

# SUMMIT ON FINANCE, POLICY AND VMT

Hosted by:

**THE PORT AUTHORITY**  
OF NEW YORK & NEW JERSEY

**IBTTA**  
TOLLING. MOVING SMARTER.



APRIL 23-25, 2017  
JERSEY CITY, NJ

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[WWW.IBTTA.ORG/JERSEYCITY](http://WWW.IBTTA.ORG/JERSEYCITY)

# SUMMIT ON FINANCE, POLICY AND VMT

This Summit will bring together individuals interested in transportation funding, finance, road using charging and policy to address the most effective ways to improve mobility in a constrained resource environment. The Summit will include general sessions that explore “big ideas” in transportation and two concurrent breakout session tracks that focus on “finance” and “policy” issues.

–The Meeting Planning Group

## ABOUT OUR HOST

### THE PORT AUTHORITY OF NEW YORK & NEW JERSEY

The Port Authority of New York and New Jersey manages and maintains the bridges, tunnels, bus terminals, airports, PATH and seaport that are critical to the bistate region’s trade and transportation capabilities. Through their facilities and services, people are able to make vital connections and businesses are able to grow. Providing safe and efficient travel is their highest priority, and enhancing the well-being of everyone who lives, works and travels there is their strongest commitment. Visit [www.panynj.gov](http://www.panynj.gov) to learn more.

## CERTIFICATION/PROFESSIONAL DEVELOPMENT HOURS

IBTTA recognizes the need for professional engineers and planning professionals to demonstrate continuing professional competency in their respective fields and earn certification maintenance (CM) credit or professional development units (PDU). IBTTA will provide interested attendees with a certificate of attendance following the workshop.

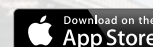
## ABOUT IBTTA

The International Bridge, Tunnel and Turnpike Association (IBTTA) is the worldwide association for the owners and operators of toll facilities and the businesses that serve them. Founded in 1932, IBTTA has members in 20 countries on six continents. Through advocacy, thought leadership and education, members are implementing state-of-the-art, innovative user-based transportation financing solutions to address the critical infrastructure challenges of the 21<sup>st</sup> Century.

## GET THE IBTTA MEETINGS APP



Scan this QR code with your smartphone to download the IBTTA Meetings app



## MEETING PLANNING GROUP

### Chief Meeting Organizer



Cedrick Fulton  
The Port Authority of New York &  
New Jersey

### Meeting Planning Group Members

**Susan Buse**  
SBuse Consulting

**Allison C. de Cerreño**  
The Port Authority of  
New York & New Jersey

**Karen Davis**  
South Jersey  
Transportation Authority

**JJ Eden**  
AECOM

**Howard "Butch" Eley**  
HDR | ICA

**William Estes**  
Pannone Lopes  
Devereaux & West LLC

**Cherian George**  
Fitch Ratings

**Nikolaus Grieshaber**  
Pennsylvania Turnpike  
Commission

**Brad Guilmino**  
HNTB Corporation

**Jillian Guizado**  
Riverside County  
Transportation  
Commission

**Aaron Hake**  
Riverside County  
Transportation  
Commission

**Jaclyn Hartman**  
Maryland Transportation  
Authority

**Kevin Hoeflich**  
HNTB Corporation

**Stephen Mayer**  
Parsons Corporation

**Brian Mayhew**  
Bay Area Toll Authority,  
Metropolitan  
Transportation  
Commission

**Timothy McGuckin**  
Brisa Innovation

**Steve Morello**  
D'Artagnan Consulting

**Christopher  
Mwalwanda**  
CDM Smith

**Louis Neudorff**  
CH2M

**Christine O'Loughlin**  
RS&H

**Ken Philmus**  
Conduent

**Edward Regan**  
CDM Smith

**Christopher Warren**  
HDR | ICA

**Jeff Weiss**  
TTI Consulting

## HOTEL INFORMATION

### LOCATION

**Hyatt Regency Jersey City on the Hudson**  
2 Exchange Place  
Jersey City, New Jersey 07302  
Phone: 201-469-1234  
Fax: 201-221-8311



### HOTEL RATES, FEES & CANCELLATION POLICY

Group Rate: \$269.00 Single/Double

Current Taxes: 14% occupancy/7% state (State and Local)

Check in/out: 4:00pm/Noon

Association rates shall apply beginning April 19, 2017, through and including April 26, 2017, with rooms outside the block subject to availability. The hotel will offer the negotiated room rate until March 29, 2017 (the cut-off date) or until the IBTTA room block is sold out. Only room reservations received on or before the cut-off date will be confirmed at the group rate. Reservations can be canceled up to 24 hours prior to arrival without penalty. If complete cancellation of an individual reservation takes place within 24 hours of the scheduled arrival, a cancellation fee equal to one (1) night's room rate will be charged (with the exception of a personal or medical emergency where verification can be provided).

Reservations: [www.IBTTA.org/jerseycity](http://www.IBTTA.org/jerseycity)

Internet: Complimentary in sleeping rooms.

## TRAVEL & OTHER INFORMATION

### AIRPORTS & TRANSPORTATION

**Newark Liberty International Airport (EWR):** is located 5.4 miles from the hotel. Cab fare is approximately \$15.00.

**LaGuardia Airport (LGA):** is located 25 miles from the hotel. Cab fare is approximately \$45.00.

**John F. Kennedy International Airport (JFK):** is located 33 miles away from the hotel. Cab fare is approximately \$75.00.

### RAIL

AMTRAK – [www.amtrak.com](http://www.amtrak.com)

The PATH station (Exchange place) is located next door to the hotel and is one stop from WTC in lower Manhattan. [www.panynj.gov/path/maps.html](http://www.panynj.gov/path/maps.html)

### PARKING

Valet: \$38.00 overnight (in and out privileges) until 5:00pm the following day  
Daily parking: \$25.00 (until 11:00pm)

### WEATHER IN JERSEY CITY IN APRIL

Average high is 58°F/14°C

Average low is 42°F/6°C

### DRESS

Dress for business sessions is business casual. If a technical tour is scheduled, participants are encouraged to wear comfortable shoes and dress for the weather.

## SUNDAY APRIL 23, 2017

7:30am – 8:30am

REGISTRATION

7:30am – 3:00pm

EXHIBIT SET-UP

8:30am – 10:30am

TECHNICAL TOUR – THE OCULUS

(see description on page 9)

Noon – 5:00pm

REGISTRATION

5:00pm – 6:30pm

WELCOME RECEPTION WITH EXHIBITS



## MONDAY APRIL 24, 2017

7:00am – 5:30pm

REGISTRATION

7:00am – 8:30am

BREAKFAST WITH EXHIBITS

(for all registered attendees)

8:30am – 9:00am

GENERAL SESSION

WELCOMING REMARKS

Patrick Jones, Executive Director & CEO, IBTTA, Washington, DC

Emanuela Stocchi, Director of International Affairs, AISCAT & President, IBTTA, Rome, Italy

Stephanie Dawson, Chief Operating Officer, The Port Authority of New York & New Jersey, New York, NY

Cedrick Fulton, Director, Tunnels, Bridges & Terminals, The Port Authority of New York & New Jersey, New York, NY

The Honorable Marcos Vigil, Deputy Mayor, Jersey City, NJ

9:00am – 10:30am

GENERAL SESSION

BIG CHANGES IN TRANSPORTATION FUNDING AND POLICY

We are entering an era of increasing uncertainty in transportation funding and policy, made even more uncertain, perhaps, by the recent election. The movement toward more fuel-efficient vehicles is already reducing the viability of the gas tax as a transportation funding method, while the movement toward automation, along with other technologies, may profoundly change the way transportation services are delivered, as well as the expectations from users of those services. President Trump has vowed to make infrastructure investment a priority, potentially relying heavily on P3 delivery and other private financing methods to an extent not previously seen in the United States in recent years. How ready are we to meet this shift? What areas will be most challenged and what are the potential pitfalls? Join us as leaders in the industry contemplate the implications of these shifts on our ability to provide transportation services and ensure that funding is more in balance with infrastructure needs.

MODERATOR: Allison C. de Cerreño, Assistant Director, Tunnels, Bridges & Terminals, The Port Authority of New York & New Jersey, New York, NY

Brave New World – Collaborative and Self Supporting Revenue Generation in the Next 100 Years

Jack Opiola, Managing Partner and President, D'Artagnan Consulting, Reston, VA

The Gas Tax – A System at Risk

Edward Regan, Senior Vice President, CDM Smith, Maitland, FL

Robert Puentes, President & CEO, Eno Center for Transportation, Washington, DC

**10:30am – 11:00am**

**REFRESHMENT BREAK WITH EXHIBITS**

**11:00am – 12:30pm**

**GENERAL SESSION**

**DISRUPTIVE TECHNOLOGIES SHATTER TRADITIONAL NOTIONS OF MOBILITY**

Technology affects every aspect of our lives and continues to evolve rapidly. Transportation is no exception. Five years ago, Uber and Lyft did not exist, yet on-demand transportation is now a key component of our mobility choices. The convergence of roadside technology (tolls and ITS), in-vehicle technology and hand-held technology continues to disrupt transportation planning. Connected vehicles, automated vehicles, ride-sharing, transportation apps and on-demand transportation are here or coming quickly. OEMs are equipping tomorrow's vehicles with passive and active safety systems designed to achieve the goal of zero fatalities. How do we as an industry prepare for these disruptive technologies and use them to enhance mobility and safety? This session is about "Disruptive Technologies" that will shatter our traditional notions of how to advance mobility around the world.

**MODERATOR: Chris Warren, P.E.**, Director of Operations, HDR | ICA, Orlando, FL

**The Challenge to Protect Sensitive Data Among Connected Vehicles**

**Edward Mulka**, Principal, Jafa Technologies, Inc., Mount Laurel, NJ

**New Generation of Tolling**

**Abenezer Yohalashet**, Founder/CEO, PayTollo, Inc., San Francisco, CA

**NHTSA, DSRC and V2I: The Future of Vehicle Communications**

**Joseph Averkamp**, Senior Director, Conduent, Alexandria, VA

**12:30pm – 2:00pm**

**LUNCH WITH EXHIBITS**

(for all registered attendees)

**2:00pm – 3:30pm**

**BREAKOUT SESSIONS**

**FINANCE TRACK**

**Procurement and Finance Implications**

As new tolling and road-pricing projects are considered and existing facilities search for innovation, savings, efficiency and improved service, procurement issues always arise. While these may directly affect the bottom line and can have ratings and bonding implications, often the finance department has little opportunity to provide input. This session will focus on various procurement decisions from the financial perspective. What methods are used to evaluate the new procurement policies and models confronting CFOs? What are the most effective practices for delivering all the various functions of a toll facility? When should outsourcing be considered, what parts of the project lifecycle (design, build, finance, operate, maintain) should be outsourced, under what terms and with what financial implications? When the in-lane/back-office/customer-service toll collection system reaches the end of its useful life and must be replaced, what is the appropriate way to procure new systems, separately or as a unit? What interfaces need to be implemented for the systems to interact seamlessly? How can a CFO quantify and evaluate the options?

**MODERATOR: Cherian George**, Managing Director, Americas, Fitch Ratings, New York, NY

**ASFINAG's Experiences on Procuring, Operating and Replacing Innovative Toll Collection Systems**

**Klaus Schierhackl**, CEO, ASFINAG, Vienna, Austria

**Tolling as a Service – Procurement Case Study**

**Cathal Masterson**, Head of Tolling, Transport Infrastructure Ireland, Dublin, Ireland

**Tolling as a Service – Procurement Case Study**

**Patty Rubstello, P.E.**, Assistant Secretary, Toll Division, Washington State Department of Transportation, Seattle, WA

**Managed Lanes 101 – Commercial & Financial Considerations Related to Tolling Operations**

**Morteza Farajian, Ph.D.**, Program Manager, Office of PPP, Virginia Department of Transportation, Richmond, VA

**POLICY TRACK**

**Disruptive Technology – A Policy Perspective**

There have always been disruptive technologies in transportation. Canals and rail disrupted the horse and carriage. Motor vehicles disrupted rail. And today, connected and autonomous vehicles, and smartphone-enabled shared mobility services like Uber, Lyft and MaaS are disrupting how people communicate and move around, as well as the expectations they have for timeliness and quality of services. Despite the wild beginnings of these disruptive periods, eventually trends emerge, increasingly ordered choices are made, and things coalesce into some form of united system which enables that system to move to the next phase: displacing the old system. The challenge for tolling is whether disruption is something the industry evolves with, or will be displaced by. This session covers, but does not focus on new technologies, per se. Rather, it addresses the need to understand what disruptive tech and tech-enabled mobility trends ultimately mean for tolling in terms of changes to traffic, revenue, expenses and operations and how these 21st century realities affect the 20th century operations, financial models and mindsets that tolled facilities use today. Given the toll industry may be a minor part in this new era of total mobility, what opportunities and challenges do we face and how should we rethink our policies and our organizational structures to thrive in this future?

**MODERATOR: Tim McGuckin**, Vice President, Business Development, Brisa Innovation, Reston, VA

**Innovative Approaches to Deliver Collaboration**

**Trish Plonski, Ph.D.**, Senior Vice President, Strategy and Business Development, Conduent, Germantown, MD

**Emerging Vehicle Data-Centric Services for Mobility and Tolling**

**Matthew Dorfman**, Partner, D'Artagnan Consulting, Arlington, VA

**Pardon the Disruption! Why Emerging Technologies Matter and What You Need to do Next**

**Randy Cole**, Executive Director, Ohio Turnpike and Infrastructure Commission, Berea, OH

**3:30pm – 4:00pm**

**REFRESHMENT BREAK WITH EXHIBITS**

4:00pm – 5:30pm

## GENERAL SESSION

### MOBILITY AS A SERVICE (MAAS)

Mobility-as-a-Service (MaaS) describes a shift away from personally owned modes of transportation and towards mobility solutions that are consumed as a service. This is enabled by combining transportation services from public and private transportation providers through a unified gateway that creates and manages the trip, which users can pay for with a single account. Fueling this shift are new mobility service providers such as ride-sharing and e-hailing services, bike-sharing programs and car-sharing services as well as on-demand “pop-up” bus services.

**MODERATOR:** Larry Yermack, Strategic Advisor, Cubic Transportation Systems, Inc., San Diego, CA

### What Can Autonomous Vehicles Contribute to a MaaS Future?

**Daniel Peterson, P.E.**, NE Regional Manager for Transportation Planning and Traffic Engineering, Dewberry, Bloomfield, NJ

### Managing and Allocating Road Space

**Miller Crockart**, Vice President, Global Marketing Traffic Software, PTV Group, Karlsruhe, Germany (invited)

6:30pm – 9:30pm

### EVENING EVENT – LIBERTY HOUSE AT LIBERTY PARK

(see page 9 for details)



TUESDAY APRIL 25, 2017

7:30am – 1:30pm

### REGISTRATION

7:00am – 8:30am

### BREAKFAST WITH EXHIBITS

(for all registered attendees)

8:30am – 10:00am

### BREAKOUT SESSIONS

### FINANCE TRACK

#### Fostering Innovation in Project Development and Financial Management

The huge need for infrastructure investment also points to a heightened need for serious financial acumen. This session seeks to address some or all the following questions: How can finance managers keep abreast of local and global developments that can enhance or alter the viability of projects? What are the components of a good feasibility report? Can new debt structures in the municipal market or other markets enhance toll road financings? What value or innovation do new investors (equity, pension funds, other taxable investors) bring to the marketplace? What is the role of international financing models in the United States? What impact will new technologies have on financing? In an evolving market, what new risks are being manifested in toll revenue financings? What is the impact of all this on debt ratings? This session will provide insights to facilitate important decisions in project development and financial management.

**MODERATOR:** Brad Guilmino, Director of Financial Services, HNTB Corporation, New Orleans, LA

#### Elements of Good Toll Road Feasibility

Senior Vice President, CDM Smith, Lisle, TX

#### Rating Agency Views on Toll Finance

Chad Lewis, Senior Director, Fitch Ratings, New York, NY

#### Alternative Delivery Support Tool

Randall Grones, P.E., PPP Deputy Project Manager, TxDOT, Austin, TX

#### Private Sector Finance Options

Robert Keough, Principal, Basalt Infrastructure Partners, New York, NY

## **POLICY TRACK**

### **Are Procurement Policies and Processes Holding Us Back?**

Many procurement policies and practices are rooted in the way we've done business for decades and were developed in an engineering-centric environment. The world is changing fast and we are having difficulty keeping pace. Increasingly, technology changes before the procurement cycle is complete. Sometimes initiatives to encourage small businesses and wider competition are stymied by outdated processes and requirements. Often, efforts to implement P3 and other private sector contributions stumble in the face of existing processes. What policy changes are required to keep up with technological advances, global business relationships and a service industry focus? Our experts will share what's working with procurement and what is not, what is supporting innovation and what is blocking it, what is encouraging competition and what is limiting it and how we balance risk and reward to maintain proper safeguards and accountability in the midst of change.

**MODERATOR: Christopher Tomlinson**, Executive Director, State Road & Tollway Authority, Atlanta, GA

### **All Roads Lead to Overhead**

**Susan Buse**, President, SBuse Consulting, Plano, TX

### **The Government Technology Challenge**

**Larry Yermack**, Strategic Advisor, Cubic Transportation Systems, Inc., San Diego, CA

**10:00am – 10:30am**

## **REFRESHMENT BREAK WITH EXHIBITS**

**10:30am – Noon**

## **BREAKOUT SESSIONS**

## **FINANCE TRACK**

### **Operations and Finance – Living in Harmony**

Operational systems have financial implications. How can they coexist from start to finish, from planning to implementation? Internal controls sometimes conflict with efficiencies. Toll collection systems still don't interface seamlessly with accounting systems. AET, interoperability and reciprocity introduce new challenges. The key performance indicators (KPIs) developed by operations often don't address financial needs. Accounting practices and auditing standards sometimes interfere with operational processes. There is the potential for conflict between exceptional customer service and full revenue recovery. Making peace may mean compromise on some things, innovation on others, and merely honest dialogue on the rest. We will hear about creative solutions to these challenges from practitioners in operations and finance, from consultants and vendors, from both public and private sectors.

**MODERATOR: Nikolaus Grieshaber**, Chief Financial Officer, Pennsylvania Turnpike Commission, Middletown, PA

### **Bridging the Gap – How an Enterprise Asset Management Framework Can Better Align Finance and Operations**

**Mildred Chua**, Vice President and CFO, MTA Bridges & Tunnels, New York, NY and **Michael Salvato**, Director and Program Executive for Asset Management, Metropolitan Transportation Authority, New York, NY

### **Collaborating in Times of Change & Growth**

**Jason Myers**, Director of Finance, E-470 Public Highway Authority, Aurora, CO

### **A Win-Win Strategy – Aligning Customer Focus with Risk & Revenue Growth**

**Leigh Petschel**, Vice President of Operations, North America, Transurban, Tysons Corner, VA

## **POLICY TRACK**

### **Innovations in Back Office Policies to Meet Expanding Client Needs**

The tremendous growth in tolling around the world has placed greater demands on toll operators and their consultants to develop effective back office and marketing systems to serve a growing customer base. The back office needs to have the flexibility to offer the right channels to the right customers. The back office also needs to be able to scale up to meet growing customer demand. And creative marketing strategies are needed to increase the reach and effectiveness of electronic prepaid tolling programs. This session will explore all these topics and explore other issues that arise in the process.

**MODERATOR: Theresia Trevino**, Chief Financial Officer, Riverside County Transportation Commission, Riverside, CA

### **Who Are We Servicing?**

**Mahrokh Arefi**, CEO, emovis USA, Westbury, NY

### **Outsourcing to Expand the SunPass Retail Network**

**Mark Beall**, Director of Business Development and Concessions Management, Florida's Turnpike Enterprise, Ocoee, FL

### **Transforming the Back Office for High Performance to Accommodate Growth**

**Gretchen Vreeland, PMP**, Strategic Account Executive, Conduent, Harrisburg, PA

**Noon – 1:30pm**

## **LUNCH WITH EXHIBITS**

(for all registered attendees)

**1:30pm – 3:00pm**

## **EXHIBIT TEAR DOWN**

# AGENDA

**1:30pm – 3:00pm**

## **GENERAL SESSION**

### **FREIGHT PLUS MOBILITY**

The Eisenhower Interstate and Defense Highways of the 1950s and 60s became, unsurprisingly, the most powerful engine for moving freight in the world. Today, that engine is under tremendous strain. Lack of funding, deferred maintenance, high levels of congestion and inadequate parking facilities have degraded the functionality of the highways of national significance on which the trucking industry depends. This session will look at the major trends influencing truck freight, and ways to improve the condition and functionality of the U.S. highway network, the border crossings and the links to other modes so that freight can move more efficiently and effectively.

**MODERATOR: Steve Morello**, Steve Morello, Senior Partner, D'Artagnan Consulting, Seattle, WA

**John Lynch**, Senior Vice President, Federation Relations & Industry Affairs, American Trucking Associations, Arlington, VA

**Jean-Paul Rodrigue**, Professor, Department of Global Studies and Geography, Hofstra University, Hempstead, NY (invited)

**Stacey Hodge**, Director, Office of Freight Mobility, New York City Department of Transportation, New York, NY

**3:00pm**

### **WRAP-UP AND ADJOURN**



# TOURS & EVENTS

**Note:** This tour includes some walking. Participants are encouraged to wear comfortable shoes and dress for the weather. Tour will take place rain or shine.

## TECHNICAL TOUR THE OCULUS (TRANSPORTATION HUB)

Sunday, April 23, 2017

8:30am – 10:30am

Fee: \$15.00 per person

- Tour is open to registered delegates.
- Advance registration is required.

We will meet in the lobby at 8:30am and walk to the platform together. The fee includes a **roundtrip** PATH train ticket from Exchange Place (next door to our hotel) to the World Trade Center (1 stop). Tickets will be distributed in the lobby. **The tour of the Oculus will be a 90-minute tour.**



**After the tour, consider a visit to the following nearby sites:**

### ONE WORLD OBSERVATORY

Positioned on top of the tallest building in the Western Hemisphere – One World Observatory will provide guests with unique, panoramic views of New York City, its most iconic sites, and surrounding waters from above 1,250 feet. A customized guest experience will complement the seemingly endless views – which evoke feelings of the City’s signature pride, hope and determination – and include exhibits and dining options, including a sit-down restaurant. Tickets are required.

Tickets: \$34.00 (standard adult admission). Museum also offers Senior and Child rates as well as Priority Admission and Flex Admission pricing). Advance purchase tickets save \$3.00.

More information: [www.oneworldobservatory.com](http://www.oneworldobservatory.com)

Suggested visit: 45 mins – 1 hour

### EVENING EVENT



### NATIONAL SEPTEMBER 11 MEMORIAL MUSEUM

#### 9/11 MEMORIAL MUSEUM

The 9/11 Memorial Museum serves as the country’s principal institution concerned with exploring the implications of the events of 9/11, documenting the impact of those events and exploring 9/11’s continuing significance. The Museum’s 110,000 square feet of exhibition space is located within the archaeological heart of the World Trade Center site.

Tickets: \$24.00 (adult admission). Museum offers discount pricing for youth, college, seniors and U.S. Veterans.

More information: [www.911memorial.org/museum](http://www.911memorial.org/museum)

Suggested visit: 1-5 hours

#### THE 9/11 MEMORIAL

Honoring the lives of those who were lost is at the heart of our mission. The 9/11 Memorial is located at the site of the former World Trade Center complex and occupies approximately half of the 16-acre site. The Memorial features two enormous waterfalls and reflecting pools, each about one acre in size, set within the footprints of the original Twin Towers. The Memorial plaza is one of the most eco-friendly plazas ever constructed. More than 400 trees surround the reflecting pools. Its design conveys a spirit of hope and renewal, and creates a contemplative space separate from the usual sights and sounds of a bustling metropolis.

Tickets: The Memorial is free of charge and open to the public daily from 7:30am – 9:00pm. Visitor passes are no longer required to visit the Memorial Plaza.

More information: [www.911memorial.org/memorial](http://www.911memorial.org/memorial)

Suggested visit: 1-2 hours

### LIBERTY HOUSE AT LIBERTY STATE PARK

Monday, April 24, 2017

6:30pm – 9:30pm

Fee: included in registration

- Advance registration is required for all registered attendees.
- Tickets will be available on-site for non-registered attendees.
- Bus transportation will be provided.
- Dress is business casual.

Join your friends and colleagues for a relaxing evening at the Liberty House Restaurant – we’ll dine on award-winning cuisine while taking in magnificent views of the Manhattan skyline. And for a real treat, be sure to grab a seat around one of the fire pits for some s’mores or challenge a friend to a “life-size” game of chess. This is one evening you’ll be sure to remember!

# IBTTA 2017 EVENTS CALENDAR

International Mobility Connections

## APRIL

**Spring Board & Committee Meetings**  
April 21-22, 2017 | Jersey City, NJ

**Summit on Finance, Policy and VMT**  
April 23-25, 2017 | Jersey City, NJ  
IBTTA.org/jerseycity

## MAY

**Maintenance & Roadway Operations Workshop**  
May 21-23, 2017 | New Orleans, LA  
IBTTA.org/neworleans

## JULY

**2018 IBTTA Conference Planning Meeting**  
July 14, 2017 | Dallas, TX  
IBTTA.org/planning

**IBTTA/TRB Joint Symposium on  
Managed Lanes & AET**  
July 16-18, 2017 | Dallas, TX  
IBTTA.org/dallas

## SEPTEMBER

**Fall Board & Committee Meetings**  
September 8-10, 2017 | Atlanta, GA

**85th Annual Meeting & Exhibition**  
September 10-13, 2017 | Atlanta, GA  
IBTTA.org/atlanta

## OCTOBER

**International Summit of Rome**  
October 15-17, 2017 | Rome, Italy  
IBTTA.org/rome

[www.IBTTA.org/events](http://www.IBTTA.org/events)

All information subject to change.

## Join the Conversation

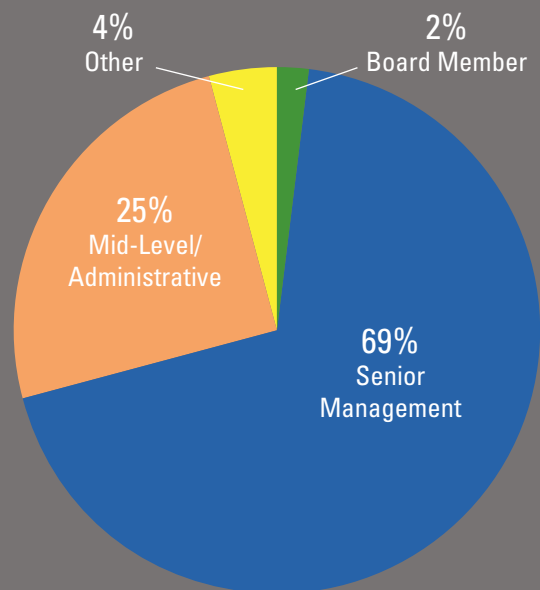
 @IBTTA | #TollRoads | #IBTTA

## THREE GREAT REASONS TO SPONSOR AND EXHIBIT IN JERSEY CITY, NEW JERSEY

1. Show your company's leadership in the tolling industry and support of IBTTA as a meeting sponsor.
2. Take advantage of the opportunity to nurture existing relationships or forge new alliances in the friendly networking environment that you can find only at an IBTTA event.
3. Spend quality time with attendees during all meal functions, refreshment breaks, the Welcome Reception with Exhibits and the Monday Evening Event.

## WHO ATTENDS THIS MEETING?

### Delegate Profile by Title



Data based on information from the 2015 Washington Briefing (Washington, DC)

## SPONSOR & EXHIBIT IN JERSEY CITY, NEW JERSEY

**Sponsorship Levels:**

- Gold – \$6,000\*
- Silver – \$4,000
- Evening Event – \$5,000

\*(includes one Delegate registration)

**Exhibit Rates:**

- Member – \$1,800
- Non Member – \$2,800

(includes one "Exhibit Floor Only" registration)

Contact Terri Lankford at [tlankford@ibttta.org](mailto:tlankford@ibttta.org)  
or (202) 659-4620 x11.

# ATTENDEE REGISTRATION FORM

Summit on Finance, Policy and VMT | April 23-25, 2017 | Jersey City, New Jersey

Complete the form below or register online at [www.IBTTA.org/jerseycity](http://www.IBTTA.org/jerseycity)

## 1. ATTENDEE INFORMATION (Please complete one form per registrant.)

Contact Name \_\_\_\_\_

Title \_\_\_\_\_ Name for Badge \_\_\_\_\_

Organization \_\_\_\_\_

Email \_\_\_\_\_

Twitter Handle \_\_\_\_\_  I do not have one.

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Mobile Phone \_\_\_\_\_ Office Phone \_\_\_\_\_

Guest Name \_\_\_\_\_ Name for Badge \_\_\_\_\_

- I am a first-time attendee.  I am interested in joining IBTTA.

How did you hear about this meeting?

- Advertisement  Search Engine  
 Direct Mail  Social Media  
 Email Blast  Word of Mouth  
 Previous Event  Other \_\_\_\_\_

## 2. REGISTRATION FEES (Registration fees are in U.S. dollars.)

After April 14, 2017, registrations will only be accepted on-site. If your registration is not confirmed by April 14, 2017, your name will not appear in the final registration list. Registration includes all events listed in the program.

	FEE		FEE
Delegate	<input type="checkbox"/> \$775	Speaker/Moderator	<input type="checkbox"/> \$400
Delegate Non-Member	<input type="checkbox"/> \$1,275	Guest**	<input type="checkbox"/> \$375
Delegate Government*	<input type="checkbox"/> \$600	Media*** No Fee. Sessions only. Requires Approval.	
Delegate Non-Member Government*	<input type="checkbox"/> \$900		

\* Government rates apply to employees and/or members of governing body of international, federal, state, county, local and provincial governments.

\*\* Guest refers to a spouse or personal friend, not a business associate or staff member. Guest rate includes two lunches, a reception and the Monday Evening Event.

\*\*\* Members of credentialed media are welcome to attend sessions only and must check in at IBTTA registration desk. Contact Bill Cramer, Communications Director, [bcramer@ibtta.org](mailto:bcramer@ibtta.org).

## 3. TOUR & EVENT

### TECHNICAL TOUR

The Oculus (Transportation Hub)  
April 23, 2017 | 8:30am – 10:30am

# OF TICKETS	PRICE	AMOUNT
_____	\$15	_____

### MONDAY EVENING EVENT

Liberty House at Liberty State Park  
April 24, 2017 | 6:30pm – 9:30pm

\_\_\_\_\_ included in registration fee

## RETURN THIS FORM ALONG WITH PAYMENT TO IBTTA

1146 19th Street NW, Suite 600  
Washington, DC 20036-3725  
Fax: +1 (202) 659-0500

## \*NEED WIRE TRANSFER INFORMATION OR A FORMAL INVOICE?

Registration and tour fees must be paid in full at the time attendees arrive at the workshop. Contact Harry Smith at [hsmith@ibtta.org](mailto:hsmith@ibtta.org) or (202) 659-4620 x10.

## GENERAL INFORMATION

Registration fees include all functions on the official program. All employees of an agency or firm are considered "Delegates." In order for names to appear in the official printed registration list, paid registrations must be received at IBTTA by April 14, 2017.

## REGISTRATION REFUND AND CANCELLATION POLICY

Full registration refunds less \$75 administrative fee will be made if cancellation is received in writing by IBTTA before April 14, 2017. No refunds will be issued after April 14, 2017. No refunds will be issued for no-shows. Substitutions are allowed at any time.

## SPECIAL REQUIREMENTS

If you have special requirements, please attach a separate note of explanation.

## PAYMENT SUMMARY

2 REGISTRATION FEES	\$ _____
3 TOUR & EVENT	\$ _____
<b>TOTAL DUE</b>	<b>\$ _____</b>

## METHOD OF PAYMENT

I wish to use the credit card listed below:

- Visa  MasterCard  American Express

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV Number \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Authorized Signature (only if paying by credit card) \_\_\_\_\_

Billing Address if Different from Attendee Information \_\_\_\_\_

- Check enclosed  
 Wire Transfer Pending  
 Bill Me\*

NOTE: If you would like to have your professional fees billed separately from your personal fees, please contact Harry Smith at (202) 659-4620 x10 or [hsmith@ibtta.org](mailto:hsmith@ibtta.org).

I have read and understand the payment and cancellation policies outlined on this form.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

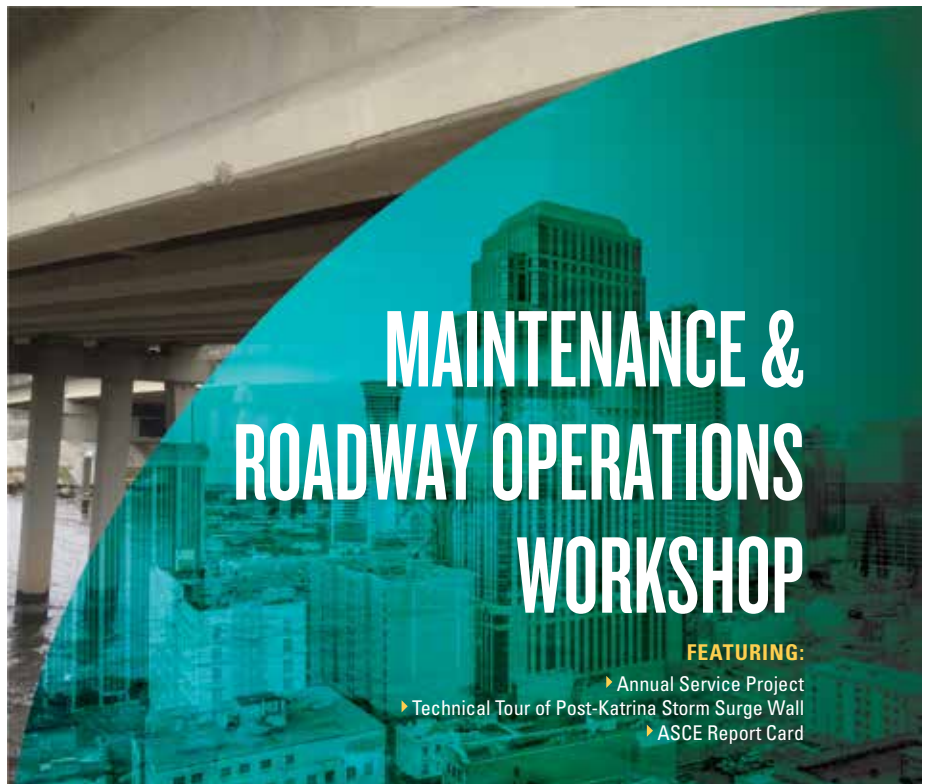


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# MAINTENANCE & ROADWAY OPERATIONS WORKSHOP

FEATURING:

- ▶ Annual Service Project
- ▶ Technical Tour of Post-Katrina Storm Surge Wall
- ▶ ASCE Report Card

Hosted by:



MAY 21-23, 2017  
NEW ORLEANS, LA

REGISTER TODAY!  
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