

**America THINKS Priced Managed Lanes Survey**

January 2013

Sample: 1,000 Nationally Representative
Americans Ages 18 and Over**Kelton**

This survey is being conducted by Kelton, a leading national public opinion company. We are not trying to sell you anything, but would like to ask you a few questions for a national opinion study, the results of which will appear in the nation's leading media outlets in the coming weeks. Your answers will be confidential and anonymous.

CONTENT QUESTIONS – PRICED MANAGED LANES

1. How often do you use carpool lanes when you have the required number of passengers while driving?

1. Always
2. Frequently
3. Sometimes
4. Rarely
5. Never
6. I never drive (CODE AS NON DRIVER)

For the purposes of this survey, please think of "priced managed lanes" as tolled lanes operating in the middle of non-tolled highways. The price to use the tolled lanes varies to ensure that cars can maintain a speed of at least 45 miles per hour and customers are guaranteed a congestion-free trip. For example, during rush hours, using these managed lanes might cost \$3 to \$8 to use while saving 15 to 35 minutes of time. During other times of day, the lanes could be used for 25 cents to \$1.

2. Have you heard about priced managed lanes before? (ROTATE RESPONSES 1-2)

1. Yes
2. No
3. I don't know

3. (SKIP IF NON DRIVER) On average, how many minutes does congestion cost you during your commute to work on a daily basis? Your best guess is fine.

___ minutes (MINIMUM 1)

1. Less than 1 minute
2. I never experience congestion on my commute to work
3. I do not commute to work

4. (SKIP IF NON DRIVER) How often would you be likely to use priced managed lanes, if available?
 1. Always
 2. Frequently
 3. Sometimes
 4. Rarely
 5. Never (CODE AS NO PML)

5. (SKIP IF NON DRIVER) (ASK IF NO PML) Why would you never use priced managed lanes? (RECORD EXACT RESPONSE)

6. (SKIP IF NO PML) (SKIP IF NON DRIVER) If heavy trucks, such as tractor trailers, used priced managed lanes, I would be...
 1. Less likely to use them
 2. More likely to use them
 3. Just as likely to use them

7. (SKIP IF NO PML) (SKIP IF NON DRIVER) To which of the following destinations would you be likely to use priced-managed lanes, if available? Select all that apply. (ROTATE RESPONSES 1-5) (CHOOSE ALL THAT APPLY)
 1. Work-related destination, such as my office or a client's office
 2. Personal destination or every day errands, such as a shopping mall or friend's home
 3. Airport
 4. Vacation destination
 5. Medical emergency
 6. Other (RECORD EXACT RESPONSE)

8. (SKIP IF NO PML) (SKIP IF NON DRIVER) For each of the following, please state how likely or unlikely would you be to use priced managed lanes, if available. (ROTATE RESPONSES IN SERIES)
 - a. Avoid a congested commute
 - b. Make up time due to running late
 - c. (ASK IF PARENT) Make the ride quicker due to having a child in the car
 1. Extremely likely
 2. Somewhat likely
 3. Somewhat unlikely
 4. Extremely unlikely

9. Which do you think better describes priced managed lanes? (ROTATE RESPONSES)

1. A luxury
2. A useful option when you need them

10. How strongly do you agree or disagree with the following statement: Priced managed lanes should be considered when making improvements to U.S. highways.

1. Strongly agree
2. Somewhat agree
3. Somewhat disagree
4. Strongly disagree

11. When using roads, bridges or tunnels, how much would you pay to save 15 minutes? Please answer in dollars.

___ dollars (MINIMUM 1)

1. Less than \$1
2. Nothing

12. (SKIP IF NON DRIVER) Would you be willing to sign up for a prepaid account to use a priced managed lane facility? (ROTATE RESPONSES)

1. Yes (CODE AS YES)
2. No

13. (ASK IF YES) How would you be likely to regularly replenish funds on a prepaid priced managed lanes account? (ROTATE RESPONSES)

1. Link it to a credit or debit card
2. Replenish it with cash