

## BUSINESS AND SUPPLIER DIVERSITY

The Office of Diversity and Inclusion implements the Commission's Business and Supplier Diversity program, a proactive business process for sourcing products and services from previously underutilized firms. It serves to bridge Turnpike contracting opportunities to the disadvantaged, minority, women and veteran community through education, outreach, and compliance.

The Office of Diversity and Inclusion has sought essential partnerships with PTC sourcing units to make available opportunities for disadvantaged, minority, women, and veteran-owned businesses to participate in contracting and bidding opportunities through commitment, comprehension, uniformity, and utilization. Business and supplier diversity shall be accomplished by the following strategies:

### Strategy 1:    Transparency and Information

**Manage the flow of information through each sourcing unit to ensure that opportunities are available to expand opportunities:**

- SAP program was developed to track disadvantaged, minority, veteran and women business enterprises who bid, are awarded and the actual dollar amount.
- Identify the top 20 small business procurements in Strategic Sourcing that would be marketed to disadvantaged, minority, veteran communities as frequent procurement opportunities.

### Strategy 2:    Connect

**Bridge the diverse business and supplier community:**

- **Engage** in public events hosted by diverse organizations locally and nationally.
- **Partner** with organizations or industry groups focusing on supplier diversity and contracting.
- **Utilize** networks such as the Pennsylvania Unified Certification Program (PA UCP) and other Supplier Diversity Programs to access additional resources and best practices.
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### Strategy 3:    Communicate

- **Educate** PTC sourcing units on expectations and commission objectives with regards to business and supplier diversity
- **Educate** the business community and our partners through quarterly seminars sponsored by the PTC on the Business and Supplier Diversity Program.
- **Internet-** Utilize the Commission website to communicate the program's objectives.
- **Identify** ways in which the supplier may be able to provide information.

**Strategy 4: Accountability Dashboard**

- **Identify** measures, improvements, and strategies to meet the business and supplier diversity goals.
- **Measure** success of program by the increased number of disadvantaged, minority, women, and veteran business enterprises because of outreach and education to the community.
- **Inform** customers (internal and external) of program progress.