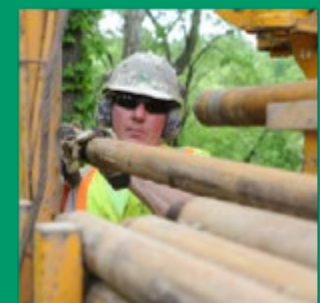


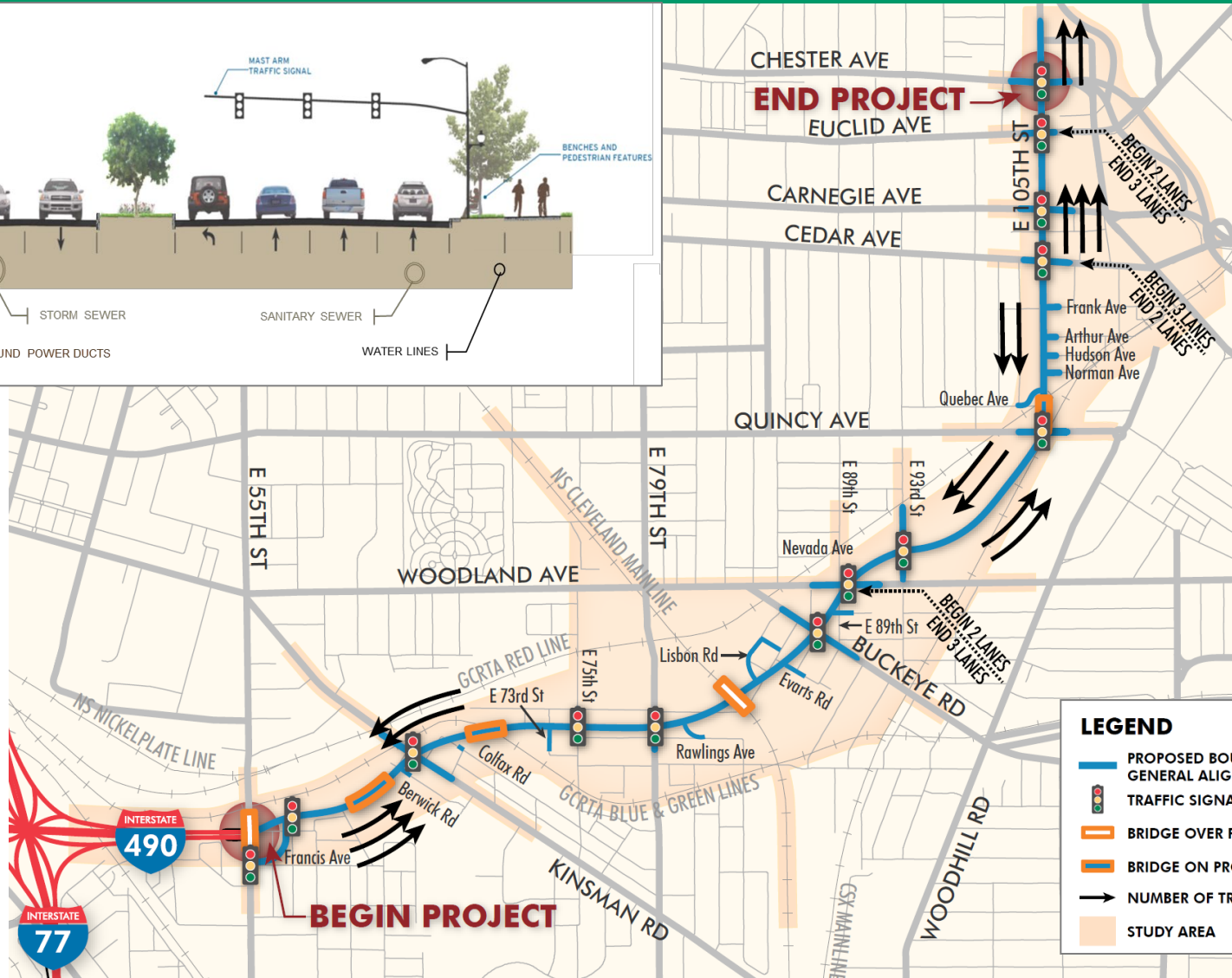
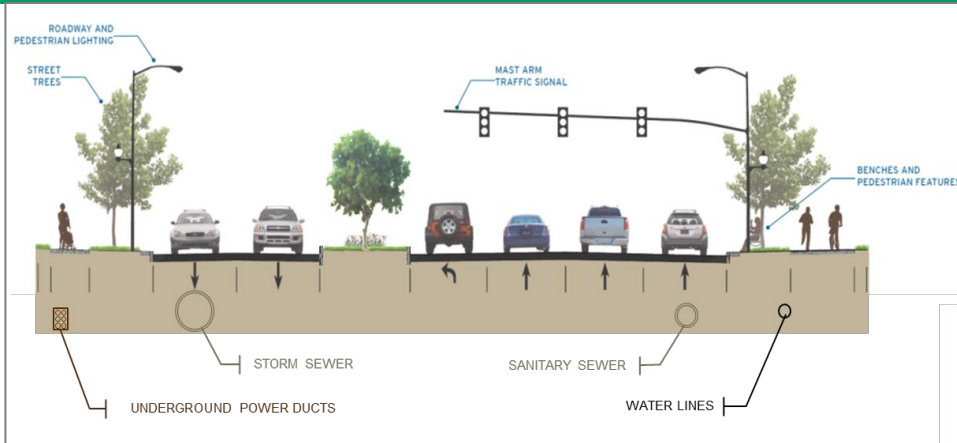
# OPPORTUNITY CORRIDOR INCORPORATING DIVERSITY, EQUITY, AND INCLUSION FROM PLANNING THROUGH CONSTRUCTION



OHIO DEPARTMENT OF  
TRANSPORTATION

WOMEN IN TOLLING - TRANSPORTATION EQUITY AND SOCIAL RESPONSIBILITY  
SEPTEMBER 12, 2023

# PROJECT OVERVIEW

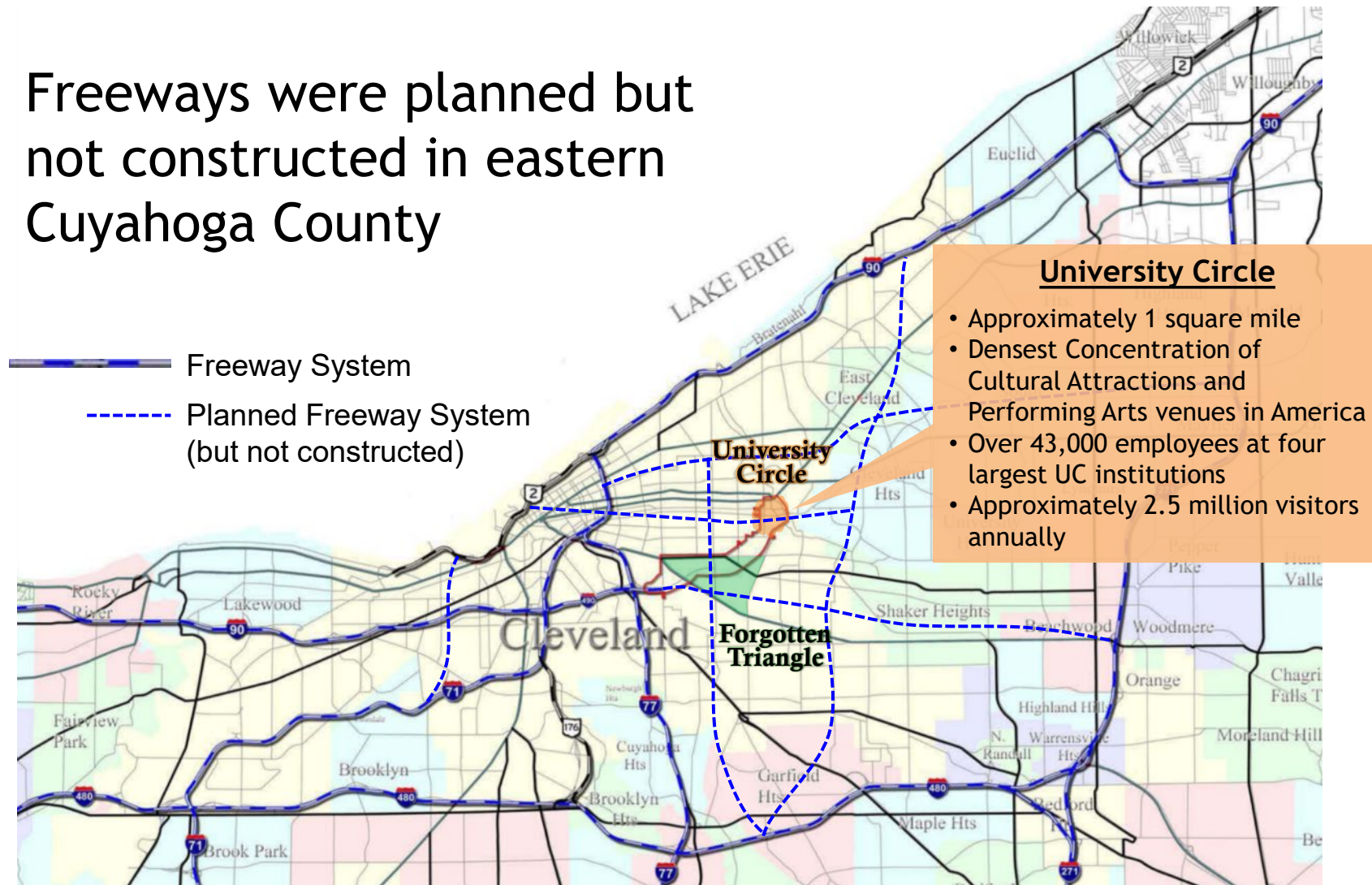


**LEGEND**

- PROPOSED BOULEVARD
- GENERAL ALIGNMENT
- TRAFFIC SIGNAL AND SECURITY CAMERA
- BRIDGE OVER PROPOSED BOULEVARD
- BRIDGE ON PROPOSED BOULEVARD
- NUMBER OF TRAVEL LANES
- STUDY AREA

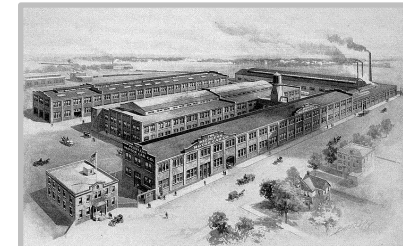
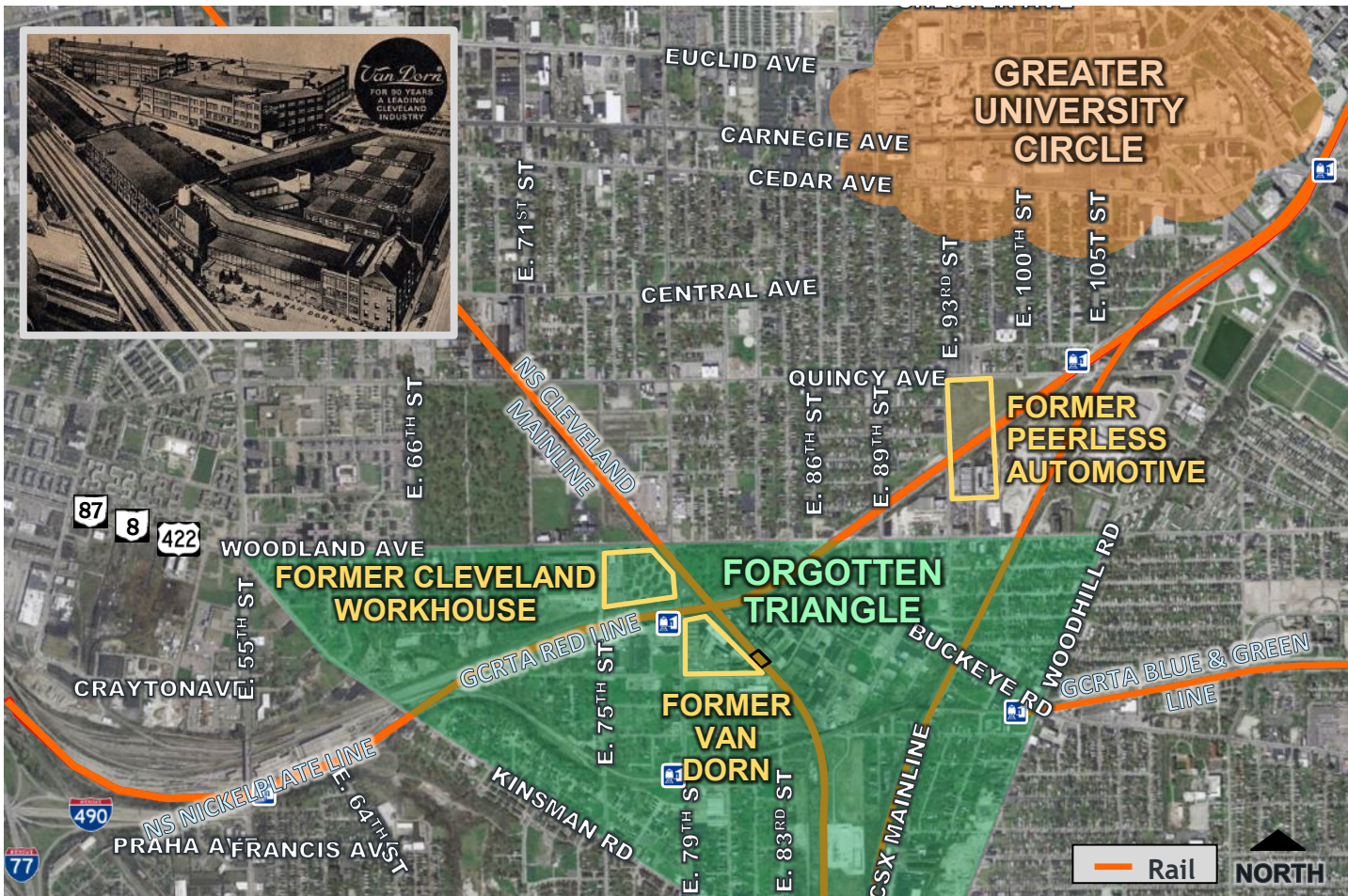
# PROJECT OVERVIEW

Freeways were planned but not constructed in eastern Cuyahoga County



# PROJECT OVERVIEW

Rail lines and a ravine limit vehicular, bike, and pedestrian mobility in the Study Area. Historic development based on rail access.



Peerless Automotive



Cleveland Workhouse  
(Circa 1880)



Nickelplate Road  
(Circa 1930)

# DIVERSITY, EQUITY, & INCLUSION

## Public/stakeholder outreach shaped the project

- Understanding of Neighborhoods (transportation methods, likes/dislikes, desires and concerns, methods of sharing information, ID planned improvements)

## Results:

- Alternatives elimination and refinements
- Roadway features and aesthetics
- Workforce development needs
- Diversity and inclusion goals
- EJ mitigation measures

# DIVERSITY, EQUITY, & INCLUSION

Public Meeting Attendance Results were monitored, measured and adapted

- Meeting Locations
- Meeting dates/times
- Methods of advertising

## Results:

- Locations and Times altered
- Expanded distribution lists
- Use of Door-to-Door flyer distribution
- Use of Project Ambassadors

# DIVERSITY, EQUITY, & INCLUSION

## Steering Committee/Participating Organizations

### Civic/Non-Profit

Greater Cleveland Partnership  
The Cleveland Foundation  
The George Gund Foundation  
Case Western Reserve University

### Private

Cleveland Clinic  
Early Stage Partners  
New Era Builders  
Orlando Baking Company  
The Plain Dealer  
University Hospitals

### Labor

North Shore AFL-CIO

### Public

City of Cleveland  
State of Ohio  
Cuyahoga County  
Northeast Ohio Areawide Coordinating Agency  
Regional Transit Authority  
Federal Highway Administration

### CDCs and Residents

Buckeye Area Development Corp.  
Burten Bell Carr  
Fairfax Renaissance Development Corp.  
Maingate  
Slavic Village Development  
University Circle Inc.

# DIVERSITY, EQUITY, & INCLUSION

- 13 Formal Public Involvement Meetings
- 1 Formal Public Hearing
- Steering Committee Meetings
- Neighborhood Meetings
- Business Coordination Meetings
- Property Owner Meetings
- Other Stakeholder Meetings
- Public Forums
- Resident and Business Interviews
- Media Interviews



# DIVERSITY, EQUITY, & INCLUSION

- Mitigation Measures
  - Construct bike/ped bridges at E59th and E89th
  - Voluntary Relocation Assistance Program
  - Replacement housing options with similar access to public transportation and within the same neighborhoods
  - \$500,000 toward Recreation Center Expansion
  - St Hyacinth street enhancements
  - Enhanced bus shelters in coordination with GCRTA
  - \$500,000 for OJT targeted to surrounding neighborhoods
- Other Environmental Commitments
  - \$3.2M contribution towards E. 105<sup>th</sup> GCRTA Station
  - Corridor aesthetics treatments

# DIVERSITY, EQUITY, & INCLUSION

## Reasons for Design Build Procurement

- Innovation
- **Diversity and Inclusion**
  - Deliver a positive economic impact to the community
  - Maximize team diversity (quantity and type)
  - Maximize diversity goals (new, small, local, EDGE)
  - Maximize outreach and workforce development (OJT)

# DIVERSITY, EQUITY, & INCLUSION

## Value Based Design Build

- Request for Qualifications/Statement of Qualifications
- Alternative Technical Concepts
- Request for Proposals
  - Technical Proposal (40%)
    - Project Management
    - Design
    - Construction
    - **Diversity, Inclusion, and Outreach**
  - Price Proposal (60%)

# DIVERSITY, EQUITY, & INCLUSION

## Diversity, Inclusion, and Outreach

- Diversity, Inclusion and Outreach Consultant
- Outreach DB Diversity Outreach Lead Manager
- New, Small, Local, EDGE Commitments
  - 2% New Business
  - 2% Small Business
  - 6% Local Business
  - 10% EDGE
- On the Job Training/Workforce Development
- Diversity, Inclusion, and Outreach Plan (DIOP)

# DIVERSITY, EQUITY, & INCLUSION

## ○ Diversity & Inclusion Contract Goals

- Section 1 - 20% Minority Business → **Achieved 23.7%**
- Sections 2 and 3 - 20% New, Small, Local, EDGE Business
  - Section 2 → **Achieved 32%**
  - Section 3 → **Currently at 42%**



## ○ On the Job Training

- Section 1 Goal - 8,500 hours → **Achieved 11,200 hours**
- Section 2 Goal - 10,000 hours → **Achieved 10,995 hours**
- Section 3 Goal - 20,000 hours → **Currently at 31,583 hours**

# DIVERSITY, EQUITY, & INCLUSION

- Workforce Development
  - \$500,000 career development training program
    - Transportation and Non-transportation
    - Local residents and veterans
  - Additional \$100,000
    - Pre-apprentice opportunities for low-income residents
    - Pre-employment for veterans

# DIVERSITY, EQUITY, & INCLUSION

- Business Development
  - Pre-Award activities (Matchmaker events)
  - Workshops
  - Mentoring
- Community Outreach
  - Hold project update meetings
  - Ambassador program
  - Engage local youth (Field trips, tours, etc)
  - Perform community projects



# VIDEO



Building the Opportunity Corridor

Ohio DOT



## Building the Opportunity Corridor

07:44





# QUESTIONS?

