

# PRIVATE SECTOR GUIDELINES

# Submit Your Project for an IBTTA Toll Excellence Award!



## AWARD CATEGORIES FOR PRIVATE SECTOR MEMBERS

- **Private Sector Innovation Recognition Award:** Up to three (3) awards will be given to private sector members who submit a project or program that has in some way furthered the mission of IBTTA and the tolling industry. Specifically, the project or program must demonstrate relevance to the contemporary and future needs of the industry, and/or provide lessons, strategies and techniques that can be used or adapted in other organizations.
- **NEW IN 2017 ▶ President's Award:** For the first time, this award will be given to the best submission of the Public or Private sector category winners.

## ENTRY REQUIREMENTS

- Applications should be for a project or program that began no more than three years before the submission date and has produced at least 12 months of proven experience.
- Each member is allowed one submission for this award.

## DEADLINE FOR SUBMISSION

- All entries must be submitted in English using the electronic entry form, by **close of business May 8, 2017**.

## SUBMISSION EVALUATION CRITERIA

Once it is determined that the submission meets the entry requirements and deadline, each application is evaluated according to four criteria:

- **CRITERION 1:** To what extent are there results to demonstrate that the project objective was reached, and that it had a positive impact for the customer, the agency and/or the community?
- **CRITERION 2:** How is the project relevant to the tolling industry? (This criterion includes consideration of how unique a project is to the toll facility that initiated it.)
- **CRITERION 3:** To what extent does the project clearly represent excellence, and an extraordinary achievement for the toll agency that undertook it?
- **CRITERION 4:** How innovative is the project or program? Innovation will be considered as a tie-breaker as needed.

## ELIGIBILITY

To submit a project or program for consideration, your organization *must be an [associate or sustaining member](#)* in good standing with IBTTA.

## JUDGING

Each year, the IBTTA President appoints members from both the public and private sectors to serve as Toll Excellence Awards Committee judges. Each judge receives a copy of each applicant's electronic entry form. Winners are selected for awards based on a set scoring matrix using the submission evaluation criteria.

## AWARDS PRESENTATION

This year's award presentation will take place during the closing banquet of IBTTA's 2017 Annual Meeting and Exhibition, September 10-13, 2017 in Atlanta, Georgia. You will be notified if your organization has been chosen as an award winner and details will follow at that time.

## MORE INFORMATION

[www.IBTTA.org/awards](http://www.IBTTA.org/awards)