



**ibtta 2024**  
**CLEVELAND**

**Advancing Global Tolling Solutions**

**92<sup>nd</sup> Annual  
Meeting &  
Exhibition**

**OCTOBER 26-29**

Hosted by



**PROGRAM**

# A welcome from the President



Welcome to Cleveland and IBTTA's 2024 Annual Meeting and Exhibition. We're glad you're here!

As most of you know by now, I'm Greek and, therefore, I want to begin my message with a quote from the famous Greek philosopher Aristotle: "We are what we repeatedly do. Excellence, then, is not an act, but a habit."

This year I had the privilege to lead IBTTA under the theme "Advancing Global Tolling Solutions." One of those solutions is to take seriously our commitment to provide safe passage to those who use our roads, bridges and tunnels. In service of that goal we launched IBTTA's first ever Global Road Safety Campaign built around the theme "Be Safe Together."

The theme "Be Safe Together" recognizes that all of us have a role to play in advancing roadway safety. It makes us recognize that when I'm behind the wheel, every decision I make affects the safety of everyone else on the highway. Because the little things add up.

This year's effort was a communications campaign aimed at encouraging the motoring public to use empathy on the highway. When we are out there in our cars surrounded by two tons of metal, we tend to forget that we share the road with many other human beings. So the message of our campaign is a reminder that we're not alone out there and that if any one of us is hurt on the highway, then all of us suffer, because we are all part of one common humanity.

And this is where Aristotle and habit making come in. We all want to reduce the number of fatalities on our highways to zero. To do that, we need to make safety a habit. We need to commit ourselves to avoid distracted and impaired driving, to drive at a safe speed for the road conditions, and look out for the people in work zones who are striving to make our roads better and safer every day.

During this year's Annual Meeting, we shine a bright light on safety with a full track of safety breakout sessions on Sunday and Monday and a safety general session on Tuesday. We have also devoted a special section of the exhibit hall to safety programs and organizations.

Aristotle was right; we are what we repeatedly do. My deepest hope is that we repeatedly bring empathy and respect to the job of driving. And that we continue to do everything in our power to make our infrastructure and operations as safe as they can possibly be.

Warm regards,  
Bill M. Halkias, PE, F.ASCE, F.ITE  
IBTTA President  
President Emeritus  
HELLASTRON (Hellenic Association of Toll Roads Network)  
Athens, Greece

## About IBTTA

The International Bridge, Tunnel and Turnpike Association (IBTTA) is the worldwide association for the owners and operators of toll facilities and the businesses that serve them. Founded in 1932, IBTTA has members in 20 countries on six continents. Through advocacy, thought leadership and education, members are implementing state-of-the-art, innovative user-based transportation financing solutions to address the critical infrastructure challenges of the 21st Century. [www.ibtta.org](http://www.ibtta.org)



# A message from the CEO



Hi friends,

This is my 23<sup>rd</sup> and final IBTTA Annual Meeting as your Executive Director and CEO. It has been the privilege of a lifetime to serve you, this industry, and IBTTA, and I've loved every minute of it.

People often ask, "What do you think you'll miss most about IBTTA in retirement?" The answer is, I have no idea because I'm not there yet. I'm still in the thick of things advancing IBTTA's mission and keeping things humming along. Probably what I'll miss are the things that give me the most joy right now. I'll miss the day to day interactions with my colleagues on staff in which we solve problems, create things, dream about the future, and work to turn those dreams into reality. I've worked with some of these folks for more than 20 years and others for only a few months. But every daily interaction is filled with possibility to delight the members and advance our mission in new and exciting ways.

I'll also miss the opportunity to visit with members one-on-one and face-to-face at our in-person meetings. This is where I learn the most about our members and our industry – in the educational sessions, of course – but also in the chance encounters that happen around the coffee station and during our famous social events. Connecting with you as human beings with human challenges and aspirations is one of the most powerful experiences I can name. Perhaps nothing says this better than the Louis Armstrong song lyric that goes, "I see friends shaking hands / Saying, 'How do you do?' / They're really saying / I love you."

The other thing I'll miss is standing on stage during the opening general session to say "thanks" to all the people who make our meetings great, AND to welcome the first time attendees in a fun ceremony in which we ask them to stand while the veterans shower them with applause.

Twenty-three years is a long time but it also passes very quickly. It's easy to get caught up in the problem du jour and neglect the very people who give meaning to your life: your family, friends, colleagues, and customers. Be present to them and notice things. Recognize that there are no coincidences. In every encounter there is a reason for you to be with that other person. Find out what it is and give them the gift of your presence.

Thank you for placing your confidence in me as Executive Director and CEO for almost 23 years. Serving you has been the honor and privilege of my life. Be safe, keep in touch, and we'll see you down the road.

Patrick D. Jones  
Executive Director & CEO



# ibttta 2024

# CLEVELAND


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# Planning Group and Host Agency

## Co-Chief Meeting Organizers



 **Lauren Hakos**  
Training and Development Manager  
Ohio Turnpike and Infrastructure  
Commission



**Wayne Reed, PMP**  
Division Manager  
AtkinsRéalis

## Team Leaders

### Road Safety Track

**John O'Neill**  
KCI Technologies, Inc.

 **Marge Rangel**  
TransCore, LP

### Communications, HR, Legal Track

 **Jessica Carson**  
E-470 Public Highway Authority

 **Marcelle Jones**  
Stantec Consulting Services

### Risk Management Track

**Sophia Currier**  
RideFlag Technologies, Inc.,

**Eric Golynsky**  
Piper Sandler

### Global Trend Talks

**Shannon Swank**  
Cogitative Consulting, LLC

 **Jeff Weiss**  
New York State Bridge Authority

This meeting came together through the hard work of a dedicated and diverse planning group.

## Host Agency



The Ohio Turnpike – a 241-mile toll road designated as I-80, I-90 and I-76 – offers one of the safest, efficient, and convenient routes for motorists to reach east and west destinations along northern Ohio and beyond. To meet the needs of travelers, there are 14 modern service plazas offering numerous amenities, eight maintenance facilities, and 24 toll plazas, including open road tolling with E-ZPass. The Ohio Turnpike, which opened on Oct. 1, 1955, is operated and maintained by the Ohio Turnpike and Infrastructure Commission in Berea, Ohio. Learn more at [www.ohioturnpike.org](http://www.ohioturnpike.org).



# Event FAQs

**BADGES:** Badges are required to gain entry into all sessions, meal functions and events.

**CERTIFICATION/PROFESSIONAL DEVELOPMENT HOURS:** IBTTA recognizes the need for professional engineers and planning professionals to demonstrate continuing professional competency in their respective fields by earning certification maintenance (CM) credit or professional development units (PDU). IBTTA will provide interested attendees with a certificate of attendance following the conference.

**CODE OF CONDUCT:** IBTTA is committed to the principles of diversity, inclusion, integrity, civility, and respect in all of our activities. View the full Code of Conduct at: [www.ibtta.org/conduct](http://www.ibtta.org/conduct).

**COMPETING EVENTS:** It is against IBTTA policy for other organizations to schedule events or meetings during the program.

**CONSIDERATIONS:** During the meeting, please silence all cellular phones and take side conversations outside of the room.

**DRESS:** Business or business casual is encouraged for all sessions unless otherwise noted.

**IBTTA APP:**



Scan the QR code with your smartphone to download the IBTTA app



**MEDIA:** Credentialed members of the media are permitted to attend meeting sessions only, but must be registered and have a badge.

**MEMBER PUBLICATIONS AND COLLATERAL:** All members of IBTTA are welcome to place their publications in the registration area.

**PRESENTATIONS AND VIDEO RECORDINGS:** All sessions will be recorded unless otherwise noted. Presentations and recordings are available to IBTTA members at [www.ibtta.org/past-events](http://www.ibtta.org/past-events).

**REGISTRATION FEES AND EVENT TICKETS:** Delegate and Speaker fees include all meals, functions and sessions. Check with the registration desk to see if guest tickets are available for evening or other events.

**SATISFACTION SURVEY:** Help IBTTA improve future meetings by completing the survey that will be emailed to you following the conference.

**SOLD OUT EVENTS:** If you are interested in attending an event that's listed as "sold out," check with the registration desk for possible "day-of" availability.

**SPECIAL ACCOMMODATIONS:** If you need special accommodations to fully participate in IBTTA events, please notify the staff at the IBTTA registration desk.

**SPONSOR/EXHIBITOR INFORMATION:** Please support our generous sponsors and exhibitors by reviewing the Sponsor and Exhibitor section of this program and spending time in the Exhibit Hall.



**Meeting Wi-Fi**  
 Network Name: IBTTAAnnual  
 Password: CDMSmith2024

## Hours of Operations

### REGISTRATION

The IBTTA Registration Desk is on the Exhibit Level of the Huntington Convention Center, in the Exhibit Hall C Pre-Function space.

|                            |                  |
|----------------------------|------------------|
| Saturday, October 26 ..... | 12:00pm – 5:00pm |
| Sunday, October 27 .....   | 8:00am – 5:30pm  |
| Monday, October 28 .....   | 7:00am – 6:00pm  |
| Tuesday, October 29 .....  | 7:00am – 5:00pm  |

### SPEAKER & MODERATOR CHECK-IN

Cheryle Arnold and Kristen Bean, from the IBTTA production team, will be available for speaker check-in at Grand Ballroom A/B, on the Ballroom Level of the Huntington Convention Center.

|                            |                  |
|----------------------------|------------------|
| Saturday, October 26 ..... | 12:00pm – 4:30pm |
| Sunday, October 27 .....   | 8:00am – 6:00pm  |
| Monday, October 28 .....   | 7:00am – 5:30pm  |
| Tuesday, October 29 .....  | 7:00am – 4:30pm  |

### EXHIBITS

The Exhibit Hall is on the Exhibit Level of the Huntington Convention Center, in Exhibit Hall C.

#### SUNDAY, OCTOBER 27

|              |                 |
|--------------|-----------------|
| Set Up ..... | 7:00am – 5:00pm |
|--------------|-----------------|

#### MONDAY, OCTOBER 28

|                            |                   |
|----------------------------|-------------------|
| Breakfast .....            | 7:00am – 8:30am   |
| Refreshment Break .....    | 10:30am – 11:00am |
| Lunch .....                | 12:30pm – 2:00pm  |
| Refreshment Break .....    | 3:30pm – 4:00pm   |
| Networking Reception ..... | 5:30pm – 7:00pm   |

#### TUESDAY, OCTOBER 29

|                         |                   |
|-------------------------|-------------------|
| Breakfast .....         | 7:00am – 8:30am   |
| Refreshment Break ..... | 10:00am – 10:30am |
| Lunch .....             | 12:00pm – 1:30pm  |
| Tear Down .....         | 1:30pm – 5:00pm   |

# Huntington Convention Center & Surrounding Area



## Where to Eat!

Nearby Restaurant Recommendations from the Local Team at the Ohio Turnpike

### CONVENTION CENTER NEIGHBORHOOD

All locations below are under a half mile walk.

- **Bar 32** - Located in the Hilton Hotel
- **The Burnham** - Located in the Hilton Hotel
- **Winking Lizard Downtown Cleveland**  
1300 E 9th St
- **Il Venetian**  
Located in the Marriott Hotel
- **Dave's Cosmic Subs (Closed Sunday)**  
51 W St Clair Ave
- **Simply Fresh Market**  
101 W St Clair Ave
- **Starbucks**  
Located in the Convention Center
- **Souper Market**  
87 W St Clair Ave
- **Subway**  
408 W St Clair Ave Unit 130
- **West 3rd Deli**  
1220 W 3rd St
- **REBOL (Closed Sunday)**  
101 W Superior Ave

### WAREHOUSE DISTRICT

All locations below are approximately a half mile walk.

- **Cleveland Chop**  
824 W St Clair Ave
- **Taza** - a Lebanese Grill  
1400 W 6th St
- **Agave & Rye Cleveland**  
1352 W 6th St #152
- **Johnny's Downtown**  
1406 W 6th St
- **Barley House**  
(Closed Monday & Tuesday)  
1261 W 6th St
- **Jimmy Johns**  
836 W St Clair Ave
- **LULO Kitchen & Juice Bar**  
1273 W 9th St

### ON THE PIER

0.7-mile, 17-minute walk

- **Nuevo Modern Mexican**
- **Sushi 86**

### EAST 4TH STREET NEIGHBORHOOD

All locations below are approximately a half mile walk.

- **Mabel's BBQ**  
2050 E 4th St
- **Barrio Taco Gateway**  
503 Prospect Ave E
- **Geraci's Slice Shop**  
603 Prospect Ave E
- **Zanzibar Soul Fusion**  
627 Prospect Ave E
- **Flannery's Pub**  
323 Prospect Ave E
- **Blue Agave Street Tacos & Margaritas**  
2071 E 4th St
- **Harry Buffalo East 4th**  
2120 E 4th St

### THE FLATS

0.8 miles, 18 minute walk,

- **Punch Bowl Social**
- **Margaritaville**
- **Alley Cat Oyster Bar**
- **Collision Bend Brewery**  
Venue for IBTTA and Partners Monday Night event

### EAST 9TH STREET NEIGHBORHOOD

All locations below are a between half to three quarters a mile walk.

- **Al's Deli**  
1717 E 9th St #101
- **Corner Alley**  
402 Euclid Ave
- **Pizza (216)**  
401 Euclid Ave
- **UJerk Caribbean Eatery**  
850 Euclid Ave
- **Heinen's Grocery Store and Deli - Downtown**  
900 Euclid Ave
- **Southern Tier Brewery Cleveland**  
811 Prospect Ave E Ste. E

# Many Thanks to Our Sponsors

## CLOSING DINNER EXTRAVAGANZA



## COFFEE CAFÉ



## CONVENTION CENTER WELCOME



## EVENING EVENT AT ROCK & ROLL HALL OF FAME



## GLOBAL TREND TALKS



## JOURNALS



## KEYNOTE SPEAKER



## LANYARDS



## LUNCH (TUESDAY)



## MEMBER LOUNGE



## PODCAST



## PROFESSIONAL HEADSHOTS



## REFRESHMENT BREAK (MONDAY MORNING)



## REGISTRATION BAGS



## SAFETY HATS



## WATER BOTTLES





# Visit the **IBTTA HQ Booth** Connect, Learn, and Explore!

Stop by **Booth 439 in the Exhibit Hall** to explore upcoming events, chat about the **Tech Summit 2025**, and learn about all the great tools and opportunities IBTTA has to offer.

If you're a new member, thinking about joining, or attending your first IBTTA Conference, join us on **Monday, October 28<sup>th</sup>, from 6 PM to 7 PM** for a special meet and greet with staff. Plus, catch a demo of **TollMiner™**, our powerful data visualization tool that gives members valuable insights into tolling trends and performance.

All are welcome – come by, say hello, grab a Buckeye, and see how IBTTA can help you connect and grow!



LIMIT IT.



LEAVE IT.



TAKE IT.

## SAFER ROADS START WITH US AT THE IBTTA 92<sup>ND</sup> ANNUAL MEETING

Join IBTTA and **MADD Ohio** to fight impaired driving. **Donate now** and visit **Booth 822** to learn more.

Discover in the exhibit hall how the **Ohio Turnpike** is tackling reckless driving and improving work zone safety.

Attend road safety sessions with global leaders on work zones, engineering, driver behavior, and life-saving innovations.

**BESAFETOGETHER**

#BeSafeTogether  
besafetogether.org

**MADD**  
IMPAIRED  
DRIVING  
ENDS HERE.



SCAN TO DONATE

**ibttta**  
TOLLING. MOVING SMARTER.

# Congratulations New Honorary Members

## Honorary Members Ceremony

Tuesday, October 29, 2024

8:30am - 10:00am

Grand Ballroom A/B



### Stan Ciszewski

Stan Ciszewski is a 39-year veteran of the New Jersey Turnpike Authority and a longtime member of IBTTA. Serving as the Assistant Director, Data & Performance Management, Ciszewski's dedication to the tolling industry is unmatched. In 1991 IBTTA Past President George Zilocchi appointed Ciszewski to serve as the Electronic Toll and Traffic Management (ETTM) Project Coordinator. Serving on the IBTTA Interoperability Committee from 2014-2018, Ciszewski's leadership across the association and within the industry has been recognized for decades among his peers. Among other responsibilities, Ciszewski represents the Authority on E-ZPass Group's (IAG) Executive Management (EMC), Policy and Technical Committees. He chaired the Policy Committee for six years. He chaired the IAG's Hub Task Force charged with developing an RFP to replace the IAG's peer-to-peer methodology used for communicating E-ZPass information between back-offices with a modern Hub concept. And he serves as one of the Subject Matter Experts on the IAG's day-to-day project management team for the EZIOP Hub and represents the Authority on the task group that manages the project. He holds a Master of Science in Information Systems Engineering from Polytechnic University, Brooklyn, NY and a Bachelor of Science in Civil Engineering from Rutgers University.



### Diane Gutierrez-Scaccetti

Diane Gutierrez-Scaccetti's career has spanned over 35 years in the transportation industry and 40 years in government service. A proud New Jersey Native, Diane serves as Senior Advisor to Governor Philip D. Murphy, having previously served as his Chief of Staff and Commissioner of the New Jersey Department of Transportation from 2018 - 2024. From 2011 to 2018, Gutierrez-Scaccetti served as the Executive Director and CEO of Florida's Turnpike Enterprise, a district of the Florida Department of Transportation where she was instrumental in the development of SunTrax, a 2.25-mile test track and research facility focused on advancing transportation technology. Gutierrez-Scaccetti started her transportation career at the New Jersey Turnpike Authority where she spent 21 years, finishing her tenure as Executive Director. Gutierrez-Scaccetti's tenure was marked by significant initiatives, including the remediation of the E-ZPass System the consolidation of the New Jersey Turnpike Authority with the New Jersey Highway Authority, and advancing the largest capital program in Turnpike history. As the 2022 IBTTA President, Gutierrez-Scaccetti theme of Leadership, Resilience and Opportunity, inspired IBTTA members to face the challenges brought on by the COVID-19 pandemic and remain steadfast in building productive and positive change. Her work has been recognized by many other organizations over the years. Among her many achievements, Gutierrez-Scaccetti was appointed Chair of the Transportation Research Board Executive Committee in 2023. She holds a Bachelor of Science degree from the University of Connecticut and a Master of Science degree from Rutgers, The State University of New Jersey.



### Barb Jewell

Barb Jewell is the President and Owner of MBI Consulting, Inc., with over 39 years of experience in the tolling industry. She is passionate about her work and has a proven track record in managing complex tolling projects both nationally and internationally. Jewell has led numerous initiatives, from National Interoperability projects to toll collection system implementations. Her recent accomplishments include successfully managing the implementation of National Interoperability between the Central and Southeast Regions, as well as onboarding NET RMA to the North Texas Tollway Authority's (NTTA) back office. She also played a key role in NTTA's back office, contributing to requirements, design, specifications, business rules, testing, and cutover activities. Jewell's impact on the industry dates back to her involvement with early E-ZPass initiatives, the first Team-TX implementation, and pioneering the first National Hub and Hub-to-Hub implementations. She holds a Bachelor of Arts in Applied Mathematics with a Concentration in Computer Science and Statistics from the State University of New York at Buffalo.



## David Machamer

David Machamer is a 34-year veteran of the Oklahoma Turnpike Authority (OTA), where he served as Assistant Executive Director of PIKEPASS and Toll Operations. A key figure in the introduction of electronic tolling, Machamer played a pivotal role in the success of the PIKEPASS system in 1991 and led its implementation across OTA's turnpike network. An active member of IBTTA for many years, Machamer served on the IBTTA Board from 2002 to 2008 and chaired the IBTTA Toll Excellence Awards Committee from 2008 to 2023. His leadership in this role helped foster innovation and recognize the achievements within the tolling industry.

Machamer's dedication to the Toll Excellence Awards is reflected in his 2020 statement: "Toll authorities and industry partners demonstrate their leadership by advancing mobility, safety, and efficiency for drivers worldwide." Under Machamer's leadership, OTA won the Toll Excellence Award for operations in 2012, following the restoration of a customer service center destroyed by fire, and in 2014 for social responsibility, helping communities recover after a devastating tornado. He holds a Master of Business Administration and a bachelor's degree in accounting from the University of Oklahoma.



# Congratulations 2024 Award Winners!

## Diversity, Equity, and Inclusion Awards Ceremony



**Monday, October 28, 2024**

**8:30am - 9:30am**

**Grand Ballroom A/B**

Join us as we recognize two IBTTA member organizations for their outstanding contributions to advancing social justice, promoting equity and inclusion, and creating meaningful opportunities for all.



### Public Sector

**Winner: 407 ETR's DEI Program**

#### **Building Diversity and Inclusivity On and Off the Road: 407 ETR's Commitment to Diversity**

407 ETR DEI Program, launched in 2021 and set to complete by December 2024, is a strategic initiative aimed at fostering diversity, equity, and inclusion within the tolling industry. Supported by the Board of Directors and Senior Management, the program focuses on increasing awareness, leadership accountability, and building a diverse and inclusive workforce. Key results include a 12% rise in the inclusion score, a 14% increase in diversity value, and a 7% boost in gender and racial/ethnic representation. With 50% of Executive Officers now identifying as visible minorities, the program also extends its impact through significant investments in youth sponsorships, STEM education, and Indigenous community support. These efforts highlight 407 ETR's commitment to embedding DEI principles into its business strategy and culture.



### Private Sector

**Winner: Dewberry IDEA (Inclusion, Diversity, Equity, and Accessibility)**

#### **Private Sector Impact: Dewberry's IDEA Program Fuels Inclusive Futures**

Dewberry, a professional services firm specializing in engineering, architecture, and consulting, is committed to delivering innovative solutions and strengthening communities nationwide. Through their IDEA (Inclusion, Diversity, Equity, and Accessibility) program launched in 2022, Dewberry has cultivated a vibrant and inclusive culture that empowers employees and celebrates diversity. The establishment of six dynamic Employee Resource Groups (ERGs) has created supportive spaces for diverse voices to thrive. Demonstrating a strong commitment to supplier diversity, 75% of their payments now support local businesses, with 98 new firms welcomed into their network through proactive outreach events. In 2023, Dewberry's dedication to making a positive, lasting impact was further evidenced by over 8,600 volunteer hours devoted to community and STEM education initiatives, underscoring their passion for fostering growth and opportunity both within the organization and in the communities they serve.

# Toll Excellence Awards: Projects Revealed Session and Ceremony



**Tuesday, October 29, 2024**  
**10:30am - 12:00pm**  
**Grand Ballroom A/B**

Join this session for an informative look at the top projects, industry judged, and recognized as the best of the best for 2024. During this session, these winners will highlight award winning projects, followed by the reveal of the winner of the 2024 IBTTA President's Award!



## Administration and Finance

**Winner: Orange County Transportation Authority (OCTA)**  
**Project: I-405 Improvement Project / 405 Express Lanes**

### **Golden State Game-Changer: OCTA's I-405 Express Lanes Transforms Congestion Relief**

The I-405 Improvement Project by the Orange County Transportation Authority (OCTA) is a landmark initiative that introduced the 405 Express Lanes along a 16-mile stretch of one of California's busiest freeways. This \$2.2 billion project, the largest highway construction in the state, successfully alleviated congestion by implementing congestion management pricing, which adjusts toll rates hourly based on real-time traffic conditions. This innovation led to a significant reduction in travel times—42% northbound and 35% southbound. OCTA also secured a \$629 million TIFIA loan, saving taxpayers over \$500 million. The project reimagined the corridor by reconstructing 18 bridges, adding bike lanes, and enhancing sidewalks, promoting safer, more sustainable travel. OCTA's effective public outreach minimized disruptions and fostered community support, making the I-405 Improvement Project a deserving recipient of IBTTA's 2024 Toll Excellence Award.



## Customer Service & Marketing

**Winner: Illinois Tollway**  
**Project: I-PASS Assist**

### **Land of Lincoln Leads: Illinois Tollway's I-PASS Assist Drives Equity and Access on the Open Road**

The Illinois Tollway's I-PASS Assist program is a pioneering, equity-focused initiative designed to support underserved communities by making tollway travel more accessible and affordable. Launched in June 2021, the program has seen a dramatic 15-fold increase in enrollment, growing from 2,500 accounts in 2020 to over 40,000 active accounts. Key innovations include the elimination of the transponder deposit, reducing setup costs, and lowering automatic replenishment fees, which have collectively waived over \$3.7 million in invoice fees. Through targeted outreach and an automated application process, I-PASS Assist has significantly expanded its reach, providing low-income residents with equitable access to transportation, setting a new standard in the tolling industry.



## Safety

**Winner: Colorado Transportation Investment Office**  
**Project: CTIO Express Lanes Safety Enforcement Program (SEP)**

### **Mile-High Safety Boost: Colorado's WAL-E Tech Transforms Express Lane Safety**

The Colorado Transportation Investment Office (CTIO) implemented an innovative Safety Enforcement Program using Blissway's Wireless Autonomous Lane Enforcer (WAL-E) technology to address illegal weaving and oversized vehicle use on express lanes. Deployed on key corridors like I-70 and I-25, this program led to a 75% decrease in weaving violations and a 20% reduction in serious injury crashes, significantly enhancing traffic safety. Supported by legislative backing and public approval, the program also improved traffic flow, increased toll revenue, and set a new standard for infrastructure-light, sustainable, and cost-effective enforcement in the tolling industry.



## Social Responsibility

**Winner:** Windsor-Detroit Bridge Authority

**Project:** Gordie Howe International Bridge

### **Windsor and Detroit's New Gateway: Gordie Howe Bridge Fuels \$3.17 Billion Growth and Champions Social Change**

The Gordie Howe International Bridge project, North America's largest bi-national infrastructure undertaking valued at \$6.4 billion (CDN), exemplifies excellence in social responsibility with measurable achievements. The project has created over 11,400 jobs, with 42% filled by local workers, and engaged 275+ local businesses. It has contributed \$1.87 billion to Detroit's GDP and \$1.3 billion to Windsor's GDP. Environmental efforts include achieving ISO 14001 certification, LEED v4 Silver ratings for its port facilities, and an Envision™ Platinum Award. Socially, the project will invest \$23 million in community improvements, has established a toll-free multi-use path to promote transportation equity, and delivered a Visual Arts Program that includes Indigenous art and a Commemorative piece recognizing the Underground Railroad, all informed by extensive community engagement. These initiatives have earned the project numerous awards, setting a new standard for cross-border infrastructure projects.



## Technology

**Winner:** North Carolina Department of Transportation, Turnpike Authority

**Project:** Back Office System 2 Using Cloud Technologies and APIs

### **NCTA's BOS2 Drives a New Era of Tolling Excellence**

The North Carolina Department of Transportation, Turnpike Authority implemented BOS2, a new back-office system in February 2023, revolutionizing NC Quick Pass customer service and toll transaction processing. Replacing a 13-year-old system, BOS2 offers advanced features like cloud-based telephony, an Interactive Voice Response System (IVR), and a mobile app, all built on scalable cloud technologies and APIs. The successful transition involved migrating over 6 million customer accounts, 9 million vehicles, and 1.5 million transponders, along with approximately ten years of account history, toll transactions, and financial activity. Since its deployment, BOS2 has collected over \$280 million in payments and increased NC Quick Pass account adoption by 23%, with over 60% of new accounts converting from Bill-By-Mail to Prepaid NC Quick Pass accounts, setting a new industry standard for tolling technology.



## Toll Operations, Engineering and Maintenance

**Winner:** Tampa Hillsborough Expressway Authority (THEA)

**Project:** East Selmon Slip Ramps

### **Navigating the Sunshine City: THEA's East Selmon Slip Ramps Ease Tampa's Traffic Tide**

The East Selmon Slip Ramps project, initiated by the Tampa Hillsborough Expressway Authority (THEA), effectively addressed growing congestion and changing travel behaviors on the Selmon Expressway, a critical east-west toll road in Tampa, Florida. In response to a 100% surge in traffic over the past decade and projected future increases, THEA introduced two new slip ramps, allowing westbound drivers to access and exit the All-Electronic Reversible Express Lanes (REL) more efficiently, bypassing the congested downtown core. This innovation has significantly reduced morning congestion, particularly at critical intersections and near an elementary school, enhancing safety and improving the overall commuter experience. The project's strategic design not only optimizes traffic flow but also defers substantial future expenditures, showcasing THEA's commitment to cost-effective, innovative infrastructure solutions.



## Private Sector Innovation

**Winner:** Indra USA, Inc.

**Project:** 66 Express Outside the Beltway

### **Innovating Virginia's Highways: Indra Leads Private Sector Breakthrough on I-66**

Indra's implementation of all-overhead tolling and traffic technology at the Transform 66 Outside the Beltway project, a major transportation corridor in Northern Virginia, has significantly advanced the tolling industry, exemplifying innovation and excellence. Managed by I-66 Express Mobility Partners LLC, this first-of-its-kind tolling solution utilizes LiDAR for dimensions-based classification and Video AI for axle-based classification, all integrated into an advanced smart-road system. Going live ahead of schedule in November 2022, it has drastically improved traffic flow along this critical commuter route, reducing travel times by 54% in the express lanes. The project sets a new standard for tolling systems globally, with its innovative use of commercial off-the-shelf (COTS) technology and holistic approach, including video-based occupancy detection, providing a blueprint for future implementations.

# IBTTA Foundation Scholarship Awards Ceremony



Tuesday, October 29, 2024  
8:30am - 10:00am  
Grand Ballroom A/B



**Ashley Adams**  
Bluefield State University  
Bachelor of Science,  
Computer Science  
Expected Graduation: 2026



**Cascar Kangogo**  
Tennessee State University  
Master's degree,  
Civil Engineering  
Expected Graduation: 2025



**Oforiwa Agyei-Boakye**  
University of Minnesota  
Ph.D., Transport Geography  
Expected Graduation: 2025



**Ralph Keen**  
University of Oklahoma  
Bachelor of Science,  
Business Management  
Expected Graduation: 2027



**Joseph Boadi**  
Bluefield State University  
Bachelor of Science,  
Computer Science  
Expected Graduation: 2026



**Md Mishkat**  
Coppin State University  
Bachelor of Science,  
Computer Science  
Expected Graduation: 2026



**Lisa Fung**  
Stanford University  
Bachelor of Science,  
Civil Engineering  
Expected Graduation: 2027

# Keynote Speaker

## Adam Steltzner

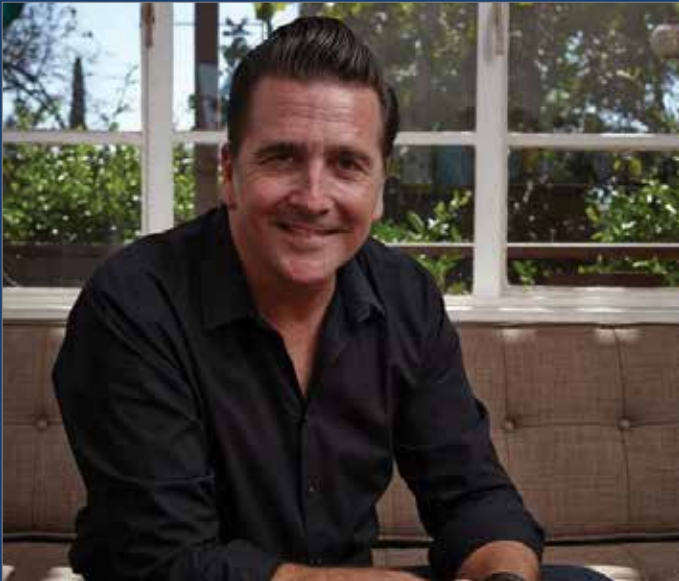
Leader & Chief Engineer, NASA Mars 2020 Mission, Rover Perseverance

Monday, October 28, 2024

9:30am - 10:30am

Grand Ballroom A/B

Sponsored by



Described as a cross between “Einstein and Elvis Costello,” Adam Steltzner is a leader heralded for making the impossible possible. And he wants to know “How great do YOU dare to become?”

An aspiring rock star turned Ph.D. rocket scientist, Adam Steltzner is praised as a cutting-edge innovator and a leader who literally brings out the very best in his teams. Adam serves as Chief Engineer of the current Mars 2020 Mission & Rover Perseverance that has the ultimate objective of determining if life existed on Mars.

A mission ten years in the making, Mars 2020 was plunged into uncertainty at a crucial juncture by the global pandemic.

Preparing a mission for Mars and not making any mistakes is immensely difficult under the best conditions. Suddenly, Steltzner and the Jet Propulsion Laboratory team of 6,000+ was forced to operate remotely. The collaborative teams pressed on and remarkably maintained all of the original assembly and launch timetables. After a 6-month journey through space, history was made on February 18th when the Rover Perseverance spectacularly landed on the Martian surface, more than 200,000,000 miles from Earth.

Adam earlier led a breakthrough team that created the ingenious “sky crane” landing system for the Rover Curiosity that landed on Mars in 2012. The achievement prompted leadership guru Simon Sinek to state, “[Steltzner] shows us that doing what others think is impossible takes more than grit and courage. It takes the ability to inspire people . . . It takes leadership.” Steltzner was also honored with the “American Ingenuity” Award from the Smithsonian Institution.

Adam is the author of *The Right Kind of Crazy: A True Story of Teamwork, Leadership and High Stakes Innovation*, that was named a “best leadership book of the year” by the Washington Post. CEO READ picked the book as “Editor’s Choice” for its unique strategies and perspectives.

Steltzner brings a rock-star’s presence and a storyteller’s gift to the stage with his keynote speeches. Adam has mastered the art of managing complex teams and the concept of “making ideas reality.” He knows first-hand how collaborative cultures foster innovation and how team-minded engagement fuels performance. And he inspires audiences to dare greatly – to embrace the power of curiosity, creativity, and courage to do what others say is impossible.





# Event Highlights



## Pickleball Tournament

Saturday, October 26, 2024

5:00pm - 8:00pm

Exhibit Hall C

Open to Everyone

Players Fee: \$100 **PLAYERS SOLD OUT!!**

Spectator Fee: \$75

Spectators Welcome!

Supporting the  
IBTTA Foundation  
Scholarship Fund



Back by popular demand, the IBTTA Foundation Pickleball Tournament returns in support of a great cause—the Foundation Scholarship Fund! The tournament will be held in the exhibit hall, at the Huntington Convention Center. Fees include food and drink and there will be prizes! Player spots are sold out but there's plenty of room for the spectator cheering squad!

Early-bird clinic: Registered players new to the game can join us on the courts for a clinic on Saturday at 4pm!

Sponsored by:



# Event Highlights

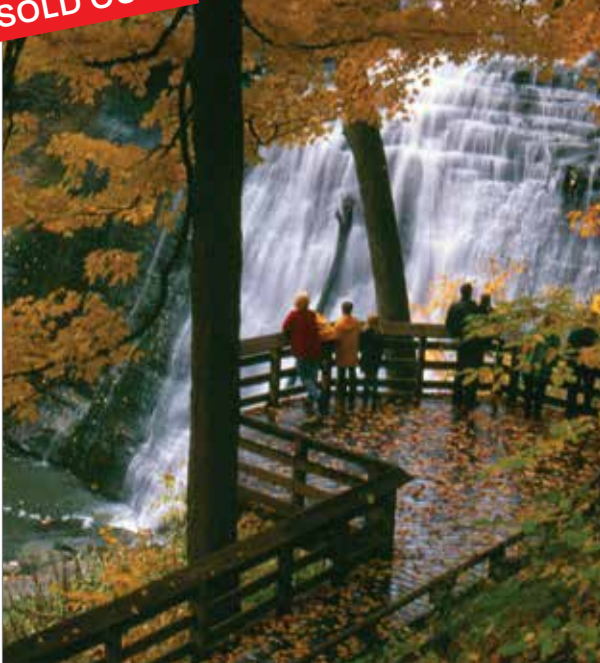
## IBTTA Adventure Club Hike

Sunday, October 27, 2024

8:30am - 12:00pm

Fee: \$25

**SOLD OUT!!**



Join your friends and colleagues for an adventure tour of Cuyahoga National Park! This hike will take us through stunning waterfalls and scenic trails. It's a 3-hour journey that's perfect for all skill levels—whether you're a seasoned hiker or just looking for a relaxing day in nature.

Don't miss out on this opportunity to explore the beauty of Cuyahoga National Park with friends and fellow adventurers!

**The Adventure Club bus is sold out, but you're welcome to meet the group at the Trailhead.** Ledges Trailhead, 405 Truxell Road, Peninsula, Ohio, 44264

### SCHEDULE

|         |  |
|---------|--|
| 8:15am  | Meet in Hilton Hotel Lobby to board bus    |
| 8:30am  | Bus leaves for The Ledges Trailhead        |
| 9:10am  | Arrive at The Ledges Trailhead parking lot |
| 11:10am | Arrive back at bus - Trailhead parking lot |
| 11:20am | Depart for the Cleveland Public Square     |
| 12:00pm | Arrive at the Cleveland Public Square      |



February 2-7, 2025 | Washington, DC

### SCHEDULE FOR 2025

**Applications Accepted**  
August 27 - October 29, 2024

**Notifications Sent to All Applicants**  
Early-December 2024

**Class Begins**  
Sunday, February 2, 2025

**Class Ends (Noon)**  
Friday, February 7, 2025

### QUESTIONS?

Contact Wanda Klayman at [wklayman@ibtta.org](mailto:wklayman@ibtta.org)

LAST CHANCE TO APPLY FOR THE CLASS OF 2025 — THE APPLICATION WINDOW CLOSSES THIS **TUESDAY, OCTOBER 29!**



## Opening Event at the Rock & Roll Hall of Fame

**Sunday, October 27, 2024**

**6:30pm - 10:00pm**

**Dress: Casual**

Join your friends and colleagues for a special evening as we kick off the 92nd Annual Meeting & Exhibition at the iconic Rock & Roll Hall of Fame!

Immerse yourself in the magic of great music as you explore five stories of musical history, mingle with colleagues, and enjoy delicious food and drinks. 2024 brings exciting exhibits such as Pink Floyd's The Wall, Bon Jovi Forever, Prince's "Blue Angel" Cloud 2 Guitar, and the 2024 Rock & Roll Hall of Fame inductees.

With plenty to see and lots of time to connect with friends, enjoy this perfect opportunity to kick off your annual meeting experience!

Sponsored by:

**indra** *TRANSCORE*

# Event Highlights

## Monday Evening Event: Explore the Flats Stop by Collision Bend Brewing Company

Monday, October 28, 2024  
7:15pm – 10:00pm  
1250 Old River Road  
Dress: Casual



After the Exhibitor Reception, stop by Collision Bend to enjoy a relaxed evening with your peers and our generous event partners at one of Cleveland's most iconic spots—Collision Bend Brewing Company! Nestled along the scenic and historic Cuyahoga River, Collision Bend Brewing Company, named for the narrow and crooked passages along the River, offers craft artisanal beers and snacks inspired by Cleveland's melting pot for a unique dining and social experience.

But that's not all!

We're turning up the excitement with SINGO Music Bingo—a lively twist on the classic game of Bingo. Instead of numbers, you'll be listening to your favorite tunes and marking them off your SINGO card. Whether you're singing along or simply enjoying the beats, SINGO promises to be a highlight of the night. There will be prizes!

Collision Bend is an easy walk from the Convention Center but shuttle buses will be provided from the Hilton Hotel Lobby. See you there!



In partnership with:



## Closing Dinner Extravaganza!

Tuesday, October 29, 2024  
6:30pm – 10:00pm  
Grand Ballroom A/B  
Dress: Cocktail Attire

Sponsored by:

**Michael Baker**  
INTERNATIONAL



Spend this evening celebrating our time in Cleveland during the close of our Annual Meeting & Exhibition. It's the perfect time to relax, spend time with old and new friends and end the meeting on a high note. Enjoy good food and drink followed by a champagne toast to our outgoing and incoming Presidents and to all of our attendees for joining us in Cleveland!

Plus, after 23 years of service to the organization, we'll have a special toast to Pat Jones, IBTTA's Executive Director & CEO. Be sure to join us for a big send-off — the more, the merrier!!



## IBTTA Board of Directors & Committee Meetings

MEETINGS LISTED BELOW ARE OPEN TO ALL IBTTA MEMBERS UNLESS OTHERWISE NOTED (\*BY INVITATION)

*All meetings take place at the Hilton Cleveland Downtown Hotel, on the 3rd Floor.*

### Friday, October 25

**8:00am - 9:00am**

*Center Street A*

**BREAKFAST FOR ALL BOARD MEETING ATTENDEES**

**9:00am - 10:00am**

*Hope Ballroom AB*

**FINANCE STANDING COMMITTEE OF THE BOARD**

**10:00am - 12:00pm**

*Hope Ballroom AB*

**IBTTA BOARD OF DIRECTORS MEETING**

**12:00pm - 1:00pm**

*Center Street A*

**LUNCH FOR ALL BOARD MEETING ATTENDEES**

**1:00pm - 3:00pm**

*Hope Ballroom AB*

**IBTTA BOARD OF DIRECTORS MEETING**

**3:00pm - 4:00pm**

*Hope Ballroom AB*

**PAST PRESIDENTS COUNCIL**

(\*By Invitation)

**6:30pm - 9:30pm**

**BOARD DINNER**

(\*By Invitation)

## 92<sup>nd</sup> Annual Meeting & Exhibition

UPDATES MADE TO THE AGENDA FOLLOWING THE PRINTING OF THIS PROGRAM ARE IN THE IBTTA MEETINGS APP.

### Saturday, October 26

**8:00am - 9:00am**

*Center Street A, 3rd Floor, Hilton Cleveland Downtown Hotel*

**CEO ROUNDTABLE/FOUNDATION BOARD BREAKFAST**

(By Invitation)

**9:00am - 11:00am**

*Hope Ballroom C, 3rd Floor, Hilton Cleveland Downtown Hotel*

**CEO ROUNDTABLE**

(By Invitation)

**11:00am - 12:30pm**

*Cleveland Now Boardroom, 3rd Floor, Hilton Cleveland Downtown Hotel*

**FOUNDATION BOARD MEETING**

(By Invitation)

**1:00pm - 3:00pm**

*Hope Ballroom AB, 3rd Floor, Hilton Cleveland Downtown Hotel*

**E-ZPASS IAG MEETING**

(By Invitation)

# Agenda

## Saturday, October 26

Huntington Convention Center, Ballroom Level

All meetings and the exhibit hall are in the Huntington Convention Center, attached to the Hilton Cleveland Downtown Hotel and across the street from the Marriott Hotel.

12:00pm - 5:00pm

REGISTRATION

Exhibit Hall C - Pre-Function

REGISTRATION

1:00pm - 2:30pm

YOUNG PROFESSIONALS COUNCIL

25 A-C

**GENERATIONS COLLIDE: UNFILTERED CONVERSATIONS BETWEEN TOMORROW'S LEADERS AND TODAY'S EXECUTIVES - PRESENTED BY YOUNG PROFESSIONALS' COUNCIL (YPC)**

**MODERATOR:** Anthony Sgro, P.Eng., Associate - Manager, Intelligent Systems, Arcadis, Toronto, ON, Canada

**WORKFORCE DATA PRESENTATION:** Ujjval Saravanan, Toll Consultant, HDR, Vienna, VA

**OPEN SPACE FACILITATOR:** Wayne Reed, PMP, Division Manager, AtkinsRéalis, Charlotte, NC


2:30pm - 4:30pm


WOMEN IN TOLLING


26 A-C


**WOMEN IN TOLLING SESSION: YEAR IN REVIEW, AWARDS AND TALKING TO TRAILBLAZERS + A LOOK AHEAD**

**Opening Remarks and Year in Review**


 Snehla Ambare, P.E., Regional Client Service Leader, CDM Smith, Maitland, FL

 Mary Sallach, Director of Strategic Initiatives, State Road & Tollway Authority, Chamblee, GA

 Lauren Hakos, Training and Development Manager, Ohio Turnpike and Infrastructure Commission, Berea, OH

 Wanda Sneed, Project Director, AtkinsRéalis, Dallas, TX

**Talking to Trailblazers - Learning from Executive Women Who Made Their Mark**

**Moderator:**  Lauren Hakos, Training and Development Manager, Ohio Turnpike and Infrastructure Commission, Berea, OH

**Speakers:**

Bonnie Teeuwen, P.E., Chief Operating Officer, City of Cleveland, Cleveland, OH


Laurie Davis, Director of Toll Operations, Ohio Turnpike and Infrastructure, Berea, OH

**Awards Ceremony**

 Kristen Johnson, Industry Specialist, Toll Insight, Chicago, IL

María Moreno, Contracting, Technical and International Affairs Director, SEOPAN, Madrid, Spain

**WIT Involvement/Committee Updates**

 Tawnya Freund, Chief Commercial Officer, ViaPlus by VINCI Highways, Carrollton, TX

5:00pm - 8:00pm

IBTTA FOUNDATION FUNDRAISER

Exhibit Hall C

**PICKLEBALL TOURNAMENT - SUPPORTING THE IBTTA FOUNDATION SCHOLARSHIP FUND**

Open to Everyone

Players Fee: \$100 **PLAYERS SOLD OUT!**

Spectator Fee: \$75 Spectators Welcome!

**EVENING OPEN**

## Sunday, October 27

Huntington Convention Center, Ballroom Level

7:00am - 5:00pm

EXHIBIT SET-UP

Exhibit Hall C | see map on page 54

EXHIBIT HALL SET UP

8:00am - 5:30pm

REGISTRATION

Exhibit Hall C - Pre-Function

REGISTRATION

8:30am - 12:00pm

SPECIAL EVENT

ADVENTURE CLUB

(See page 18 for details)

The bus will load from the Hilton Cleveland Downtown Hotel Lobby at 8:15am, leaving promptly at 8:30am.


9:00am - 11:00am

ROUNDTABLE

26 A-C

**ROUNDTABLE DISCUSSION ON TOLL INDUSTRY RISKS AND OPPORTUNITIES - PRESENTED BY THE COUNCIL OF PLATINUM SPONSORS (CoPS)**

(By Invitation)

**FACILITATORS:** Olga Gonzalez, Marketing Director, Valerann, London, UK and  Phil Miller, P.E., National Toll Practice Consultant, WSP USA, Orlando, FL



**SUNDAY, continued**

**Introductory Remarks**

**Rafael Hernandez, MBA**, Vice President and National Practice Leader of Tolling Solutions, IntelliRoad, a division of Kyra Solutions, Lakeland, FL

**Bill Halkias, PE, F. ASCE, F. ITE**, IBTTA President and President Emeritus, HELLASTRON (Hellenic Association of Toll Roads Network), Athens, Greece

**James Hofmann**, IBTTA First Vice President and Executive Director and CEO, North Texas Tollway Authority, Plano, TX

**11:00am - 12:30pm**

**DE&I**

*Grand Ballroom C*

**SHAPING TOMORROW'S TRANSPORTATION: POLICY, WORKFORCE, AND INCLUSION IN A CHANGING LANDSCAPE**

**MODERATOR:** **April Rai**, President & CEO, Conference of Minority Transportation Officials, Arlington, VA

**Christopher Coes**, Acting Under Secretary of Transportation for Policy, Office of the Secretary, US Department of Transportation, Washington, DC

**Veronica O. Davis, P.E.**, Author of "Inclusive Transportation: A Manifesto for Repairing Divided Communities", Director, Cities Program, AtkinsRéalis, Baltimore, MD

**Michael Bryant**, Director, Civil Rights Division, Texas Department of Transportation, Austin, TX

**Marcelle Jones, J.D.**, Principal - Sr. Transportation Policy & Strategy Advisor and BLK ERG Co-Chair, Stantec Consulting Services Inc., Plano, TX

**Daveda Bencs**, President, COMTO Cleveland Chapter and Transportation Manager, Greater Cleveland Regional Transit Authority, Cleveland, OH

**11:00am - 12:30pm**

**GENERAL SESSION**

*25 A-C*

**PROCUREMENT RUMBLE: A POINT-COUNTERPOINT DEBATE - PRESENTED BY THE COUNCIL OF PLATINUM SPONSORS (CoPS)**

**FACILITATOR:** **Saida Williams**, Commercial Director, Traffic & Infrastructure, Indra, Fairfax, VA

**MODERATOR:** **Tyler Milligan**, Managing Partner, Milligan Partners LLC, Dallas, TX

**12:30pm - 2:30pm**

**LUNCH**

**LUNCH ON YOUR OWN**

(See page 7 for lunch ideas)

**2:30pm - 4:00pm**

**BREAKOUT SESSIONS**

**ROAD SAFETY TRACK**

**Grand Ballroom A/B**

**Safety and Technology – Focus on Work Zones**

**MODERATOR:** **Sean Poole**, President, IntelliRoad, a Division of Kyra Solutions, Lakeland, FL

**Integrating Innovation for Safer Work Zones: The Smart Belt Coalition's Approach to Transportation Technology and Cross-State Collaboration**

**Christopher Matta, P.E.**, Chief Engineer/Deputy Executive Director, Ohio Turnpike and Infrastructure Commission, Berea, OH **and Michael Pack**, Manager of Incident Management and Traffic Operations, Pennsylvania Turnpike Commission, Harrisburg, PA

**Recent AI-Based Technology Innovations for Work Zone Safety**

**Mark Cantelli**, Chief Technology Officer, ViaPlus, Abita Springs, LA

**You Can't Spell Safety Without AET**

**Lori Caron Silveira**, Executive Director, Rhode Island Turnpike and Bridge Authority, Jamestown, RI **and Bernie Kalus, P.E.**, PTOE, Senior Vice President, WSP USA, Chicago, IL

**Work Zone Safety at ASFINAG: Technology, Training and Collaboration**

**René Moser**, Senior EU and International Affairs Manager, ASFINAG, Vienna, Austria

**RISK MANAGEMENT TRACK**

**Grand Ballroom C**

**Building and Strengthening Risk Management Practices**

**MODERATOR:** **Terri Slack, PMP**, Vice President, National Toll Program Manager, CDM Smith, Pittsburgh, PA

**Risk Resilience: Building and Strengthening Risk Management Practices**

**Danielle Mass**, Director Of Command Center Operations, Safety And Security, New York State Bridge Authority, Highland, NY **and Charles Chavez**, Senior Vice President & Chief of Department for Security and Operations, MTA Bridges and Tunnels, New York, NY

**Planning for Fire: A Huge Risk to Roadway Structures**

**Martin Stone, Ph.D.**, AICP, Project Director, AtkinsRéalis, Orlando, FL

**P3 Case Study: Pennsylvania DOT Major Bridges Initiative**

**John Smolen**, Partner, Ballard Spahr LLP, Baltimore, MD

# Agenda

## COMMUNICATIONS, HR, LEGAL TRACK

26 A-C

### People + Performance: Ignite Your Team Through Human Centered Communication

**FACILITATORS:** Kathy Wilcox, Partner and Joe Watson, Partner, Switch Innovation Lab, Richfield, OH

## GLOBAL TREND TALKS

25 A-C

### The Tolling Panorama

**FACILITATOR:** Emily Morelli, Communications Specialist, Central Texas Regional Mobility Authority, Austin, TX

#### Unveiling the Cloud: Dispelling Misconceptions in Tolling

Anil Mirmira, P.E., Deputy Director, Harris County Toll Road Authority, Houston, TX

#### SaaS vs. RFP

Christopher Higgins, Co-founder and CTO, TAGAAS LLC, Covina, CA

#### We're Not Ready: Electric Vehicles

Shannon Swank, President, Cogitative Consulting, LLC, Austin, TX

#### Driving Change – Can Connected Vehicles Unlock Smoother, Fairer Tolling Systems?

Naveen Radhakrishna, Director, Product Management, Verra Mobility, Mesa, AZ

Sponsored by:




4:00pm - 6:00pm

LEADERSHIP ACADEMY ALUMNI

26 A-C

### LAAA – MEETUP & AWARDS CEREMONY

(All Leadership Academy alums invited)

**MODERATOR:**  Michael Davis, P.E., Tolls Consulting Service Group Leader, RS&H, New Smyrna Beach, FL

4:30pm - 5:30pm

RECEPTION

The Lakeside Lounge

### NEW MEMBER & FIRST TIME ATTENDEE RECEPTION

(By Invitation)

6:30pm - 10:00pm

OPENING EVENT

Rock & Roll Hall of Fame Museum

### OPENING EVENT: ROCK & ROLL HALL OF FAME

(See page 19 for details)

The Rock & Roll Hall of Fame is within walking distance, but there will be shuttle buses from the Hilton Cleveland Downtown Hotel, starting at 6:15pm.

Sponsored by:  

## Monday, October 28

Huntington Convention Center, Ballroom Level

7:00am - 6:00pm

REGISTRATION

Exhibit Hall C - Pre-Function

REGISTRATION

7:00am - 8:30am

BREAKFAST

Exhibit Hall C

BREAKFAST WITH EXHIBITORS

8:30am - 9:30am

GENERAL SESSION

Grand Ballroom A/B

### Welcome Remarks

Patrick Jones, Executive Director and CEO, International Bridge, Tunnel and Turnpike Association, Washington, DC

Bill Halkias, PE, F. ASCE, F. ITE, IBTTA President and President Emeritus, HELLASTRON (Hellenic Association of Toll Roads Network), Athens, Greece


### Welcome from Our Host Agency

Ferzan Ahmed, P.E., Executive Director, Ohio Turnpike and Infrastructure Commission, Berea, OH

### Convention Center Sustainability Program

Jude Feyedelem, General Manager, Levy Restaurants, Cleveland, OH

### Chief Meeting Organizer Recognition

 Lauren Hakos, Training and Development Manager, Ohio Turnpike and Infrastructure Commission, Berea, OH

Wayne Reed, PMP, Division Manager, AtkinsRéalis, Charlotte, NC

### Diversity, Equity, & Inclusion Award Winner Ceremony

Joi Dean, IBTTA Second Vice President and Chief Executive Officer, Richmond Metropolitan Transportation Authority, Richmond, VA

### Public Sector Winner: 407 ETR

Lydia Iacovou, Vice President, Human Resources & Labour Relations, Human Resources and Jacqueline Dawkins, Director, Organizational Development & Talent, Human Resources, 407 ETR, Woodbridge, ON

### Private Sector Innovation Winner: Dewberry

Brooke Weinstein, CPSM, Director of Northeast Regional Marketing and Co-Chair of Empowering Women at Dewberry ERG, Dewberry, Bloomfield, NJ

9:30am - 10:30am

GENERAL SESSION

Grand Ballroom A/B

### KEYNOTE SPEAKER ADAM STELTZNER

(See page 16 for details.)

Sponsored by: 





**MONDAY, continued**

**10:30am – 11:00am**

**BREAK**

*Exhibit Hall C*

**REFRESHMENT BREAK WITH EXHIBITORS**

Sponsored by:  **LINEBARGER**  
ATTORNEYS AT LAW

**11:00am – 12:30pm**

**GENERAL SESSION**

*Grand Ballroom A/B*

**THE ONE THING: LESSONS ON CREATIVITY AND INNOVATION IN TOLLING**


**MODERATOR:** Patrick Jones, Executive Director & CEO, IBTTA, Washington, DC

**PANELISTS:**

Cassandra Rouse, Executive Director, Illinois Tollway, Downers Grove, IL

Michael Catolico, Chief of Business Systems, Illinois Tollway, Downers Grove, IL

Craig Shuey, Chief Operating Officer, Pennsylvania Turnpike Commission, Middletown, PA

 Stacia Ritter, Assistant Chief Operating Officer - Toll Collection, Pennsylvania Turnpike Commission, Middletown, PA

**12:30pm – 2:00pm**

**LUNCH**

*Exhibit Hall C*

**LUNCH WITH EXHIBITORS**

**2:00pm – 3:30pm**

**BREAKOUT SESSIONS**


**ROAD SAFETY TRACK**

**Grand Ballroom A/B**



**Planning and Design Improvements with Safety in Mind**

**MODERATOR:** Ben Pierce, Director of Mobility and Operational Technology Services, HDR, Cleveland, OH


**NJ Turnpike NB-HCE Improvements Program: Designing and Enhancing Mobility and Resiliency to Improve Safety for the Next 100 Years**

 Lisa Navarro, P.E., Senior Supervising Engineer, New Jersey Turnpike Authority, Woodbridge, NJ

**Using Innovative Gantry Design for Faster Delivery**

 Angela Louie, P.E., Principal Program Coordinator, Bay Area Toll Authority, San Francisco, CA **and**  Chadi Chazbek, P.E., Regional Vice President, Kimley-Horn and Associates, Inc., San Ramon, CA

**Performance Monitoring and Real-Time Decision Support Tools to Reduce Congestion Along Freeways During Construction**

 Raj Paradkar, P.E., Senior Project Manager, Kimley-Horn and Associates, Inc., Reston, VA

**Analysis of the Effects of Socioeconomic, Demographic, and Technological Factors on the Number of Fatal Traffic Accidents**

Shahram Bohluli, Ph.D., P.E., Executive Vice President, Gradient Systematics, LLC, Dallas, TX

**RISK MANAGEMENT TRACK**

**Grand Ballroom C**

**Case Studies – Identifying, Managing & Mitigating Risks and Internal Engagement Strategies**

**MODERATOR:** Eric Golynsky, Managing Director and Co-Head of Transportation, Piper Sandler, New York, NY

Shaun Farmer, Chief Internal Auditor, Illinois Tollway, Downers Grove, IL


Linh Truong, Senior Director, Internal Audit and Enterprise Risk, North Texas Tollway Authority, Plano, TX

Lisa Lumbar, Chief Financial Officer, Central Florida Expressway Authority, Orlando, FL

**COMMUNICATIONS, HR, LEGAL TRACK**

**26 A-C**

**Human Resources: "I Have a Friend Who..." – Ask Human Resources Anything (Well, Almost Anything...)**

**MODERATOR:**  Jessica Carson, Director of Public Affairs, E-470 Public Highway Authority, Aurora, CO

Sheri Norris, SPHR, Director of Human Resources, Pennsylvania Turnpike Commission, Harrisburg, PA

Keith Sorsdal, Director of Human Resources, Oklahoma Department of Transportation, Oklahoma City, OK

Mike Aycocock, Human Resources Director, Bay Area Toll Authority, Metropolitan Transportation Commission, San Francisco, CA

Corina Johnson, Director of Human Resources, North Texas Tollway Authority, Plano, TX


# Agenda

MONDAY, continued

## GLOBAL TREND TALKS

25 A-C

### The Tolling Panorama

**FACILITATOR:**  Jeff Weiss, Director of All Electronic Tolling, New York State Bridge Authority, Highland, NY

### Innovate 680: Pioneering Sustainable Solutions in Construction and Operations for Enhanced Mobility and Reduced Environmental Impact

Michael Halkias, M.B.A., Highways & Tolling Finance Lead Consultant, WSP USA, San Francisco, CA

### How AI Can Empower and Transform Tolling Systems

Chakravarthy Varaga, CTO, Alpha2x, Plano, TX

### Driving Change: HCTRA's Revolutionary Journey of Customer-Centric Excellence

Vasudha Bhat, Senior Program Manager, Harris County Toll Road Authority, Houston, TX

### TOLL TALK: Capturing the Voice of the Industry

Alexander Fakeri, CEO and Founder, MOJO Web Solutions, LLC, Pasadena, MD

### Reach for the Stars: Let's Use What We Have in the Sky for Road Pricing

Norbert Schindler, CEO, GNSS Consulting, SPRUCE (Specialists Providing Road User Charging Expertise), Vienna, Austria

Sponsored by:  **VERVA  
MOBILITY**

3:30pm - 4:00pm

**BREAK**

Exhibit Hall C

## REFRESHMENT BREAK WITH EXHIBITORS

4:00pm - 5:30pm

**BREAKOUT SESSIONS**

## ROAD SAFETY TRACK

### Grand Ballroom A/B


#### Understanding and Improving Harmful Driver Behavior

**MODERATOR:** John O'Neill, III, Vice President, KCI Technologies, Sparks, MD

#### Strategies: Changing Dangerous Driving Behaviors to Reduce Highway Crashes

Charles Cyrill, Director of Marketing and Communications and Cory Skozen, Safety Services Manager, Ohio Turnpike and Infrastructure Commission, Berea, OH

#### The Recipe for Success in Deploying Work Zone Seed Cameras

 Andrew Cadmus, P.E., Toll System Development & Operations National Practice Lead, AVP, HDR, Vienna, VA

#### Road Safety Education and Technology to Improve Drivers' Behavior Along the Brenner Motorway

Ilaria De Biasi, Head of the European Projects Department, Autostrada del Brennero SpA, Trento, Italy

#### Initial Results Combining V2X, IoT and AI Technologies to Identify and Alert Operators to Risky Driver Behaviors

Daniel Garrido, MSc, PMP, US Business Manager, Indra, Alcobendas, Spain

#### AIM (Accenture Intelligent Mobility) - Looking Beyond Crash Data to Reveal Correlations Between Dangerous Driver Behaviors and Outcomes

Balaji Yelchuru, Smart Infrastructure and Mobility Solutions Leader, Accenture, Chicago, IL

## RISK MANAGEMENT TRACK

### Grand Ballroom C

#### Case Studies - International & Interoperability Risk

**MODERATOR:** Christophe Boutin, IBTTA International Vice President and Executive Director, ASFA (Association Professionnelle Autoroutes et Ouvrages à Péage), Paris, France

#### ERM for Interoperable Risk: Safeguarding Revenue and Enhancing Operations

Norris James, Senior Manager, Enterprise Risk Management, Baker Tilly, Chicago, IL

#### Case Study: Ireland National Interoperability Hub and Clearing House

Sergio Oliveros, ITS Program Manager, Indra, Madrid, Spain

#### Enhancing Toll Revenue and Border Security Through Interoperability: A Case Study of Cross-Border Collaboration

David Patterson, Assistant Director, Tolling Operations, Harris County Toll Road Authority, Houston, TX

#### There is No Avocado Toast Without the Pharr International Bridge

Luis Bazán, Bridge Director, City of Pharr (Pharr-Reynosa International Bridge), Pharr, TX



MONDAY, continued

COMMUNICATIONS, HR, LEGAL TRACK

26 A-C

How Does the US Constitution Impact You, Your Customers, and Your Workplace?

**MODERATOR:** Dena Stroh, Esq., General Counsel and Ethics Officer, North Texas Tollway Authority, Plano, TX

Jennifer Monty Rieker, Esq., General Counsel, Ohio Turnpike and Infrastructure Commission, Berea, OH

Tamara Seaver, Esq. President, Icenogle Seaver Pogue, P.C., General Counsel, E-470 Public Highway Authority, Denver, CO

David Coale, Esq., Partner, Lynn Pinker Hurst & Schwegmann, LLP, Dallas, TX

GLOBAL TREND TALKS

25 A-C

The Tolling Panorama

**FACILITATOR:** Bari Chelsky, Project Delivery Coordinator, RideFlag Technologies, Inc., Thornhill, ON, Canada

Converting Our Tolling Industry Triangle to a Star!

JB Kendrick, President, Kapsch TrafficCom, Duluth, GA

Our Customers: All You Need is Love!

Michael Tamer, Chief Executive Officer, Proponisi, Southlake, TX

Cross-Border Challenges & Collaboration – The International Bridges Success Story Continued

Matt Woodhouse, Practice Lead, Pricing Operations Strategy, WSP USA, Washington, DC

The Evolution of Tolling (and Road Trips)

Ujval Saravanan, Toll Consultant, HDR, Vienna, VA

The Dawn of a Trend: RFID Yielding to Video Tolling?

Lev Pinelis, Principal and Founder, Toll Insight, Falls Church, VA



5:30pm - 7:00pm

NETWORKING

Exhibit Hall C

NETWORKING RECEPTION WITH EXHIBITORS

TollMiner™ Demo and IBTTA Meet and Greet at 6pm-7pm in IBTTA HQ Booth 439

Visit **Deloitte** at Booth 322 for Specialty Cocktails

Visit **indra** at Booth 631 for a House Made Pop Tart

Visit at Booth 416 for a Gourmet Local Cheese Board

Visit at Booth 502 for a Bourbon and Whisky Tasting

7:15pm - 10:00pm

SPECIAL EVENT

Collision Bend Brewing Company: 1250 Old River Road

Evening Event: Explore the Flats with IBTTA

(See page 20 for details)

This event is within walking distance, but shuttle buses will be provided from the Hilton Cleveland Downtown Hotel lobby starting at 7:10pm.

In Partnership With:



# Agenda

## Tuesday, October 29

Huntington Convention Center, Ballroom Level

**7:00am - 5:00pm**

**REGISTRATION**

Exhibit Hall C - Pre-Function

**REGISTRATION**

**7:00am - 8:30am**

**BREAKFAST**

Exhibit Hall C

**BREAKFAST WITH EXHIBITORS**

**8:30am - 10:00am**

**GENERAL SESSION**

Grand Ballroom A/B

**IBTTA BUSINESS MEETING**

**MODERATOR:** Bill Halkias, PE, F. ASCE, F. ITE, IBTTA President and President Emeritus, HELLASTRON (Hellenic Association of Toll Roads Network), Athens, Greece

**Finance Chair Report**

Susan Buse, President, SBuse Consulting, Dallas, TX

**2025 Elections**

Andrew Fremier, P.E., IBTTA Immediate Past President and Executive Director and CEO, Bay Area Toll Authority, Metropolitan Transportation Commission, San Francisco, CA

**Executive Director/CEO Report**

Patrick Jones, Executive Director & CEO, IBTTA, Washington, DC

**HONORARY MEMBERS CEREMONY**

(See page 10 for Honorees)

Patrick Jones, Executive Director & CEO, IBTTA, Washington, DC

**IBTTA FOUNDATION SCHOLARSHIP CEREMONY**



(See page 15 for Scholarship Winners)

Jim Wilson, PMP, Senior Vice President, TransCore, LP, and IBTTA Foundation Chair, Orlando, FL

**RECOGNITION OF THE WOMEN IN TOLLING AWARD WINNERS**

Patrick Jones, Executive Director & CEO, IBTTA, Washington, DC

**PROMOTION FOR ANNUAL MEETING 2025, DENVER, CO**

 Joe Donahue, Executive Director **and**  Jessica Carson, Director of Public Affairs, E-470 Public Highway Authority, Aurora, CO

**10:00am - 10:30am**

**BREAK**

Exhibit Hall C

**REFRESHMENT BREAK WITH EXHIBITORS**


**10:30am - 12:00pm**

**GENERAL SESSION**

Grand Ballroom A/B

**TOLL EXCELLENCE AWARDS - PROJECTS REVEALED**

(See the winners on page 13)

**MODERATOR:**  Rachel Bell, Director of Business Services & Customer Relations, Kansas Turnpike Authority, Wichita, KS

**ADMINISTRATION & FINANCE**

**Winner:** Orange County Transportation Authority (OCTA)

**Project:** I-405 Improvement Project / 405 Express Lanes

**Accepting the award:** Darrell Johnson, Chief Executive Officer, Jeff Mills, Director of Capital Programs **and** Kirk Avila, General Manager of Express Lanes, Orange County Transportation Authority (OCTA), Orange, CA

**CUSTOMER SERVICE & MARKETING OUTREACH**

**Winner:** Illinois Tollway

**Project:** 405 Improvement Project

**Accepting the award:** Cassandra Rouse, Executive Director, Illinois Tollway, Downers Grove, IL

**SAFETY**

**Winner:** Colorado Transportation Investment Office (CTIO)

**Project:** CTIO Express Lanes Safety Enforcement Program (SEP)

**Accepting the award:** Kelly Brown, Chief Toll Operations Officer **and** Joshua Gerace, Deputy Chief of Toll Operations, Colorado Transportation Investment Office (CTIO), Denver, CO

**SOCIAL RESPONSIBILITY**

**Winner:** Windsor-Detroit Bridge Authority

**Project:** Gordie Howe International Bridge

**Accepting the award:** Courtney Sweet, Manager, Community Benefits, Windsor-Detroit Bridge Authority, Windsor, ON, Canada

**TECHNOLOGY**

**Winner:** North Carolina Department of Transportation, Turnpike Authority

**Project:** Back Office System 2, Using Cloud Technologies and APIs

**Accepting the award:** JJ Eden, Executive Director **and** Manish Chourey, Chief Technology Officer, North Carolina Department of Transportation, Turnpike Authority, Raleigh, NC

**TOLL OPERATIONS, ENGINEERING & MAINTENANCE**

**Winner:** Tampa Hillsborough Expressway Authority

**Project:** East Selmon Slip Ramps

**Accepting the award:** Greg Slater, Executive Director/CEO, Tampa Hillsborough Expressway Authority, Tampa, FL

**PRIVATE SECTOR INNOVATION**

**Winner:** Indra USA, Inc.

**Project:** 66 Express Outside the Beltway

**Accepting the award:** Juan Luis Merino, Director of Operations - USA, Mobility, Indra, Fairfax, VA



**TUESDAY, continued**

**12:00pm - 1:30pm**

**LUNCH**

*Exhibit Hall C*

**LUNCH WITH EXHIBITORS**

Sponsored by: 

**1:30pm - 3:00pm**

**GENERAL SESSION**

*Grand Ballroom A/B*

**THE TOLLING INDUSTRY IN ACTION: A GLOBAL PERSPECTIVE ON IMPROVING ROAD SAFETY**

**MODERATOR:** Bill Halkias, PE, F. ASCE, F. ITE, IBTTA President and President Emeritus, HELLASTRON (Hellenic Association of Toll Roads Network), Athens, Greece

**Panel #1: IBTTA and Global Partners**

**Report on IBTTA Be Safe Together Campaign**

**Ferzan Ahmed, P.E.**, Executive Director, Ohio Turnpike and Infrastructure Commission, Berea, OH

**Report on ASECAP #(S)he Works #1 Care Campaign**


**Malika Seddi**, Secretary General and CEO, ASECAP, Paris, France

**Report on PIARC Safety Initiatives**

**Emanuela Stocchi**, PIARC Executive Committee Member, Director of International Affairs, AISCAT, Rome, Italy

**Panel #2: Case Studies of Successful Toll Operator Safety Programs**

**Case Study: ASFINAG: "The Street Is My Workplace. Thank You For Paying Attention."**

 **René Moser**, Senior EU and International Affairs Manager, ASFINAG, Vienna, Austria

**Case Study: HELLASTRON: "Customers Feel Safe on The Road."**

**Aristofanis Papadimitriou**, Traffic and Maintenance Advisor, Attiki Odos / HELLASTRON, Athens, Greece

**Case Study: Elizabeth River Crossings: "Global Road Safety in Our DNA."**

**Diane Shields**, Director of Capital Expenditures and Business Processes, Elizabeth River Crossings, an Abertis company, Portsmouth, VA

**Case Study: North Texas Tollway Authority: "Organized for Action."**

**Eric Hemphill**, Director of Traffic and Incident Management, North Texas Tollway Authority, Plano, TX

**Case Study: Pennsylvania Turnpike Commission: "Tackling Work Zone Crashes."**

**Craig Shuey**, Chief Operating Officer, Pennsylvania Turnpike Commission, Middletown, PA

**Case Study: Tampa Hillsborough Expressway Authority: "Safety at Community Connections."**

**Greg Slater**, CEO/Executive Director, Tampa Hillsborough Expressway Authority, Tampa, FL

**3:00pm - 3:30pm**

**BREAK**

*Grand Ballroom A/B Pre-Function*

**REFRESHMENT BREAK**

**3:30pm - 4:30pm**

**GENERAL SESSION**

*Grand Ballroom A/B*

**THE FRANCIS SCOTT KEY BRIDGE: THE PATH FROM COLLAPSE TO DESIGN-BUILD**

**INTERVIEWER:** Andrew Fremier, P.E., IBTTA Immediate Past President and Executive Director and CEO, Bay Area Toll Authority, Metropolitan Transportation Commission, San Francisco, CA

**INTERVIEWEES:**

**Bruce Gartner**, Executive Director, Maryland Transportation Authority, Baltimore, MD

**Wayne Thomas, P.E.**, Senior Vice President, Kiewit Infrastructure, Columbia, MD

**4:30pm**

**MEETING ADJOURNS**

**6:30pm - 10:00pm**

**CLOSING BANQUET**

*Grand Ballroom A/B*

**CLOSING DINNER EXTRAVAGANZA!**

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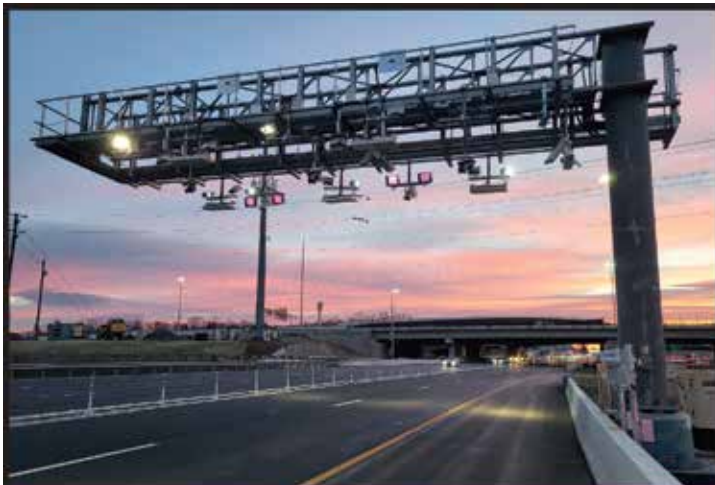
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*Congratulations to all IBTTA 2024 Toll Excellence Award Winners. Thank you for your ongoing commitment to excellence and driving the toll programs that are transforming mobility.*

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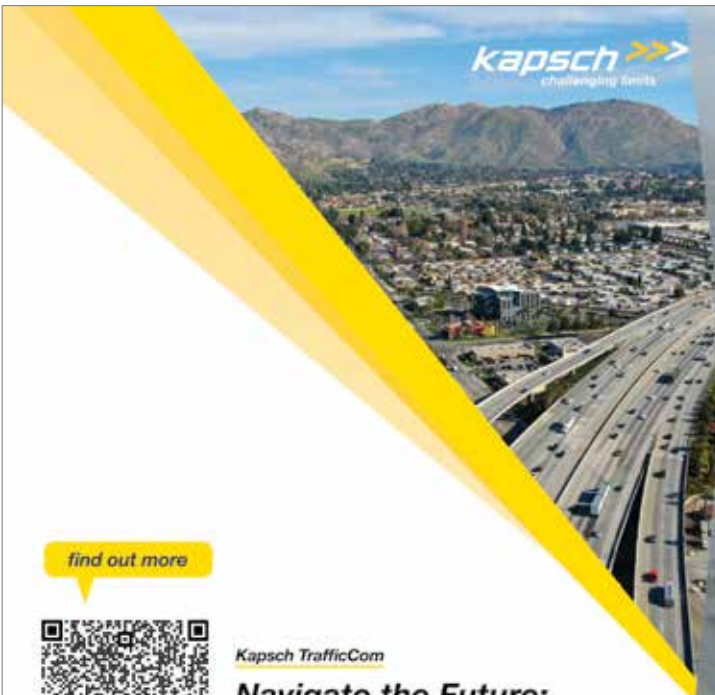
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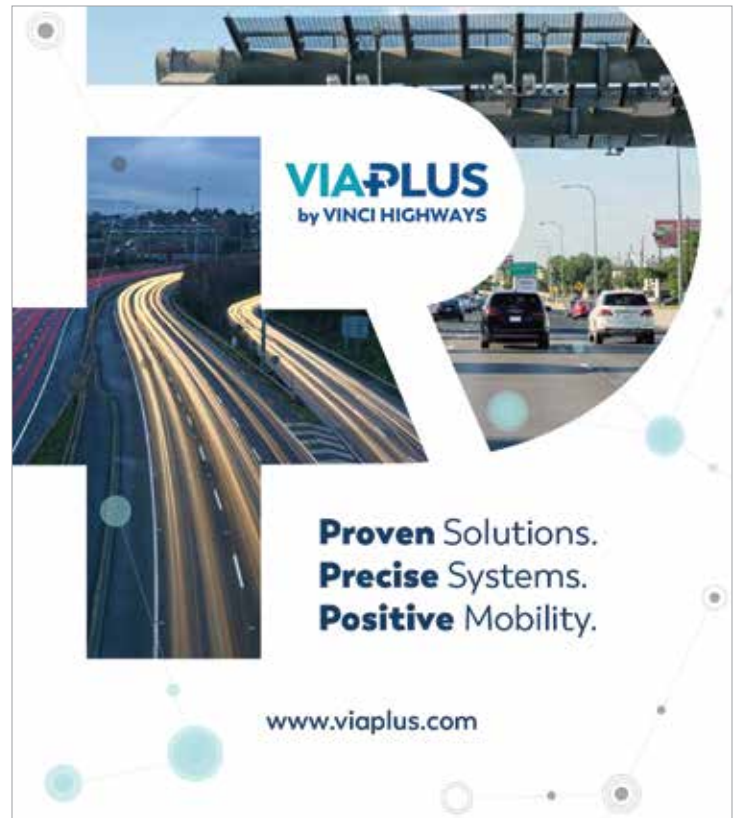
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Neology, Inc. is a global transportation technology company headquartered in Carlsbad, California, with operations in North America, Latin America, Europe, and Asia Pacific. We're partnering with our customers to [re]imagine mobility by combining Artificial Intelligence with state-of-the-art tolling, automated vehicle identification and classification, data processing, and digital payment systems – all delivered with superior service. It's our mission to help communities around the world enhance mobility, increase sustainability, improve safety, and generate increased revenue. [www.neology.com](http://www.neology.com)

# Platinum Sponsors



PrePass® is the leading weigh station bypass and toll payment service in North America. PrePass allows qualified carriers to bypass inspection and weigh station facilities at highway speeds. This minimizes delays in freight movement while saving PrePass carriers time, fuel and money. Over 800,000 commercial vehicles from 77,000 fleets utilize PrePass services, based on their safety compliance and up-to-date credentials. PrePass offers bypass technology choices, including the PrePass RFID transponder and PrePass bypass app. PrePass also provides mobile app safety ALERTS™, electronic toll payment services, and includes INFORM™ Safety and Tolling software. INFORM helps carriers pinpoint areas for operational improvement, whether focused on highway safety or managing toll costs. Founded in 1993, PrePass Safety Alliance is a non-profit public-private partnership established to improve commercial transportation safety and efficiency. [www.prepass.com](http://www.prepass.com)



Driving transportation forward further, faster, smarter. ETC and IRD, now united under Quarterhill, are propelling forward into a dynamic era of growth and innovation with groundbreaking software solutions. Through blending and advancing diverse technologies, alongside our unwavering commitment to superior user experiences, our aim is to shape the present and empower the future. We have over four decades of experience in the Tolling and Enforcement industries. Catering to the foremost toll authorities in the United States, we handle over 2 billion toll transactions each year. Enforcement agencies use our commercial vehicle inspection technologies in over 2000 lanes worldwide to prevent weigh station congestion and protect roads from premature damage. [www.quarterhill.com](http://www.quarterhill.com)



Communities are fundamental. Whether around the corner or across the globe, they provide a foundation, a sense of place and of belonging. That's why at Stantec, we always design with community in mind. We care about the communities we serve—because they're our communities too. This allows us to assess what's needed and connect our expertise, to appreciate nuances and envision what's never been considered, to bring together diverse perspectives so we can collaborate toward a shared success. We're designers, engineers, scientists, and project managers, innovating together at the intersection of community, creativity, and client relationships. Balancing these priorities results in projects that advance the quality of life in communities across the globe. We envision a world where infrastructure gives back, water is protected, natural systems are valued, biodiversity is prioritized, economies are circular, nothing gets wasted, development is responsible, everyone can access renewable energy, and society is just. [www.stantec.com](http://www.stantec.com)



STAR Systems International is a global leader in Automatic Vehicle Identification (AVI) Technologies. Our primary focus is to deliver top-of-the-line transponders, readers, and professional consulting services for Smart City Initiatives. Our expertise lies in a wide range of applications, including Electronic Tolling (ETC), Congestion/Road Use Charging, Electronic Vehicle Registration (EVR), Express/HOT Lane, Fleet Management, Parking, and Secure Access Control. At STAR Systems, we are driven by a customer-centric approach. Our goal is to ensure the success of our customers by leveraging our technical expertise and implementation experience. Guided by three core principles—Outstanding People, Innovative Products, and Service Excellence—we strive to advance Smart City Technologies and contribute to the long-term growth of the AVI industry. [www.star-int.net](http://www.star-int.net)



TransCore provides fully engineered transportation solutions for Tolling and Traffic Management systems. A pioneer in tolling, we provide full-scale services to 8 of 10 of the largest U.S. toll agencies and were selected to design and deploy the first Congestion Pricing System in the North America. Our flagship Infinity Digital Lane System® is a complete roadside toll collection solution, and our Integrity Back Office system combines advanced financial management software with 30 years of proven customer service excellence. We design and deploy ITS traffic management systems for agencies across North America, and currently manage more than 30,000 intersections worldwide. Additionally, since developing RFID applications for transportation in the 1980s, our RFID solutions have evolved to provide secure identification for airports, hospitals, parking garages, toll roads, and rail. [www.transcore.com](http://www.transcore.com)



A global leader in advanced road traffic management solutions (ATMS), Valerann is redefining the concept of modern mobility through improving roadway operations efficiency and increasing roadway safety. Our industry leading cloud platform Lanternn by Valerann; provides road traffic authorities with insights for real-time road traffic situation and accidents risk prediction improving their situational awareness and empowering them to take accurate, actionable and timely decisions. By using information from multiple disparate sources and leveraging sophisticated proprietary AI and computer vision algorithms, we extract value from Big Data delivering a clear and holistic overview of the entire road situation in real time. Our solution detects over 95% of all incidents in under 5 min and our customers report 15% reduction in accidents with KSI. Established in 2016, Valerann has offices in the UK, the US Israel and Spain serving customers world-wide. [www.valerann.com](http://www.valerann.com)





Verra Mobility serves the world's largest commercial fleets and rental car companies to manage tolling transactions and violations for millions of vehicles. A leading provider of connected systems, Verra Mobility processes millions of transactions each year through connectivity with more than 55 individual tolling authorities and more than 450 issuing authorities. Verra Mobility also fosters the development of safe cities, partnering with law enforcement agencies, transportation departments and school districts across North America operating thousands of red-light, speed, bus lane and school bus stop arm safety cameras. [www.verramobility.com](http://www.verramobility.com)



ViaPlus is a global mobility company in the Intelligent Transportation Systems (ITS) market, specializing in revenue and services management solutions for the transportation industry. Our customer operations, data analytics, and full-featured single-account back office technology facilitate the high-volume transactions required for seamless multimodal mobility. As a VINCI Highways subsidiary, we are committed to technical innovation and to promoting a positive mobility experience for all. ViaPlus is the combined product of TollPlus and Cofiroute USA, which merged in April 2023. [www.viaplus.com](http://www.viaplus.com)



WSP USA is the U.S. operating company of WSP, one of the world's leading engineering, environment and professional services firms. Recognized in 2023 on TIME's list of the world's best companies and Fortune's Change the World list, WSP is driving social impact and commitment to ESG. WSP in the U.S. brings together engineers, planners, technical experts, strategic advisors and construction management professionals who are dedicated to collaborate in the best interests of serving local communities. WSP designs lasting solutions in the buildings, transportation, energy, water and environment markets. With approximately 14,000 employees in 300 offices across the U.S., WSP partners with its clients to help communities prosper. [www.wsp.com](http://www.wsp.com)

## SILVER SPONSOR



IBM is a leading provider of global hybrid cloud and AI, and consulting expertise. We help clients in more than 175 countries capitalize on insights from their data, streamline business processes, reduce costs and gain the competitive edge in their industries. More than 4,000 government and corporate entities in critical infrastructure areas such as financial services, telecommunications and healthcare rely on IBM's hybrid cloud platform and Red Hat OpenShift to effect their digital transformations quickly, efficiently and securely. IBM's breakthrough innovations in AI, quantum computing, industry-specific cloud solutions and consulting deliver open and flexible options to our clients. All of this is backed by IBM's legendary commitment to trust, transparency, responsibility, inclusivity and service. [www.ibm.com/consulting/government](http://www.ibm.com/consulting/government)



The Toll Talk Podcast, hosted by MOJO's Alexander Fakeri & Kalie Jakovics, is coming to Cleveland to interview tolling professionals from the industry's largest gathering! Watch the show live or join in to share your experiences with your colleagues! [www.tolltalkpodcast.com](http://www.tolltalkpodcast.com)

## BRONZE SPONSOR



For nearly five decades, Linebarger Goggan Blair & Sampson, LLP has delivered innovative solutions and exceptional customer service to meet the needs of its public sector clients. As a nationally-recognized law firm, Linebarger helps state and local governments recover revenue and reinvest in their communities. Tolls, taxes, and court fees and fines are among the delinquent receivables Linebarger collects on behalf of public sector clients. Linebarger operates in all 50 states, employs more than 1,000 trusted industry professionals, and maintains a client roster of more than 2,500 government entities. We help our clients recover more than a billion annually. The cornerstone of our firm is our people and their commitment to delivering the best customer service possible. Across the country, Linebarger invests in and supports local communities through volunteerism, board service, and local event sponsorships, including a sustained focus on educational foundations across many local communities. [www.lgbs.com](http://www.lgbs.com)

# Exhibitors



## Booth 506

AllianceOne, a Teleperformance company, is a nationwide leader in the recovery of public-sector debt, with unparalleled expertise recovering transportation and toll-related receivables and providing customer service contact center services. We bring nearly 40 years of collection experience. Transportation and toll authorities recognize us for top-rated recovery results, our flexibility and capacity, and for the exceptional level of customer service we provide to their customers. We offer first-party and third-party collections, customer service staffing, inbound and outbound call handling, welcome calls, acquisition and retention, customer care, violators to account holders, updates to Account Holder information, and DMV Lookups. AllianceOne's experience includes AET (all electronic tolling), personal negative balance accounts, commercial negative balance accounts, personal tolls and commercial tolls.

[www.allianceoneinc.com](http://www.allianceoneinc.com)



By **Brisa Group**

## Booth 623 / 625

A-to-Be develops and deploys advanced tolling and mobility solutions across global transportation markets, in partnership with our clients to meet their individual needs. Part of Brisa Group, the largest private road operator in Portugal, and with its U.S. headquarters near Chicago, A-to-Be is an international company with solutions deployed across multiple states, countries, and continents. For over 40 years, A-to-Be has provided leading end-to-end tolling solutions, from the roadside to the backoffice and for all tolling modes, including RUC. With billions of annual transactions and millions of travelers using our systems internationally, we build innovative solutions, with exciting research lines. Mobility solutions, made together. [www.a-to-be.com](http://www.a-to-be.com)



By **Fleetworthy**

## Booth 619

Bestpass is a comprehensive payment platform provider and leader in toll management solutions for commercial fleets of all shapes and sizes. We ensure data accuracy, consolidate payments, and save users time and money. Founded in 2001 by truckers for truckers, we are a trusted partner on the road and in the back office for customers and tolling authorities.

[www.bestpass.com](http://www.bestpass.com)



## Booth 704

Print and Mail Service Provider to many industries including the Tolling Industry. Tolling Services Program Highlights: Standard interfaces expedite the document development and implementation process, saving time and expense during cutover. Highly experienced at implementing solutions with agencies and tolling service providers. In-place integrated production processes results meet tolling's rigorous service level standards cost-effectively. Streamlined quality review through customized document portals simplifies the approval process. Access to online job status reports provides real-time metric reporting, job reconciliation and work status. Bounced email statements are automatically placed into the mail stream, improving customer satisfaction. Text and mobile messaging solutions integrate with back-office and agency systems to message citizens real-time. Address hygiene and return mail processing solutions improve document delivery and comply with USPS requirements. Online document archives provide quick access to client communications, based on pre-approved business rules. [www.cathedralcorporation.com](http://www.cathedralcorporation.com)



## Booth 423

CONDUENT is a global multi-billion company – also leader in TRANSPORTATION providing systems, support, and revenue-generating solutions to public clients in Transit / Public Safety / Curbside Parking / Tolling, Road Pricing. In TOLLING we have a proven record of leadership, delivering innovative and technology-agnostic business solutions. Conduent has nearly 30 years EXPERIENCE in designing, installing, operating, maintaining, and delivering integrated toll solutions, including roadside solutions, back-office systems, free-flow charging, ALPR, dynamic toll pricing, vehicle occupancy detection, AET lanes, operations and maintenance, and customer service centers. Conduent enables agencies to provide intermodal, integrated, and reliable solutions for their users. Our main tolling REFERENCES are in the United States and Europe... in the region we lead a PPP for the Cyprus National Public Safety Program, opened recently a Call Center for Vodafone-client in Thessaloniki and deliver the Public Transit ticketing system for the Metro in the same City. [www.conduenttransportation.com](http://www.conduenttransportation.com)



## Booth 415

Founded in 1966, CCS is a full-service collections firm that specializes in high volume, low balance collections in a variety of industries, including tolling. [www.ccsusa.com](http://www.ccsusa.com)



### Booth 729

CSG empowers companies to build unforgettable experiences, making it easier for people and businesses to connect with, use and pay for the services they value most. Our customer experience, billing and payments solutions help companies of any size make money and make a difference. With our SaaS solutions, company leaders can take control of their future and tap into guidance along the way from our fiercely committed and forward-thinking CSGers around the world. Want to be future-ready and a change-maker like the global brands that trust CSG? Visit [csgi.com](http://csgi.com)



### Booth 409

Daktronics is the world leader in designing, engineering, manufacturing, installing, and maintaining LED display technology. Every day on thousands of roadways, millions of travelers rely on information to get them safely and efficiently to their destinations. Daktronics is committed to delivering long-lasting, cost-effective digital displays. NTCIP-compliant Vanguard® dynamic message signs guide travelers through tunnels, tolls, freeways, and cities with MUTCD graphics, text, and real-time information to manage traffic, reduce congestion, and improve safety. NTCIP-compliant Vanguard® software enables one sign to communicate both guidance information and safety reminders. The result is reduced congestion and accident rates as well as more notice for wayfinding, travel times, toll information, and lane restrictions. Direct-view, high-resolution LED displays maximize traffic management center operation by providing crisp detail in any lighting. Modular design allows for any size configuration which eliminates breaks in images and allows operators to view news, weather, and feeds on one screen. [www.daktronics.com/en-us](http://www.daktronics.com/en-us)

## Deloitte.

### Booth 322 / 324

Deloitte is the world's largest professional services firm, and consistently recognized as a leader across the consulting, advisory, and technology fields by Forrester, Gartner, and others as a result of the depth and breadth of our capabilities. Deloitte's transportation practice offers a suite of end-to-end consulting and managed services to help our clients navigate the increasingly complex mobility ecosystem. We serve clients in over 56 cities globally with a network of 1,500+ experienced transportation practitioners. We bring market-leading industry knowledge, superior business transformation capabilities, and deep technical expertise to turn business challenges into opportunities. Deloitte supports clients with developing strategic plans, designing governance and business models, adopting new technologies, fostering partnerships, and achieving a culture of innovation. A hallmark of our approach is our ability to bring a range of technology, enterprise, and services partners together, to offer transportation clients our award-winning holistic, end-to-end set of services and solutions. [www2.deloitte.com/us/en.html](http://www2.deloitte.com/us/en.html)



### Booth 404

Duncan Solutions specializes in revenue recovery for toll violations, AET transactions, and negative balance customer accounts. Through our Law Enforcement Systems (LES) division, our DMVRegInfo service provides a fast, easy and cost effective way to retrieve out-of-state registered owner information from all 50 states, the District of Columbia as well as Canadian provinces (where obtainable, as permitted by law). Our embedded business rules and license plate configurations for the various states deliver improved hit rates and reduce toll revenue leakage. Our delinquent account collection service is customized to meet the specific business rules of each client agency, with a unique focus on customer service. Customer contact and revenue support services include outbound calling, inbound customer service, tag holder account management, skip tracing, correspondence processing, image review and civil litigation. [www.duncansolutions.com](http://www.duncansolutions.com)



### Booth 503

Emovis is Abertis' competence center specialized in the implementation of technology platforms and operation services for intelligent mobility in urban and interurban environments operating across United States, Latin America, UK, Europe and Asia. As the competence center for Abertis, a worldwide leading concessionaire, we look to bring the quality and efficiency demanded by Abertis to public sector transportation agencies. We offer state-of-the-art toll-based mobility solutions and associated services that address a multitude of challenges: Back Office Systems: Roadside Systems, Operational Back Office, Commercial Back Office; Road Usage Charging Mileage Reporting Options, Trip Building, Map Matching; Urban Mobility: Low Emission Zones, Congestion Charging and Moving Enforcement; Next Generation Customer Service: Innovation and Customer Experience. With over 40 years' experience and over 700 employees in 10 countries, we are trusted partners to Authorities and Tolling agencies across the world. [www.emovis.com](http://www.emovis.com)



### Booth 216

The E-ZPass Group is an association of toll facilities in 20 states that operates the wildly successful E-ZPass electronic toll collection program. E-ZPass enjoys tremendous brand recognition and high levels of customer satisfaction, and is the world leader in toll interoperability, with more than 58 million E-ZPass devices in circulation. Since its inception, the E-ZPass Program has continued to be innovative by implementing E-ZPass Plus which makes paying for parking at participating airports and garages easier along with E-ZPass-on-the-Go, a convenient package that contains a prepaid tag ready for use that is sold at convenient locations such as participating local convenience stores, rest areas and DMV's. The mission of the E-ZPass Group is to provide strong value to its members and partners, support them in providing customers with a seamless, accurate, and interoperable method of collecting tolls and fees and facilitating other mobility payments. [www.e-zpassiag.com](http://www.e-zpassiag.com)

# Exhibitors



## Booth 244 / 246

Global Agility Solutions offers comprehensive on and offshore Business Process Outsourcing (BPO) services and solutions focused on automating and advancing repeatable business operations that impact bottom line revenue. With offices in the US, Philippines and Vietnam, Global Agility is backed by an extensively trained and highly scalable workforce that is proven to ramp quickly and deliver unrivalled results. Committed to continuous process improvement, industry-leading technology and client satisfaction, Global Agility is modernizing the BPO space and reshaping the way organizations do business. [globalagilitysolutions.com](http://globalagilitysolutions.com)



## Booth 119

For over 50 years, Harris & Harris, has been collecting debt for Government agencies, Utility services and Healthcare facilities. Millions of dollars have been collected for clients around the country while maintaining the outstanding reputations of our clients. Harris & Harris will enhance your unit of government's debt collection results with the trend-setting programs specialized for municipalities, tollways and toll systems, counties, and state-level contracts. Our firm will locate and contact your citizens in a persistent and professional manner, ultimately allowing more dollars to reach the bottom line. [www.harriscollect.com](http://www.harriscollect.com)



## Booth 402

Proud Women Owned Industry leading customer communication company specializing in Toll Statements print, mail, and digital. Increasing response and payments with effective QR Codes and PQR Codes. [www.4hatteras.com](http://www.4hatteras.com)



## Booth 439

The International Bridge, Tunnel and Turnpike Association (IBTTA) is the worldwide association for the owners and operators of toll facilities and the businesses that serve them. Founded in 1932, IBTTA has members in more than 20 countries across six continents. Through advocacy, thought leadership, and education, our members are implementing innovative user-based transportation financing solutions to address critical infrastructure challenges. Be sure to stop by the IBTTA HQ booth, where you can meet our staff, explore member resources, and learn about upcoming meetings and events. Let's discuss how IBTTA can support your efforts in the tolling industry. [www.ibtta.org](http://www.ibtta.org)



## Booth 631

Indra is a world-leading technology company, with more than 56,000 employees in 140+ countries. In 2022 Indra earned \$4.2B in revenue and invested \$350M in R&D. Indra provides advanced mobility solutions for traffic, infrastructure, transit, railways, ports, and airports through its end-to-end Mova solution suite, the synthesis of 25 years of cutting-edge technology adoption. As a leading R&D investor, Indra brings multi-disciplinary innovation into comprehensive road usage charging (tolling, distance-based, video occupancy detection, congestion pricing and low emissions zones), multimodal back office, traffic management systems, ITS, and CAV solutions adaptive to changing customer requirements. Indra deployed its first roadside tolling system in 1997 and has since installed more than 3000 toll lanes in more than 20 countries. Our most recent delivery of an integrated all-overhead tolling, video-occupancy detection, and ITS roadside system, with C-V2X infrastructure and CAV cloud analytics and communications platform, is considered one-of-a-kind in the United States today. [www.indracompany.com](http://www.indracompany.com)



## Booth 403

Inex Technologies has leveraged over 25 years of vehicle-based imaging processing to bring to market a video-based roadside toll zone system, named RoadView™. The RoadView™ system delivers all key transaction metrics – transaction generation, vehicle edge triggering, RFID association, shape-based classification, axle counting, and license plate reading/enforcement. In addition, the core RoadView™ capabilities are used in our new RoadAudit™ toll system audit tool – a 100% stand-alone, independent audit solution that measures the effectiveness of existing production systems. By merging production data with RoadView™ transaction data video clips, RoadAudit™ can flag mismatched transactions for analysis and verification. Since RoadAudit™ is entirely independent of existing road sensors, it delivers the only true audit analysis in the industry. [www.inextechnologies.com](http://www.inextechnologies.com)



## Booth 313

Since 1996, InfoSend has provided innovative solutions for organizations seeking eBilling, ePayment, Data Processing, and BillPrint & Mail services. InfoSend's mission is to provide the best possible Customer Engagement solution while maintaining a client-focused company culture. Now delivering more than 250 million print and electronic documents annually across multiple channels, InfoSend proudly maintains an industry-best client retention and satisfaction rate. Our strategic locations in CA, TX, FL, IL and MA ensure that InfoSend clients receive efficient and reliable document delivery service and disaster recovery protection, nationwide. Billers deserve an approach that works, and InfoSend provides that by customizing solutions to fit our clients' needs while significantly reducing their total overhead costs and providing excellent service. Partner with InfoSend and enjoy the benefits of working with a seasoned data processor with extensive knowledge of document efficiencies. Together, let's reach your customers more effectively. [www.infosend.com](http://www.infosend.com)



**Booth 514 / 516**

IntelliRoad is a division of Kyra solutions delivering the next generation of roadway and tolling management software. We are a company focused on service and the desire to do good. Technology provides us the mechanism to build solutions that make meaningful, sustaining contributions to society while saving effort, resources, and lives. Our best-in-class solution, IntelliManage, future-proofs a government's transportation system while leveraging their existing infrastructure investments. It is a next-generation operational back-office solution that maximizes revenue recognition, improves customer service, and saves on operating costs. As experts in the tolling industry, we have a longstanding history of being more than just a solutions provider for our clients. We are their trusted partner.

[www.intelliroad.io](http://www.intelliroad.io)



**Booth 714**

JAI is a world leader in high-performance vehicle imaging technologies targeting the specific needs of roadway operators and transit authority executives. JAI's advanced lane hardware and software enables quick and accurate identification of vehicles for tolling, red light enforcement, speed control, congestion charging, weigh-in-motion, homeland security, and a wide range of other free-flow ITS applications. Products include camera systems, LED flash units, and software to support image capture of high-speed vehicles (0-200 MPH), license plate reading, vehicle fingerprinting, and more. [www.jai.com](http://www.jai.com)



**Booth 727**

J-Tech is "Helping You Make Roads Safer Workplaces" through development of innovative highway safety equipment, and by being your solutions resource. J-Tech designs and manufactures crash trucks (attenuator trucks, TMAs), cone deployment trucks, and highway safety equipment such as our new LaneBlade® for road debris removal and hitch mounted safety baskets for work zone cone deployment. Our equipment is used by highway contractors, state Departments of Transportations, tollways, utilities, and traffic management companies across North America and beyond. We look forward to helping you make roads safer workplaces and safer traveling places. [www.jtechusa.com](http://www.jtechusa.com)



**Booth 223 / 225**

Kapsch TrafficCom is a globally renowned provider of transportation solutions for sustainable mobility. With 130 years of experience, our proven, operational, and innovative solutions for Tolling, Traffic Management, Demand/Congestion Management, Mobile Tolling, Road User Charging and Connected Vehicles enable us to deliver modern, market-focused technologies able to contribute to a healthier world without traffic congestion. Kapsch covers the entire value chain of our customers from Components, D&B, Roadside and Back Office operations of these vital systems. Kapsch continually invests in the future of our industry by tackling the latest challenges posed by our customers, like deploying the first stereoscopic vehicle detection and classification system or providing more than 100 million tolling transponders all while launching a mobile tolling application with guaranteed revenue for tolling agencies. Kapsch is ready for the future of transportation revenue collection. Led from Atlanta Georgia, our team sets the standard for today's and tomorrow's tolling solutions. [www.kapsch.net](http://www.kapsch.net)



**Booth 715**

Lindsay is moving the world forward by creating the most innovative products and fully integrated systems by reimagining safety and sustainability. Whether looking to reconfigure a roadway or install lifesaving additions, Lindsay infrastructure options strive to keep roads and the people on them moving safely. The Road Zipper System manages congestion and traffic patterns with the industry's most unique and innovative solution. RoadConnect, a remote roadside asset monitoring platform, gives you the ability to remotely monitor key road and highway assets such as crash cushions, guardrails, end terminals, utility poles, bridge structures and more. RoadConnect allows for an increase in the speed and reliability of roadside maintenance, saves time and money while also improving road safety. Barrier Systems products protect motorists and work crews with a complete range of crash cushions, end terminals and TMAs. Snoline products improve lane navigation, visibility and safety by combining traffic signs with road marking tape and accessories. [www.lindsay.com](http://www.lindsay.com)



**Booth 822**

We know where we're going.

We know how to get there.

The question is, are you coming with us?

Through technology, advocacy, victim assistance and so much more,

Impaired Driving Ends Here. [www.madd.org/ohio](http://www.madd.org/ohio)

# Exhibitors



## Booth 518

Milligan Partners is a creative team of technologists and management consultants. We make a positive impact through teamwork and innovation. With integrity and a holistic approach to problem solving, we help our clients design solutions that improve their operations and allow them to better navigate the challenges of tomorrow. Our work focuses on the public sector and transportation services. [www.milliganpartners.com](http://www.milliganpartners.com)



## Booth 406

Express Systems & Peripherals is a NJ based distributor of ITS communications equipment. Moxa's industrial Ethernet solutions facilitate the convergence of a variety of sensor, voice, and video data in real time by providing high-speed throughputs and a wide range of network interfaces, including Ethernet, WLAN, serial, PoE, DSL, and various video compression technologies. [www.express-inc.com](http://www.express-inc.com)



## Booth 702

Multilink offers American-made, BABA-compliant ITS/Traffic products including Uninterruptible Power Supplies, Power Monitoring Products, Batteries, Enclosures and Street Signs. Our unparalleled products deliver emergency power and protection to mission infrastructure devices when the main power source fails. The EP Line-Interactive UPS provides continuous operation during brownout and voltage spikes and includes remote monitoring. With a pure sine wave output, LED and LCD at-a-glance monitoring, and ethernet connectivity for remote monitoring, the EDP Double Conversion UPS grants power to sensitive loads with zero loss in output power. Our newest battery option, the PantheonCell™ LiFePO4 offers Green technology. To assist with traffic safety and direction, Multilink offers the Street Brite LED street sign as well as Blank out Signage. Additionally, Multilink offers NEMA 4 aluminum and stainless-steel cabinets in multiple sizes, styles, and configurations. [www.gomultilink.com](http://www.gomultilink.com)



## Booth 231

Neology, Inc. is a global transportation technology company headquartered in Carlsbad, California, with operations in North America, Latin America, Europe, and Asia Pacific. We're partnering with our customers to [re]imagine mobility by combining Artificial Intelligence with state-of-the-art tolling, automated vehicle identification and classification, data processing, and digital payment systems – all delivered with superior service. It's our mission to help communities around the world enhance mobility, increase sustainability, improve safety, and generate increased revenue. [www.neology.com](http://www.neology.com)



## In IBTTA Booth, 439

The North Texas Tollway Authority has been connecting North Texans for more than 27 years. NTTA serves the fastest-growing metro area in the United States. At the agency's core is a focus on its 14 million customers, safe, well-maintained and efficient roadways, and supporting economic growth and development in the region. NTTA relies on funding from tolls collected to repay debt incurred to construct approximately 1,200 lane miles of toll roads throughout North Texas. The agency does not receive tax appropriations for operation, maintenance or expansion of its toll roads. NTTA has long been at the forefront of tolling technology, as the first toll agency to employ an electronic toll collection system (ETC) in 1989 and the first to convert its entire toll road system to all-electronic tolling (AET) in 2010. [www.ntta.org](http://www.ntta.org)



## Booth 814 / 816 / 818

The Ohio Turnpike – a 241-mile toll road designated as I-80, I-90 and I-76 – offers one of the safest, efficient, and convenient routes for motorists to reach east and west destinations along northern Ohio and beyond. To meet the needs of travelers, there are 14 modern service plazas offering numerous amenities, eight maintenance facilities, and 24 toll plazas, including open road tolling with E-ZPass. The Ohio Turnpike, which opened on Oct. 1, 1955, is operated and maintained by the Ohio Turnpike and Infrastructure Commission in Berea, Ohio. [www.ohioturnpike.org](http://www.ohioturnpike.org)



## Booth 316

Toll Road Marketing (a subsidiary of Online Rewards) works with clients to define their business objectives and then builds custom programming to deliver a meaningful, community benefitting program that is scalable and financially sustainable. Toll Road Marketing creates loyalty reward platforms for toll authorities seeking to incentivize their tag, card, pass, and sticker holders for using their road, rail, sky, and bridges. Trip after trip, patrons can earn points, tokens, sweepstakes entries, and more, redeemable for rewards provided by local and national retailers. Every Toll Road Marketing client has a dedicated account team, responsible for the day-to-day management and ongoing strategy and success of the program. We stay directly involved with your team, ensuring your program runs smoothly, your patrons are supported, and ultimately you see positive business results. [www.online-rewards.com](http://www.online-rewards.com)



**Booth 718**

Openvia develops solutions to improve human mobility and the operations of the systems that keep us all moving. Since 2020, we have successfully deployed, and maintain, our solutions across 7 concessions in 5 countries. Our digital solution capitalizes on our experience managing transactions (BOS) and operating mobility systems (TAMS). As Globalvia's Digital Mobility Solutions Factory, Openvia develops Intelligent Transportation and Tolling solutions, both for users (B2C) and for operators (B2B). [openvia.io/en](http://openvia.io/en)



**Booth 126**

Orange Traffic specializes in the manufacturing and distribution of an array of high-quality and ISO 9001 certified devices for the traffic signage and signal industry. Orange Traffic's success is the result of its efforts to design and implement groundbreaking solutions. The company created a digital countdown module, which greatly contributes to increasing safety at pedestrian and cyclist crossings throughout North America. Other products are offered such as our Lane Control Signs, our STS-22 (Satellite Time Sync), our SPC-22 (Satellite Programmable Clock), and a lot more that you will be able to find on our website. [www.orangetraffic.com](http://www.orangetraffic.com)



**Booth 215**

Paymentus (NYSE: PAY) is a leading provider of cloud-based bill payment and money movement technology and solutions. We deliver our next-generation product suite through a modern technology stack to more than 2,200 clients across North America. Our omni-channel platform provides consumers with easy-to-use, flexible and secure electronic bill payment experiences through their preferred payment channel and type. Paymentus' proprietary Instant Payment Network®, or IPN, extends our reach by connecting our IPN partners' platforms and tens of thousands of billers to our integrated billing, payment, and reconciliation capabilities. Paymentus serves billers of all sizes across a variety of industry verticals, including utilities, financial services, insurance, government, telecommunications and healthcare. [www.paymentus.com](http://www.paymentus.com)



**Booth 708**

PayNearMe is the modern, reliable payments platform that facilitates cash, debit, credit, ACH and mobile-first payments, including Apple Pay, Google Pay, Cash App, PayPal and Venmo for thousands of businesses and government agencies nationwide. With its great mobile experience, PayNearMe's technology provides a simple way for businesses to collect payments through an intuitive, consistent experience for their customers. In addition, payment reminders and mobile wallet integration drive more on-time payments. PayNearMe is offered by PayNearMe MT, Inc., which is a wholly owned subsidiary of PayNearMe, Inc. [home.paynearme.com](http://home.paynearme.com)



**Booth 508**

Penn Credit is a leading provider of delinquent account collection services to tolling, state and local public agencies throughout the United States. Founded in 1987, we customize collection solutions to meet our client's business rules and use the highest ethical standards to provide world-class customer service to their customers. We provide innovative solutions for first party and third party collections for delinquent toll and negative balance accounts. Our DMVInfoNow®; registered owner retrieval service enables your agency to submit out-of-state plates for retrieval from DMVs nationwide, where qualified. DMVInfoNow®; will identify more out-of-state customers and help you maximize collection of toll fees. Contact Richard Carrier at 212.300.5930 or [Richard.Carrier@PennCredit.com](mailto:Richard.Carrier@PennCredit.com). [www.penncredit.com](http://www.penncredit.com)



**Booth 607**

When it comes to vehicle recognition, Perceptics knows one-size-fits-all doesn't cut it. That's why we offer tailored solutions that address your unique needs. Our technology streamlines your processes, reduces errors and eliminates tedious manual tasks. While our roots are in license plate recognition, today we offer software and hardware solutions for all your vehicle recognition requirements. We understand the importance of delivering data you can trust, which is why our technology is always engineered for accuracy. [www.perceptics.com](http://www.perceptics.com)



**Booth 122**

Perdue Brandon Fielder Collins & Mott, LLP ("Perdue Brandon") is a multi-state law firm with more than 50 years of experience collecting delinquent government receivables. The Firm has a collection presence throughout the United States. We provide our clients exclusive law firm benefits. Our Toll Team consists of long-time, attorneys and professional staff who understand the toll industry and are fully trained in the collection of delinquent toll violations. Our customizable collection program is comprehensive and client driven. We are dedicated to maximizing collections while maintaining premier client and customer service. Our commitment to exceed our clients' expectations enables us to establish long-term client relationships and continued to grow. [www.pbfc.com](http://www.pbfc.com)



**Booth 707**

pi-lit is a technology company applying radio connected, IoT devices to improve roadway safety. Since 2013 our team has been developing, manufacturing, and supporting road safety products and sensors for the transportation and infrastructure industries. Core principles include U.S. made, attention to customer service, and an absolute commitment to stand behind our products. Our Impact Detection System represents our newest technology. [www.pi-lit.com](http://www.pi-lit.com)

# Exhibitors



## Booth 314

PrePass® is the leading weigh station bypass and toll payment service in North America. PrePass allows qualified carriers to bypass inspection and weigh station facilities at highway speeds. This minimizes delays in freight movement while saving PrePass carriers time, fuel and money. Over 800,000 commercial vehicles from 77,000 fleets utilize PrePass services, based on their safety compliance and up-to-date credentials. PrePass offers bypass technology choices, including the PrePass RFID transponder and PrePass bypass app. PrePass also provides mobile app safety ALERTS™, electronic toll payment services, and includes INFORM™ Safety and Tolling software. INFORM helps carriers pinpoint areas for operational improvement, whether focused on highway safety or managing toll costs. Founded in 1993, PrePass Safety Alliance is a non-profit public-private partnership established to improve commercial transportation safety and efficiency. [www.prepass.com](http://www.prepass.com)



## Booth 318

Creating a safer, smarter, greener world by delivering reliable, independent vehicle and license plate data. With more than 35 years of experience in tolling, nobody brings more to the table than us. Whether you want ALPR and model-make software libraries, central video recognition for toll collection, or a fully-fledged system that includes manual image review and central intelligent video processing, we've got you covered. Our products allow reliable automation rates and low error rates to reduce uncertainty in operations and significantly reduce billing errors and leakage. Even in harsh environmental conditions, like snow, rain, and poor illumination, our image review systems perform excellent. Maximize revenue and performance and learn how to better conceive, architect, and specify video image review systems. [www.q-free.com](http://www.q-free.com)



## Booth 539

Driving transportation forward further, faster, smarter. ETC and IRD, now united under Quarterhill, are propelling forward into a dynamic era of growth and innovation with groundbreaking software solutions. Through blending and advancing diverse technologies, alongside our unwavering commitment to superior user experiences, our aim is to shape the present and empower the future. We have over four decades of experience in the Tolling and Enforcement industries. Catering to the foremost toll authorities in the United States, we handle over 2 billion toll transactions each year. Enforcement agencies use our commercial vehicle inspection technologies in over 2000 lanes worldwide to prevent weigh station congestion and protect roads from premature damage. [www.quarterhill.com](http://www.quarterhill.com)



## Booth 743 / 745

As a developer of innovative, high accuracy, intelligent transport solutions, Red Fox ID has unique and specialist skills specifically focused on tolling applications. The skill set covers sensor technology development with a particular speciality in; automatic vehicle identification and classification, lane controller design, lane system design and installation. For over 20 years, systems integrators, toll authorities, roadway operators and others looking for the best possible results for vehicle detection and classification systems have turned to the team behind the new Quantum technology for their vehicle detection solution. The Red Fox ID team, (including Andy Lees, the original lead architect of Idris AVC technology) has unmatched experience in free-flow toll system development enabling its customers to install low risk, operationally-proven solutions, extracting the full value from their transport system. Red Fox ID's innovative patented Quantum software has been proven to deliver 99.9% or better axle classification accuracy in all traffic conditions. [redfoxid.co.uk](http://redfoxid.co.uk)



## Booth 315

RevSpring leads the market in engagement and payment solutions that inspire consumers to take action. The company's OmniChannel solutions are backed by behavior analysis, propensity-to-pay scoring, contextual messaging, and user experience best practices. North America's leading healthcare organizations, revenue cycle management, and ARM companies trust RevSpring to maximize their financial results through print, online, phone, email, and text communications and payment options. [www.revspringinc.com](http://www.revspringinc.com)



## Booth 739

RideFlag takes Vehicle Occupancy Detection (VOD) camera technology and puts it into an easy-to-use smartphone application that accurately validates High Occupancy Vehicles (HOV). Solving HOV misdeclaration is key to making congestion mitigation strategies work effectively in order to reduce traffic congestion and the resulting CO2 GHG emissions. Because validation requires only one smartphone, the need for costly hardware, infrastructure, and enforcement associated with other HOV validation solutions is removed. Toll operators can also save millions of dollars of lost revenue that results from toll evasion. [www.rideflag.com](http://www.rideflag.com)





#### Booth 405 / 407

Sensys Networks delivers detection that covers everything, every road, every mile, every moment. At the intersection, down the street, on the highway, over the bridge, and through the tunnel - providing the most accurate and most flexible in-ground and above-ground traffic detection systems in the industry. Sensys Networks offers industry-leading accurate in-ground and above-ground traffic detection. By providing radar, video, and wireless magnetometer sensing technologies in a single system, we enable traffic advisors and engineers to deploy the most suitable technology for each detection zone in their installation. With implementations in more than 80 countries and 40 U.S. states, Sensys Networks drives economic, environmental and efficiency improvements for any given city. [sensysnetworks.com](https://sensysnetworks.com)



#### Booth 238 / 240

SICE is a multinational technology integration company operating in the fields of traffic, tolling and transportation among other industries. SICE's activity mainly focuses on providing added value services through the integration of a range of in-house and third party technologies and systems, always with the aim of offering the best solution tailored to each customer. With its extraordinary level of experience in designing, installing, integrating, testing and maintaining large transportation projects, SICE has successfully completed Tolling Systems, Intelligent Transportation Systems (ITS), and Tunnel Management Systems all around the world. [www.sice.com](https://www.sice.com)



#### Booth 218

SICK, an industry world leading provider of LiDAR technology, introduces another method of providing a safe road to travel on and at the same time, create a green environment to live in. Leveraging our knowledge and expertise in LiDAR based vehicle classification and vision based solutions, SICK has combined the two technologies to count axles from above vehicle travel lanes. Eliminating the need for costly, intrusive inroad axle counting sensors, allows for ease in maintenance and installation. Diverse redundant technologies keep the traffic and revenue collecting going even in the most severe weather conditions. SICK is known throughout the world for its LIDAR technology and now strives to be known for RADAR technology as well, by deploying SICK's state of the art RADAR sensor and edge gateway to detect and alert a wrong way driver. See SICK's other solutions in transportation, railway and transit by visiting our traffic homepage. [www.sickusa.com](https://www.sickusa.com)



#### Booth 731 / 733

Sinelec USA is a provider of solutions and services for the Electronic Toll Collection (ETC) and Intelligent Transportation Systems (ITS) markets. As the technology arm of the ASTM Group, the second largest roadway operator in the world, Sinelec provides complete, leading-edge solutions to support interconnected roadways, bridges and tunnels. Sinelec solutions operate over 900 toll collection lanes and process over \$3 billion transactions for over 500 million transits yearly. We operate and support a road network of more than 1,500 miles with our operation and traffic control platform. Sinelec ETC solutions range from advanced AET systems to converged systems incorporating every type of payment processing. Our operations and maintenance platform support 24/7 service and we provide the O&M staffing for many of these systems. At Sinelec, our focus is the development of sustainable solutions for the safe and smart management of traffic and transportation infrastructures and the roads of tomorrow. [www.sinelecusa.com](https://www.sinelecusa.com)



#### Booth 408

Skidabrader Group stands at the forefront of the heavy highway construction sector, introducing groundbreaking pavement technologies that redefine safety standards for roads, bridges, and airport runways. Our commitment to "Saving Lives" drives the core of our operations, as exemplified by our revolutionary "Pavement Texturing" process. This innovation optimizes friction in critical zones, marking a paradigm shift in enhancing safety for all. In addition, our innovative "Blank Canvas" application removes conflicting markings known as "Ghost Striping" and enhance road user safety, while providing beautification for proud asset managers. [skidabrader.com](https://skidabrader.com)



#### Booth 219

Founded in 1970, Skyline Products has designed and manufactured sign solutions for the transportation and petroleum industries for more than 40 years. We continuously partner with the nation's leading fuel retailers and transportation agencies to create premier sign solutions that are Designed to be Bold, Engineered to Last. In the transportation industry, we build and engineer ITS-grade dynamic message signs (DMS) and central control software for many transportation management applications throughout North America. [www.skylineproducts.com](https://www.skylineproducts.com)

# Exhibitors



## Booth 722 / 724

SmartDocs is a Digital Spend Management platform that provides solutions for improving the entire Source to Pay process, helping agencies simplify their strategic sourcing, procurement operations and accounts payable operations and build resilient supply chains. The platform has ready-made configuration for the tolling industry and best practices that can fast-track the modernization of back-office sourcing and spend management initiatives. The platform uses AI to get rid of manual data entry and more importantly, to bring in compliance controls that enable the Procurement and Finance to collaborate with their partners. [www.smartdocs.ai](http://www.smartdocs.ai)



## Booth 416 / 418

STAR Systems International is a global leader in Automatic Vehicle Identification (AVI) Technologies. Our primary focus is to deliver top-of-the-line transponders, readers, and professional consulting services for Smart City Initiatives. Our expertise lies in a wide range of applications, including Electronic Tolling (ETC), Congestion/Road Use Charging, Electronic Vehicle Registration (EVR), Express/HOT Lane, Fleet Management, Parking, and Secure Access Control. At STAR Systems, we are driven by a customer-centric approach. Our goal is to ensure the success of our customers by leveraging our technical expertise and implementation experience. Guided by three core principles—Outstanding People, Innovative Products, and Service Excellence—we strive to advance Smart City Technologies and contribute to the long-term growth of the AVI industry. [star-int.net](http://star-int.net)



## Booth 741

SWC brings proven experience in the highway toll, government, utility, telecommunications, cable, property management and education industries. Over the past 40 years, we have partnered with numerous clients to maximize the management of their accounts receivable, annually managing billions of dollars. From large Fortune 500 companies to small organizations, SWC has a proven history of connecting to understand the client's challenges, developing solutions that resolve receivables concerns, and delivering desired results. In addition to tradition accounts receivable management, SWC has also provided staff augmentation and 1st party customer service activities specifically in the tolling market. SWC also developed a guaranteed toll solution for video transactions, known as TollMaxx ([tollmaxx.com](http://tollmaxx.com)). TollMaxx offers toll agencies the opportunity to leverage the capabilities and efficiencies of large volumes to reduce cost, eliminate collection risks and improve customer experience! [www.swcgroup.com](http://www.swcgroup.com)



## Booth 214

TAGAAS is a DBE certified, bespoke Tags-as-a-Service company dedicated to the transponder lifecycle – creating customized transponder fulfillment solutions, consulting with a wide scope of transportation agencies, and developing software/hardware for tolling and transportation. [tagaas.com](http://tagaas.com)



## Booth 414

Since 1988 Tattile has developed and produced License Plate Reader cameras for ITS & Mobility applications with more than 85,000 cameras installed in more than 75 Countries. A high-tech company with a strong international outlook, always distinguished by sharp innovation capacity and collaborative spirit, animating the entire organization. Today Tattile is focused on future vision scenarios, enriched by a young and dynamic management team dedicated to including state-of-the-art technology into our solutions for the Mobility market application. Tattile is fully engaged in the creation of cutting-edge ANPR applications, mainly based on AI (Artificial Intelligence), able to fulfil the most demanding applications in the ITS and Big Data Analysis market, always in compliance with strict quality standards, ensuring reliability and cost efficiency. Strong international projection, more than 80% of our turnover is derived from overseas, thanks to a network of top-class international System Integrators and local partners. [www.tattile.com](http://www.tattile.com)



## Booth 709 / 808

The Toll Talk Podcast, hosted by MOJO's Alexander Fakeri & Kalie Jakovics, is coming to Cleveland to interview tolling professionals from the industry's largest gathering! Watch the show live or join in to share your experiences with your colleagues! [www.tolltalkpodcast.com](http://www.tolltalkpodcast.com)

# Exhibitors



## Booth 723

Tollscopic revolutionizes tolling operations with cutting-edge AI and machine learning technologies. Our platform dramatically enhances traffic flow and toll collection efficiency while reducing environmental impact with minimal infrastructure requirements. Designed for adaptability and scalability, Tollscopic integrates seamlessly into existing systems, ensuring rapid deployment and high reliability. With features like dynamic pricing, automatic vehicle identification, and real-time violation enforcement, our solution not only streamlines operations but also supports sustainable transportation practices. Experience the future of tolling—efficient, accurate, and eco-friendly with Tollscopic. Join us in transforming toll roads into smarter travel pathways. [www.tollscopic.com](http://www.tollscopic.com)



## Booth 305

Traffic Tech/Resensys is exhibiting in Booth 305. Innovative Products represent several innovative transportation technologies. Operational and Asset Mgmt products include (1) Resensys - A cost-effective wireless Cloud-Based Structural Monitoring System. Used by over 25 Agencies as a proactive method for bridge preservation and to monitor existing deficiencies. See their Innovative Scour probe and Barge Strike System. (2) Jet Filter - The only maintainable method to increase the life cycle of retaining walls and other structures affected by hydraulics. (3) CADO The only MASH tested and completely automated emergency/incident Mgmt. Gate. Open in under 30 seconds. Allows for a fast quick response to any operational requirement. [www.traffictechs.com](http://www.traffictechs.com)



## Booth 410 / 412

TrafficVision product at its core is a real time AI and HPC application that does real-time analysis of video streams on roadways to alert traffic operations centers of incidents, anomalies, and provides real-time data for future analysis. [www.TrafficVision.com](http://www.TrafficVision.com)



## Booth 339

TransCore provides fully engineered transportation solutions for Tolling and Traffic Management systems. A pioneer in tolling, we provide full-scale services to 8 of 10 of the largest U.S. toll agencies and were selected to design and deploy the first Congestion Pricing System in the North America. Our flagship Infinity Digital Lane System® is a complete roadside toll collection solution, and our Integrity Back Office system combines advanced financial management software with 30 years of proven customer service excellence. We design and deploy ITS traffic management systems for agencies across North America, and currently manage more than 30,000 intersections worldwide. Additionally, since developing RFID applications for transportation in the 1980s, our RFID solutions have evolved to provide secure identification for airports, hospitals, parking garages, toll roads, and rail. [www.transcore.com](http://www.transcore.com)



## Booth 317

TransUnion is a global information and insights company that makes trust possible between government and constituents. We do this with a Tru™ picture of each person: an actionable view of consumers, stewarded with care. Through acquisitions and technology investments, we've built on our consumer identity expertise to develop innovative fraud solutions. [www.transunion.com](http://www.transunion.com)



## Booth 725

Triveneto Servizi is an ICT company founded in 2012 to provide high value technological services to companies in our area. In 2021 we started a cooperation with Joanneum Research Institute of Graz (Austria) and we started developing our know-how about Smart Road Technologies. In 2022 we started to provide consulting services and to distribute of AKUT® technology. AKUT® revolutionizes tunnel monitoring using AI-based intelligent microphones. A critical event is recognized in less than 1 second! The huge advantage of acoustic detection is that AKUT can react directly to the critical event and it can trigger an alarm in the traffic management centre just 1 second after the incident. [www.trivenetaserivizi.it](http://www.trivenetaserivizi.it)

# Exhibitors



## Booth 747

TTEC (pronounced T-TEC) Holdings, Inc. (NASDAQ:TTEC) is a leading global CX (customer experience) technology and services innovator for AI-enabled digital CX solutions. Serving iconic and disruptive brands, TTEC's outcome-based solutions span the entire enterprise, touch every virtual interaction channel, and improve each step of the customer journey. Leveraging next-gen digital technology, the company's TTEC Digital business designs, builds, and operates omnichannel contact center technology, CRM, AI and analytics solutions. The company's TTEC Engage business delivers AI-enabled customer engagement, customer acquisition and growth, tech support, back office, and fraud prevention services. Founded in 1982, the company's singular obsession with CX excellence has earned it leading client, customer, and employee satisfaction scores across the globe. The company's over 60,000 employees operate on six continents and bring technology and humanity together to deliver happy customers and differentiated business results. [www.ttec.com](http://www.ttec.com)



## Booth 719

USF is a national, minority owned facilities management and infrastructure support services company. At USF, we manage, maintain, and improve a wide range of built environments, from Class A facilities and campuses, distribution centers and manufacturing plants. We provide infrastructure support for the transportation sector to include our nation's roads, bridges, tunnels, railways, and maritime substructures. We do this through high quality, cost-saving, sustainable solutions aimed to meet the ever-changing needs of our customers. Our decades of steady growth in the industry can be attributed to our proven experience and capability. [www.usfacilities.com](http://www.usfacilities.com)



## Booth 303

V2X is a leader in high-accuracy Open Road Tolling (ORT) solutions. In 1997, Raytheon/Hughes designed and deployed the world's first all-electronic toll system, sparking a tolling revolution that led to the rise of All-Electronic Tolling (AET). Today, V2X's tolling solutions rely on cutting-edge technologies like high-resolution imaging, transponder position tracking, and optical vehicle identification. We provide the systems that are in the Toll Zone and the Operational Back Office. We have deployed ORT projects in Ontario, Israel, Chile, Minnesota, Virginia, Texas, Florida, and Massachusetts. Our three-phase transaction enhancement process coupled with best-in-class ALPR and manual image review feedback provides unsurpassed accuracy at low cost. [gov2x.com/capabilities/technology](http://gov2x.com/capabilities/technology)



## Booth 417 / 419

Verra Mobility serves the world's largest commercial fleets and rental car companies to manage tolling transactions and violations for millions of vehicles. A leading provider of connected systems, Verra Mobility processes millions of transactions each year through connectivity with more than 55 individual tolling authorities and more than 450 issuing authorities. Verra Mobility also fosters the development of safe cities, partnering with law enforcement agencies, transportation departments and school districts across North America operating thousands of red-light, speed, bus lane and school bus stop arm safety cameras. [www.verramobility.com](http://www.verramobility.com)



## Booth 603 / 605

Versilis is a leading manufacturer of automated gates and highway warning systems designed to protect roadway workers and travelers. Our mission is to eliminate worker exposure to live traffic by introducing an automated lane closure system that replaces the traditional manual setup and dismantling of traffic cones. Our passion and dedication to safety through innovation are the foundation of our business, reflected in the exceptional quality of our products and services. We have installed more than 1,000 gates across the United States, and our products have been implemented by over 22 road authorities. [www.versilis.com](http://www.versilis.com)



## Booth 615 / 617

ViaPlus is a global mobility company in the Intelligent Transportation Systems (ITS) market, specializing in revenue and services management solutions for the transportation industry. Our customer operations, data analytics, and full-featured single-account back office technology facilitate the high-volume transactions required for seamless multimodal mobility. As a VINCI Highways subsidiary, we are committed to technical innovation and to promoting a positive mobility experience for all. ViaPlus is the combined product of TollPlus and Cofiroute USA, which merged in April 2023. [www.viaplus.com](http://www.viaplus.com)



## Booth 319

AtkinsRéalis, a leader in transportation planning, engineering, and GIS, helps clients manage and optimize their critical infrastructure assets with VUEWorks®, our industry-leading enterprise asset management (EAM) software. VUEWorks® provides a comprehensive solution for inventorying, maintaining, and extending the lifespan of your transportation assets. By leveraging VUEWorks®, clients can expect to see significant improvements in maintenance, efficiency and cost reduction. [vueworks.com](http://vueworks.com)



**Booth 502 / 504**

WSP USA is the U.S. operating company of WSP, one of the world's leading engineering, environment and professional services firms. Dedicated to serving local communities, we are engineers, planners, technical experts, strategic advisors and construction management professionals. WSP USA designs lasting solutions in the buildings, transportation, energy, water and environmental markets. With more than 15,000 employees in over 200 offices across the U.S., we partner with our clients to help communities prosper. [www.wsp.com](http://www.wsp.com)

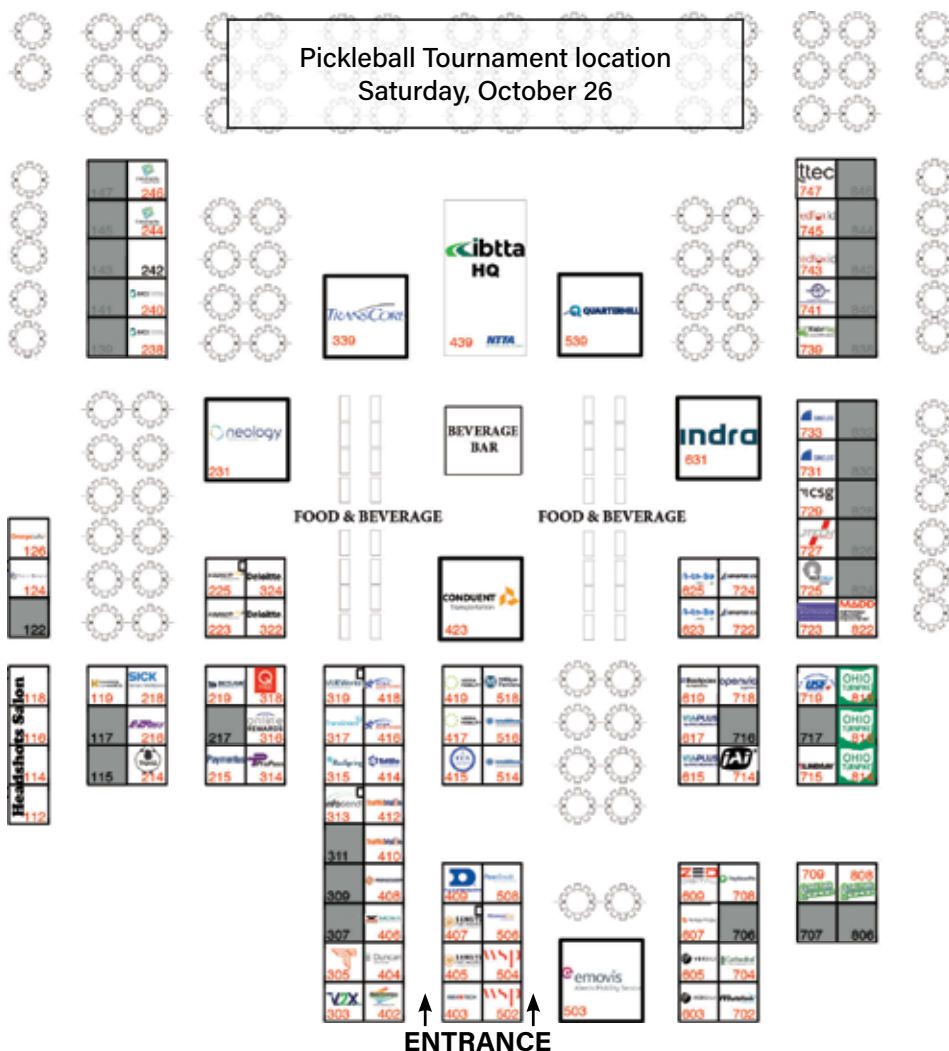


**Booth 609**

Our presentation delves into the revolutionary potential of Superwallets, which enable passengers to board transit vehicles seamlessly with their phones in their pockets. By leveraging IoT and IoS technologies, Superwallets offer a breakthrough in accessibility, eliminating lineups and manual fare validation processes. MaaS platforms often focus on urban areas with ample technology and connectivity. We discuss how Superwallets can support rural operations with MaaS, facilitating journey planning and contactless ticketing for various transit modes, including fixed routes, demand response, and paratransit. Case studies highlight the practical application of Superwallets in enhancing transit accessibility and equity in underserved communities. [www.zed.digital](http://www.zed.digital)



# Exhibit Hall Floorplan and Directory



## Exhibit Hall Hours

The Exhibit Hall is on the Exhibit Level of the Huntington Convention Center, in Exhibit Hall C.

### SUNDAY, OCTOBER 27

Set Up ..... 7:00am – 5:00pm

### MONDAY, OCTOBER 28

Breakfast ..... 7:00am – 8:30am

Refreshment Break ..... 10:30am – 11:00am

Lunch ..... 12:30pm – 2:00pm

Refreshment Break ..... 3:30pm – 4:00pm

Networking Reception ..... 5:30pm – 7:00pm

### TUESDAY, OCTOBER 29

Breakfast ..... 7:00am – 8:30am

Refreshment Break ..... 10:00am – 10:30am

Lunch ..... 12:00pm – 1:30pm

Tear Down ..... 1:30pm – 5:00pm

| EXHIBITOR                                 | BOOTH #   |
|---|-----------|
| AllianceOne Receivable Solutions          | 506       |
| A-to-Be, by Brisa Group                   | 623 / 625 |
| Bestpass                                  | 619       |
| Cathedral Corporation                     | 704       |
| Conduent Transportation                   | 423       |
| Credit Collection Services                | 415       |
| CSG                                       | 729       |
| Daktronics                                | 409       |
| Deloitte Consulting LLP                   | 322 / 324 |
| Duncan Solutions                          | 404       |
| Emovis                                    | 503       |
| E-ZPass Group/IAG Service Corp.           | 216       |
| Global Agility Solution                   | 244 / 246 |
| HARRIS & HARRIS LTD.                      | 119       |
| Hatteras                                  | 402       |
| IBTTA                                     | 439       |
| Indra                                     | 631       |
| Inex Technologies                         | 403       |
| Infosend, Inc.                            | 313       |
| IntelliRoad, a division of Kyra Solutions | 514 / 516 |
| JAI Traffic Solutions                     | 714       |
| J-Tech                                    | 727       |
| Kapsch TrafficCom                         | 223 / 225 |
| Lindsay Corporation                       | 715       |
| MADD Ohio                                 | 822       |

| EXHIBITOR                                  | BOOTH #         |
|--|-----------------|
| Milligan Partners                          | 518             |
| Moxa/Express Systems & Peripherals         | 406             |
| Multilink, Inc.                            | 702             |
| Neology                                    | 231             |
| North Texas Tollway Authority              | 439             |
| Ohio Turnpike                              | 814 / 816 / 818 |
| Online Rewards                             | 316             |
| Openvia Mobility                           | 718             |
| Orange Traffic                             | 126             |
| Paymentus                                  | 215             |
| PayNearMe                                  | 708             |
| Penn Credit Corporation                    | 508             |
| Perceptics                                 | 607             |
| Perdue Brandon Fielder Collins & Mott, LLP | 122             |
| PI Variables, (Pi-Lit)                     | 707             |
| PrePass                                    | 314             |
| Q-Free                                     | 318             |
| Quarterhill                                | 539             |
| Red Fox ID Limited                         | 743 / 745       |
| RevSpring                                  | 315             |
| RideFlag                                   | 739             |
| Sensys Networks                            | 405 / 407       |
| SICE INC                                   | 238 / 240       |
| SICK, Inc.                                 | 218             |
| Sinelec                                    | 731 / 733       |

| EXHIBITOR                            | BOOTH #   |
|--------------------------------------|-----------|
| Skidabradar Group                    | 408       |
| Skyline Products                     | 219       |
| SmartDocs                            | 722 / 724 |
| Star Systems International, Ltd.     | 416 / 418 |
| SWC Group                            | 741       |
| TAGAAS LLC                           | 214       |
| Tattile srl                          | 414       |
| Toll Talk Podcast                    | 709 / 808 |
| Tollscopic                           | 723       |
| Traffic Tech/Resensys                | 305       |
| TrafficVision                        | 410 / 412 |
| TransCore, LP                        | 339       |
| TransUnion                           | 317       |
| Triveneto Servizi S.r.l.             | 725       |
| TTEC Government Solutions, LLC       | 747       |
| US Facilities                        | 719       |
| V2X                                  | 303       |
| Verra Mobility                       | 417 / 419 |
| Versilis                             | 603 / 605 |
| ViaPlus                              | 615 / 617 |
| VUEWorks, An AtkinsRéalis Technology | 319       |
| WSP USA                              | 502 / 504 |
| ZED Digital                          | 609       |

# Schedule-at-a-Glance

Download the IBTTA mobile app, where you'll find session descriptions, speaker bios and more.



## IBTTA Board of Directors & Committee Meetings

### Friday, October 25

- 8:00am – 9:00am  
Board Meeting Breakfast

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- 9:00am – 10:00am  
Finance Standing Committee of the Board

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- 10:00am – 12:00pm  
IBTTA Board of Directors Meeting

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- 12:00pm – 1:00pm  
Board Meeting Lunch

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- 1:00pm – 3:00pm  
IBTTA Board of Directors Meeting

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- 3:00pm – 4:00pm  
Past Presidents Council  
(By Invitation)

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- 6:30pm – 9:30pm  
Board Dinner  
(By Invitation)

## 92<sup>nd</sup> Annual Meeting & Exhibition

### Saturday, October 26

- 8:00am – 9:00am  
Breakfast for CEO Roundtable/Foundation Board  
(By Invitation)

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- 9:00am – 11:00am  
CEO Roundtable  
(By Invitation)

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- 11:00am – 12:30pm  
Foundation Board Meeting  
(By Invitation)

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- 12:00pm – 5:00pm  
Registration

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- 1:00pm – 3:00pm  
E-ZPass IAG Meeting  
(By Invitation)

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- 1:00pm – 2:30pm  
Generations Collide: Unfiltered  
Conversations Between Tomorrow's  
Leaders and Today's Executives - Presented  
by Young Professionals' Council (YPC)

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- 2:30pm – 4:30pm  
Women In Tolling Session: Year In Review,  
Awards and Talking To Trailblazers + A Look  
Ahead

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- 5:00pm – 8:00pm  
Pickleball Tournament –  
Supporting the IBTTA  
Foundation Scholarship Fund



### Sunday, October 27

- 7:00am – 5:00pm  
Exhibits Set Up

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- 8:00am – 5:30pm  
Registration

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- 8:30am – 12:00pm  
Adventure Club

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- 9:00am – 11:00am  
Roundtable Discussion on Toll Industry  
Risks and Opportunities – Presented by  
the Council of Platinum Sponsors (CoPS)  
(By Invitation)

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- 11:00am – 12:30pm  
Shaping Tomorrow's Transportation:  
Policy, Workforce, and Inclusion in a  
Changing Landscape

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- 11:00am – 12:30pm  
Procurement Rumble: A Point-  
CounterPoint Debate - Presented by the  
Council of Platinum Sponsors (CoPS)

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- 2:30pm – 4:00pm  
Breakout Sessions

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- 4:00pm – 6:00pm  
Leadership Academy Alumni Association-  
Meetup & Awards Ceremony

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- 4:30pm – 5:30pm  
New Member & First Time Attendee Reception  
(By Invitation)

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- 6:30pm – 10:00pm  
Opening Event: Rock & Roll Hall of Fame

### Monday, October 28

- 7:00am – 6:00pm  
Registration

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- 7:00am – 8:30am  
Breakfast with Exhibitors

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- 8:30am – 9:30am  
Welcome Remarks

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- 9:30am – 10:30am  
Keynote Speaker

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- 10:30am – 11:00am  
Refreshment Break with Exhibitors

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- 11:00am – 12:30pm  
General Session: The One Thing:  
Lessons on Creativity and Innovation in  
Tolling

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- 12:30pm – 2:00pm  
Lunch with Exhibitors

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- 2:00pm – 3:30pm  
Breakout Sessions

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- 3:30pm – 4:00pm  
Refreshment Break with Exhibitors

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- 4:00pm – 5:30pm  
Breakout Sessions

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- 5:30pm – 7:00pm  
Networking Reception with Exhibitors

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- 7:15pm – 10:00pm  
Explore the Flats with IBTTA

### Tuesday, October 29

- 7:00am – 5:00pm  
Registration

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- 7:00am – 8:30am  
Breakfast with Exhibitors

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- 8:30am – 10:00am  
General Session: IBTTA Business  
Meeting

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- 10:00am – 10:30am  
Refreshment Break with Exhibitors

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- 10:30am – 12:00pm  
General Session: Toll Excellence Awards  
- Projects Revealed

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- 12:00pm – 1:30pm  
Lunch with Exhibitors

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- 1:30pm – 3:00pm  
General Session: The Tolling Industry  
in Action: A Global Perspective on  
Improving Road Safety

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- 3:00pm – 3:30pm  
Refreshment Break

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- 3:30pm – 4:30pm  
General Session: The Francis Scott  
Key Bridge: The Path from Collapse to  
Design-Build

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- 6:30pm – 10:00pm  
Closing Dinner Extravaganza

**SEE YOU NEXT YEAR!**

# Designing a Bold, New Future

## 2025 IBTTA PROGRAMS AND EVENTS



2025 IBTTA President  
**James Hofmann**  
Executive Director and CEO  
North Texas Tollway Authority  
Plano, TX



[www.ibttta.org/events](http://www.ibttta.org/events)

### JANUARY

#### Winter Board of Directors & Committee Meetings

January 15-17, 2025  
Hotel Colonnade  
Coral Gables, FL

### FEBRUARY

#### Leadership Academy

February 2-7, 2025  
Washington Marriott Georgetown  
Washington, DC

### MARCH

#### Technology Summit

March 22-25, 2025  
Hyatt Regency Dallas  
Dallas, TX  
[www.ibttta.org/dallas](http://www.ibttta.org/dallas)

### APRIL

#### Spring Board of Directors & Committee Meetings

April 25-26, 2025  
Omni Oklahoma City  
Oklahoma City, OK

#### Finance & Road Usage Charging Summit

April 27-29, 2025  
Omni Oklahoma City  
Oklahoma City, OK  
[www.ibttta.org/oklahomacity](http://www.ibttta.org/oklahomacity)

### JUNE

#### Communications, HR & Legal Workshop

May 31-June 3, 2025  
Portland Marriott Downtown  
Waterfront  
Portland, OR  
[www.ibttta.org/portland](http://www.ibttta.org/portland)

### JULY

#### Maintenance, Engineering & Roadway Operations Workshop and IBTTA Foundation Annual Service Project

July 26-29, 2025  
The Westin Book Cadillac  
Detroit, MI  
[www.ibttta.org/detroit](http://www.ibttta.org/detroit)

### SEPTEMBER

#### Global Tolling Summit

To be announced

### OCTOBER

#### Fall Board of Directors & Committee Meetings

October 10-11, 2025  
Denver, CO

#### 93<sup>rd</sup> Annual Meeting & Exhibition

October 11-14, 2025  
Colorado Convention Center  
Denver, CO  
[www.ibttta.org/denver](http://www.ibttta.org/denver)