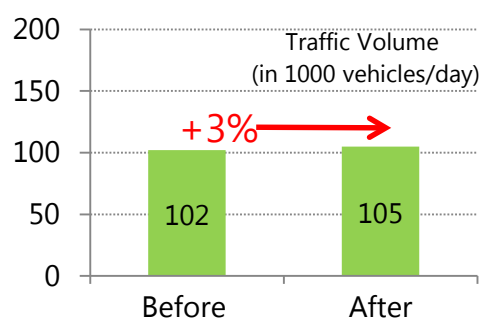
【Before】



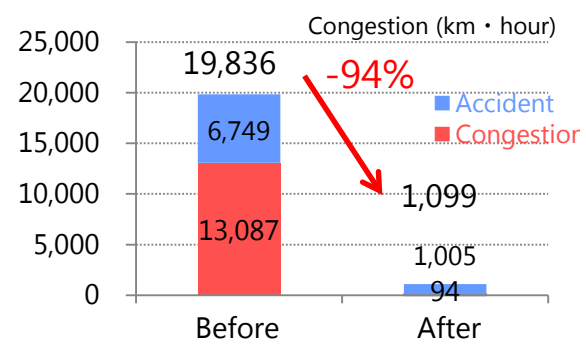
【After】



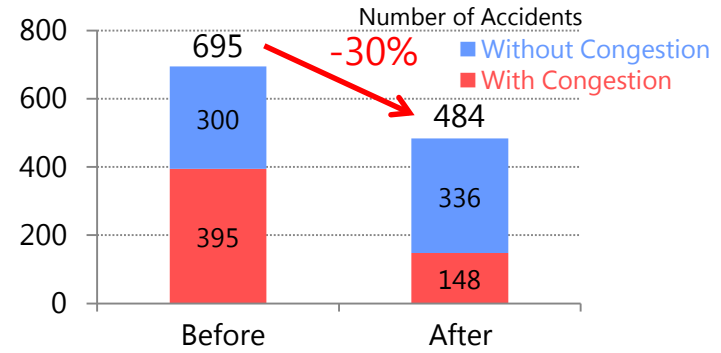
1. Traffic Volume  
Increased by 3%



2. Traffic Congestion  
Reduced by 94%



3. Traffic Accidents  
Reduced by 30%



※ 【Before】 : Oct 23, 2010 (Sat)-Oct 23, 2011(Sun), 【After】 : Oct 22, 2011 (Sat)-Oct 21, 2011(Sun): 366 days  
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# (e.g.) Recurrent Congestion Countermeasures

## - Distribution of Traffic Demand -

### ■ TDM (Traffic Demand Management)

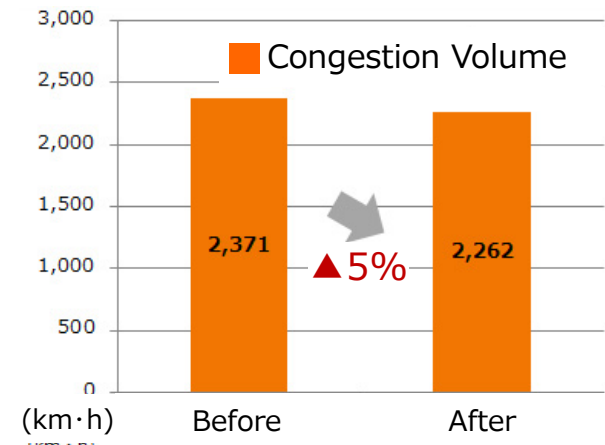
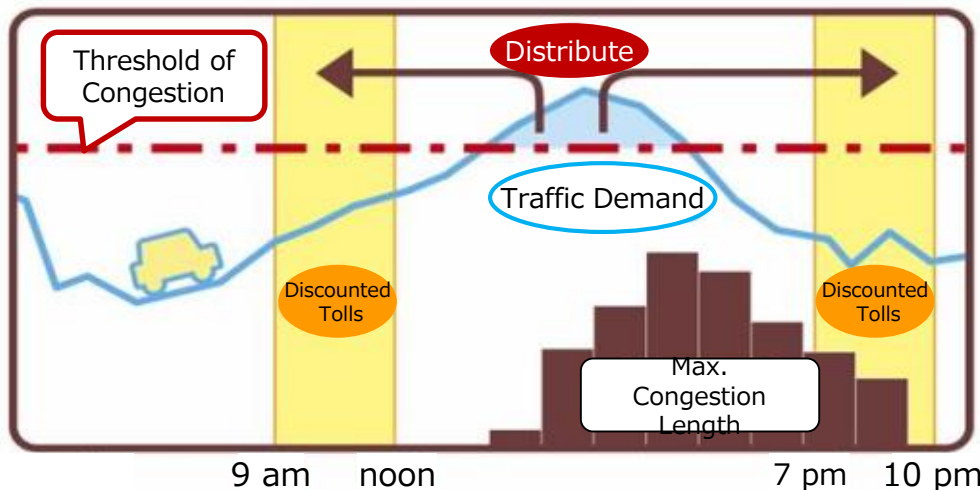
- Encouraging drivers to change their choices of travel time and route in order to distribute the traffic demands from peak hours to non-peak hours.
  - Variable Toll system
  - Giveaway Campaign System
  - Predicted Traffic Congestion System



Congestion Reduction Campaign w/ Giveaway



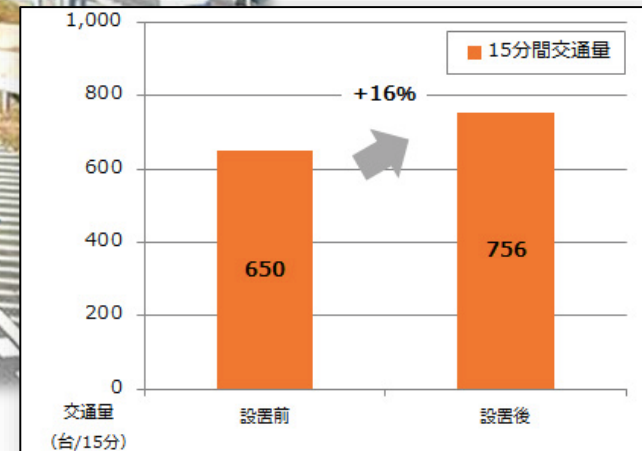
Guidebook w/ Predicted Traffic Congestion



# (e.g.) On-site Traffic Control

## ○ Bottleneck Notification (Vection Technology)

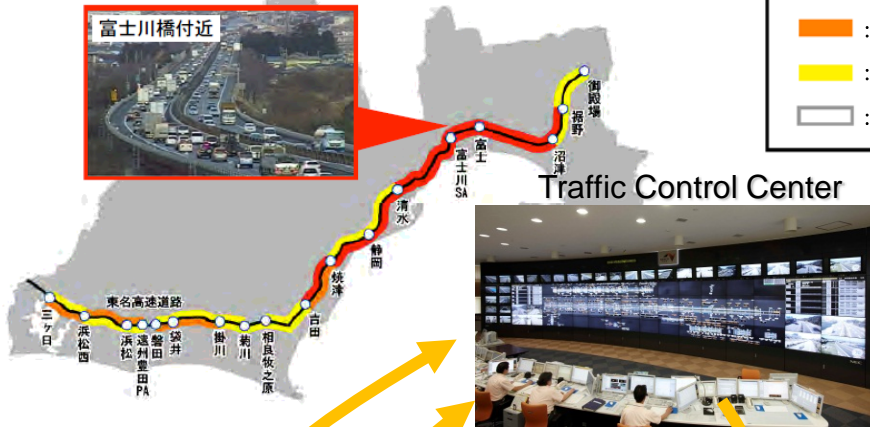
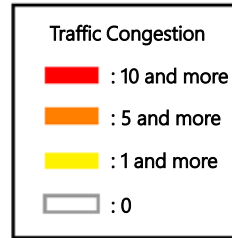
- 視覚的な効果により、運転手のスピード感に影響を与え、加速させたり、減速させたりする
- 路肩に、連続的に発光するデリネーターを設置し、発光間隔を調整することにより行う



# Successful Outcome

## ○ Double Network

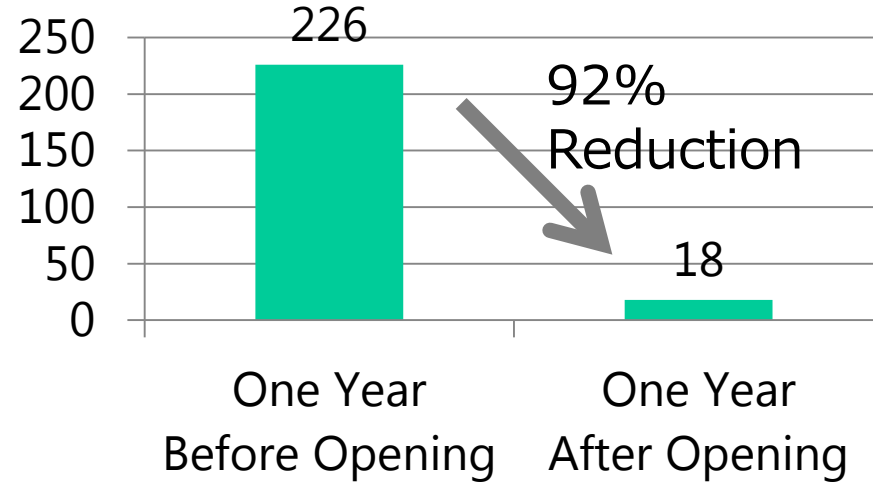
### Before Opening



### After Opening



### Traffic Congestion



Source: NEXCO-Central