

Media Contact: Tanya Sheres 202.304.7805 tsheres@ibtta.org

FOR IMMEDIATE RELEASE June 4, 2024

IBTTA EXPANDS LEADERSHIP TEAM AND STAFF TO SUPPORT ASSOCIATION GROWTH AND INDUSTRY ADVOCACY

WASHINGTON – The International Bridge, Tunnel and Turnpike Association (IBTTA), the worldwide association for the owners and operators of toll facilities and the businesses that serve them, announced today the expansion of its leadership, communications and meetings teams in support of the Association's continued growth and industry advocacy.

Founded in 1932, IBTTA has members in 23 countries and has attracted more than 100 new members since 2022 as tolled interstate miles jumped nearly 30% over the last five years, providing an important financing tool to deliver critical infrastructure networks.

"We're seeing a crisis in infrastructure investment across the globe, with more than \$780 billion needed to modernize roads and bridges in the U.S. alone according to the American Society of Civil Engineers," said Pat Jones, Executive Director and CEO of IBTTA. "As IBTTA approaches nearly a century of advocacy for the use of tolling, pricing, and road usage charging solutions, we're committed to providing our members with the in-house expertise and resources to lead in global infrastructure finance, delivery and operations."

IBTTA has added three leadership roles to bolster finance, administration, communications and government affairs, in addition to two new positions to strengthen membership and meeting offerings. Collectively IBTTA's new talent brings decades of experience across association management and the transportation industry, including:

Mark Muriello, Vice President Policy and Government Affairs

Mark previously served as IBTTA's Director of Policy and Government Affairs since 2020 and has been promoted to Vice President as the Association expands its focus on the evolving role of user fees and sustainable financing tools. Mark brings more than four decades of experience in surface transportation policy, planning and operations as he held several roles with the Port Authority of New York and New Jersey, the New York Power Authority and New York Metropolitan Transportation Authority. Mark has held leadership positions in industry organizations including the Transportation Research Board, the E-ZPass Group, the OmniAir Consortium and the Eastern Transportation Coalition. He holds a Master of Business Administration degree from New York University and a Bachelor of Science degree from Columbia University in Industrial Engineering.

Phillip Morrone, Vice President Finance and Administration, CPA, CMA

Phillip joins IBTTA from the American Association of Motor Vehicle Administrators (AAMVA) where he served as the Senior Director of Finance. He brings more than 20 years of experience across

finance, accounting and management in both the private and non-profit sectors, including with past employers Coalfire, Thompson Reuters, General Dynamics and CACI. He holds a Bachelor of Science degree in Business Administration from Saint Joseph's University.

Tanya Sheres, Vice President Communications, Marketing and Media Relations

Tanya joins IBTTA from global toll road operator and developer Transurban where she served as Director of Corporate Affairs and Marketing. She brings more than 20 years of experience in the transportation and real estate sectors with a focus on corporate communications, marketing and stakeholder engagement, including with past employers Amtrak, Transwestern, Bentall GreenOak and the TJX Companies. She holds a Master of Science degree from Johns Hopkins University in Real Estate Development and Bachelor of Arts degree from Boston College in Communications.

Erin Mosher, Meeting Content Producer

Erin joins IBTTA from the National Association of Enrolled Agents (NAEA) where she served as Director of Education and Events. She brings more than 15 years of experience in strategic design, development and execution of in-person and virtual events and programming including with past employers like the Eno Center for Transportation and the Global Business Travel Association (GBTA). She holds a Master of Business Administration from George Mason University and a Bachelor of Business Administration in Hospitality Tourism Management from James Madison University.

Kristen Bean, Conference Production & Speaker Relations Coordinator

Kristen joins IBTTA from the American Orthotic and Prosthetic Association (AOPA) where she served as a Digital Meetings Specialist. She brings more than 15 years of experience in membership and meeting coordination and teaching. Kristen studied Mass Communication and Media Studies a t Frostburg State University.

IBTTA members enjoy access to a multitude of <u>meetings and events</u> each year attended by international industry leaders with their Finance and Road Usage Charging Summit and Maintenance, Engineering and Road Operations Workshop coming up, in addition to the Global Tolling Summit and 92nd Annual Meeting and Exhibition later this year.

The Association also recently launched "Be Safe Together," a new global road safety campaign to educate drivers about the actions they can take to make roads safer for all users. The campaign will include global messaging, digital promotion, and public and driver engagement, including the first IBTTA Global Road Safety Week, which will take place from June 24-28. IBTTA members will participate in the campaign, showcasing the tolling industry's commitment to safety and emphasizing to drivers that the little choices they make at each step of their journey can make a real difference in others' lives. Learn more at www.ibtta.org/besafetogether.

About IBTTA

The International Bridge, Tunnel and Turnpike Association (IBTTA) is the worldwide association for the owners and operators of toll facilities and the businesses that serve them. Founded in 1932, IBTTA has members in more than 23 countries on six continents. Through advocacy, thought leadership, and education, members are implementing state-of-the-art, innovative user-based transportation financing solutions to address the critical infrastructure challenges of the 21st century. For more information, visit www.ibtta.org.